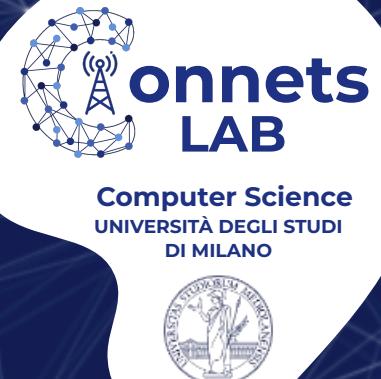


# Mining and analysing temporal networks with graph evolution rules

Alessia Galdeman



# Outline

- 1 
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- 3 
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- 5 

## **Temporal and evolving networks**

Definitions, Formalisms, and Open Questions

## **Background**

frequent subgraph based methods and reasons to choose GERs

## **Graph evolution rules**

definitions, formalisms, and visualization

## **Algorithms and extensions**

Existing algorithms and a null model extension

## **Real-world case studies**

Examples of application to social, communication and Web3 networks

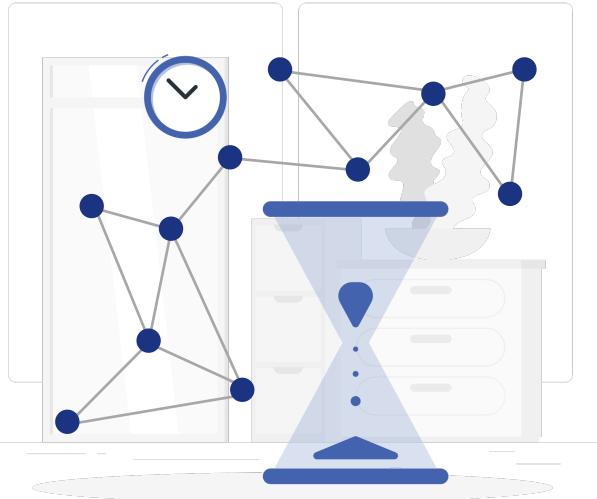
# Temporal Networks

**DEFINITIONS, FORMALISMS AND OPEN QUESTIONS**

# Temporal networks

## CHALLENGES AND DATA SOURCES

- An interesting but yet not fully explored field, mainly due to the lack of temporal data
- Thanks to the web3 development, we have enough data to develop solid temporal methodologies



### WEB3 data

#### Blockchain-based online social networks

*Social networks based on a reward-system for content creator and curators  
Examples: Steemit, Hive, and Galxe*

#### Non-fungible tokens

*Networks of NFT trades on different markets Examples:  
CryptoKitties, OpenSea, and Decentraland*

#### Complementary currency

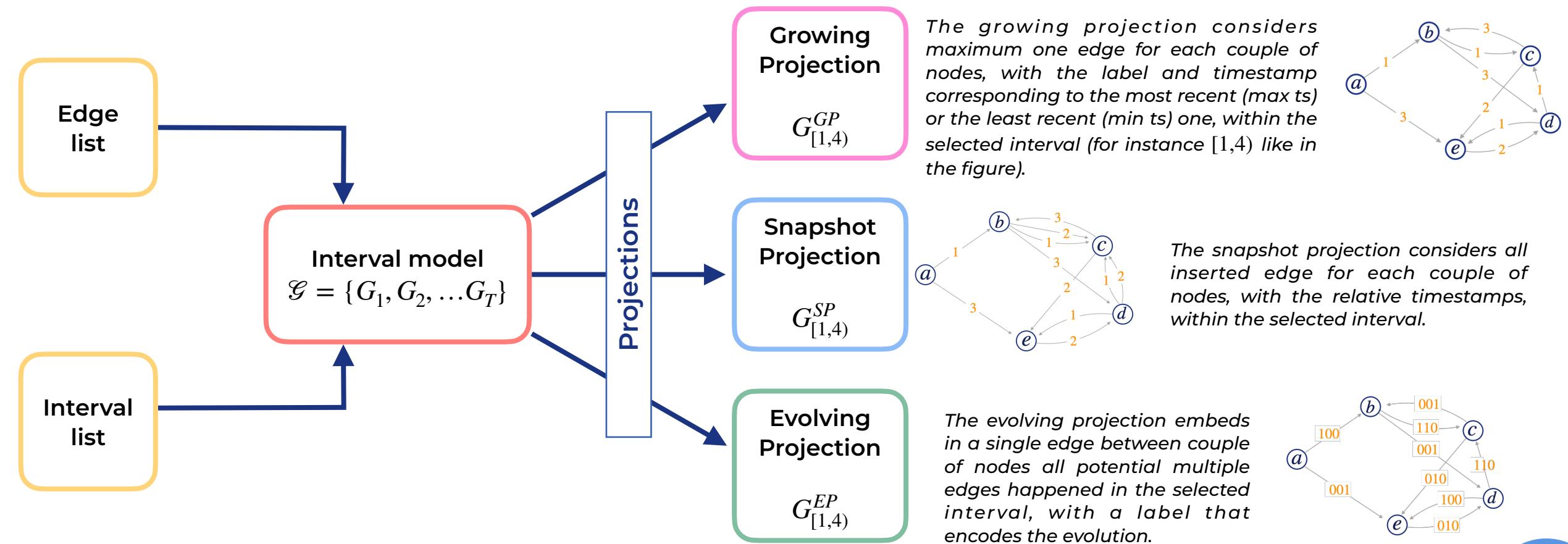
*Exchange of a complementary currency through the blockchain technology. Examples: Sarafu, and Circle*

#### Stable coins



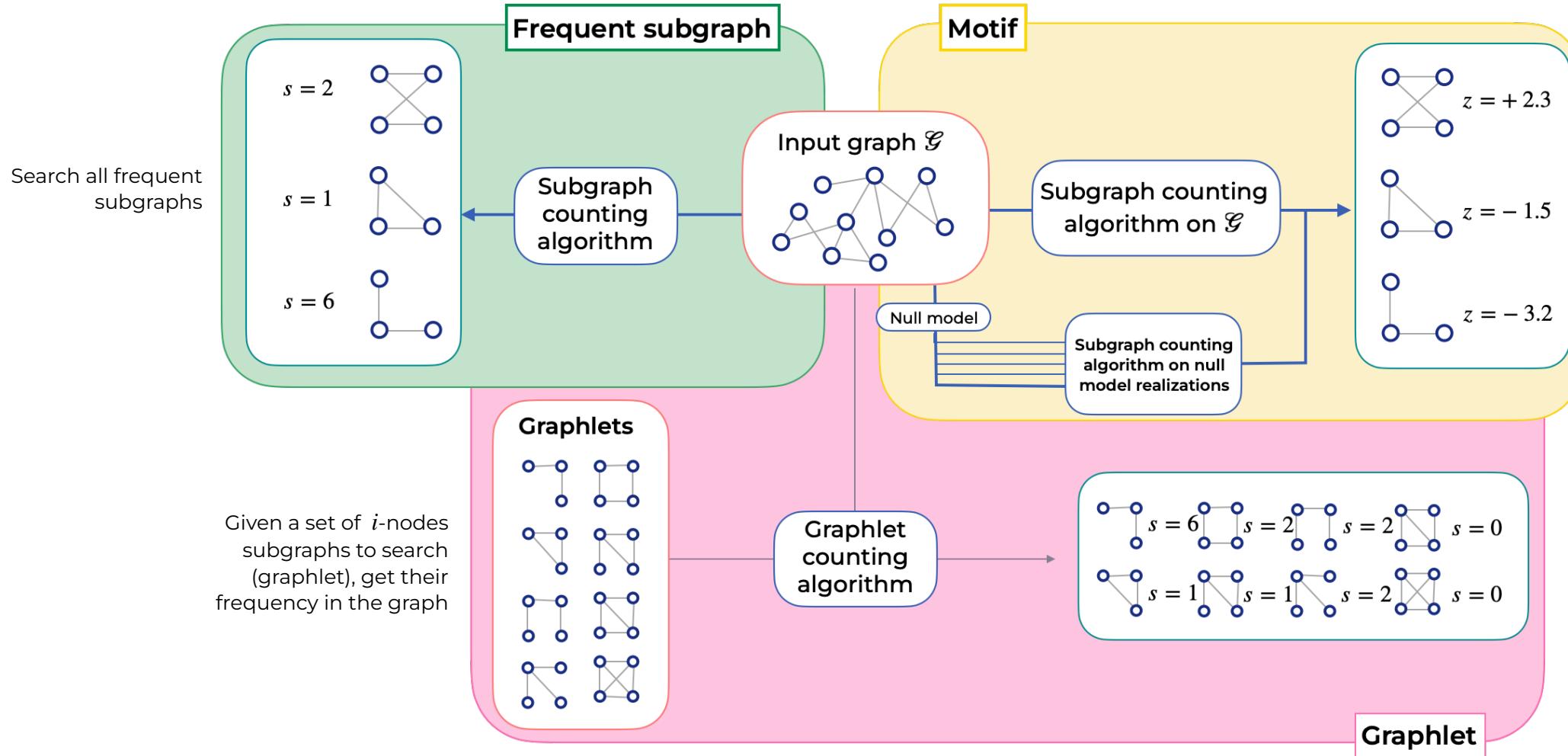
# Temporal networks modeling

## A COMPREHENSIVE TAXONOMY



# Background

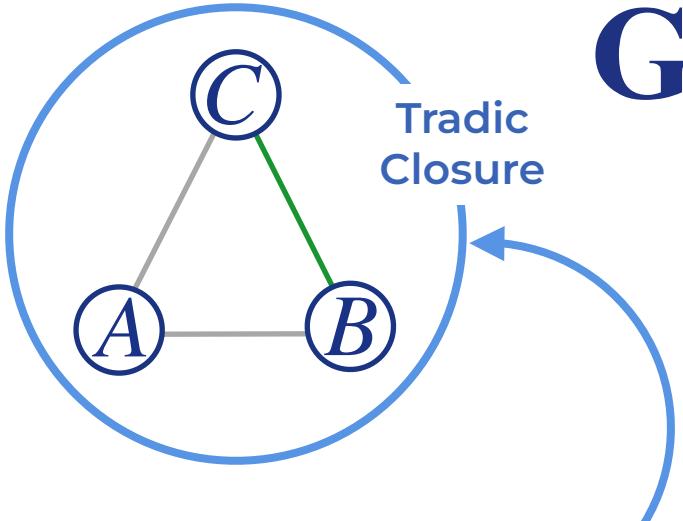
# Frequent subgraph based methods



- Search for frequent subgraphs in the real graph;
- Shuffle the real graph into  $n$  null realizations
- Search for frequent subgraph in each realization
- Use for instance the z-score to get the motifs (subgraphs that are more frequent in the real graph wrt to the null model realizations)

# Graph evolution rules

## REASONS WHY



Several models, mechanisms and measures have been proposed to describe the network growth

BUT

- They assume that the growth is guided by a single parameterized mechanism
- Identifying which mechanism plays a more important role is challenging

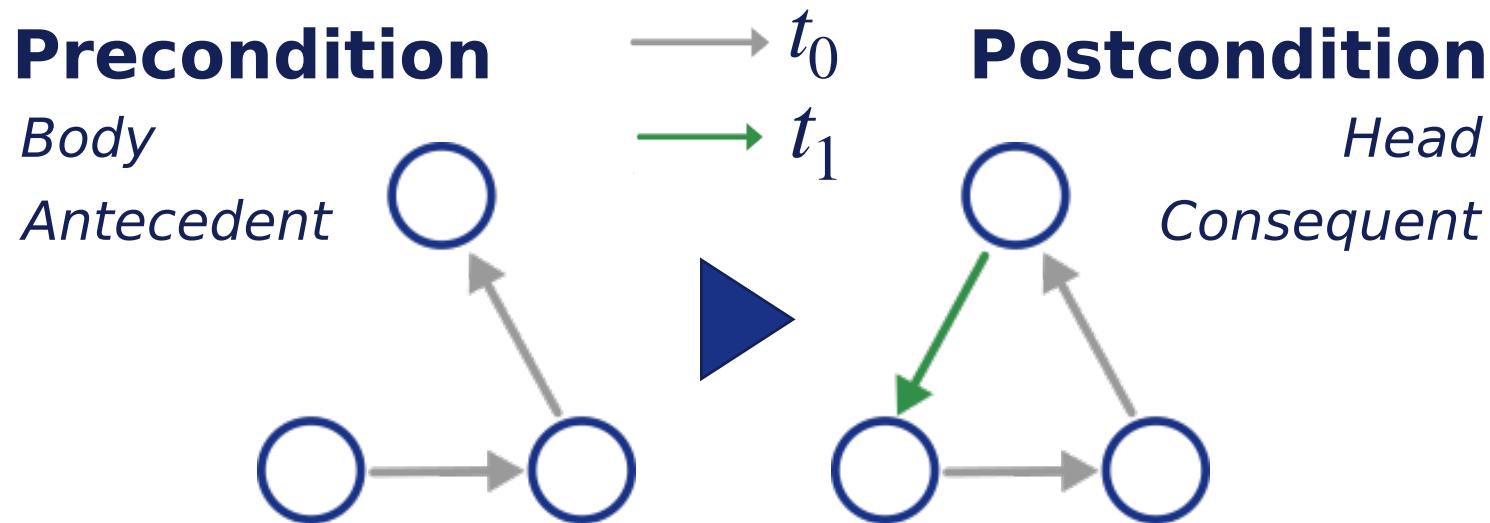
**Graph evolution rules mining** can detect evolutionary behaviors, while avoiding any a-priori mechanism

# Graph Evolution rules

**DEFINITIONS, FORMALISMS AND VISUALIZATION**

# Rules

## COMPOSITION AND MEANING



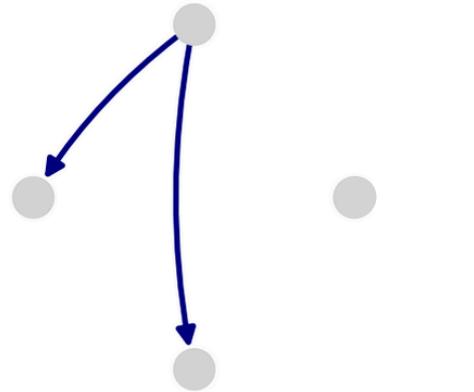
A rule matching  
(being isomorphic)  
to the precondition

will probably (frequently)  
evolve into one matching  
the postcondition

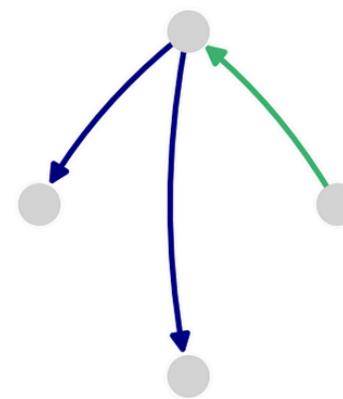
# GER visualizations

## TWO ALTERNATIVES

**Precondition**



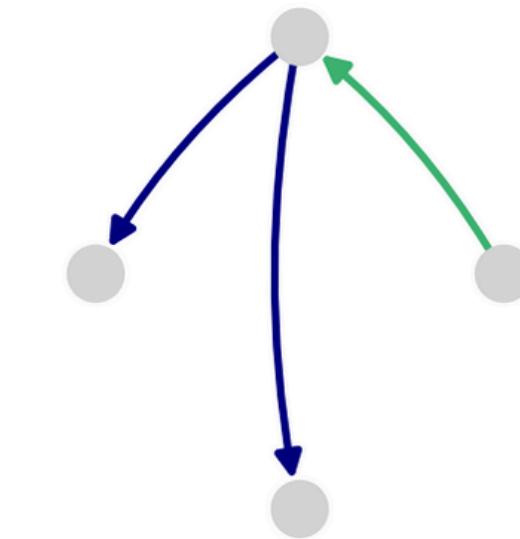
**Postcondition**



Thanks to the  
antimonotonicity  
property, there's one  
pre-condition for each  
post-condition

So we can just visualize  
the post condition  
(with colored edges)

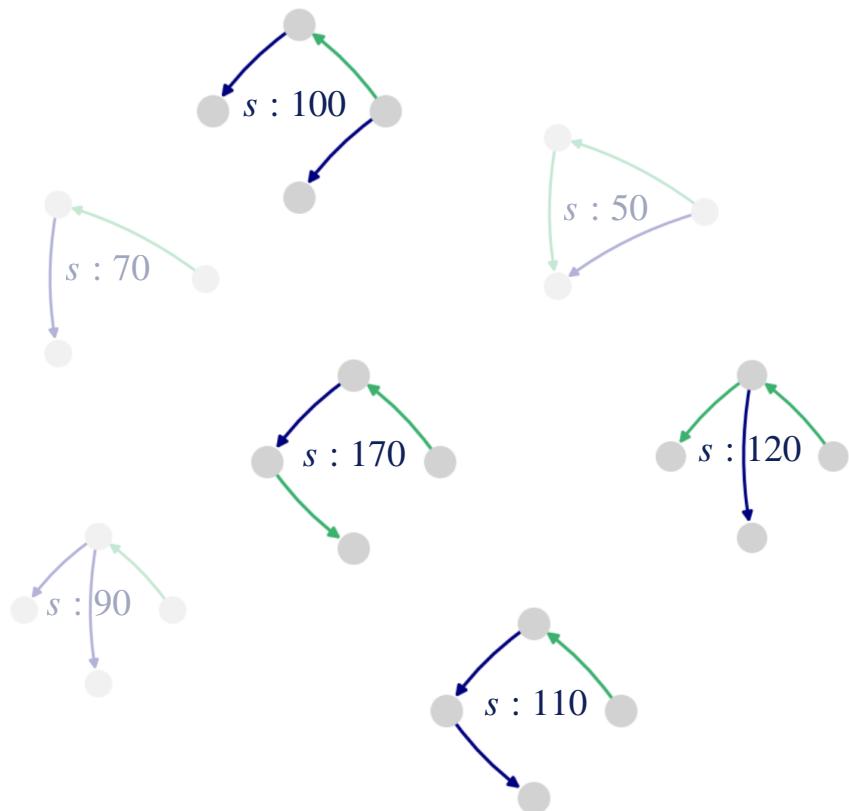
**Compact version**



# Support

## AKA FREQUENCY OF A RULE

Support threshold  $\sigma \geq 100$



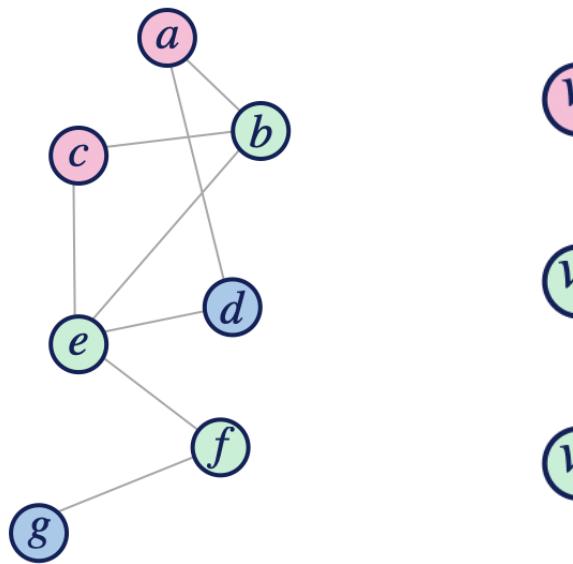
- The **support** is a fundamental parameter in ger mining algorithms because it **filters** the patterns to determine which are **frequent**, and so can be considered as rules
- In the data mining field, it correspond to the **frequency** of the pattern
- In graphs, it can't be simply the number of occurrences of the pattern because it should satisfy the **anti-monotonicity property**

$$q \subset p \\ \sigma(q) \geq \sigma(p)$$

Intuitively, everytime we see a pattern matching  $p$ , there is also  $q$  because  $q$  is a subset of  $p$ , so  $q$ 's support should be higher

# Support

## MINIMUM IMAGE BASED



(a) Input graph  $G$

(b) Subgraph  $p$

$\phi_1$	$\phi_2$	$\phi_3$	$\phi_4$	$ \Phi(v_i) $
$v_1$	$a$	$c$	$c$	2
$v_2$	$b$	$b$	$e$	2
$v_3$	$e$	$e$	$b$	3

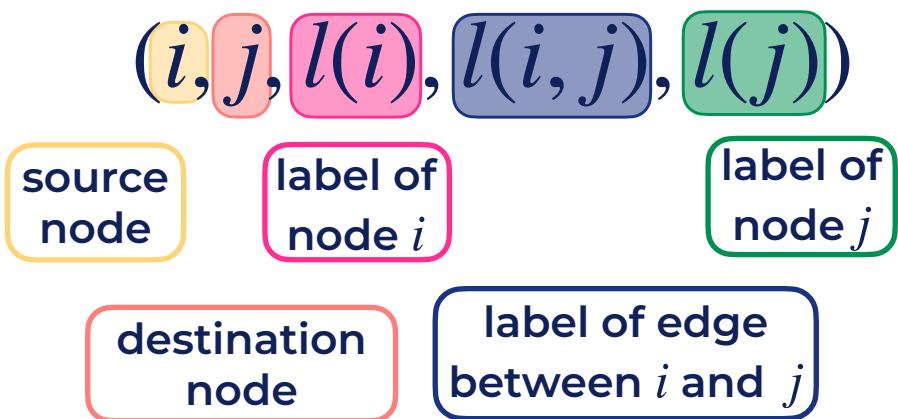
(c) Four isomorphisms (columns) and unique mappings (rows)

**MIB SUPPORT:**  
 $\sigma(p, G) = 2$   
minimum of the  
number of unique  
mappings for the  
nodes in the pattern

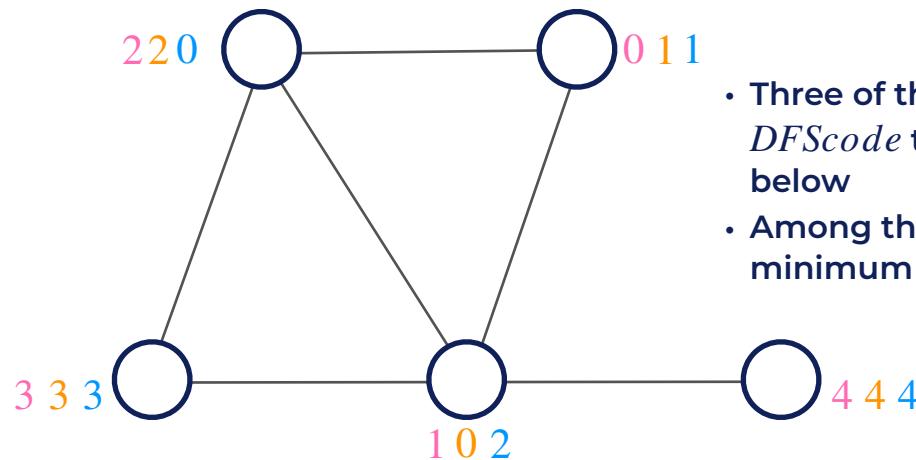
# GSpan

## MINIMUM DFS CODE

A graph (or subgraph) can be described through a list of 5-tuple, called DFS code:



The multiple DFS code for a graph can be lexicographically ordered to obtain the minimum DFS code



- Three of the many possible  $DFScode$  to describe  $G$  are listed below
- Among the listed,  $DFScode_2$  is the minimum

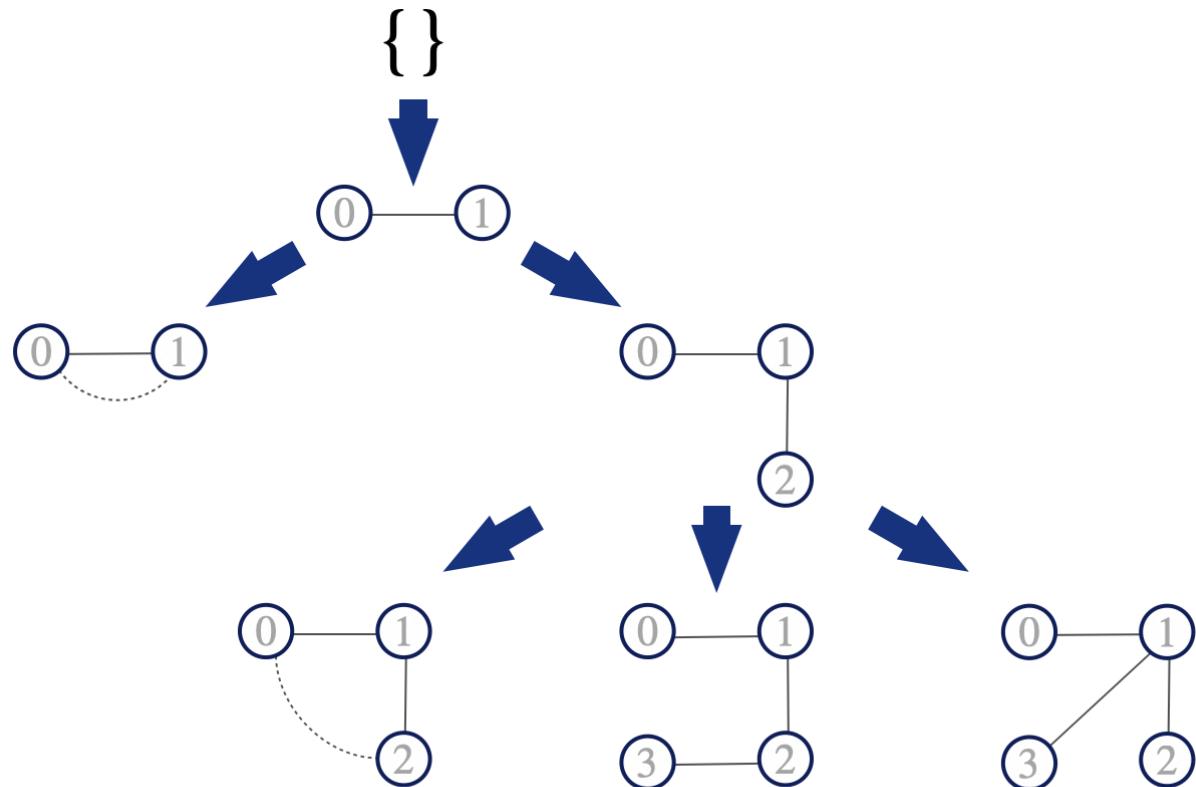
$$\underline{DFScode_1 = (0,1), (1,2), (2,0), (2,3), (3,1), (1,4)}$$

$$\underline{\text{MIN } DFScode_2 = (0,1), (1,2), (2,0), (2,3), (3,0), (0,4)}$$

$$\underline{DFScode_3 = (0,1), (1,2), (2,0), (2,3), (3,0), (2,4)}$$

# GSpan

## DFS TREE



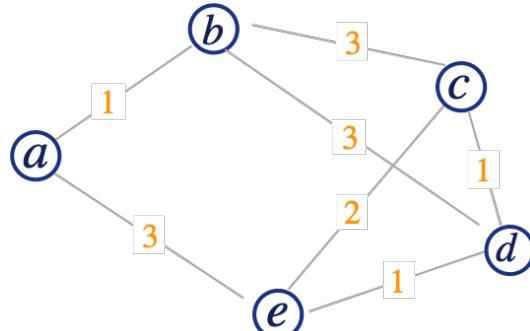
- Each node of the DFS Tree is a DFScode;
- The  $n^{th}$  level contains DFS codes for graphs with  $n - 1$  edges
- The  $n^{th}$  level is obtained through rightmost-extension of the parent node
- If a DFScode is not minimum or not frequent, the tree is pruned on that node (nothing will be frequent coming from that branch)
- Setting a maximum of edges (levels of the tree), the DFS tree is expanded up to the specified level and all the subgraphs in the tree are frequent

# Algorithms

# GERM [1]

- Algorithm applied to the last graph of a **growing projection sequence**: a single edge per couple of nodes, if multiple exists choose the one with minimum timestamp (first interaction)
- Can be applied to **undirected** graphs only
- The evolution is tracked along the **whole timespan**

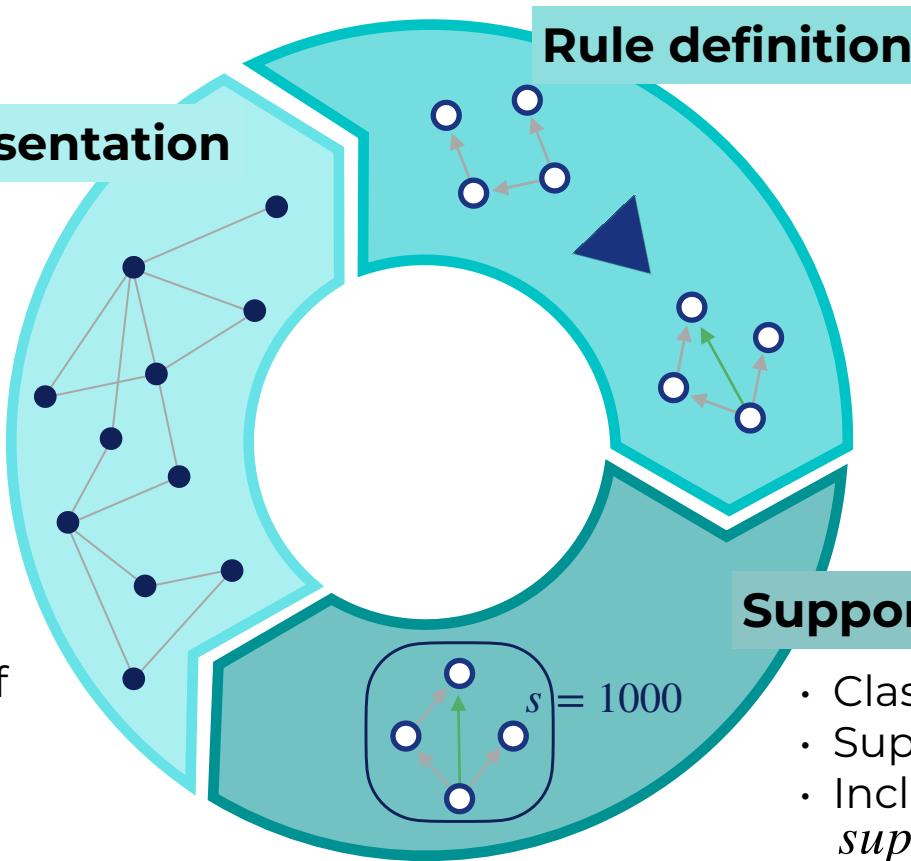
## Graph Representation



## Rule definition

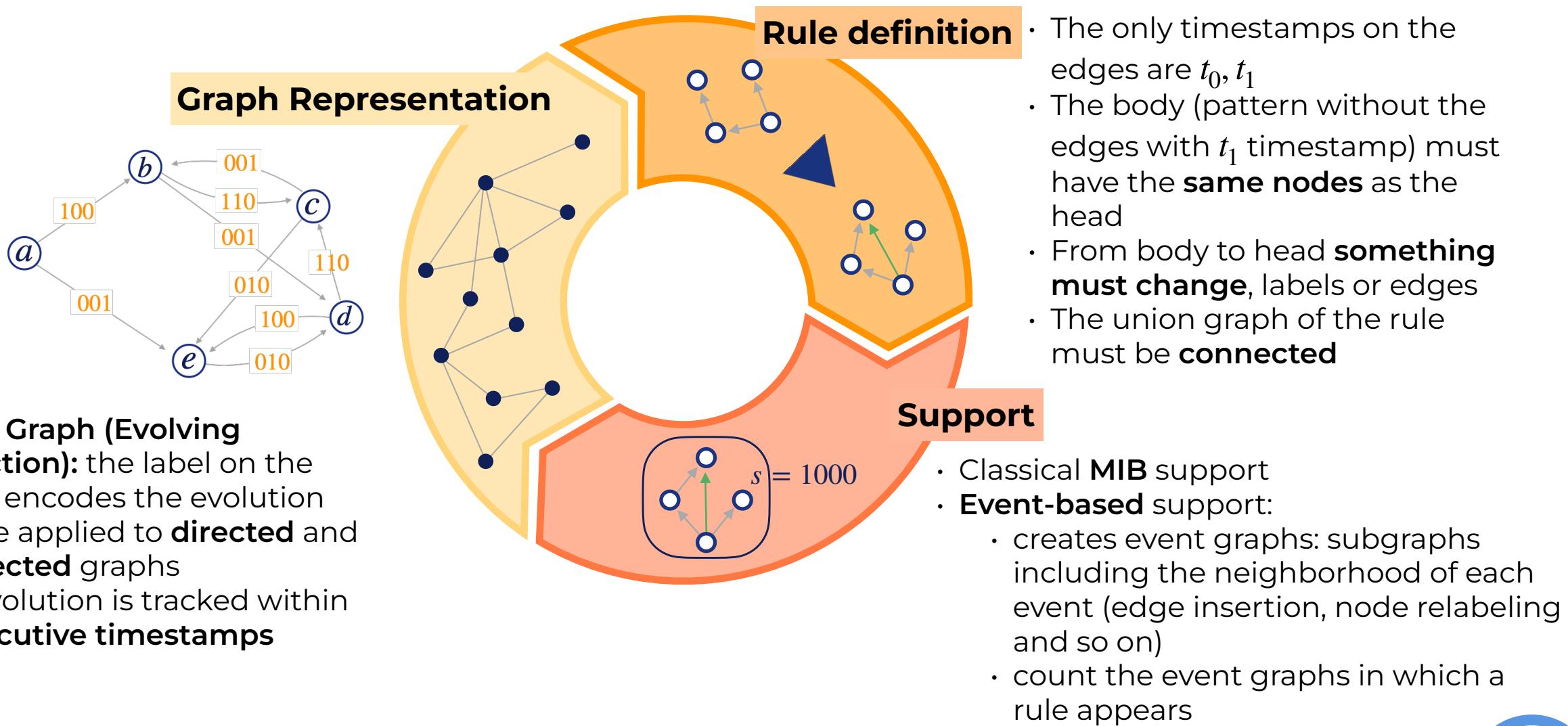
## Support

- Classical **MIB** support
- Support of a rule = support of the head
- Include also a confidence measure:  
$$\frac{sup(head)}{sup(body)}$$



[1] Berlingero, M., Bonchi, F., Bringmann, B., and Gionis, A. Mining graph evolution rules. In joint European conference on machine learning and knowledge discovery in databases (2009), Springer, pp. 115–130.

# Evomine [2]



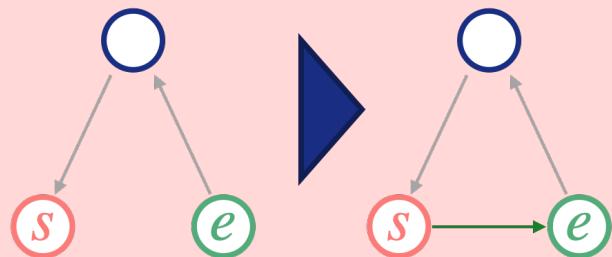
[2] Scharwächter, E., Müller, E., Donges, J., Hassani, M., and Seidl, T. Detecting change processes in dynamic networks by frequent graph evolution rule mining. In 2016 IEEE 16th International Conference on Data Mining (ICDM) (2016), IEEE, pp. 1191–1196.

# Comparison

	GERM	EvoMine
Mining algorithm	Extended gSpan	Extended gSpan
Graph representation	Last graph of a growing projection sequence	<ul style="list-style-type: none"> <li>Pairwise union graph sequence (evolving projection)</li> <li>Event graphs</li> </ul>
Support	MIB	MIB + Event graph
Confidence	$\frac{sup(head)}{sup(body)}$	not defined
Type of graph	undirected	directed and undirected
Type of evolution	spanning all timestamp, relative-time rules	consecutive timestamps only
Evolutionary constraints	head and body must be connected	<ul style="list-style-type: none"> <li>union graph of the rule must be connected,</li> <li>head and body has the same node set</li> <li>from body to head something must evolve</li> </ul>
Examples of use	<ul style="list-style-type: none"> <li>When the whole temporal span is important,</li> <li>it makes possible to study the speed of evolution too</li> </ul>	<ul style="list-style-type: none"> <li>When the graph is directed,</li> <li>we have relabeling and edge deletion too,</li> <li>when we're interested in more close evolution (consecutive timestamps only),</li> <li>it can be applied for anomaly detection</li> </ul>

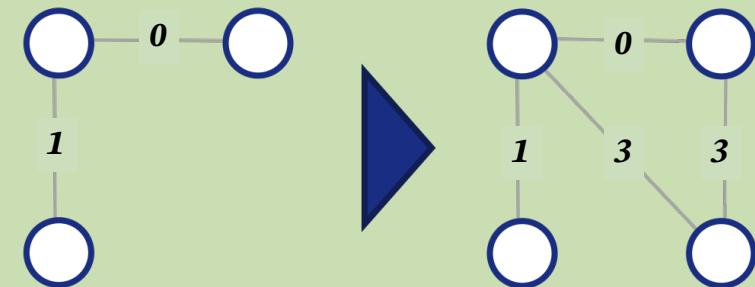
## LFR [3]

- The focus is on the process that drives single links formation;
- For this reason, LF rules are more restrictive with respect to the others, but the mining time decreases;
- A null model is integrated to extract meaningful rules;
- They have a tailored support measure and also consider a confidence measure



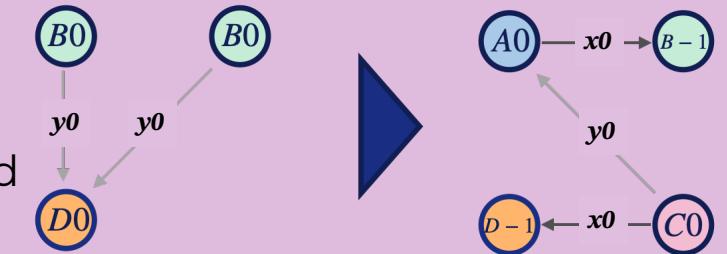
## TP-MINER [4]

- It proposes the idea of representative time pattern;
- The algorithm extract the body from the head in the same way as the other ones;
- Builds a DAG from graph evolution rules
- The confidence measure takes into consideration the evolution from body to head



## DGR-MINER [5]

- It is designed for labeled multigraph, both directed and undirected
- Proposes its own graph representations and support measures



[3] Leung, C., Lim, E.-P., Lo, D., and Weng, J. Mining interesting link formation rules in social networks. pp. 209–218.

[4] Yuuki, M., Ozaki, T., and Takenao, O. Mining interesting patterns and rules in a time-evolving graph. Lecture Notes in Engineering and Computer Science 2188 (03 2011)

[5] Vaculík, K. A versatile algorithm for predictive graph rule mining. In ITAT (2015), pp. 51–58

**Support is not  
all you need**

# Null model



## Problem

The support alone is **not enough** to measure if a pattern (rule) is **representative** of the evolution of the graph:  
*A pattern can be frequent as a consequence of a general process of a dynamic network, not telling anything on how the network we're studying is evolving*

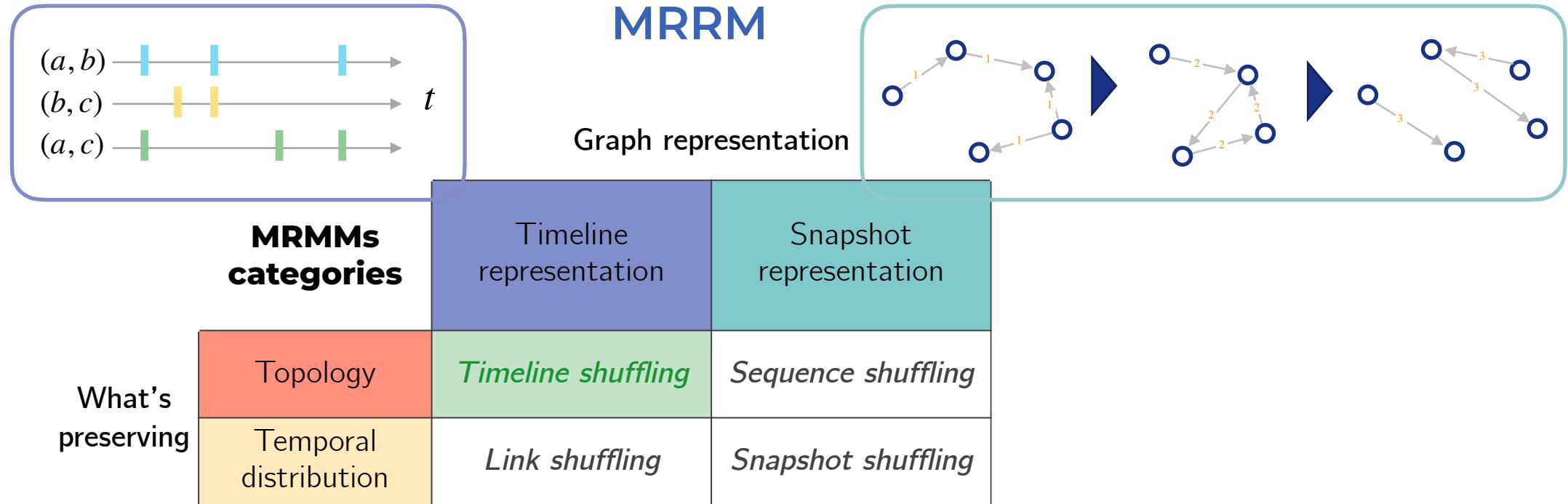


## Solution

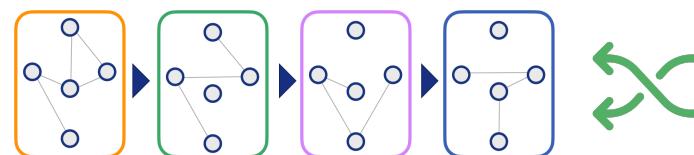
Apply a **null model** on the graph evolution rules algorithm

- Apply the graph evolution rules algorithm on the **real graph**
- Apply the graph evolution rules algorithm on a **randomized version** of the graph
- The rules whose support is higher in the real graph are **significative**

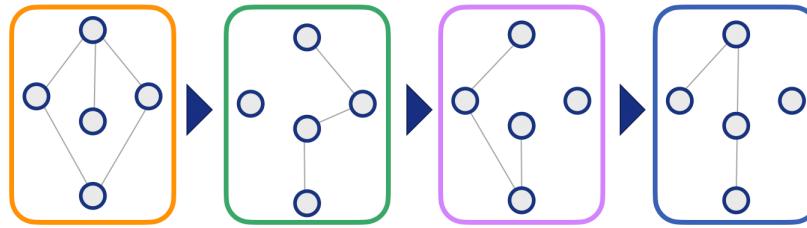
# Microcanonical Randomized Reference Models [6]



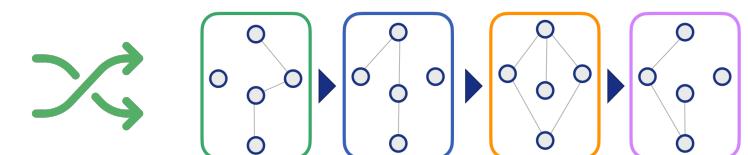
Preserving Temp. Distribution



Original graph



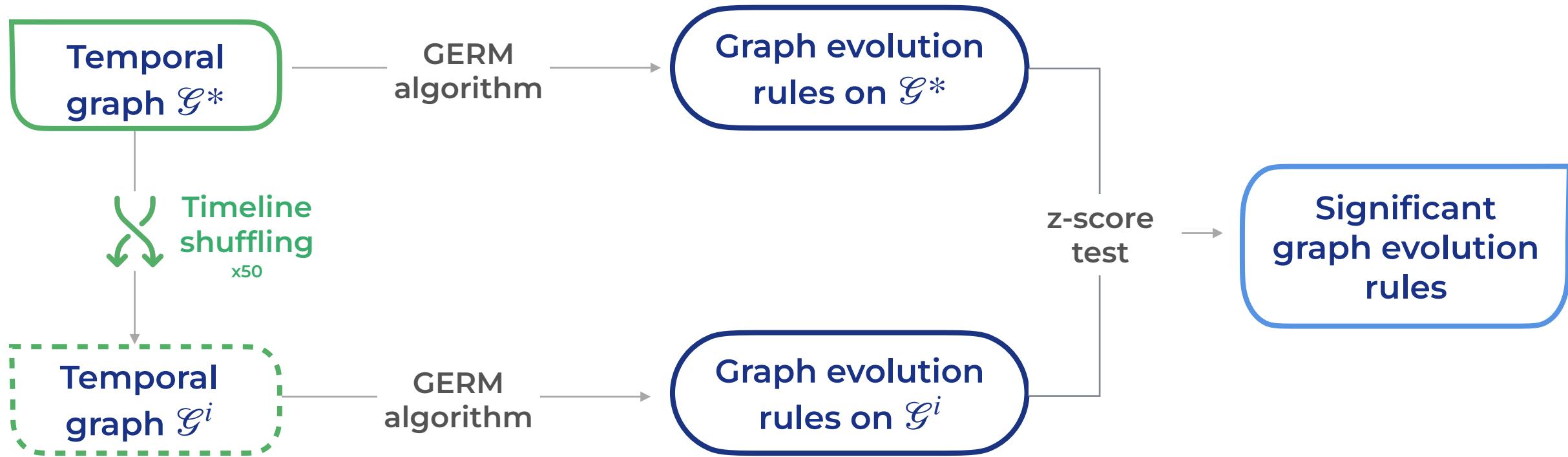
Preserving Topology



[6] Gauvin, Laetitia, et al. "Randomized reference models for temporal networks." SIAM Review 64.4 (2022): 763-830.

# Methodology

## PIPELINE



# **Real world case studies**

**IN SOCIAL, COMMUNICATION  
AND WEB3 BLOCKCHAIN-  
BASED NETWORKS**

# DBLP co-citation network [7]

## EXAMPLE OF THE IMPACT OF THE NULL MODEL ON THE GERM ALGORITHM



[7] Galdeman, Alessia, Matteo Zignani, and Sabrina Gaito. "Unfolding temporal networks through statistically significant graph evolution rules." 2023 IEEE 10th International Conference on Data Science and Advanced Analytics (DSAA). IEEE, 2023.

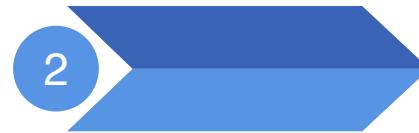


# Comparing web3 platforms through GER [8]

## THE PIPELINE



Web3 data modeled as temporal networks



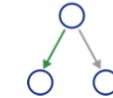
Graph evolution rule mining with **EvoMine**



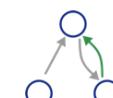
**GER PROFILE**

GER with supports

$$\sigma = 6071$$



$$\sigma = 2405$$



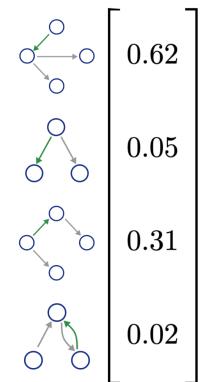
$$\sigma = 74403$$



$$\sigma = 37204$$



GER profile



- GER profiles show the distribution over types of evolution rules for a given dynamic graph
- The comparison of the GER profiles for different graphs makes possible to find similar evolutionary behaviors



Specifically we worked on

- two networks extracted from operations (transfer and follow) on Steemit, that is a blockchain-based online social network
- two networks from NFT exchanged on two different markets (Cryptokitties and OpenSea)

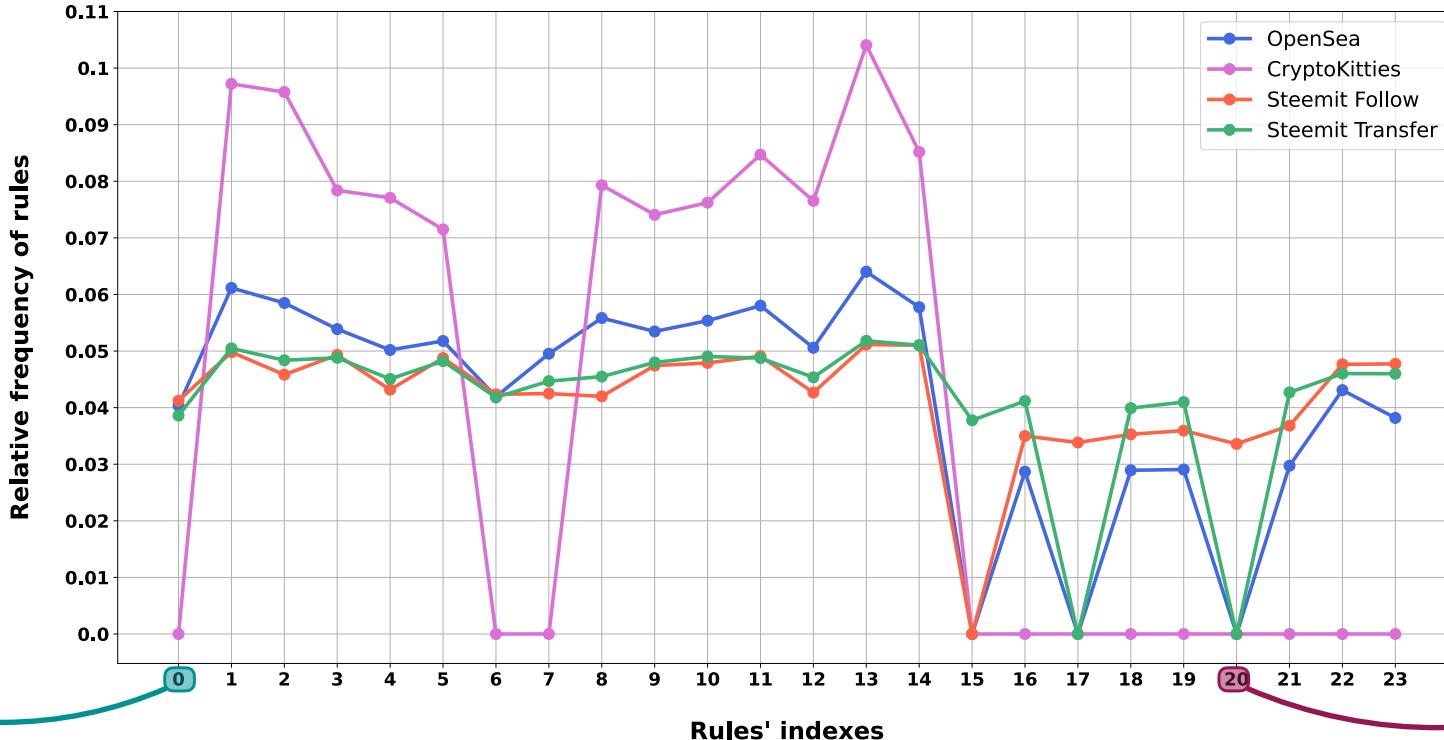
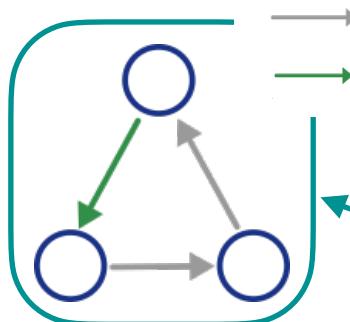


[8] Galdeman, Alessia, Matteo Zignani, and Sabrina Gaito. "Disentangling the Growth of Blockchain-based Networks by Graph Evolution Rule Mining." 2022 IEEE 9th International Conference on Data Science and Advanced Analytics (DSAA). IEEE, 2022.

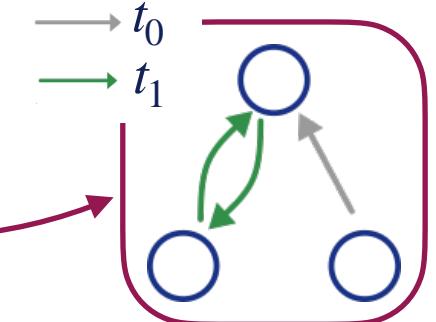
# Comparing web3 platforms through GER<sup>3</sup>

## THE GER PROFILE

Not in the frequent GER set for the cryptokitties market



Frequent only in Steemit follow (the only social network)



Both cases are explainable with the nature of the network itself

# Now let's play

<https://github.com/alessiaatunimi/geranio>





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-  Alessia Galdeman
-  <https://alessiaatunimi.github.io/>

**Thanks for your attention**

# References

- [1] Berlingario, M., Bonchi, F., Bringmann, B., and Gionis, A. Mining graph evolution rules. In joint European conference on machine learning and knowledge discovery in databases (2009), Springer, pp. 115–130.
- [2] Scharwächter, E., Müller, E., Donges, J., Hassani, M., and Seidl, T. Detecting change processes in dynamic networks by frequent graph evolution rule mining. In 2016 IEEE 16th International Conference on Data Mining (ICDM) (2016), IEEE, pp. 1191–1196.
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