

# Evaluating risk

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# Roy Meadows



- ▶ Sally convicted of murder, spent three years in prison
- ▶ Central to conviction was evidence of expert witness Prof. Roy Meadows:
  - ▶ Probability of two cot deaths in the same family was 1 in 73 million
  - ▶ Less than once a century in the UK.
- ▶ Released on appeal, partly because Prof. Meadows's **risk evaluation** was demonstrably wrong.



**Smoking  
kills**

- ▶ “We all gotta die of something”
- ▶  $P(\text{death}|\text{smoker}) = 1$
- ▶  $P(\text{death}|\text{nonsmoker}) = 1$
- ▶ How about “smokers die younger?”

## Smokers die younger (than non-smokers)



- ▶ “I knew a lady who smoked every day, and she lived until she was 93”
- ▶ If the claim is “ALL smokers die younger than ALL non-smokers” ...
- ▶ ...then this counter-example refutes it.
- ▶ Perhaps:
  - ▶ “On average, smokers die younger than non-smokers”
  - ▶ “Smokers have lower life expectancy”

# Smokers have lower life expectancy

- ▶ 20% of smokers die before they are 60 years old
- ▶ Doll et al., 2004. - Smoking habits of 34000 doctors born 1900-1930.
- ▶ Convinced?
- ▶ Any other information you need?

# Smokers have lower life expectancy

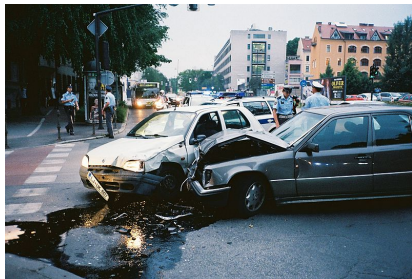
- ▶ Think in terms of *hits* and *false alarms*
- ▶ You know  $P(\text{DeathBeforeSixty}|\text{smoker}) = 0.2$  (hit rate)
- ▶ You also need to know  $P(\text{DeathBeforeSixty}|\text{nonsmoker})$  (false alarm)
- ▶  $P(\text{DeathBeforeSixty}|\text{nonsmoker}) = 0.1$  (Doll et al., 2004)

# Odds ratio

- ▶  $P(\text{DeathBeforeSixty}|\text{smoker}) = 0.2$
- ▶  $P(\text{DeathBeforeSixty}|\text{nonsmoker}) = 0.1$
- ▶ Odds ratio,  $OR = 0.2/0.1$
- ▶  $OR = 2$
- ▶ Smoking doubles the risk of dying before sixty.



# Life is risky



- ▶ “Yeah, but you could give up smoking and then die in a car accident”
- ▶ ...which possibly means...
  - ▶ Many activities have some level of risk.
  - ▶ It is impossible to avoid all risk.
  - ▶ So everything has to be a risk-benefit analysis otherwise you'd never do anything.

# Life is risky? Yes, it is!

- ▶ Correct. Life is a risk-benefit analysis.
- ▶ Benefit is somewhat subjective - what are the benefits of being a smoker? Or a car driver?
- ▶ ...but odds ratio can help quantify and compare risk.

# Odds ratio

- ▶ Mokdad et al. (2004) - USA data
  - ▶ Tobacco smoking is the cause of death for about 18% of people.
  - ▶ Car accidents are the cause of death for about 0.2% of people.
- ▶  $OR = 18/0.2 = 90$
- ▶ Smoking is 90 times more likely to kill you than driving a car.
- ▶ Much more than that, actually, because only a minority smoke in the US, but most adults drive regularly.



# Russian Roulette



- ▶ Playing Russian Roulette once,  $P(\text{death}) = 0.17$
- ▶ After you have played,  $P(\text{death}) = 1$  or  $P(\text{death}) = 0$

# Inverse Russian Roulette



- ▶ Now imagine *inverse* Russian roulette (five bullets)
- ▶ Playing Inverse Russian Roulette once,  $P(\text{death}) = .83$
- ▶ Again, after you have played,  $P(\text{death}) = 1$  or  $P(\text{death}) = 0$
- ▶ If you had to choose between the games, which would you pick ?
- ▶ The odds ratio here is  $.83/.17 = 5$

# Probability

- ▶ Probability (by the simplest objective definition) is that property which allows us to calculate the frequency of an event in a very long run of events.



- ▶ Fair coin
  - ▶  $P(\text{heads}) = 0.5, P(\text{tails}) = 0.5$
  - ▶ Flip a fair coin 1000 times, you get close to 500 heads.
  - ▶ The more times you flip the more *heads/flips* tends towards 0.5.

# Probability Exercise 1



- ▶ Rolling a six on a six-sided dice.
- ▶ Having to stand when 60 passengers board a bus with 40 seats.





## Probability Exercise 2

- ▶ Of dying during 2022, across everyone living in England or Wales.
- ▶ Of getting 4 numbers in the next Lotto game if you buy one ticket.
- ▶ Of committing suicide during 2022, if you live in England/Wales, and are aged 5-34 .

# GAME SHOW!



“Let’s Make A Deal”  
with your host, Monty Hall.

Which player would you pass to?



- ▶ Player A: Score Score Miss Miss
- ▶ Player B: Miss Miss Score Score
- ▶ A, B, or doesn't matter?

# Roulette



- ▶ Red Red Black Red Black Black Black Black
- ▶ Bet “red”, bet “black”, or doesn't matter?

# Linda

- ▶ Linda is 31 years old, single, outspoken, and very bright. She majored in philosophy. As a student, she was deeply concerned with issues of discrimination and social justice, and also participated in anti-nuclear demonstrations.
- ▶ Which is more probable?
  1. Linda is a shop assistant.
  2. Linda is a feminist shop assistant.

# Shared birthdays

- ▶ In a class of 30 children, what's the probability that there is a shared birthday in the class?
- ▶ More likely there is, or more likely there is not?

# Conditional Probability and Randomness

- ▶ Probability of some event, given that some other event is known to have occurred.
- ▶  $P(\text{heads}_t | \text{heads}_{t-1}) = 0.5$
- ▶  $P(\text{heads}_t | \text{tails}_{t-1}) = 0.5$
- ▶ Events are **independent** if the conditional probabilities are equal to the unconditional probabilities (as close to an adequate definition of “random” as you’re ever likely to get).
- ▶ Coin flips, roulette wheels, etc. are demonstrably independent.

# Gamblers' fallacy



- ▶ Red Red Black Red Black Black Black Black
- ▶ Bet “red”, or bet “black” ?



# Hot hand fallacy

- ▶ Player A: Score Score Miss Miss
- ▶ Player B: Miss Miss Score Score
- ▶ A, B, or doesn't matter?
- ▶ Gilovich, Vallone & Tversky (1985) - Shots in basketball are independent.

# Conjunction fallacy

- ▶ Which is more probable?
  1. Linda is a shop assistant.
  2. Linda is a shop assistant and is active in the feminist movement.

# The conjunction rule

The probability of two *independent* events both occurring is the product of their individual probabilities.

- ▶  $P(heads_{time1}) = 0.5$
- ▶  $P(heads_{time2}) = 0.5$
- ▶  $P(heads_{times1and2}) = P(heads_{time1}) \times P(heads_{time2}) = 0.5 \times 0.5 = 0.25$
- ▶  $P(assistant) = .05, P(feminist) = .95$
- ▶  $P(assistant + feminist) = .05 \times .95 = .0475$
- ▶  $P(assistant + feminist) < P(feminist)$

# Shared birthdays

- ▶ In a class of 30 children, what's the probability that there is a shared birthday in the class?
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## More high-school maths

- ▶ Number of pairs:  $n(n - 1)/2$
- ▶ This gets very large quite quickly.
- ▶ Pairs in a group of 2:  $2(1)/2 = 1$
- ▶ Pairs in a group of 5:  $5(4)/2 = 10$
- ▶ Pairs in a group of 10:  $10(9)/2 = 45$
- ▶ Pairs in a group of 20:  $20(19)/2 = 190$
- ▶ Pairs of children in a class of 30:  $30(29)/2 = 435$
- ▶ Pairs in Year 1 psychology, approx:  $200(199)/2 = 19900$

# Birthday example

- ▶ 365 days in the year (ignore Feb 29th).
- ▶ So, the chance of one pair of kids sharing a birthday is  $1/365 = .003$
- ▶ Thus, chance of not sharing is .997
- ▶ If no pair of kids share a birthday, then there is no shared birthday in the class.
- ▶ How many pairs in the class?
- ▶  $n(n-1)/2 = 30 \times 29/2 = 435$ .
- ▶ Under conjunction rule,  $p = .997^{435} = .17$
- ▶ Thus, probability of a shared birthday is  $1-.17 = .83$



## Roy Meadows - expert witness

- ▶ Chances of a randomly chosen baby dying of cot death are 1 in 1303,  $p = .0008$
- ▶ If the family is affluent, and the mother is over 26, then the chances are even lower; 1 in 8500,  $p = .0001$
- ▶ Through the conjunction rule, the probability of two cot deaths in the same family is  $.0001 \times .0001 = 1 \times 10^{-8}$
- ▶ 1 in 73 million
- ▶ Less than once a century in the UK.
- ▶ The idea that these deaths were by natural causes can be ruled out beyond *reasonable doubt*.



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- ▶ Through the **conjunction rule**, the probability of two cot deaths in the same family is  $.0001 \times .0001 = 1 \times 10^{-8}$  ...  
**COT DEATHS WITHIN THE SAME FAMILY ARE HIGHLY UNLIKELY TO BE INDEPENDENT EVENTS.**
- ▶ 1 in 73 million
- ▶ Less than once a century in the UK.
- ▶ The idea that these deaths were by natural causes can be ruled out beyond *reasonable doubt*.

# Further Reading

Helpful background, only lecture content on these topics is examinable).

- ▶ Paulos (1988/2000). *Innumeracy*. Penguin.
- ▶ [http://en.wikipedia.org/wiki/Conjunction\\_fallacy](http://en.wikipedia.org/wiki/Conjunction_fallacy)
- ▶ [http://en.wikipedia.org/wiki/Sally\\_Clark](http://en.wikipedia.org/wiki/Sally_Clark)
- ▶ <http://en.wikipedia.org/wiki/Probability>