Alex Kasongo

206-383-4507   alex.ukasongo@gmail.com   Github   Portfolio   4902 158th ST ST, Edmonds, WA

Profile

Email Developer passionate about creating powerful responsive emails and landing pages for marketing campaigns and newsletters by leveraging strong HTML and CSS skills coupled with significant experience with client-side libraries such as Nuxt.js, Vue.js and React in previous role as a Front-End Developer.

Skills

- Web: Intermediate to Expert level HTML and CSS programming skills.
- JavaScript Libraries: Vue.js, Nuxt.js, React and React Native
- Email Frameworks: MJML and Foundation
- Testing: Litmus, Email on Acid and multiple other testing platforms
- Software: Strong working knowledge of Figma and Adobe Photoshop.

Experience

EMAIL DEVELOPER, INCENDIARY BLUE; LONDON, UK – 2018-PRESENT

- Experienced in coding responsive email designs and landing pages.
- Collaborated with cross-functional teams to ensure campaign accuracy is in accordance with quality specification.
- Tested and troubleshot HTML, revised code when necessary to ensure campaigns rendered properly across multiple email clients, browsers, and mobile devices.
- Sliced and optimized images for HTML emails using Photoshop and Figma.
- Ensured projects are delivered on schedule in Constant Contact to meet strict deadlines.
- Maintained strong knowledge of current and emerging technologies, trends and standards.

IT TECHNICAL SUPPORT SPECIALIST, COMPUTER MANIA; CAPE TOWN, SA – 2016-2018

- Managing customers to keep them calm and set expectations. Kept customers informed of progress during issue lifecycle and made follow up communication in a timely manner.
- Collaborated with diverse team members to meet company objectives.
- Maintained updated knowledge of company products and services to better provide customer support, product expertise and service solutions.
- Troubleshot customer issues and prevented further disputes by systematically researching information, navigating internal processes while achieving over 98% in quality assurance

COMPUTER TECHNICIAN, COMPUTER MANIA; CAPE TOWN, SA – 2014-2016

- Excelled at setting up hardware, installing and configuring software and drives.
- Managed customer security options and software in computers to maintain privacy and protection from attacks.
- Performed regular upgrades to ensure systems remain updated. support and service solutions.
- Troubleshoot system failures or bugs and provided solutions to restore functionality.

Education

Cape Town University of Technology, Cape Town, South Africa – Bachelor of Marketing, in progress