

# HOF

## ENTREPRENEUR HALL OF FAME™

presented by **CHASE** 

## 2022 Post-Event Report









# Kentucky Entrepreneur Hall of Fame

The **Kentucky Entrepreneur Hall of Fame** is a physical and virtual destination that shares and celebrates the stories of Kentucky's most successful entrepreneurs.

Our mission is to raise awareness of the impact that entrepreneurship has made in the Commonwealth and encourage others to pursue similar ambitious endeavors.



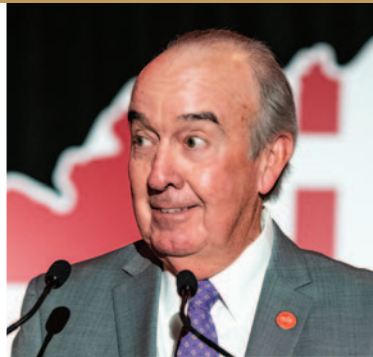
## 2022 Hall of Fame Inductees



**Lois Howard Gray**  
Gray Construction  
(posthumous)



**James S. "Chip" Mahan III**  
Live Oak Bancshares



**Michael B. Mountjoy**  
MCM CPA and Advisors



**J.D. Nichols**  
NTS Development Company

“

I thoroughly enjoyed the inspirational speeches throughout the evening. Everyone did a fantastic job.

Great event! Always love coming.

It was a great evening with many great people and for a good cause.

”

Watch the  
Induction Celebration



# Return on Investment



## ATTENDEES

Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Sponsor and exhibitor names, logos and ads in the printed program

## Attendee Demographics

### Titles:

Those with the following titles were in attendance:

Chairman/President/CEO

Director of Retail and Private Banking

Chief of Staff

Executive Director

Founder and Chairman

Chief Resource Officer

Chief Technology Officer

Associate Director of Planning and Development

### Industries Represented:

Banking & Financial Services

Healthcare

Manufacturing

Services (IT, Real Estate, Consulting)

Education

Nonprofit

Retail

### Employee Size:

Company number of employees ranged from 1 to 35,000 and hailed from Pikeville to Paducah.



## SPONSORS

The Kentucky Entrepreneur Hall of Fame has been and will continue to be successful thanks to our sponsors, community investors and partners.

Thank you for your support!

### PRESENTING

**CHASE** 

### GOLD



### SILVER



# Brand Visibility

## In-House Marketing

### Email

13	Unique promotions
100,017	Emails delivered
22,565	Unique opens
460	Clicks

### Social Media

#### Facebook

1,117	Impressions
284	Engagements

#### Twitter

3,859	Impressions
622	Engagements

### Press

2	News Release
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### Print Ad

1	1/8 page Kentucky Chamber News Print Ad
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### Website Presence

Sponsor logos and company webpage links displayed at [www.entrepreneurhof.com](http://www.entrepreneurhof.com)

### Brand Exposure

Web, print, advertising, email and social media.



## Overall Event Rating



## Sponsor in 2023!

### Contact:

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