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ther (not superscript)
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 $X^{ther}$  (unicode superscript)

Xther (font feature)

 $X^{ther}$  (typographic super)

Xther (non typographic super)

 $20^{th}~xx^e~/~20^{th}~xx^e~/~20^{th}~xx^e~/~20^{th}~xx^e$ 

 $20^{th} XX^e / 20^{th} XX^e / 20^{th} XX^e / 20^{th} XX^e$ 

 $20^{th} \ xx^e \ / \ 20^{th} \ xx^e \ / \ 20^{th} \ xx^e \ / \ 20^{th} \ xx^e$ 

 $20^{th} xx^e / 20^{th} xx^e / 20^{th} xx^e / 20^{th} xx^e$