

Part 1 - design specification

1. Agree on the purpose of the web site

Answer: Reasons for the website

- Maps
- Rules & Regulations
- About/History of theme park/Values
- Pictures & advertisement (Instagram, Twitter, Facebook)
- FAQs
- Contact, Support -> email, chat
- e-Tickets / Prices
- Upcoming events & schedules
- Job opportunities

Answer: People who might look at such website

- Children
- Parents
- Schools
- Competitors
- Couples
- Potential Employees

Answer: They want to find more information regarding the venue like:

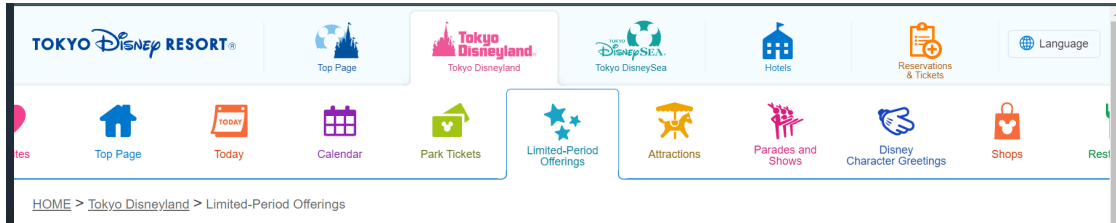
- Prices
- Opening season
- Facilities like restaurants, hotels, etc that the park might offer to support their stay.
- Reviews and evaluations from previous visitors
- Number and type of shows.
- Age restrictions

2. Research theme park websites

1. [Tokyo Disney Resort](#)

Good: A lot of good photos of the theme park.

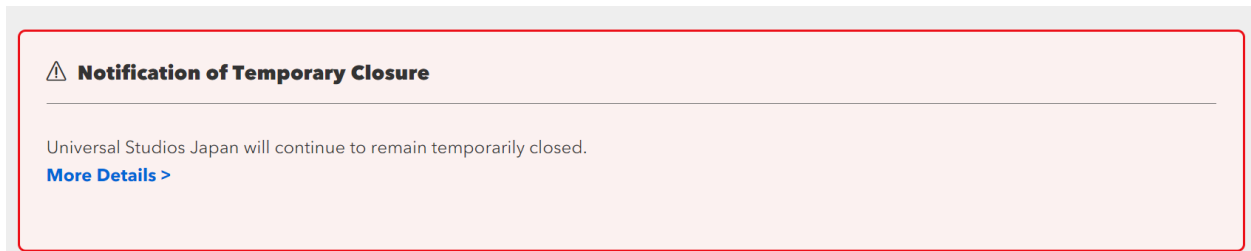
Not Good: The global header has a bit too much information



2. [Universal Studio Japan](#)

Good: Appropriate amount of information in the global header (not too much information) so that website visitors can easily find information they really need (about the park, event schedule, how to buy tickets, hotels, food & merchandise)

Not Good: Due to the COVID situation in Osaka, Universal Studio Japan is temporarily closed at the moment. However, in order to see the banner, website visitors have to scroll the top page. This is the most important information for visitors nowadays, so it should be located somewhere where they can see without scrolling.



3. [Disneyland Paris](#)

Good: Very clean look.

Easy to find information using navigation bar tabs.

Multi Language support.

Not Good:

Some pages are very image/information cluttered.

4. [Zoo Marine](#)

Good: Nice graphics design and pictures overall. Good source of information. Multi Language support.

Not Good: Some navigation buttons force the user to open another browser tab. Some images when clicked start loading a page but then returns to the previous one without any information or error message displayed for the user.

5. [AquaShow](#)

Good: Nice clean layout and colors. Multi Language support. Navigation is easy thanks to useful dropdown lists on the navigation bar. Single view of age restrictions, etc by using images with very little text without the need to read huge chunks of text.

Not Good: Some parts of the site are information lacking. Could have done with more description of the events, etc.

3. Agree on the content for the web site

The theme of the theme park:

Space Warriors (a Star Wars inspired fictitious movie, which is one of the most popular movies among all generations)

The types of attractions:

Millennium Fantom ride with Han Salon (a starship attraction with one of the most popular characters), Space Warriors Roller Coaster, A Space Ship-themed Merry-go-round

Any other services:

Restaurant which serves character-themed food (something like <https://www.starwars.com/news/category/recipes>) and food that characters in the movie eats, Shops & Items

Any other information:

Event schedule (prade, show), Tickets/Prices, Access, Hotels, Restrictions under COVID crisis (# people, shorter open hours), Pictures, Attractions

4. Agree on the structure of the web site

Main page: general information regarding the venue, for example, what is **Space Warriors**, how to reach the park from different locations (bus, airplane, car, etc). Expected prices and opening hours/seasons. How to buy tickets etc. Also contact information and customer support.

Second page: description of the attraction(s) and information to participate on them like schedules, age restrictions, etc.

Third Page: description of supporting structures like hotels, restaurants, gift shops, etc that belong to the park and are available for the guest to take advantage of if they want.

For all pages include some pictures and avoid cluttering of information.

5. Design the wireframes for the web site

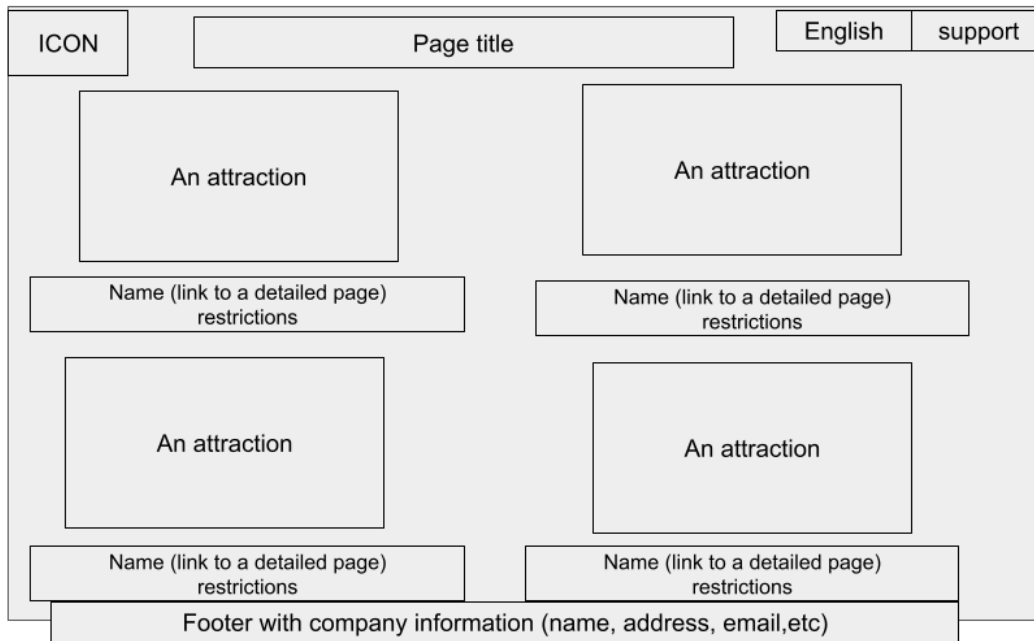
Page1 General info, What Star Wars is, Access, Prices/Tickets, Open Hours

ICON	(Important information if there's any, such as temporary closure due to COVID situation)			English	support
Event Schedule	Prices	Tickets	Access	Shops	
General images about the park (displayed as a carousel/slideshow) with some basic description					
Park Introduction					
Footer with company information (name, address, email,etc)					

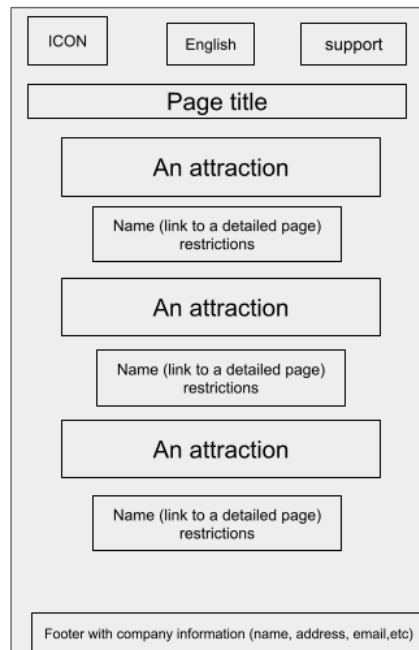
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(Important information if there's any, such as temporary closure due to COVID situation)		
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Prices		
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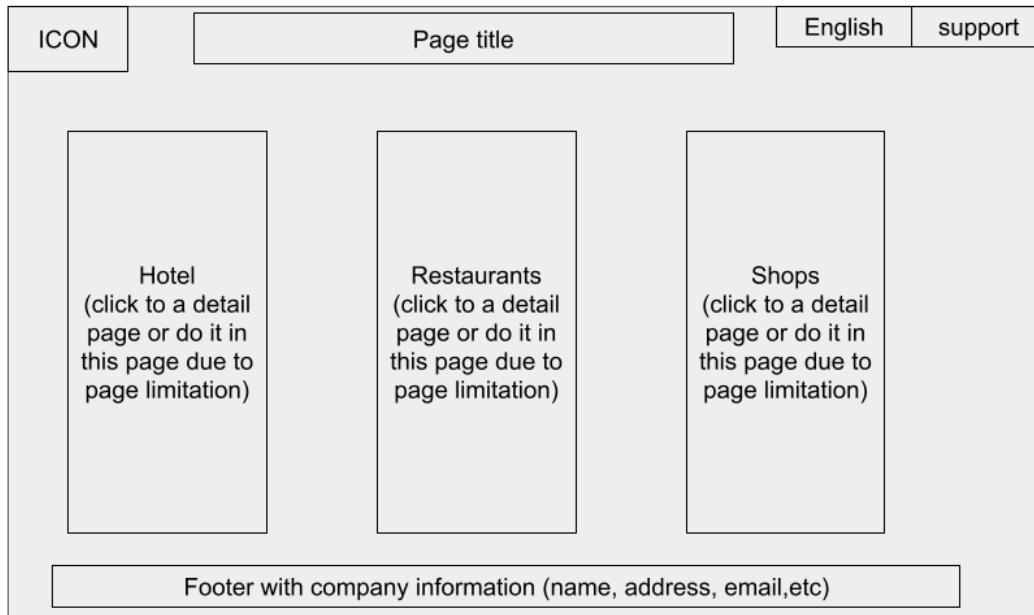
Page2 Attractions, Restrictions (wide screen)



Page2 Attractions, Schedules, Restrictions (small screen)



Page3 Hotel, Restaurants Shops (wide screen)



Page3 Hotel, Restaurants Shops (small screen)

