#### Ali Turşucular

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# **Career Objectives**

Dealing with individuals, working in team projects where, I can integrate my analytical and technical skills with my business management knowledge.

#### **Education**

February 2013 – January 2015 Bilgi University, Istanbul / TURKEY

Graduate School of Social Sciences

Master of Business Administration (MBA)

GPA: 3.80/4.00

September 2007 – June 2012 Sabanci University (SU), Istanbul / TURKEY

Faculty of Engineering and Natural Sciences (FENS) Bachelor of Science in Mechatronics Engineering

September 2007 – June 2008 Hylton High School – Virginia, USA

One Year High School Exchange Program

**Exchange Graduation from USA** 

September 2003 – June 2007 Gazi Anatolian High School, Bursa / TURKEY

### **Internships and Work Experience**

- ➤ May 2017 Present, Depack Ambalaj San. ve Tic. Ltd. Şti. Web Development, Manufacturing and Business Development Engineer This role includes upgrade and optimizing current machinery and building a brand new multilanguage website of the business. Upon web development, I focused on email marketing of this website to reach out potential customers in Europe and Africa. <a href="http://www.depack.com.tr">http://www.depack.com.tr</a>
- November 2015 August 2016, Luteg Software Technologies Industrial Design Manager and Web Development
- November 2014 November 2015, Kibele İletişim Sistem ve Servisleri Ltd. Şti. Web and Business Development I designed <a href="http://www.kibele.com">http://www.kibele.com</a> from scratch and enabled company to expand their business through their online presence.
- August 2014 Present, Inovatink Ltd. Mechanical Design and Cloud Development This company makes tailor-made IoT solutions for companies and working individuals. I took a role in the mechanical design of their products and development of their cloud platform <a href="http://www.inovatink.com">http://www.inovatink.com</a>
- November 2013 April 2014, Eczacibaşi Girişim FMCG Marketing Department (Internship) Other than my marketing responsibilities, I was involved in a collaborative work with company's digital agency daily and participated in the development of <a href="http://www.egos.com.tr">http://www.egos.com.tr</a>
- ➤ June 2013 Present, Freelance Web Developer <a href="http://www.platinatasehir.com/">http://www.platinatasehir.com/</a> (Full-stack real-estate website design), <a href="http://www.cenapadas.com.tr/">http://www.cenapadas.com.tr/</a>, <a href="http://www.btmuzik.com/">http://www.btmuzik.com/</a>, <a href="http://www.btmuzik.com/">http://w

- building websites for individuals and digital agencies. (Note: Some websites may have changed or removed. They are all project-based developments)
- ➤ June 2012 February 2013, Entrepreneurship Worked as a manager among three business partners. Experienced on teamwork, motivating team, assigning job details, handling customer relations and needs, time management, optimizing tasks and financial payments. Our team built a complete business design of an e-commerce website and its corresponding visual and full-stack implementations.
- > Student Assistant of Motion Control Design course, Sabanci University
- Student Assistant of Introduction to Computer Aided Drafting and Solid Modelling (SolidWorks), Sabanci University
- 2011 summer, Mälardalen University, Research University in Västerås, Sweden.
  Designed an algorithm for Industrial-robot Human Interaction. A robot was enabled to identify the operator and take an action regarding the operator's location. Supervised by Baran Çürüklü

#### Skills

<u>Computer:</u> SolidWorks, AutoCAD, Microsoft Office, C++, C#, PHP, JavaScript (familiar with many libraries and know my way around), jQuery, HTML5, CSS3, Bootstrap, WordPress, MySQL, Adobe Photoshop, Adobe Illustrator, MATLAB, Siemens Simatic Manager, Scientific Workplace, Arduino IDE, Zortrax Z-Suite.

<u>Language:</u> English (advanced), German (level of German 101), Spanish (level of Spanish 101), Turkish (native)

<u>Prototype and Manufacturing:</u> 3D printing, laser cutting (materials such as metal, acrylic, different types of wood and paper), welding, grinding, painting and assembly skills for all.

#### **Scientific and Management Projects**

- ➤ 2014 February 2015 January, Critical Success Factors in Engineering Start-Up's: Identifying Turkey's position in startup environment and share of engineering startups, development of an engineering startup framework and business management of engineering startups. Supervised by Assistant Prof. Metehan Sekban.
- ➤ 2013 September 2014 January, Forecasting Methods and Analysis of e-sanalmağaza using Holt-Winters Methods. Supervised by Dr. Genco Fas.
- ➤ 2014 January 2014 June, Complete Business Model Design and Internet Marketing Analysis for Technology Start-Up's.
- ➤ 2011 September 2012 June, (conference publication). The design and implementation of educational setup to be used in electrical machines, power electronics and control education. Supervised by Prof. Asif Sabanovic.
- > 2011 February 2011 June, Motion Control Project: Develop, implement and program a universal motor driver circuit. Supervised by Prof. Asif Sabanovic.
- ➤ 2010 September 2011 January, Industrial Assembly Line Project: Designed the hardware of the system, generated C codes and implemented the project on Siemens PLC. Supervised by Prof. Kemalettin Erbatur.

### **Achievements and Awards**

- MIT Enterprise Forum Turkey 50k Business Plan Competition, have been chosen as semifinalists out of around 3000 applications, chance to attend the MIT Global Start Up Workshop where investors, business people and entrepreneurs met, shared and discussed new ideas.
- Sabanci University, certificate of "Evaluation of mental models (EMM) in mathematics domain", may 2010.
- Elected as a president of "Advantage Committee" (part of student union)
  - ➤ Over 40 companies to provide discounts to SU students and employees.

• One of 5 founders of "SU Gastronomy Club" in Fall 2009

## **Civic Involvement Projects and Charity Work**

- > 2012 summer, Van / TURKEY and 2010 summer, Ardahan / TURKEY. Stayed for 2 weeks with the goal of investigating, visiting and educating elementary school students both for their academic and personal lives.
- ➤ 2012 September 2012 June, Supervisor, "Yaşamak Foundation Project", SU. My team educated high school students, factory workers, house-wives and businessmen in order to raise awareness about carbon emission.
- > 2010 September 2012 June, Supervisor, "Civic Involvement Project", SU. Supervise my team (16 peers) to make a difference individually and collectively at various charity works.

## **Additional Extracurricular Activities**

- > 2011 2012 season Ski Team, Sabanci University
- ➤ Diving Certificates: 2\* Diver Licenses. (TSSF CMAS)
- > Tennis Team Certificate Districts Championship in USA, 2007 2008. Besides sailing and windsurfing sports.
- ➤ 2004 Present, Electric guitar player, 2009 Present, Side flute player