



allwin williams samuvel

interaction designer

exploring creative ways of communicating broader visions through usable features that deliver value and fulfill contextual goals by leveraging a human-centered approach

allwinwilliams.com

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experiences

co-founder at bigfoot.land

a tech-enabled fashion brand with a vision of promoting self-expression through personalization
jul 2024 - present

interaction designer at param innovations

part of the curatorial team creating concepts and overseeing execution of galleries
sep 2024 - present

academic tutor and instructor

handling courses around tangible interfaces and new media design across design schools in india
august 2023 - present

design consultant

worked on multiple projects as product and ux design consultant for start-ups
may 2021 - present

product design at razorpay

building financial service experiences for small businesses and start-ups in india
mar 2022 - sep 2024

education

master of design, interaction design

national institute of design, bengaluru
jul 2019 - feb 2022

bachelor of technology, information technology

coimbatore institute of technology, coimbatore
jul 2015 - apr 2019

awards & honors

abimanyu award - best all rounder

exceptional skills in extracurricular activities across the college

head and lead keyboardist - fifth dimension

coordinating and performing in cultural events

founding member - coding club

managed and organized events conducted community events

interests

tangible interface design

new media interface design

human-computer interaction

sonic interactions and interfaces

sensory design

skills

research methodologies

conceptualization

prototyping

systems thinking

interface design

data visualisation

installation design

design thinking

product management

design education

tools

figma • unity • arduino • adobe illustrator

adobe premiere pro • touch designer

blender 3d • html • css • javascript

p5.js • three.js • react.js • python

qualities

creative thinker

fast learner

inquisitive explorer

team worker