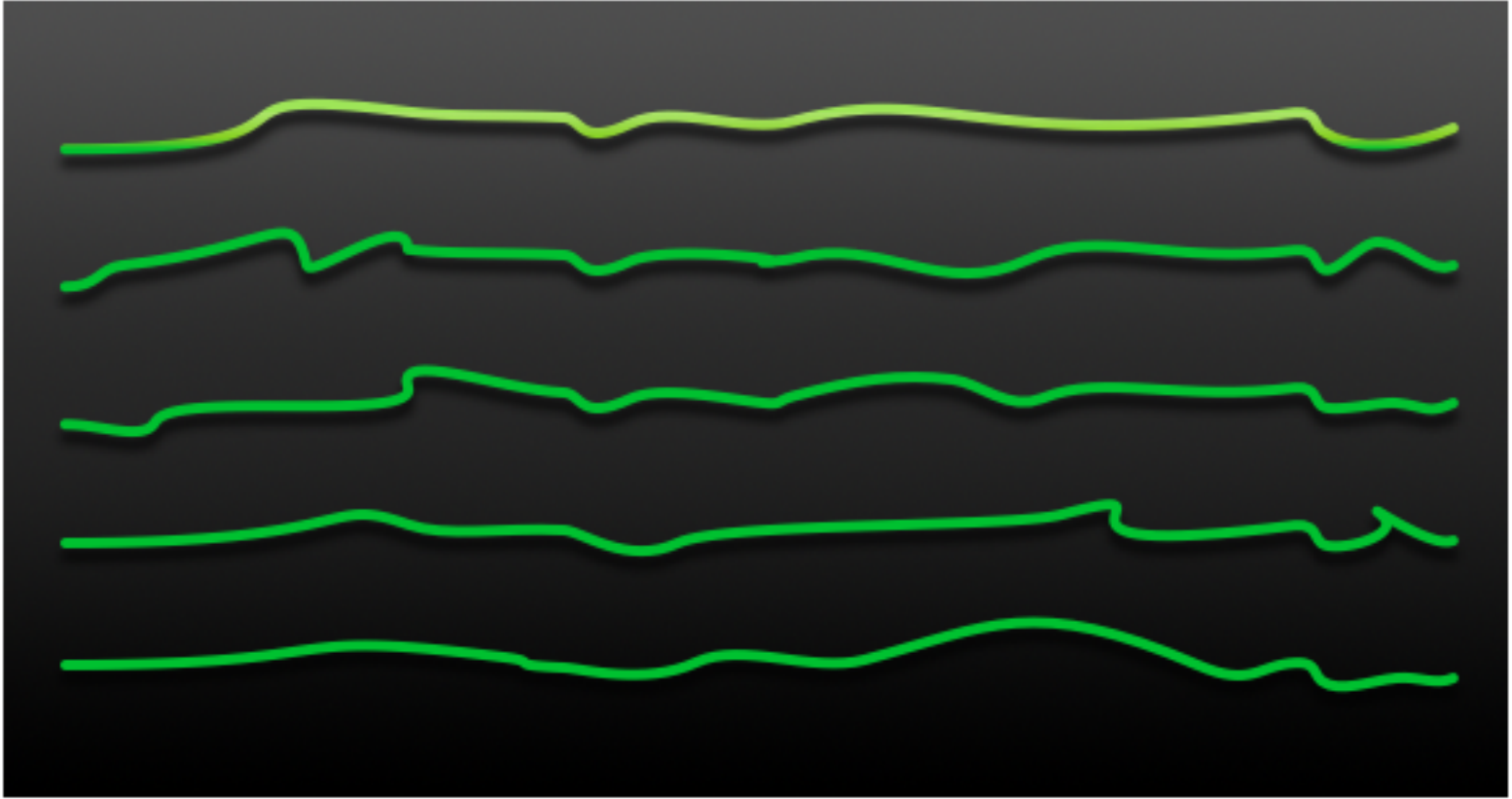


STORY SELLING



How to tell the tale of success.

By Alex Marcy