

CURRICULUM VITAE

PAUL WHITESIDE

GRAPHIC ARTIST

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- www.geminics.space

17 Rowe Mead,
Pewsham,
Chippenham,
Wiltshire,
SN15 3YJ

EXPERIENCE

June 2016 - Present: Gemini Creative Studio • Graphic Artist

Small studio concentrating on illustrative/art projects, supplemented with freelance/contact work.

- Worked with clients to determine strategy and design for effective marketing collateral and campaigns.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Formatted text and graphics for blog posts, newsletters and other materials.

Sep. 2006 - Dec. 2014: The Consortium, Trowbridge • Graphic Designer

Graphic Designer & Lead Creative (2011-2014) in a busy in-house corporate Design & Production team.

- Translated complex concepts and data into compelling visuals for media outreach.
- Worked with internal clients to determine strategy and design for annual marketing campaigns.
- Designed art and copy layouts for direct mail advertising material.
- Designed advertisements, exhibition banners and signage from concept through to completion.
- Mentored new members of design staff during on-boarding.
- Trained artworkers on graphic design software, e.g. Adobe InDesign, Illustrator and Photoshop.
- Carefully proofread artwork and sales materials prior to printing.

EDUCATION

Higher and Further Education

• **BA (Hons.) Design/Graphic Design** (First Class Honours)
Swindon College, North Star Avenue, Swindon, Wiltshire, SN2 1DY
~ Awarding Body: Cranfield University ~

• **BTEC National Diploma Art & Design** (Distinction)
Wiltshire College Chippenham, Cocklebury Road, Chippenham, Wiltshire, SN15 3QD

Secondary Education:

• 5 GCSE equivalents: Maths/English Language/Art/Chemistry/Geology
Malmesbury School, Corn Gastons, Malmesbury, Wiltshire, SN16 0DF

INFORMATION

Interests

- Drawing & painting.
- Online gaming.
- Reading.
- Listening to music.
- Photography.

References

- **Jason Clifford, Creative Production Manager**
The Consortium, Hammond Way,
Trowbridge, Wiltshire, BA14 8RR
Tel: 01225 771256 / Mob: 07714 362139
Email: jason.clifford@theconsortium.co.uk
- **Leighton Davis, Landlord & Restaurateur**
The Gladstone Arms, 34 Gladstone Road,
Chippenham, Wiltshire, SN15 3BW
Tel: 01249 660535 / Mob: 07966 221413
Email: leighton.davis@hotmail.com

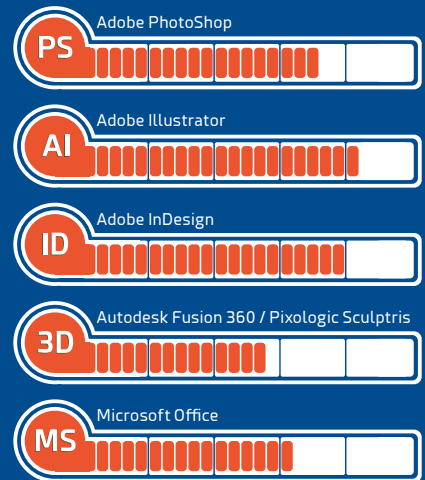
Examples of work:

www.geminics.space/gcs-artwork/

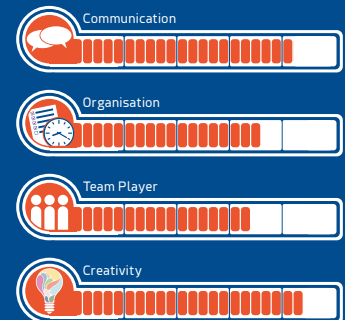


Creative, hands-on professional with expertise in graphic design, art direction and project management. Graphic Artist who consistently completes projects to the satisfaction of clients within tight timeframes. Multi-talented creative skilled in a variety of traditional and digital media, driven to exceed marketing objectives and strategies while adhering to budget guidelines. Offering previous creative success within a wide-ranging, team-orientated environment.

Professional Skills



Personal Skills



Creative Mix

