ELEGANT

PARFUM

System Analysis and Design

E.P group

Aisha Rizeq AL-Alwani - Leader

Haneen Abdullah AL-Juhani

Rana Salamah AL-Milby

Reem Saleem AL-Refai

Zainab Saad AL-Johani

First Step

Interview

By : Haneen Abdullah AL-Juhani

ELEGANT PARFUM

Results interview people and ask them questions.

1. Do you like to buy perfumes online?

Yes, because it is not available in the local market.

Yes, because it is online sometimes it can be cheaper than local market.

Yes, there may be offers and discounts online.

No, because it is better to smell the perfume before buying it.

2. Do you prefer celebrity perfumes?

Yes, because their perfumes often smell nice.

No, because their perfume is often just a marketing.

3. Do you like the idea of importing perfumes through the site?

Yes, because it is not available in the local market.

Yes, because it is difficult to obtain.

4. What attracts you to buy a specific perfume at first?

The answers were between advertising, packaging and branding.

5. What is your favorite perfume brand?

The answers were between Chanel, Dior, Givenchy, Lancôme, GUCCI, YSL and Carolina Herrera.

6. Do you have problems in the buy perfume online?

I never had a problem.

Yes, the order takes a long time to arrive.

Yes, some websites do not write more specifications about the product.

7. What is the preferred payment method across the sites?

The answers were between Cash on delivery, Visa card and PayPal.

8. Do you have previous experiences in purchasing online?

Most of the answers were yes.

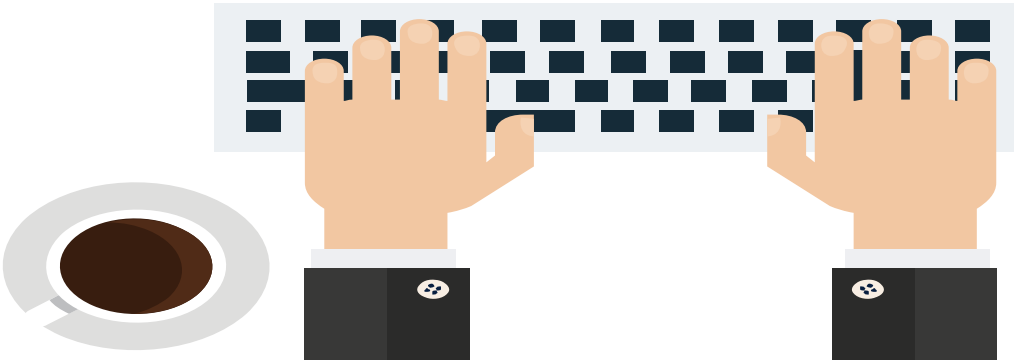
9. What do you prefer perfume type?

-Most of the answers between warm and cold perfumes.

- Few people like heavy perfumes

10. Do you prefer more oriental or French perfumes?

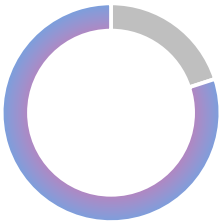
Many people prefer French perfumes and few prefer oriental perfumes.



ELEGANT PARFUM INTERVIE

STATISTICS After interviewing and ask questions to people.

1. Do you like to buy perfumes online?



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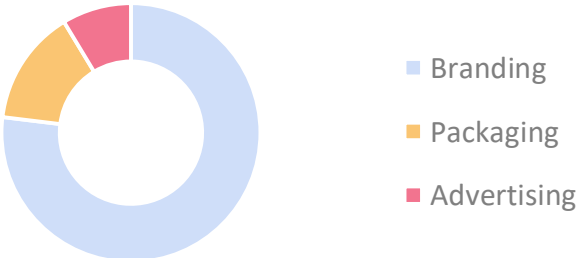
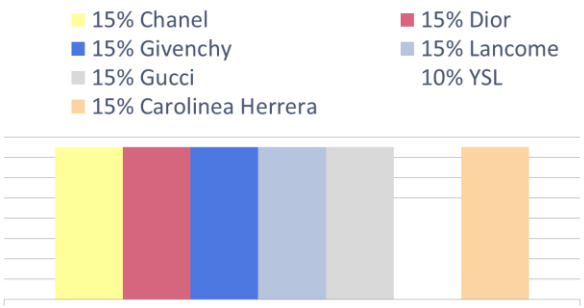


5. What is your favorite perfume brand?



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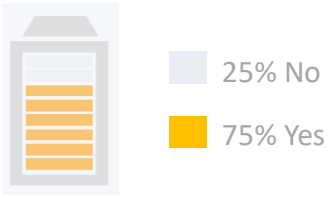
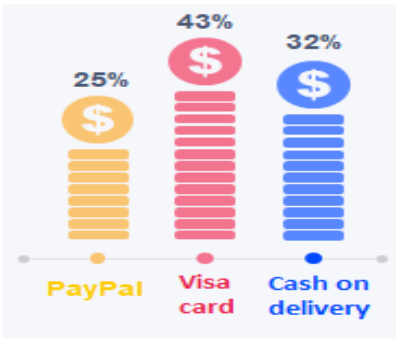
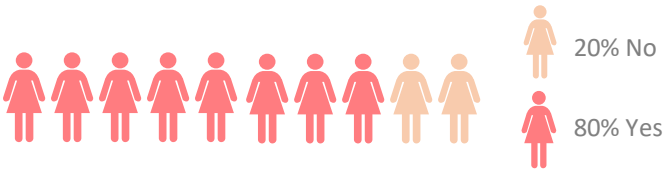


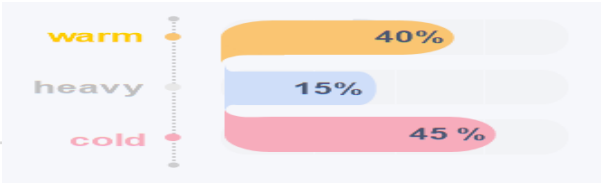
7. What is the preferred payment method across the sites?



8. Do you have previous experiences in purchasing online?



9.What do you prefer perfume type?



10. Do you prefer more oriental or French perfumes?

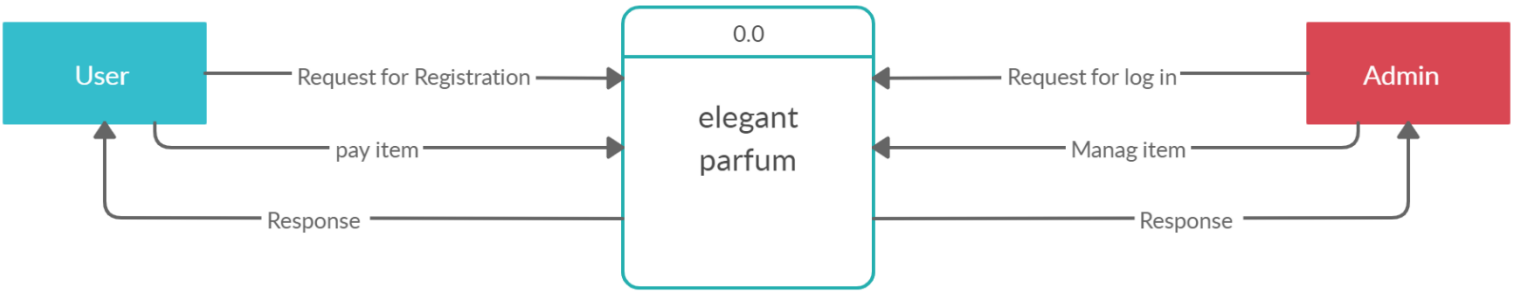
second Step

Data Flow Diagram (DFD)

By E.P group

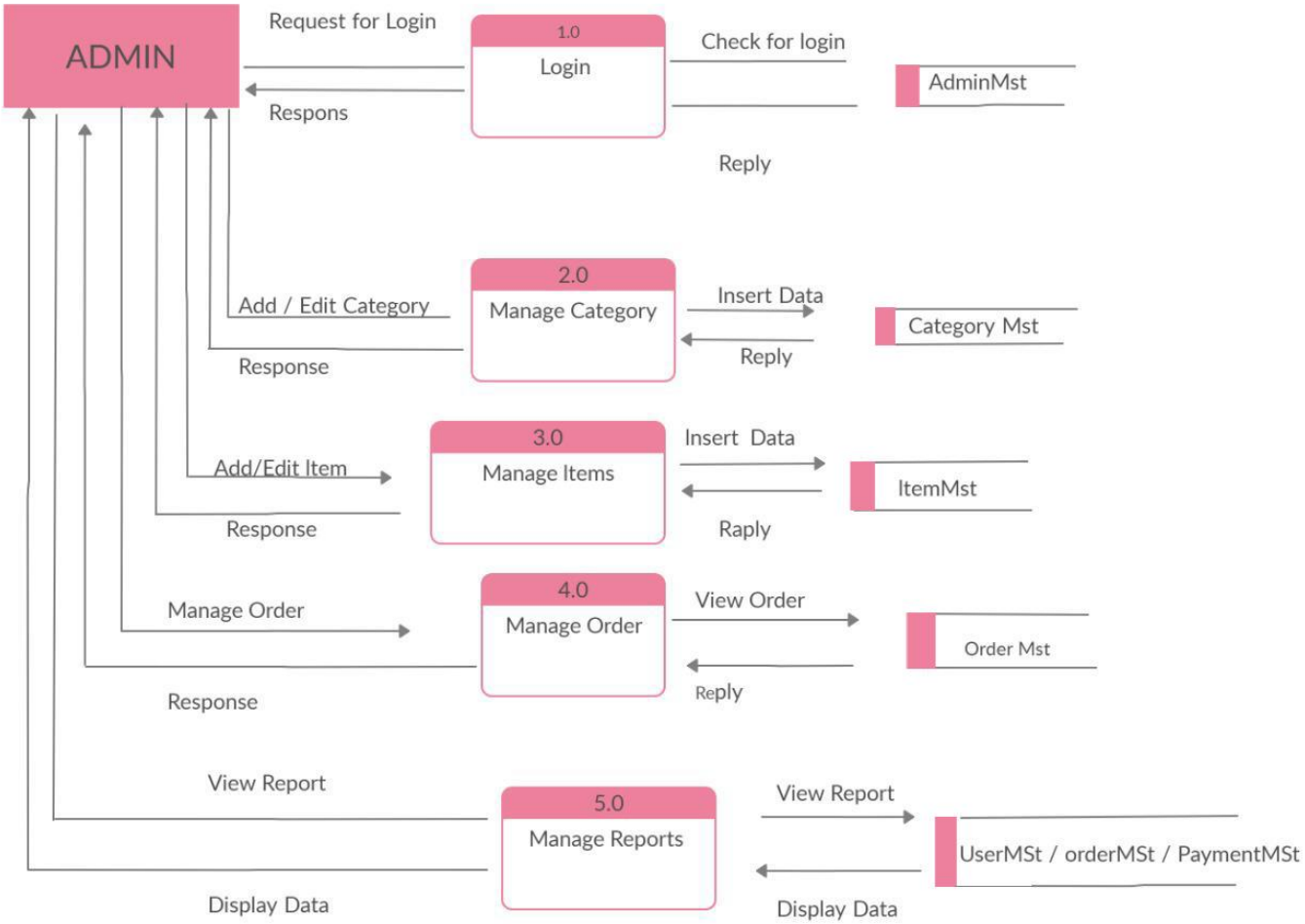
context diagram

Context level DFD – 0 level

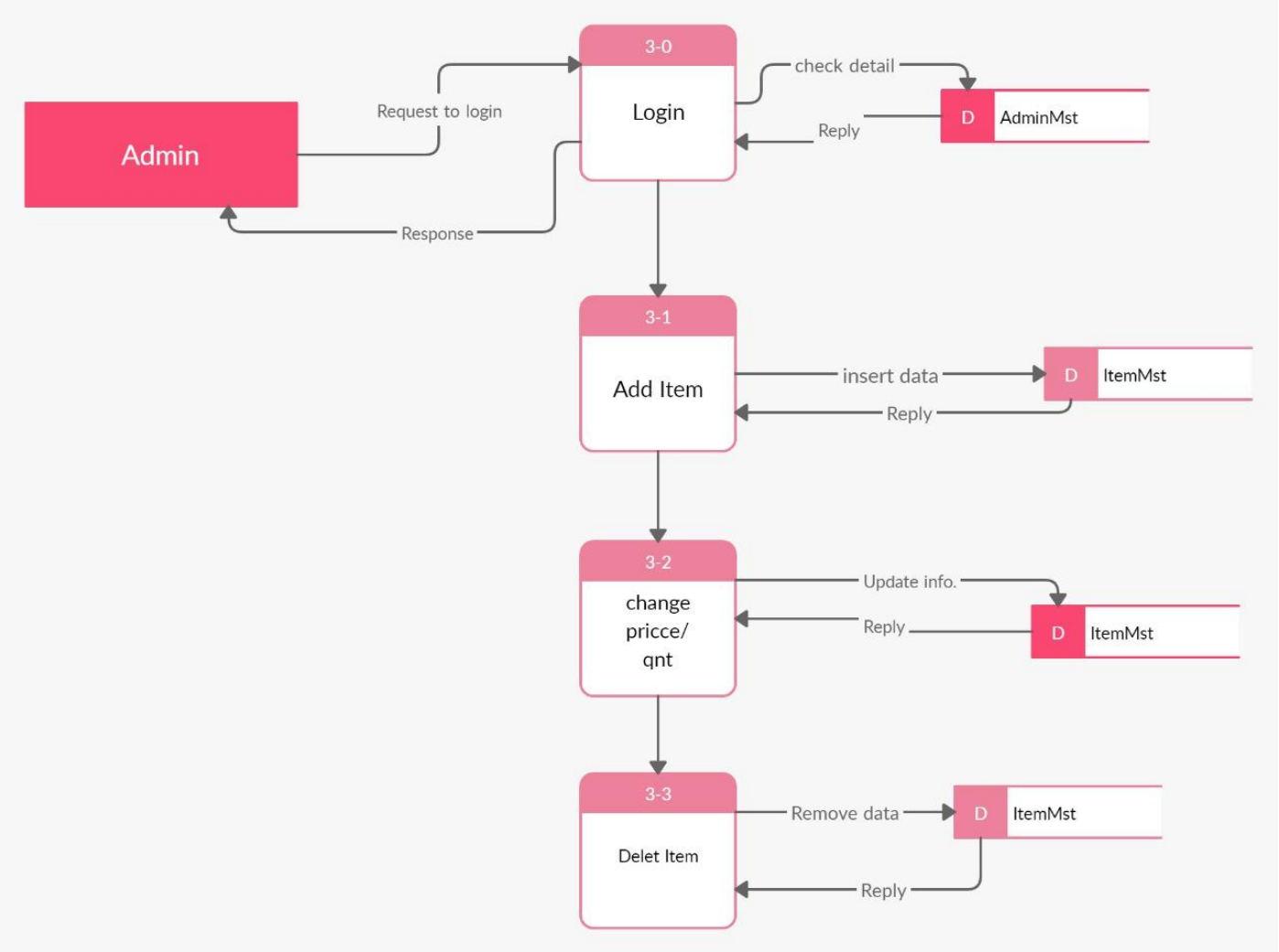


1 Level Data Flow Diagram

1st Level Admin Side DFD

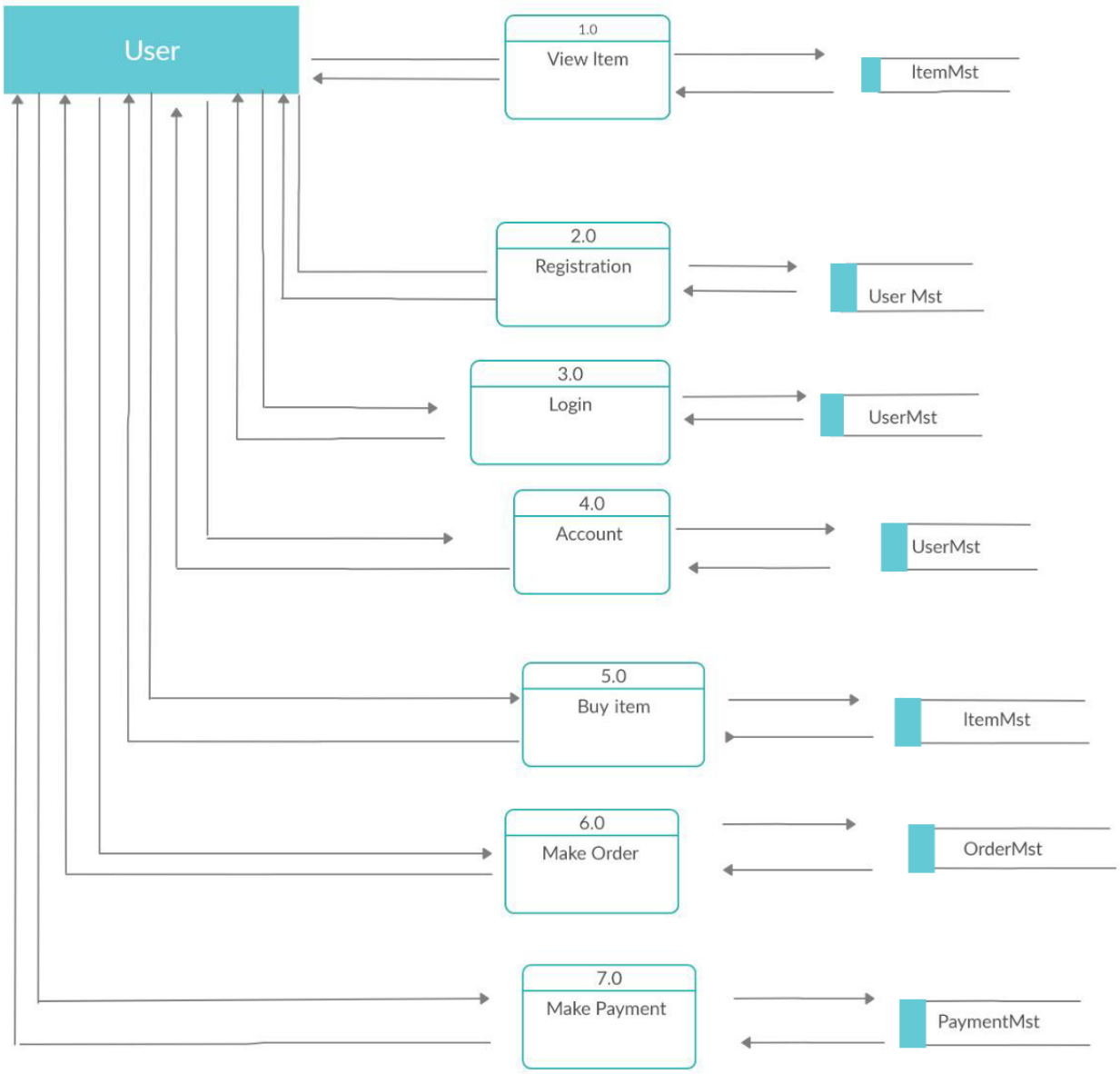


2 Level Data Flow Diagram



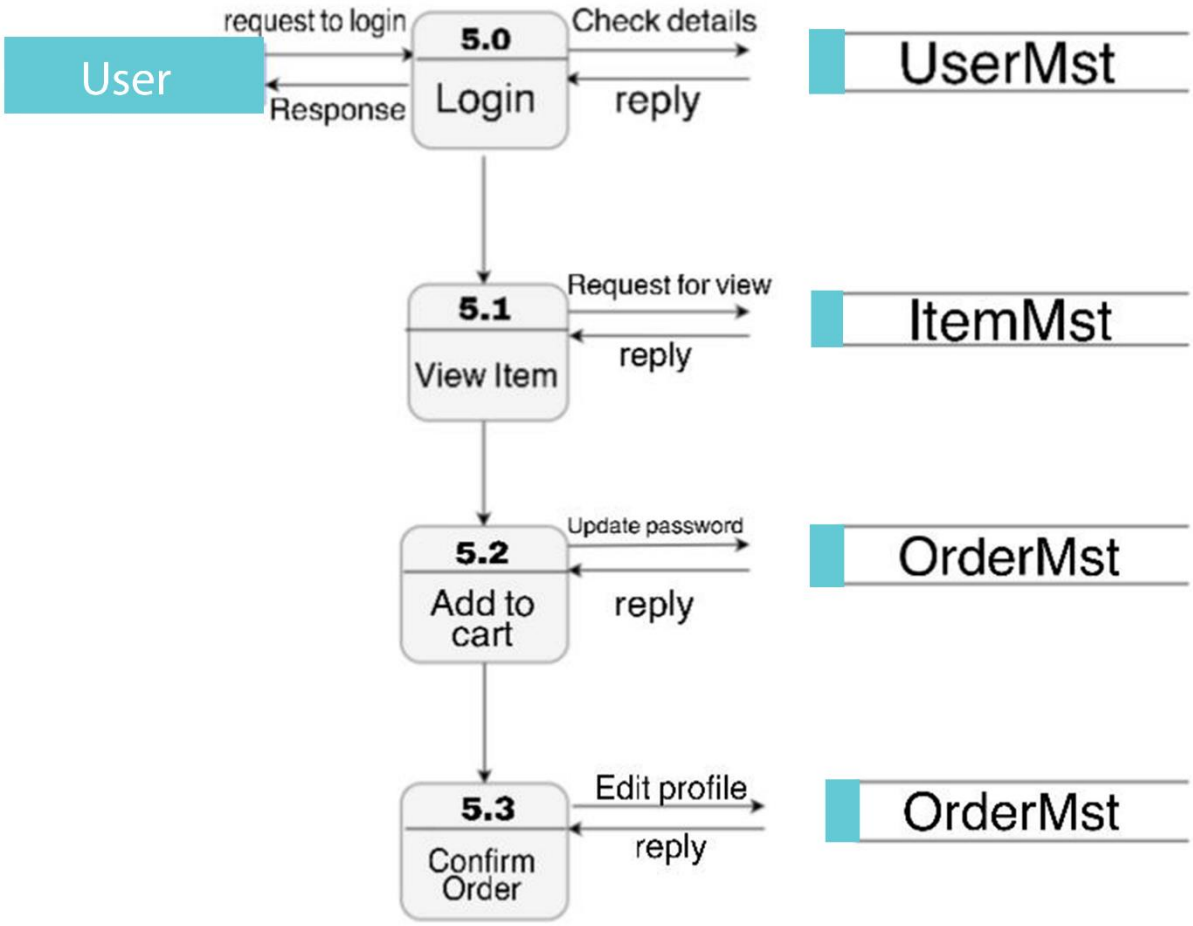
1 Level Data Flow Diagram

1st level – User side Data flow Diagram



2 Level Data Flow Diagram

2nd level – User side DFD (5.0)



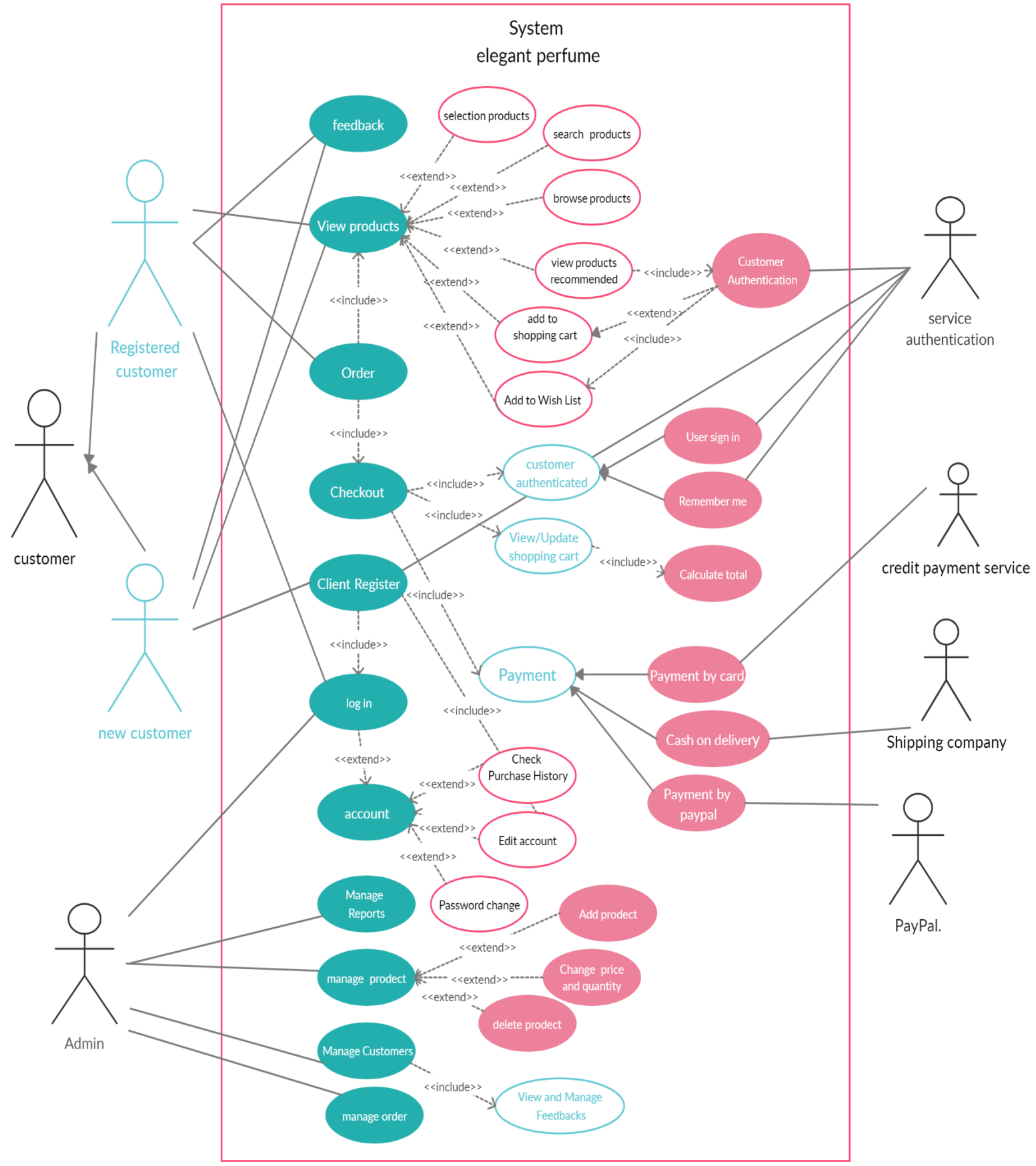
Third Step

UML

Use Case Diagrams

By : Aisha Rizeq AL-Alwani

Use Case Diagrams



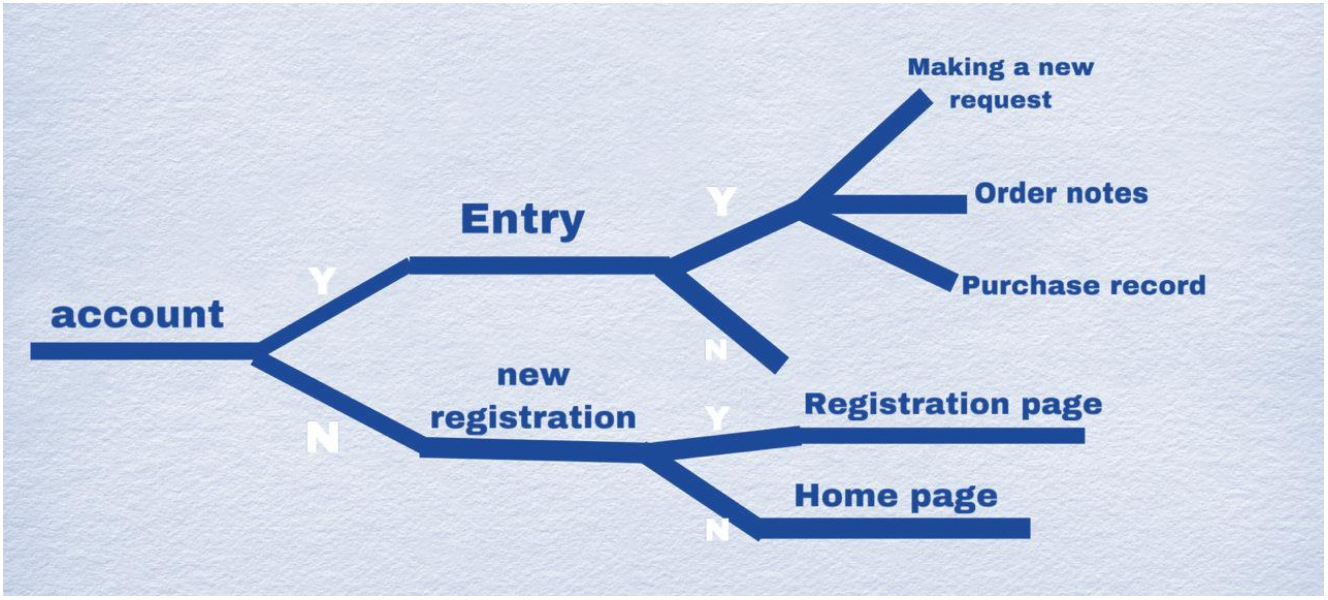
Fourth Step

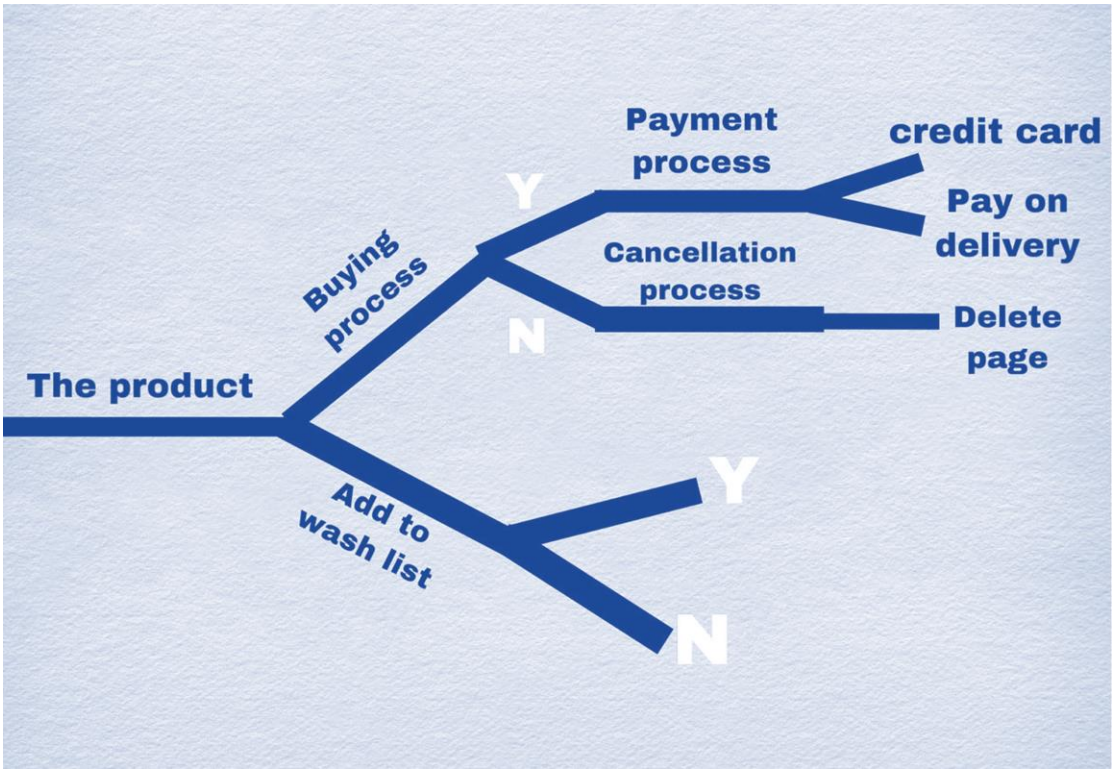
Tree decision model

By : Rana Salamah AL-Milby

Reem Saleem AL-Refa

Tree decision model

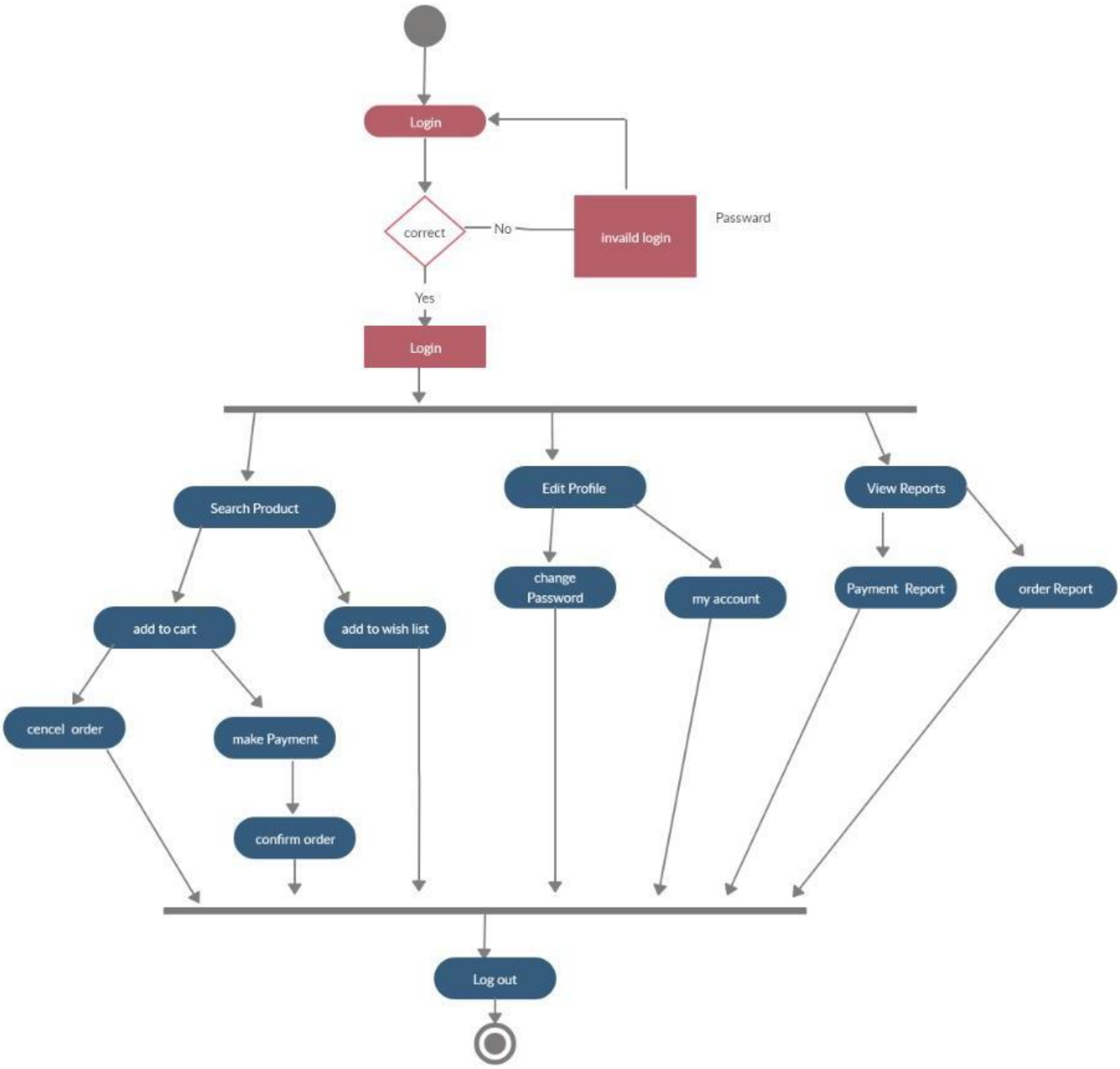




Fifth Step

activity diagram

By : Reem Saleem AL-Refai

Zainab Saad AL-Johani

activity diagram