

BCB744 Presentation Assessment Guidelines

Student Name: _____

Assessment Criteria

Each presentation will be evaluated based on the following criteria, with a total possible score of 100%. Marks are allocated to reflect both the depth of thought and the effectiveness of communication.

| Criterion | Description | Marks Allocated |
|--|--|-----------------|
| Depth of Understanding | Demonstrates a clear, well-developed grasp of the topic, moving beyond surface-level descriptions. Provides logical, well-reasoned analysis, not just factual summaries. Use well-selected evidence, if necessary. | 30 % |
| Originality & Critical Thinking | Shows independent thought rather than reproducing existing information. Challenges assumptions, explores alternative viewpoints, and constructs well-supported, persuasive arguments. | 25 % |
| Communication & Delivery | Presents with clarity, confidence, and engagement. Avoids reading from slides, maintains good pacing, and articulates ideas logically. Uses appropriate tone, vocabulary, and emphasis to enhance comprehension. | 20 % |
| Slide Quality & Structure | Slides are well-organised, visually clear, and enhance understanding. They follow a logical flow, avoiding unnecessary clutter or excessive text. Consistent aesthetic choices (font, spacing, color contrast) enhance readability and engagement. | 15 % |
| Time Management & Adherence to Guidelines | Presentation stays within the 5 to 7-minute limit. Slides are submitted on time, in the correct format, and no notes are used. | 10 % |

Scoring Guide

Each criterion is scored according to the following rubric:

| Score Range | Description |
|------------------------------|---|
| Exceptional (90-100%) | Demonstrates deep understanding, original insights, polished delivery, and excellent slide design. Completely adheres to guidelines. |
| Good (75-89%) | Strong understanding with some original insights, clear communication, and mostly well-structured slides. Minor guideline lapses. |
| Adequate (60-74%) | Sufficient grasp of topic but lacks depth or originality. Communication is adequate but not highly engaging. Some issues with slides. |
| Weak (40-59%) | Limited understanding with minimal critical thinking. Delivery is unclear or disorganised, and slides are poorly structured. |
| Poor (0-39%) | Misunderstands key aspects, lacks depth, and relies on rote memorisation. Delivery is weak, slides are confusing, and guidelines are ignored. |

Final Score: _____ / 100%

This structured assessment ensures fairness and consistency, emphasising originality, depth of analysis, and effective communication.