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Alizeh Khan

A Swiss Army Knife for product, nerdy about intuitive, inclusive and beautiful interfaces, design systems, accessibility and clean code.

EXPERIENCE

Frontend Engineer | Staffbase

Nov 2023 – Present Berlin, Germany

Work in a cross functional team that builds features for admins to upload, manage and use their files to create content. Also part of the Design System and **Accessibility** working groups.

react typescript react-query storybook tailwind
testing-library vitest turborepo vite

Frontend Engineer | HelloFresh

Jun 2021 – Jul 2023 Berlin, Germany

- Worked in a cross functional team implementing **features and experiments** focused on customer retention. Involved in the **micro-frontend to monorepo migration** for HelloFresh's global website.
- Owned the design and development of the UI for HelloFresh Group's new **multi-brand design system**. Introduced and implemented best practice for accessibility, code readability and test coverage of the components and foundations. Initiated and led cross discipline workshops on **component API design**. Set and documented a standard for contributions to HelloFresh's component library.

next.js react typescript redux cypress html css mdx
styled-components testing-library jest optimizely WCAG

Teacher | Le Wagon

Jan 2021 – Dec 2022 Berlin, Germany

Lecturing, live coding, debugging and guiding students through challenges, projects and **design sprints**. Led Women's Coding Day Workshops and prep weeks.

IT Business Analyst | Jaguar Land Rover

Sep 2017 – Apr 2020 Warwickshire, United Kingdom

Owned the **user stories, acceptance criteria, customer journey mapping, and user flows** for key IT projects for the Special Vehicle Operations division (bespoke and classic cars).

EDUCATION

Le Wagon Berlin

Full Stack Web Development

Oct - Dec 2020

The University of Edinburgh

MA (Hons) Economics, 2.1

2012 – 2016

The University of Melbourne

Exchange programme

2014 – 2015

Dubai English Speaking College

2012

PROJECTS

wandertrails.com

Co-founding Wandern – the first trail centric booking platform for hikers, allowing them to easily line up their accommodation for popular multi-day hikes in Europe.

alizehkhan.com

A home for my projects, public learnings and resume.