SemSE

Zero-shot multilingual semantic search pipeline



Motivation Model Design Dataset Creation Analysis and Results **बीमा** Q

Search Results for "बीमा" Query

NOTHING FOUND

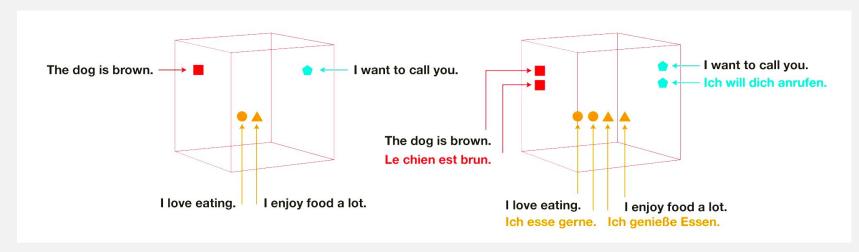
Sorry, but nothing matched your search terms. Please try again with some different keywords. Or try using SemSE API

Motivation / प्रेरणा / motivación

- → Keyword based search does not always help the end-users as documents may not always contain the exact search phrase but may contain its semantic equivalent.
- → Most semantic search engines require training on large datasets to produce good results. This is a time-consuming and resource-intensive process.
- → We propose an unsupervised pipeline that automates the entire process of creating a semantic search engine for any website using a single API. Given the website URL, our automated pipeline will be able to create a multilingual semantic search engine without human intervention with just a few clicks!
- Novelty: Along with the API, we also present a novel dataset, which is a first of its kind multilingual student health (medical) domain dataset. This dataset can be used for further research purposes as a benchmarking dataset.

Design / डिजाइन / diseño

→ LASER by Facebook - Trained on 93 different languages in 23 different alphabets. Embeds all the language into a single shared embedding space and is a ZERO-SHOT approach, allows us to directly use it for encoding text, without the need of fine-tuning!



- → We created a corpus of 50475 lines of text from over 1250 webpages found on USC's Student Health website.
- → The processed web content was indexed using FAISS for fast retrieval and indexing.
- → Cosine similarity was chosen to be the metric of choice after researching various similarity measures for comparison.
- → The application provides an endpoint which takes in the user query and returns the webpage url with the most similar content, and the similarity score for the user to see all in real-time.

Dataset / डाटासेट / conjunto de datos

- → A total of 650+ queries were crowdsourced using a google form that was distributed to a wide variety of end-users.
- → After preprocessing and removing queries that do not have answers in the health website, a total of 541 queries remained with a split of ~47:25:28 (English:Hindi:Spanish) as shown in the pie chart below.

24.95%

- → To reduce the bias & complexity of annotating, BERT was used to cluster similar queries.
 - nually annotated to indicate the top-3

N = 541

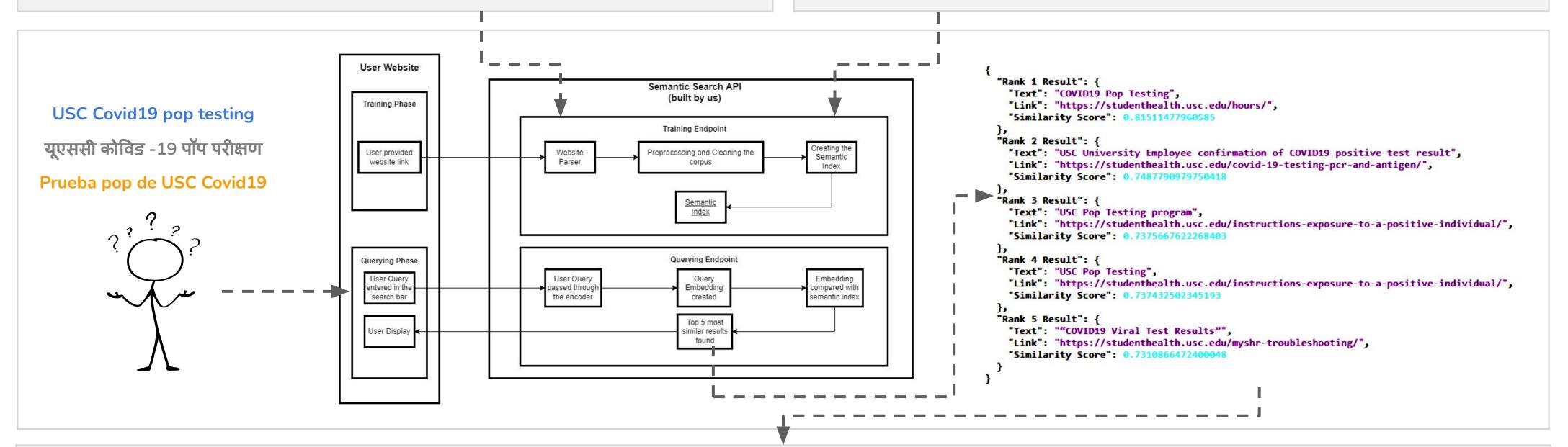
46.58%

English

Hindi

Spanish

→ The dataset was then manually annotated to indicate the top-3 preferred url results from USC Student Health website for each query group.



Analysis and Results / विश्लेषण और परिणाम / análisis y resultados

- → Models were benchmarked on the novel multilingual health queries dataset.
- → SemSE's zero shot performance beats the current system of traditional keyword matching by a significant margin.
- → SemSE's zero shot performance beats zero shot
 & fine-tuned mBERT performance for all 3 languages.
- → SemSE's zero shot performance beats zero shot SOTA XLM-R but fails to beat fine-tuned XLM-R.

