# Evaluating risk

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# Sally Clark



- Solicitor; born 1964.
- Christopher died at 11 weeks.
- ▶ One year later, Harry died at 8 weeks.
- Little to no forensic evidence.
- ▶ No evidence she had been a violent or uncaring parent.

# Roy Meadows



- Sally convicted of murder, spent three years in prison
- Central to conviction was evidence of expert witness Prof. Roy Meadows:
  - Probability of two cot deaths in the same family was 1 in 73 million
  - Less than once a century in the UK.
- Released on appeal, partly because Prof. Meadows's risk evaluation was demonstrably wrong.



# Smoking and risk

# Smoking kills

- "We all gotta die of something"
- ightharpoonup P(death|smoker) = 1
- ightharpoonup P(death|nonsmoker) = 1
- ► How about "smokers die younger?"

# Smokers die younger (than non-smokers)



- "I knew a lady who smoked every day, and she lived until she was 93"
- ► If the claim is "ALL smokers die younger than ALL non-smokers" ...
- ▶ ...then this counter-example refutes it.
- Perhaps:
  - "On average, smokers die younger than non-smokers"
  - "Smokers have lower life expectancy"



# Smokers have lower life expectancy

- ▶ 20% of smokers die before they are 60 years old
- ▶ Doll et al.,2004. Smoking habits of 34000 doctors born 1900-1930.
- Convinced?
- Any other information you need?

# Smokers have lower life expectancy

- You know P(DeathBeforeSixty|smoker) = 0.2
- ► You also need to know *P*(*DeathBeforeSixty*|*nonsmoker*)
- ightharpoonup P(DeathBeforeSixty|nonsmoker) = 0.1 (Doll et al., 2004)

### Odds ratio

- ightharpoonup P(DeathBeforeSixty|smoker) = 0.2
- ightharpoonup P(DeathBeforeSixty|nonsmoker) = 0.1
- ightharpoonup Odds ratio, OR = 0.2/0.1
- $\triangleright$  OR = 2
- Smoking doubles the risk of dying before sixty.

# Life is risky



- "Yeah, but you could give up smoking and then die in a car accident"
- ...which possibly means...
  - Many activities have some level of risk.
  - It is impossible to avoid all risk.
  - So everything has to be a risk-benefit analysis otherwise you'd never do anything.

## Life is risky? Yes, it is!

- Correct. Life is a risk-benefit analysis.
- Benefit is somewhat subjective what are the benefits of being a smoker? Or a car driver?
- ...but odds ratio can help quantify and compare risk.

#### Odds ratio

- ► Mokdad et al. (2004) USA data
  - Tobacco smoking is the cause of death for about 18% of people.
  - ► Car accidents are the cause of death for about 0.2% of people.
- ightharpoonup OR = 18/0.2 = 90
- Smoking is 90 times more likely to kill you than driving a car.
- Much more than that, actually, because only a minority smoke in the US, but most adults drive regularly.

## I am an individual, not a statistic!



- Correct.
- ► These are samples across large numbers of people. They do not *determine* your future cause of death.
- But, risk calculations should inform our decisions. Example...

#### Russian Roulette



- ▶ Playing Russian Roulette once, P(death) = 0.17
- ▶ After you have played, P(death) = 1 or P(death) = 0

#### Inverse Russian Roulette



- Now imagine inverse Russian roulette (five bullets)
- ▶ Playing Inverse Russian Roulette once, P(death) = .83
- ▶ Again, after you have played, P(death) = 1 or P(death) = 0
- ▶ If you had to choose between the games, which would you pick ?
- ▶ The odds ratio here is .83/.17 = 5

# Probability

Probability (by the simplest objective definition) is that property which allows us to calculate the frequency of an event in a very long run of events.



- ► Fair coin
  - P(heads) = 0.5, P(tails) = 0.5
  - ▶ Flip a fair coin 1000 times, you get close to 500 heads.
  - The more times you flip the more heads/flips tends towards 0.5.

# Probability Exercise 1



- ▶ Rolling a six on a six-sided dice.
- ► Having to stand when 60 passengers board a bus with 40 seats.



## Probability Exercise 2

- Of dying during 2022, across everyone living in England or Wales.
- Of getting 4 numbers in the next Lotto game if you buy one ticket.
- ► Of committing suicide during 2022, if you live in England/Wales, and are aged 5-34.

## **GAME SHOW!**



"Let's Make A Deal" with your host, Monty Hall.

# Which player would you pass to?



- ► Player A: Score Score Miss Miss
- ▶ Player B: Miss Miss Score Score
- ► A, B, or doesn't matter?



## Roulette



- ▶ Red Red Black Red Black Black Black
- ▶ Bet "red", bet "black", or doesn't matter?

# Conditional Probability and Randomness

- Probability of some event, given that some other event is known to have occurred.
- $ightharpoonup P(heads_t|heads_{t-1}) = 0.5$
- $ightharpoonup P(heads_t|tails_{t-1}) = 0.5$
- Events are independent if the conditional probabilities are equal to the unconditional probabilities (as close to an adequate definition of "random" as you're ever likely to get).
- Coin flips, roulette wheels, etc. are demonstrably independent.

# Gamblers' fallacy



- ▶ Red Red Black Red Black Black Black
- ▶ Bet "red", or bet "black" ?

# Hot hand fallacy

- ► Player A: Score Score Miss Miss
- ► Player B: Miss Miss Score Score
- ► A, B, or doesn't matter?
- Gilovich, Vallone & Tversky (1985) Shots in basketball are independent.

#### Linda

- ▶ Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student, she was deeply concerned with issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.
- ► Which is more probable?
  - 1. Linda is a shop assistant.
  - 2. Linda is a feminist shop assistant.

# Shared birthdays

- ▶ In a class of 30 children, what's the probability that there is a shared birthday in the class?
- More likely there is, or more likely there is not?

# Conjunction fallacy

- ▶ Which is more probable?
  - 1. Linda is a shop assistant.
  - Linda is a shop assistant and is active in the feminist movement.

# The conjunction rule

The probability of two *independent* events both occurring is the product of their individual probabilities.

- $ightharpoonup P(heads_{time1}) = 0.5$
- $ightharpoonup P(heads_{time2}) = 0.5$
- ►  $P(heads_{times1and2}) = P(heads_{time1}) \times P(heads_{time2}) = 0.5 \times 0.5 = 0.25$
- ightharpoonup P(assistant) = .05, P(feminist) = .95
- $ightharpoonup P(assistant + feminist) = .05 \times .95 = .0475$
- ightharpoonup P(assistant + feminist) < P(feminist)

# Shared birthdays

- ▶ In a class of 30 children, what's the probability that there is a shared birthday in the class?
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# More high-school maths

- Number of pairs: n(n-1)/2
- This gets very large quite quickly.
- ▶ Pairs in a group of 2: 2(1)/2 = 1
- ▶ Pairs in a group of 5: 5(4)/2 = 10
- Pairs in a group of 10: 10(9)/2 = 45
- Pairs in a group of 20: 20(19)/2 = 190
- Pairs of children in a class of 30: 30(29)/2 = 435
- Pairs in Year 1 psychology, approx: 200(199)/2 = 19900

# Birthday example

- ▶ 365 days in the year (ignore Feb 29th).
- So, the chance of one pair of kids sharing a birthday is 1/365 = .003
- Thus, chance of not sharing is .997
- ▶ If no pair of kids share a birthday, then there is no shared birthday in the class.
- ► How many pairs in the class?
- $n(n-1)/2 = 30 \times 29/2 = 435.$
- ▶ Under conjunction rule,  $p = .997^{435} = .17$
- ▶ Thus, probability of a shared birthday is 1-.17 = .83

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## Roy Meadows - expert witness

- Chances of a randomly chosen baby dying of cot death are 1 in 1303, p = .0008
- ▶ If the family is affluent, and the mother is over 26, then the chances are even lower; 1 in 8500, p = .0001
- ▶ Through the conjunction rule, the probability of two cot deaths in the same family is  $.0001 \times .0001 = 1 \times 10^{-8}$
- ▶ 1 in 73 million
- Less than once a century in the UK.
- ► The idea that these deaths were by natural causes can be ruled out beyond *reasonable doubt*.

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- ▶ Through the conjunction rule, the probability of two cot deaths in the same family is  $.0001 \times .0001 = 1 \times 10^{-8}$  ... COT DEATHS WITHIN THE SAME FAMILY ARE HIGHLY UNLIKELY TO BE INDEPENDENT EVENTS.
- ▶ 1 in 73 million
- Less than once a century in the UK.
- ► The idea that these deaths were by natural causes can be ruled out beyond *reasonable doubt*.

# Further Reading

Helpful background, only lecture content on these topics is examinable).

- ▶ Paulos (1988/2000). *Innumeracy*. Penguin.
- http://en.wikipedia.org/wiki/Conjunction\_fallacy
- http://en.wikipedia.org/wiki/Sally\_Clark
- http://en.wikipedia.org/wiki/Probability