Cluster Plot for Customer Segmentation

Component 2

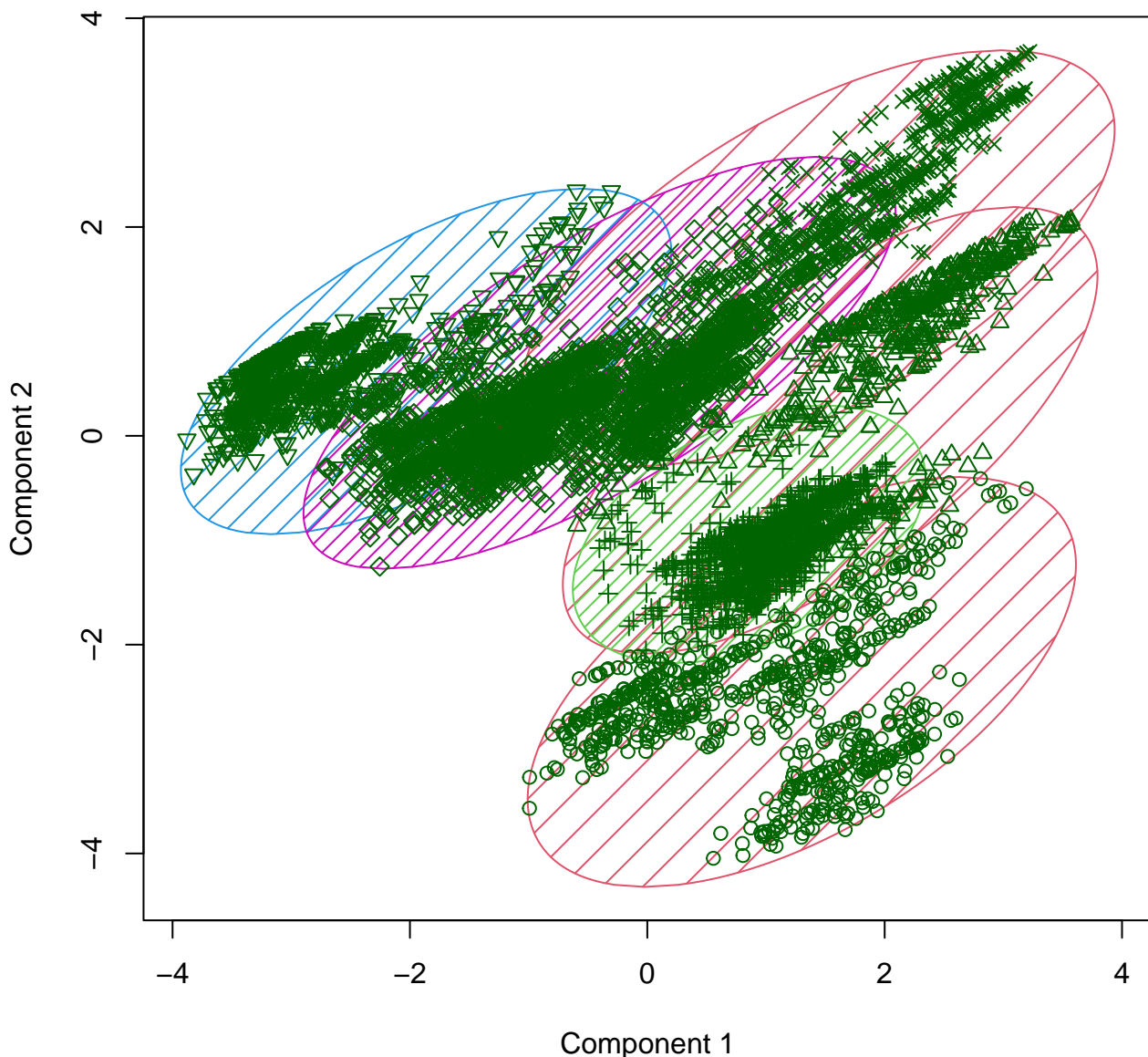Component 1

These two components explain 29.52 % of the point variability.