Design + Development

I'm a front-end developer with experience working for international nonprofits and corporations to design clear and coherent digital platforms through clean code, succinct copy, and accessible interfaces.

WORK EXPERIENCE

Web Designer/Developer

Kasem International — Samutsakhon, Thailand Aug. 2014 — Present

I developed the new website using WordPress with a minimalist, responsive layout that will be easy to maintain if additional content is needed in the future. I was also in charge of copywriting and content strategy.

Digital Marketing Associate

LOVI Asia — Bangkok, Thailand Aug. 2014 — Present

I make sure the user experience is coherent and consistent across physical and digital platforms. In addition to maintaining the website and e-commerce portals, I design product packaging and showcase spaces for exhibitions.

Marketing and Project Management Trainee

Mentor Foundation USA — Washington, DC Aug. 2013 — May 2014

I redesigned Mentor's website using a custom WordPress theme with a responsive layout and updated modern graphic profile. Additionally, I streamlined the information architecture and wrote clearer, focused copy.

Freelance Web Developer

 $\begin{array}{l} \textbf{Helping Enrich DC} - \textbf{Washington, DC} \\ \textbf{Sep.} - \textbf{Oct. 2013} \end{array}$

Working with the executive director, I customized a WordPress theme to develop a new website and digital identity. I designed an interactive infographic to raise awareness about illiteracy in DC as well as showcase the organization's programs.

SKILLS

Software

HTML, CSS, JS/jQuery, AngularJS, Bootstrap Git, Photoshop, Illustrator, InDesign, Balsamiq

Languages:

Hindi (oral), Bengali (oral), Spanish (oral & written)

EDUCATION

B.A., Environmental Studies (cum laude)

Allegheny College — Meadville, PA Aug. 2009 — May 2013

Senior Thesis: Conducted a case study analysis to find best practices for community-based wildlife conservation.