# Constructing two-level $Q_B$ -optimal screening designs using mixed integer programming and heuristic algorithms

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#### Outline

- 1. Introduction: The  $Q_B$  criterion
- 2. Mixed integer programming for finding optimal designs

3. A heuristic algorithm for constructing efficient designs

4. Results and conclusions

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#### Introduction

Two-level screening designs allow us to identify the active main effects and two-factor interactions of many factors under study, using an economical number of runs.

Some recent applications of these designs include:

- Investigating the regulation of specific cells (Barminko et al., 2014).
- Developing treatments that inhibit tuberculosis (Silva et al., 2016).
- Tuning the hyperparameters of machine learning algorithms (Lujan-Moreno et al., 2018)

## Criteria to evaluate two-level designs

Criteria Favors designs that:

## A unifying criterion

#### Criteria

 $G_2$ -aberration (Tang & Deng, 1999)

D- and A-optimality (Atkinson et al., 2007)

Estimation and Information Capacities (Sun, 1999; Li & Nachtsheim, 2000)

Projection Estimation and Information Capacities (Loeppky et al., 2007)

Among others

 $Q_B$  criterion

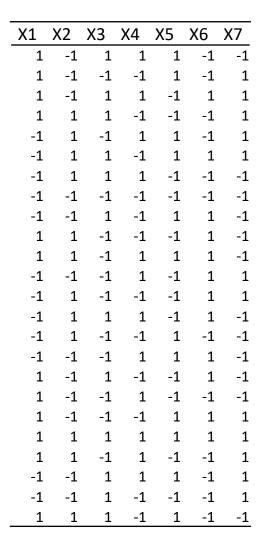
(Tsai & Gilmour, 2010; Mee et al., 2017)

### Example

#### Compare two-level screening designs with 24 runs and 7 factors.

#### Design 1.

Folded-over Plackett-Burman design (Miller & Sitter, 2001)



## **Design 2.**Obtained from

http://neilsloane.com/
hadamard/

X1	X2	Х3	X4	X5	Х6	X7_
-1	-1	1	1	1	1	1
1	-1	1	-1	-1	-1	-1
-1	1	1	1	1	1	-1
-1	-1	-1	-1	-1	-1	-1
1	1	1	1	-1	1	-1
1	1	-1	1	-1	1	1
1	1	1	1	1	-1	1
1	-1	-1	-1	-1	1	1
-1	1	-1	1	-1	-1	-1
1	-1	-1	1	-1	1	-1
1	-1	-1	1	1	-1	-1
-1	1	-1	-1	-1	-1	1
-1	-1	-1	-1	1	1	1
-1	1	1	-1	-1	1	-1
-1	-1	1	-1	1	-1	-1
1	-1	1	-1	1	1	-1
-1	-1	-1	1	1	1	1
-1	-1	1	1	-1	-1	1
1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	1
1	-1	1	1	-1	-1	1
-1	1	1	-1	-1	1	1
1	1	-1	-1	1	1	-1
-1	1	-1	1	1	-1	-1

Measures the efficiency to estimate many potential models.

- 1. Maximal model with the intercept, all main effects and all two-factor interactions.
- 2. Sub-models of interest satisfy functional marginality.

$$y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \beta_{12} X_1 X_2 + \beta_{13} X_1 X_3 + \beta_{23} X_2 X_3 + \varepsilon$$

Measures the efficiency to estimate many potential models.

- Maximal model with the intercept, all main effects and all twofactor interactions.
- 2. Sub-models of interest satisfy functional marginality.
- 3.  $A_s$  criterion to measure the estimation efficiency of sub-models.

$$A_s = \sum_{i=1}^{p_s} \operatorname{Var}(\hat{\beta}_i)$$

Measures the efficiency to estimate many potential models.

#### 4. Prior probabilities:

- $\pi_1$ : Active main effect.
- $\pi_2$ : Active interaction given that <u>both</u> main effects of the factors involved are active too.
- $\pi_3$ : Active interaction given that <u>one</u> of the main effects of the factors involved is active.

Under this framework, we can calculate the prior probability that sub-model is the best.

Li et al. (2006): 
$$\pi_1 = 0.41$$
,  $\pi_2 = 0.33$  and  $\pi_3 = 0.045$ 

Weighted average of the  $A_s$  criterion over all sub-models of interest.

Weights: prior probability of a sub-model being the best.

Example (cont.): 24-run 7-factor designs.

Consider  $\pi_1 = 0.41$ ,  $\pi_2 = 0.33$  and  $\pi_3 = 0.045$ .

**Design 1** 

 $Q_R = 0.246$ 

Design 2

 $Q_B = 0.255$ 

Minimizing  $Q_B$  is equivalent to maximizing the estimation efficiency for the sub-models of the maximal model.

## Research question

- + The  $Q_B$  criterion unifies several statistical criteria for screening designs.
- + The  $Q_B$  criterion seeks for designs that are model-robust.

- The only available algorithm for generating  $Q_B$ -optimal designs is the columnwise search algorithm (Tsai et al., 2000), which is computationally-inefficient for moderate and large designs.

In this talk, we introduce two effective algorithms for finding two-level  $Q_B$ -optimal designs from scratch.

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### Mixed Integer Programming

To construct two-level  $Q_B$ -optimal designs, we introduce a Mixed Integer Programming (MIP) algorithm.

The MIP algorithm consists of

- A problem formulation for finding two-level  $Q_B$ -optimal designs.
- The use of state-of-the-art optimization software to solve this problem formulation.

## Encoding of two-level designs

$X_1$	$X_2$	$X_3$	•••	$X_m$
-1	-1	-1	•••	-1
-1	-1	-1	•••	1
-1	-1	-1	•••	-1
-1	-1	-1	•••	1
-1	-1	-1	•••	-1
-1	-1	-1	•••	1
-1	-1	-1	•••	-1
•	:	•	•	•
1	1	1	1	-1
1	1	1	1	1

The variables  $z_u$  are binary:

- $z_u = 1$  if the test combination is included in the design.
- $z_{y} = 0$  otherwise.

Let n be the desired run size of the design. We have that

$$\sum_{u=1}^{2^m} z_u = n$$

 $2^{m}$ 

## Calculation of the $Q_B$ criterion I

Consider an *n*-run *m*-factor design given by  $\mathbf{z} = (z_1, z_2, ..., z_{2^m})^T$ .

Let  $X_k$  be the matrix including all k-th factor interaction contrast vectors of the *two-level full factorial design*.

We define the vector  $\mathbf{y}_k = \frac{1}{2^m} \mathbf{X}_k^T \mathbf{z}$  and use  $\mathbf{y}_1$ ,  $\mathbf{y}_2$ ,  $\mathbf{y}_3$  and  $\mathbf{y}_4$ .

```
\mathbf{y}_1^T \mathbf{y}_1 \propto Aliasing between intercept and main effects \mathbf{y}_2^T \mathbf{y}_2 \propto Sum of squared correlations among main effects \mathbf{y}_3^T \mathbf{y}_3 \propto Sum of squared correlation between main effects and interactions \mathbf{y}_4^T \mathbf{y}_4 \propto Sum of squared correlations among interactions
```

## Calculation of the $Q_B$ criterion II

For a maximal model including the intercept, all main effects and all two-factor interactions, minimizing the  $Q_B$  criterion is equivalent to minimizing

$$w_1 \mathbf{y}_1^T \mathbf{y}_1 + w_2 \mathbf{y}_2^T \mathbf{y}_2 + w_3 \mathbf{y}_3^T \mathbf{y}_3 + w_4 \mathbf{y}_4^T \mathbf{y}_4$$

where  $w_k$ 's depend on  $\pi_1$ ,  $\pi_2$  and  $\pi_3$ .

### The problem formulation

$$\min_{\mathbf{y}_{k},\mathbf{z}} w_{1}\mathbf{y}_{1}^{T}\mathbf{y}_{1} + w_{2}\mathbf{y}_{2}^{T}\mathbf{y}_{2} + w_{3}\mathbf{y}_{3}^{T}\mathbf{y}_{3} + w_{4}\mathbf{y}_{4}^{T}\mathbf{y}_{4}$$

#### Subject to:

$$\mathbf{y}_k = \frac{1}{2^m} \mathbf{X}_k^T \mathbf{z}$$

(2). 
$$\sum_{u=1}^{2^m} z_u = n$$

(3). 
$$z_u \in \{0, 1\}$$

Solved by optimization solvers: Gurobi, CPLEX or SCIP.

#### **Attractive features:**

- Find high-quality designs.
- Provide certificates of optimality.

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## Perturbation-Based Coordinate Exchange (PBCE) algorithm

The algorithm is based on the metaheuristic called Iterated Local Search (Luorenço et al., 2019).

#### **Building blocks**:

- 1. Computationally-cheap version of the  $Q_B$  criterion.
- 2. Local search algorithm to construct locally-optimal designs.
- 3. Perturbation operator to escape from local optimality.

## 1. An alternative calculation of $Q_B$

Let **D** be an *n*-run *m*-factor two-level design matrix. Consider the row-coincidence  $\mathbf{T} = \mathbf{D}\mathbf{D}^T$  with elements  $T_{ij}$ . We define  $M_k = \frac{1}{n^2}\sum_{i=1}^n\sum_{j=1}^n T_{ij}^k$  (Butler, 2003).

**Theorem**: For a maximal model including the intercept, all main effects and all two-factor interactions, minimizing the  $Q_B$  criterion is equivalent to minimizing

$$w_1 M_1 + w_2 M_2 + w_3 M_3 + w_4 M_4, \tag{1}$$

where the  $w_k$ 's depend on  $\pi_1$ ,  $\pi_2$  and  $\pi_3$ .

Computing the  $Q_B$  criterion using (1) is cheap!

(Vazquez et al., 2022)

- Local Search.
- One move: Sign switch a coordinate in the design *D*.

#### Example:

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

$$Q_B = 0.071$$

#### 12 runs and 6 factors

1	-1	1	1	1	-1
1	-1	-1	1	-1	1
1	-1	1	1	-1	1
1	-1	-1	1	1	-1
1	1	1	-1	1	1
-1	1	1	-1	1	-1
-1	1	1	-1	-1	1
1	1	-1	1	-1	1
1	-1	-1	-1	1	1
-1	1	-1	-1	-1	1
1	1	1	-1	1	-1
1	1	-1	-1	-1	1

- Local Search.
- One move: Sign switch a coordinate in the design *D*.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

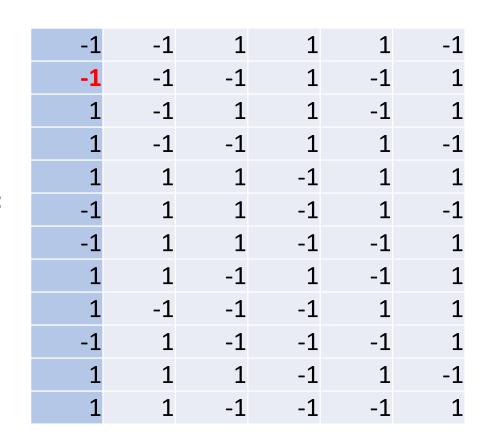
$$Q_{R} = 0.064$$

-1	-1	1	1	1	-1
1	-1	-1	1	-1	1
1	-1	1	1	-1	1
1	-1	-1	1	1	-1
1	1	1	-1	1	1
-1	1	1	-1	1	-1
-1	1	1	-1	-1	1
1	1	-1	1	-1	1
1	-1	-1	-1	1	1
-1	1	-1	-1	-1	1
1	1	1	-1	1	-1
1	1	-1	-1	-1	1

- Local Search.
- One move: Sign switch a coordinate in the design *D*.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

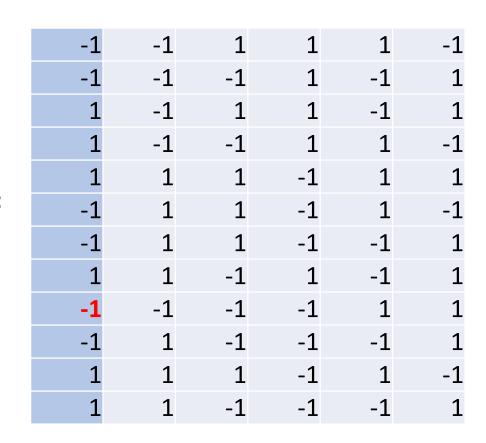
$$Q_B = 0.053$$



- Local Search.
- One move: Sign switch a coordinate in the design *D*.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

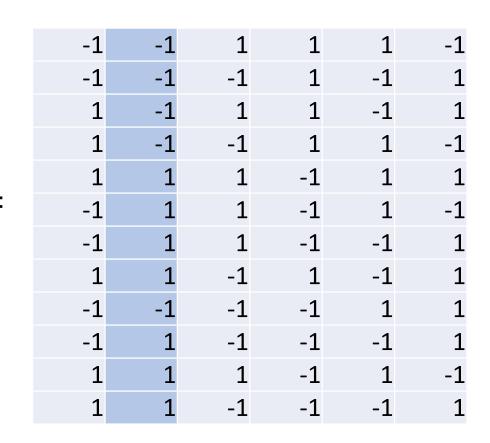
$$Q_B = 0.051$$



- Local Search.
- One move: Sign switch a coordinate in the design *D*.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

$$Q_B = 0.051$$



- Local Search.
- One move: Sign switch a coordinate in the design *D*.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

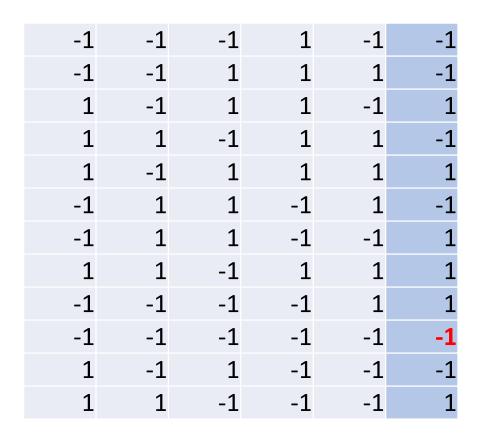
$$Q_B = 0.051$$

-1	-1	1	1	1	-1
-1	-1	-1	1	-1	1
1	-1	1	1	-1	1
1	-1	-1	1	1	-1
1	1	1	-1	1	1
-1	1	1	-1	1	-1
-1	1	1	-1	-1	1
1	1	-1	1	-1	1
-1	-1	-1	-1	1	1
-1	1	-1	-1	-1	1
1	1	1	-1	1	-1
1	1	-1	-1	-1	1

- Local Search.
- One move: Sign switch a coordinate in the design *D*.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

$$Q_B = 0.023$$



- Local Search.
- One move: Sign switch a coordinate in the design D.

$$\pi_1 = 0.41, \pi_2 = 0.11, \pi_3 = 0.0$$

$$Q_B = 0.023$$

### 3. Perturbation Operator

n = 12 runs and m = 6 factors

Set the value of the tunning parameter  $\alpha = 0.1$ .

1. Compute the "contribution" of each row to the  $Q_B$  criterion value.

$$D^* =$$

2. Select the  $\lceil n\alpha \rceil = 2$  rows with the largest contribution.

-1	-1	-1	1	-1	-1	
-1	-1	1	1	1	-1	
1	-1	1	1	-1	1	
1	1	-1	1	1	-1	
1	-1	1	1	1	1	
-1	1	1	-1	1	-1	
-1	1	1	-1	-1	1	
1	1	-1	1	1	1	
-1	-1	-1	-1	1	1	
-1	-1	-1	-1	-1	-1	
1	-1	1	-1	-1	-1	
1	1	-1	-1	-1	1	

### 3. Perturbation Operator

n = 12 runs and m = 6 factors

Set the value of the tunning parameter  $\alpha = 0.1$ .

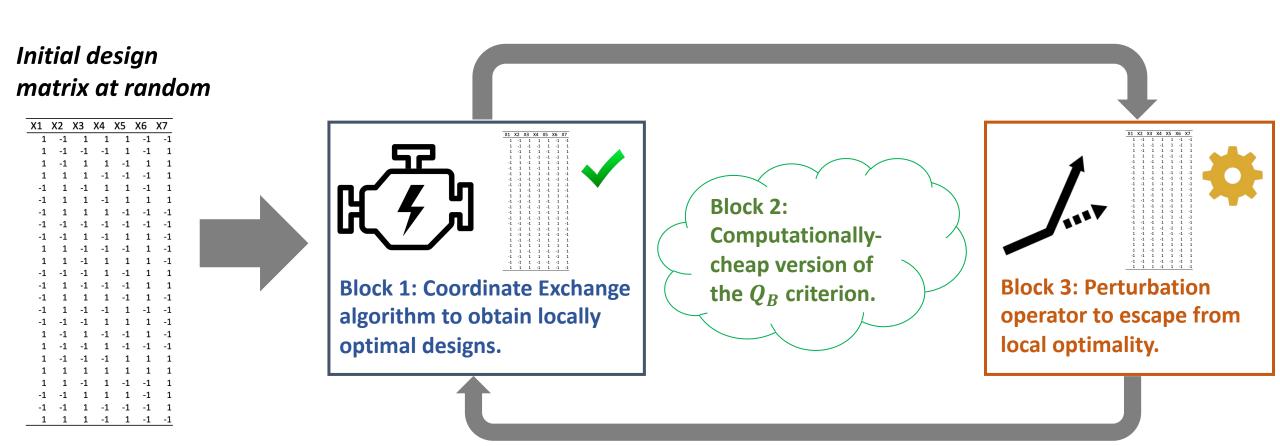
1. Compute the "contribution" of each row to the  $Q_B$  criterion value.

$$D' =$$

- 2. Select the  $\lceil n\alpha \rceil = 2$  rows with the largest contribution.
- 3. Switch the signs of  $\lceil m\alpha \rceil = 1$  randomly chosen coordinates in these rows.

-1	-1	-1	1	-1	-1	0.153
-1	-1	1	1	1	-1	0.169
1	-1	1	1	-1	1	0.168
1	1	-1	1	1	-1	0.140
1	-1	1	1	1	1	0.188
-1	1	1	-1	1	-1	0.115
-1	1	1	-1	-1	1	0.115
-1	1	-1	1	1	1	0.195
-1	-1	-1	-1	1	1	0.088
-1	-1	1	-1	-1	-1	0.203
1	-1	1	-1	-1	-1	0.123
1	1	-1	-1	-1	1	0.141

## Summary of the PBCE algorithm



**Repeat** for a maximum number of iterations without improvement.

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### Numerical comparisons

We obtain design problems with 7 and 11 factors from Mee et al. (2017).

#### Algorithms:

- MIP algorithm with Gurobi v9 and a maximum search time of 20 min.
- PBCE algorithm with  $\alpha=0.1$ , Max\_Iter = 100, and 5 repetitions.
- Coordinate-exchange algorithm with 1000 iterations (Meyer & Nachtsheim, 1995).
- Restricted columnwise-pairwise algorithm with 1000 iterations (Li, 2006).
- Point-exchange algorithm with 10 iterations (Cook and Nachtsheim, 1980).

## Results

Facto	rs Runs	Coordinate- Exchange Algorithm	Restricted Columnwise- Pairwise Algorithm	PBCE Algorithm	Point-Exchange Algorithm	Mixed Integer Programming
			$\pi_1 = 0.5, \pi_2 =$	$0.8$ and $\pi_3=0.0$		
7	16	0.1050	0.1050	0.1050	0.1050	0.1050
	20	0.0652	0.0652	0.0652	0.0652	0.0652
	24	0.0333	0.0351	0.0333	0.0333	0.0333
	28	0.0203	0.0203	0.0203	0.0203	0.0203
	32	0.0075	0.0075	0.0075	0.0075	0.0075

#### Conclusions

• The MIP and PBCE algorithms are computationally-effective to construct two-level screening designs that optimize the  $Q_B$  criterion.

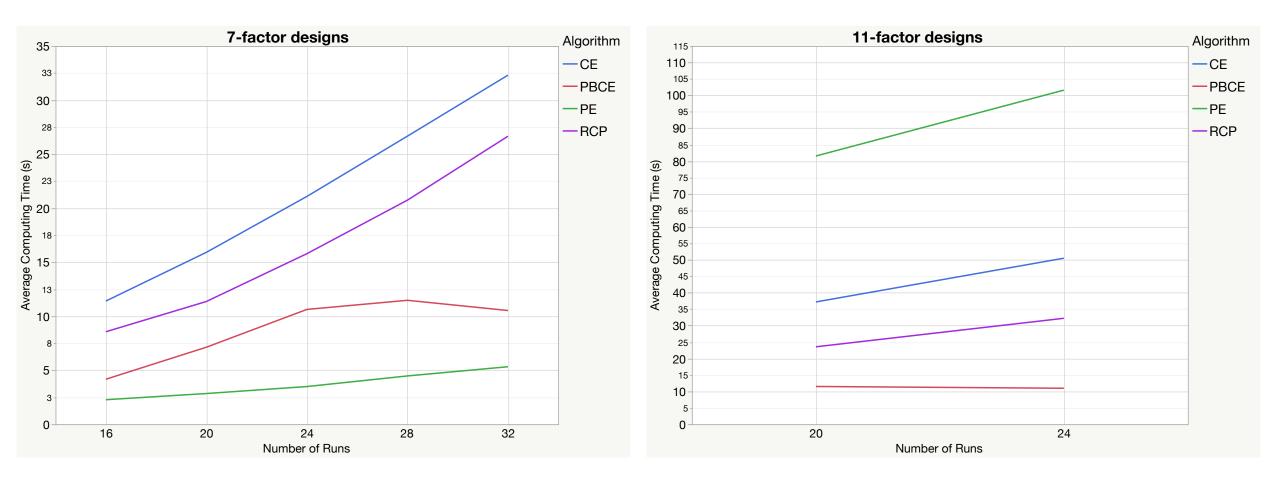
• For up to 6 factors, our MIP algorithm obtains  $Q_B$ -optimal designs.

 For large numbers of factors, our PBCE algorithm outperforms benchmark algorithms in terms of design quality and computing time.

• Data analysis may be conducted using mixed integer programming, along the lines of Vazquez et al. (2021).

## Appendix 1: Computing times of heuristics

Average computing times for 10 optimizations performed by the heuristic algorithms.



For the MIP approach, Gurobi did not finish within 20 min.

# Appendix 3: Constructing some two-level $Q_B$ -optimal designs

Using Gurobi v9

Priors:  $\pi_1 = 0.82$ ,  $\pi_2 = 0.66$  and  $\pi_3 = 0.09$ 

Number of factors	# Coeff. in maximal model	Run size	Computing time (s)
		11	1
4	11	12	1
		13	1
		16	1
5	16	17	1
		18	1
		22	165
6	22	23	1120
		24	4136

## Appendix 2: The MIP algorithm in practice

#### Example:

- Construct a two-level design with 23 runs and 6 factors.
- Number of coefficients in the maximal model is 22.
- Prior probabilities:  $\pi_1=0.82, \pi_2=0.66$  and  $\pi_3=0.09$ .

Benchmark design: A-optimal design for the maximal model constructed using JMP 16.

#### $A_S(A-opt)/A_S(Q_B-opt)$

