Alex Johnson

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Technical Knowledge:
Javascript, Angular.js,
Git, Jekyll, Java, PHP,
WordPress, CSS3/SASS,
MongoDB, mySQL,
Amazon AWS

Work Experience

Software Engineer - *NightPro by Tablelist*   *May 2016 – May 2017*

NightPro, acquired by Tablelist in 2016, is an online venue and event management tool for nightclubs, lounges and restaurants, offering a cross platform solution for ticketing, guestlist, and fraud detection.

- Contributed to app.nightpro.co, an Angular.js powered SaaS product for venue management.
- Created embeddable widgets in Vue.js, empowering venues to install the Tablelist booking flow on their website. Refactored checkout flow to improve load times by up to 5x.
- Designed and developed the marketing site nightpro.co, improving conversion rates by 200%.

Lead Front End Developer - *Tablelist*   *Jan. 2014 – May 2016*

Tablelist is real time online reservation platform for nightlife events and venues, simplifying the event discovery and reservation process for customers.

- Created tablelist.com using Angular.js. Worked with in house design to develop and implement wireframes, brand, marketing presence, and user flows. Functionality included ecommerce checkout flow, user registration, user tracking, marketing campaigns, and venue browsing.
- Built ecommerce checkout flow, processing over $9.1m dollars in 3 years and 1.7m sessions.
- Ran A/B testing campaigns to optimize user experience and ecommerce conversion rates.
- Improved SEO and targeted content to increase organic traffic by 3x and conversion rates by 15%.
- Developed the Tablelist Javascript SDK to connect front-end platforms to our Node.js API.
- Developed the Tablelist Admin Portal, a set of internal data management, metrics, live user tracking, and marketing tools. Built with Angular.js, node.js API and MongoDB database.
- Mentored junior front end engineers.

Web & Content Developer - *Texture Technologies Corp.*   *Jan. 2008 – Jan. 2014*

Texture Technologies Corp distributes and supports precision texture analyzers - testing equipment used in a variety of industries from food and medical devices to pharmaceuticals and cosmetics.

- Created texturetechnologies.com using Jekyll and SASS. Maintained content and design.
- Improved landing page and static asset load times with Amazon S3, and Imgix CDN.
- Managed web team, consisting of junior developer and copywriter to address existing customer needs and generate organic leads. Migrated data backups and email server to Gmail for business.
- Developed training.texturetechnologies.com, a subscription service for video tutorials.
- Assisted company president with marketing and sales channel tools and processes.
- Provided photography, video, post-production, graphic design and marketing experience to generate material for web content, trade shows and marketing campaigns.

Web Developer - *EverTrue*   *Jan. 2013 – June 2013*

EverTrue is a mobile and web platform developer working to strengthen alumni networks and relationships.

- Developed console.evertrue.com in Backbone.js, a client self service tool empowering clients to setup and configure white-labeled native apps. Worked with the API, using PHP and mySQL, to build views for importing data, and user management.
- Focused on browser compatibility and responsive design. Developed landing pages, Hubspot templates, and email campaigns for EverTrue clients.

Education

Northeastern University - *Boston, MA*   *2015*

College of Computer and Information Science.

Bachelor of Science in Computer Science and Interactive Media. GPA: 3.68/4.0

Read more at www.alexjohnson.io