☐ +49 157 3534 0369   ✉ alizehedinburgh@gmail.com   in linkedin.com/in/alizehkhan   ⌂ github.com/alizehkhan

Alizeh Khan

A Swiss Army Knife for product, nerdy about intuitive, inclusive and beautiful interfaces, design systems, accessibility and clean code.

EXPERIENCE

Frontend Engineer | Staffbase

📅 Nov 2023 – Present   📍 Berlin, Germany

`react` `typescript` `react-query` `storybook` `tailwind` `testing-library` `vitest` `WCAG` `vite` `styled-components`

Frontend Engineer | HelloFresh

📅 Jun 2021 – Jul 2023   📍 Berlin, Germany

- Worked in a cross functional team focused on customer retention. Ideating, scoping, implementing and testing product **experiments, features, large scale migrations and tech debt** for HelloFresh's global website.

- Owned the design and development of the UI for HelloFresh Group's new **multi-brand design system**. Introduced and implemented best practice for accessibility, code readability and test coverage of the components and foundations. Initiated and led cross discipline workshops on component **API design**. Set and documented a standard for contributions to HelloFresh's component library.

`typescript` `next.js` `react` `redux` `react-query` `cypress` `html` `css` `mdx` `storybook` `styled-system` `testing-library` `jest` `optimizely` `WCAG`

Teacher | Le Wagon

📅 Jan 2021 – Dec 2022   📍 Berlin, Germany

Lecturing, live coding, debugging and guiding students through challenges, projects and **design sprints**. Led Women's Coding Day Workshops and prep weeks.

IT Business Analyst | Jaguar Land Rover

📅 Sep 2019 – Apr 2020   📍 Warwickshire, United Kingdom

Chosen to work on key projects for JLR's newest division: Special Vehicle Operations. Owned the **user stories, acceptance criteria, customer journey mapping, and user flows** for the bespoke vehicle visualiser in the VIP commissioning suite, the implementation of Salesforce as the first CRM tool for classic cars, and the new e-commerce site for classic parts, parts.jaguarlandroverclassic.com.

EDUCATION

Le Wagon Berlin

Full Stack Web Development

📅 Oct - Dec 2020

The University of Edinburgh

MA (Hons) Economics, 2.1

📅 2012 – 2016

The University of Melbourne

Exchange programme

📅 2014 – 2015

Dubai English Speaking College

📅 2012

PROJECTS

🏔 wanderntrails.com

Co-founding Wandern – the first trail centric booking platform for hikers, allowing them to easily line up their accommodation for popular multi-day hikes in Europe.

🎒 alizehkhan.com

A home for my projects, public learnings and resume.