
Work Experience

Alex Johnson

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Experience with:

Javascript, Angular.js, Git,
Jekyll, Java, PHP, Word-
Press, CSS3/SASS,
MongoDB, MySQL,
Amazon AWS

Software Engineer - Tablelist & NightPro

Jan. 2014 – May 2017

Tablelist simplifies the reservation process for nightlife consumers. Tablelist's SaaS product NightPro is a venue management tool for nightclubs, lounges, and restaurants - offering a cross platform solution for events, ticketing, guest list, and fraud detection. Created tablelist.com using Angular.js. Worked with in-house design to develop and implement wireframes, brand, marketing presence, and user flows. Implemented ecommerce checkout flow, handling over \$9.1 million dollars in 3 years and 1.7 million sessions. Mentored junior front-end engineers. Improved SEO and targeted content to increase organic traffic by 300% and conversion rates by 15%. Developed the Tablelist Javascript SDK to connect front-end platforms to our Node.js API. Developed admin.tablelist.com, a suite of internal data management, user tracking, and marketing tools. Created embeddable widgets in Vue.js, empowering venues to install the Tablelist booking flow on their web sites. Refactored legacy checkout flow to improve load time by 5x. Contributed to app.nightpro.co, an Angular.js powered SaaS product for venue management. Designed and developed the marketing site nightpro.co, improving conversion rates of visitors-to-leads by 200%.

Developer - Texture Technologies Corp.

Jan. 2008 – Present

Texture Technologies Corp distributes and provides training for high precision material testing equipment. Created texturetechnologies.com using Jekyll, Ruby, and SASS. Improved static asset load times with Amazon S3, and Imgix CDN. Maintained content and design. Managed web team, consisting of junior developer and copywriter to address existing customer needs and organic lead generation. Developed training.texturetechnologies.com, a paid subscription service for video tutorials. Built with PHP, MySQL, and Javascript. Migrated data backups and email server to Gmail for business. Assisted company president with marketing and sales channel tools and processes. Provided photography, video, post-production, graphic design and marketing experience for a variety of web content, trade shows and marketing campaigns.

Web Developer - EverTrue

Jan. 2013 – June 2013

EverTrue is a mobile platform developer, working to strengthen alumni relationships through the intersection of mobile applications, institutional knowledge, and social media. Developed console.evertrue.com in Backbone.js, a client self service tool to allow clients to setup and configure white-labeled native apps. Worked with the API, using PHP and MySQL, to build views for importing data, and user management. Focused on browser compatibility, and responsive design. Developed landing pages, hubspot templates, and email campaigns for EverTrue clients.

Education

Northeastern University - Boston, MA

2011 - 2015

College of Computer and Information Science.

Bachelor of Science in Computer Science and Interactive Media. GPA: 3.68/4.0

Additional Experience

Volunteer - Animales de Oriente - Arobes, Asturias, Spain

Fall 2011

Web Designer - Salem State University

June 2010 - Dec. 2010

Director/Video Editor - Hamilton-Wenham Community Access Media

Oct. 2005 – June 2008

Theater Sound Technician - Ferrini Dramatics Center

Oct. 2004 – June 2008

Read more at www.alexjohnson.io