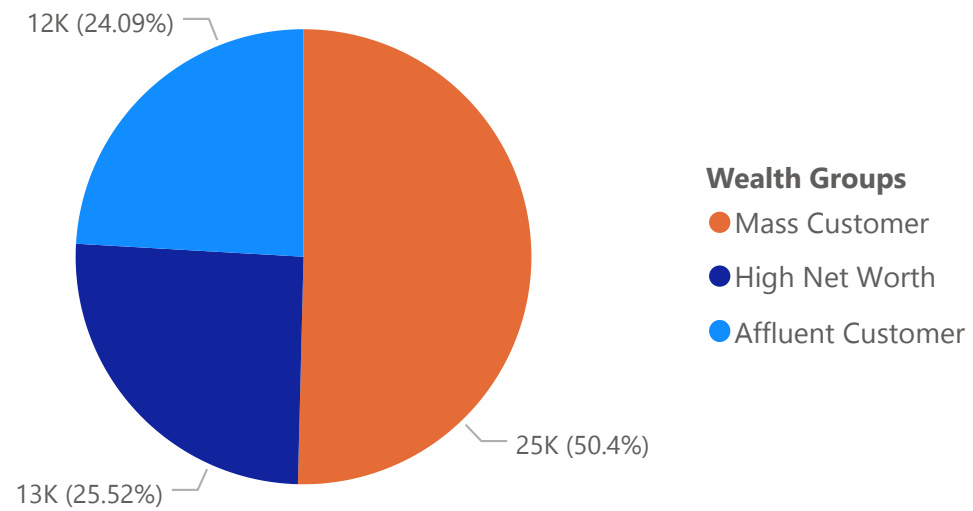


Purchases by Wealth Groups

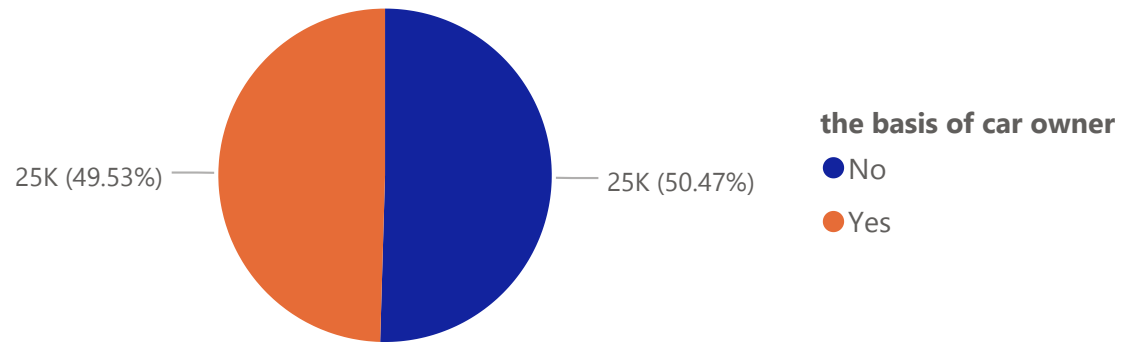


Customer Base and purchases by state and wealth segment

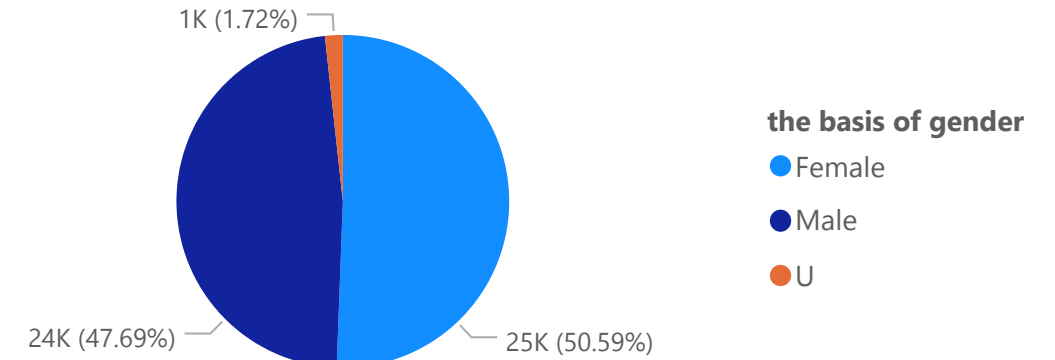
wealth segment ● Affluent Customer ● High Net Worth ● Mass Customer



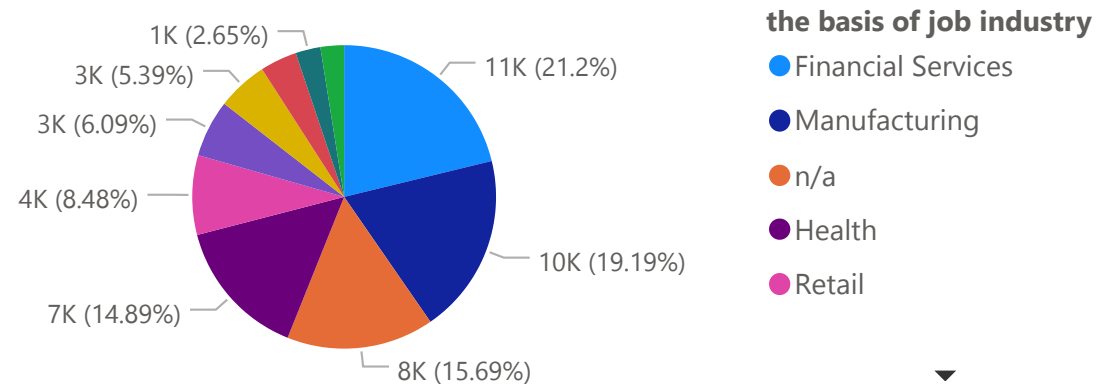
Purchases by the basis of car owner



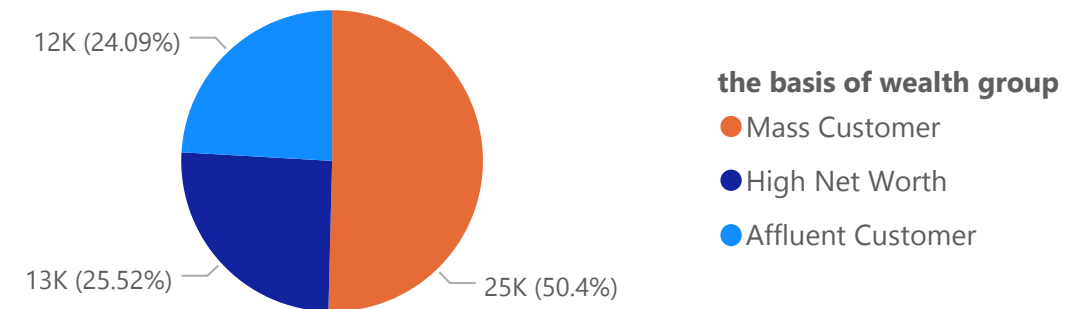
Purchases by the basis of gender



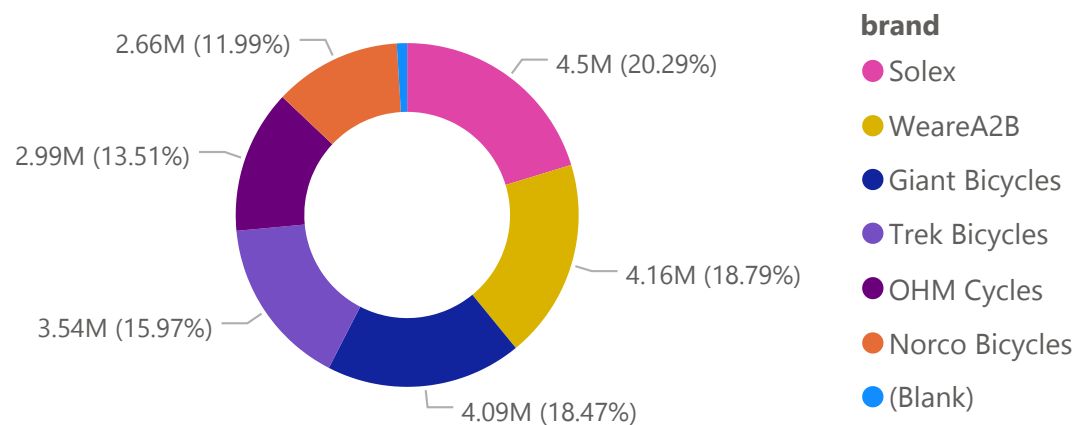
Purchases by the basis of job industry



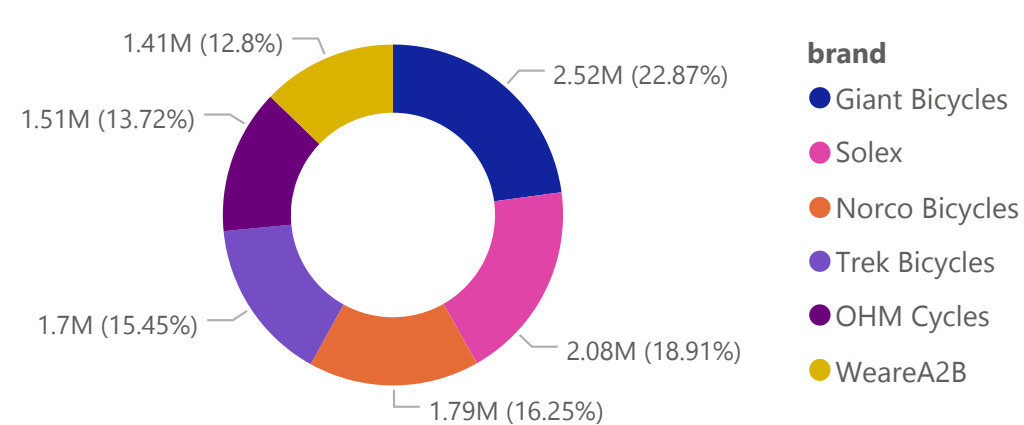
Purchases by the basis of wealth group



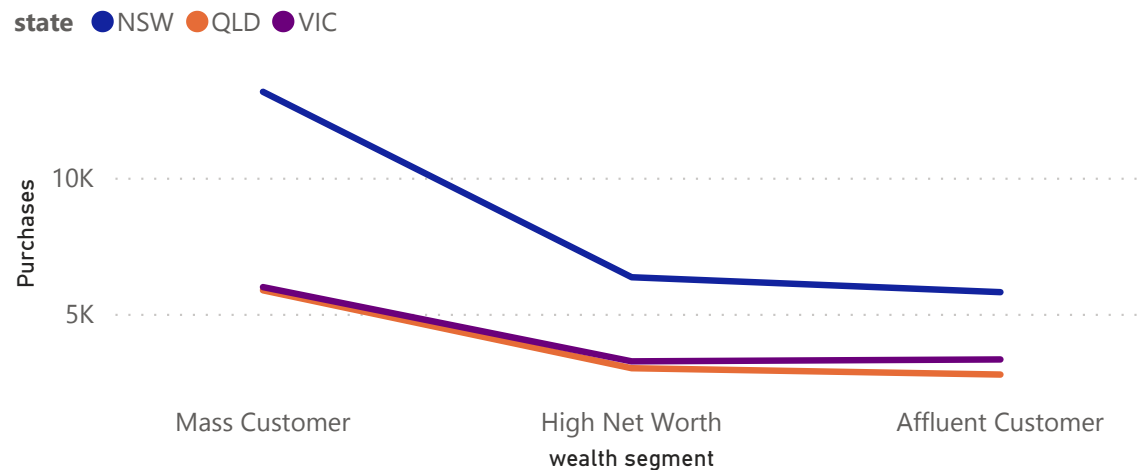
Price by brand



Standard cost by brand



Purchases by wealth segment and state



List price by brand

