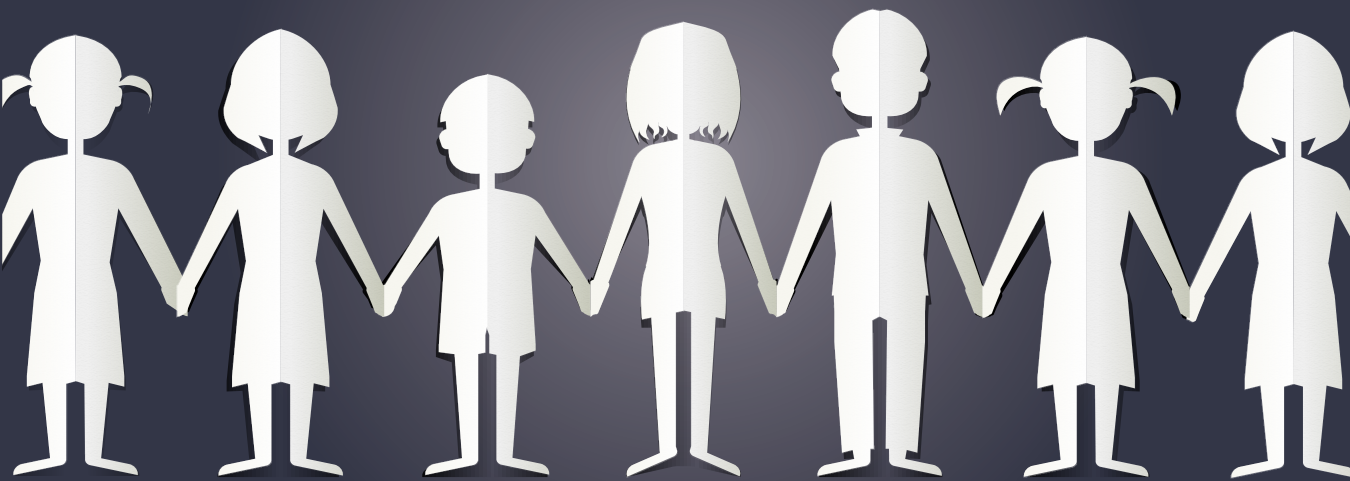


ASPECTS
OF
UX



RESEARCHING UX USER RESEARCH

BY JAMES LANG
& EMMA HOWELL



GREAT DESIGN BEGINS WITH DEEP EMPATHY