

ALI TURSUCULAR

SENIOR FRONT END ENGINEER

ali@pineconesoftware.co.uk +44 7367 854707

Career and personal summary

I am a Senior Front End Engineer with a with a strong eye for design. I love to observe, research, think, and solve problems and output great work that is excellent in design and functionality. I am also a manufacturing enthusiast, skier, and guitarist.

- ❖ Apr 2024 – Present Senior Software Engineer (*Prolific*) – London, Contract
 - Owned full-stack development of the public facing marketing website
 - NextJS, TypeScript, Strapi CMS, GraphQL, CSS modules, Zustand, ESLint, Prettier, Storybook, Cookies
 - Vercel, Notion, GTM
- ❖ May 2023 – Apr 2024 Senior Front End Engineer (*Wonderbly*) – London, Contract
 - Building dynamic customised picture books
 - JavaScript, Node, Pug, REST API, CSS, Node, ESLint, JEST
 - Trello, Prismic
- ❖ Jun 2023 – Jul 2023 Senior Front End Engineer (*Bennetts Sports*) – London, Contract
 - Migrated existing ReactJS website to Next.js, enhancing performance and SEO
 - NextJS, REST API, CSS modules, ESLint
 - Formatted and optimized codebase, addressing issues from the initial template, ensuring maintainability
- ❖ Apr 2021 – Apr 2023 Senior Software Engineer (*Breaking Wave*) – A fintech owned by Deutsche Bank – London, Contract
 - Owned front end development of products
 - React, TypeScript, REST API, React Query, Styled Components, ESLint, Storybook, JEST, RTL, Cookies
 - Miro, Zeplin
- ❖ Jul 2020 – Apr 2021 Senior Front End Engineer (*Shelter UK*) – London, Contract
 - Worked in digital transformation (JAMStack)
 - React (Gatsby), Contentful, GraphQL, Netlify, Styled Components, Storybook, JEST, RTL
 - Figma, LeanKit, Miro
- ❖ Aug 2020 - Nov 2020 Senior Front End Engineer (*Medwise.ai*) – startup company - London, Contract
 - Created *app.medwise.ai* from scratch
 - React (w/ Hooks), Styled Components, REST API
 - Figma, Trello, Notion
- ❖ Sep 2019 - May 2020 Front End Developer (*Macmillan Cancer Support*) – London, Contract
 - HTML5, Sass, Less, and CSS3, Custom grid
 - React, JavaScript, Gulp/Grunt, Git, InVision
 - Azure DevOps pipeline for NPM, Scrum teams
 - We won the "Legacy Campaign of the Year" Award

KEY SKILLS

Areas of expertise

- JavaScript (8+)
- React (5+)
- TypeScript
- Next.js
- Express.js & Node.js
- React Query
- Storybook
- Firebase, Netlify, Heroku, Vercel
- PHP, MySQL
- ESLint
- HTML5, CSS3
- Serverless, REST API & GraphQL
- Contentful, Strapi CMS
- GitHub
- Docker
- Webpack, Gulp/Grunt
- CI/CD
- Accessibility
- Styled-components, Sass/Less, Material UI, Chakra UI, Bootstrap, Foundation, Bulma
- JEST, React Testing Library
- Azure DevOps, LeanKit, Miro, Trello, Jira, Notion, Slack
- Google Search Console & Analytics
- VSCode, Sublime Text, PhpStorm, Notepad++
- Adobe Photoshop & Illustrator, InVision, Figma, Zeplin
- SolidWorks: 3D solid modelling & Rendering, Fusion 360
- Arduino IDE
- Claude AI, GitHub Copilot

My [portfolio & blog website](#) state my clear understanding and usage skills of several aforementioned technologies.

Professional skills

- Strong communication skills with a friendly attitude.
- Excellent project management and client coordination.
- Ability to work under pressure, self-motivated.
- Able to multitask or focus on a single task depending on requirements.
- Strong teamwork skills that include respect, collaboration, reliability, and leadership.
- UX/UI researcher and advisor.
- Outstanding collaboration with testers, BAs, backend devs, and UX/UI teams.
- Able to test, detect, and debug software problems.
- Stick to the deadline and able to give accurate time estimations.
- Seamless adaptation to new technologies and tools.
- Comfortable with Windows and macOS.
- Superb with hardware and able to fix hardware issues.

- ❖ 2019 - 2019 Front End Developer
(*Forward Partners*) – London, Contract
 - HTML5, Sass, CSS3, Foundation 6
 - CSS transitions and JavaScript animations
 - Webpack, Docker, Figma
- ❖ 2017 - 2019 Front End Developer
(*Depack*)
 - Built React, Bootstrap 4 company website and SPA's
 - Various forms, mobile-first design
 - SEO & Email marketing setup
- ❖ 2012- 2020 Freelance & Contract Work
(*Websites for individuals and companies*)
- ❖ 2012- 2020 Freelance & Contract Work
(*Websites for individuals and companies*)
- ❖ 2014- 2015 Lead Front End Web Developer (business development)
(*Kibele*)
- ❖ 2012- 2013 Co-Founder (first entrepreneurship experience)
(*Zaplina*)

Education

- 2013 – 2015 Bilgi University, Istanbul
Master of Business Administration (MBA)
GPA: 3.80/4.00
- 2008 - 2012 Sabanci University, Istanbul
Faculty of Engineering and Natural Sciences
B.Sc. Mechatronics Engineering
- 2007 - 2008 Hylton High School – Virginia, USA
Exchange Graduation from the USA
- 2003 - 2007 Gazi Anatolian High School, Bursa

Contact details

Ali Tursucular
+44 7367 854707
London, UK

ali@pineconesoftware.co.uk