

The Target Audience

Pharmacists



**Consumers
of medicines**



**Drug
consumers**



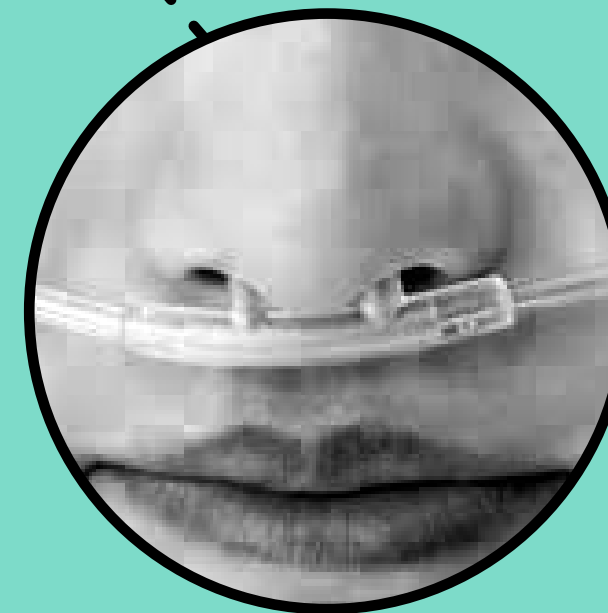
Military



**Retired
people**



Parents



**Chronic
patients**



Police



**Border
control**

Who is going to pay



GOVERNMENT

**to provide the devices to
these organisations:**

Public Hospitals

Public Pharmacies

Police stations

Border Control



**INDEPENDENT
CUSTOMERS**

more precisely:

Private Hospitals

Private Pharmacies

Drug Consumers

Price

300\$