

## SUPERCHARGE YOUR TEAM'S EFFICIENCY WITH SCRUM

Why should you use scrum in your web projects? Simply put, it'll enable your team to get more work done in less time, and provide a workflow that developers can really thrive in.

Scrum is by far the most popular agile project management methodology used in web projects today. While most scrum books tend to be lengthy textbooks that cover every detail of scrum for all types of organizations, this highly practical book concentrates solely on how best to apply scrum in web and mobile development projects. In this book, you'll:

- Get an overview of scrum fundamentals for web and mobile projects
- Become familiar with scrum's roles: scrum master, product owner, team members, and interested observers
- Understand scrum's rituals: sprint planning meetings, daily standups, work process, demos, and sprint retrospectives
- Gain a thorough understanding of the tools used in scrum: burndown charts, story cards, sprint backlogs, product backlogs, and more
- Troubleshoot typical scrum issues
- Discover how to effectively put scrum to work in your team

And much more...

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### YOUR AUTHOR



### M. DAVID GREEN

M. David Green is a writer and agile business coach, and the founder of Agile That Works, a consultancy that helps people in engineering organizations collaborate to make constant improvement a daily practice.

With over 10,000 hours of experience on scrum teams under his belt, David enjoys sharing what he's seen to watch others improve their processes. Now he consults with companies to help them apply scrum and agile practices to improve productivity, communication, flexibility, and quality of life for engineers and the people who work with them.

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SCRUM



SCRUM: NOVICE TO NINJA  
GREEN

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# SCRUM

## NOVICE TO NINJA

BY M. DAVID GREEN



AGILE DEVELOPMENT FOR WEB AND MOBILE TEAMS



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