



# IWD Extended Summit Machine Learning with TensorFlow

Women Techmakers

---

Powered by  GDG Bangalore

# Who are we?



**Anisha Mascarenhas**  
**Software Engineer at LinkedIn**



**Mipsa Patel**  
**Software Engineer at LinkedIn**

# Agenda

- 1 Introduction to Machine Learning
- 2 Overview of Neural Networks
- 3 Codelab: Sign Language Recognition
- 4 Quirks of Real World AI Development

# Introduction to Machine Learning

# What is AI?

At the core of every computer program there is a mathematical function at work. It could be as simple as computing the interest on an outstanding loan or as complex as flying an aircraft on autopilot. *Artificial Intelligence*, or *AI*, is a generic name for a computer program whose core mathematical function has been created (almost) automatically; and *Machine Learning*, or *ML*, refers to a collection of techniques which offer ways of creating AI.

Namit Chaturvedi  
(PhD in theoretical computer science,  
Applied Research Engineer at LinkedIn)

AI can only be as good as the examples and techniques used to train it



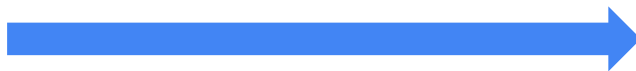
## Thinking about a problem from a ML Perspective: From programs to experiments

Step	Example
1. Set the research goal.	I want to predict how heavy traffic will be on a given day.
2. Make a hypothesis.	I think the weather forecast is an informative signal.
3. Collect the data.	Collect historical traffic data and weather on each day.
4. Test your hypothesis.	Train a model using this data.
5. Analyze your results.	Is this model better than existing systems?
6. Reach a conclusion.	I should (not) use this model to make predictions, because of X, Y, and Z.
7. Refine hypothesis and repeat.	Time of year could be a helpful signal.

## Identifying good problems for ML



Start with the problem, and not the solution





## Identifying good problems for ML: Aim to make decisions, not just predictions.

"I trained a model that predicts the probability that someone will want to watch a video and still click "thumbs down" on youtube!"



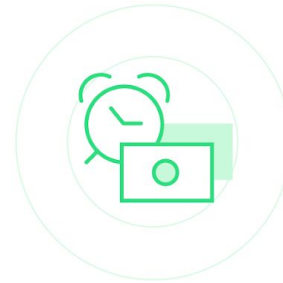
# When is traditional computing better than machine learning?



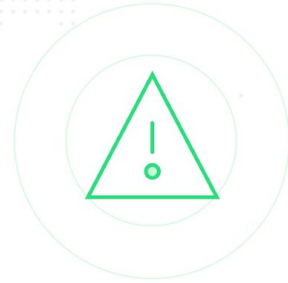
Not enough data



Noisy Data



No time & money



Simple problem  
to solve

# Types of Machine Learning Problems

## Machine Learning

```
graph TD; ML[Machine Learning] --- S[Supervised]; ML --- U[Unsupervised]; ML --- R[Reinforcement]; S --- C[Classification]; S --- Reg[Regression]; U --- Cl[Clustering]; U --- AM[Association Mining];
```

### Supervised

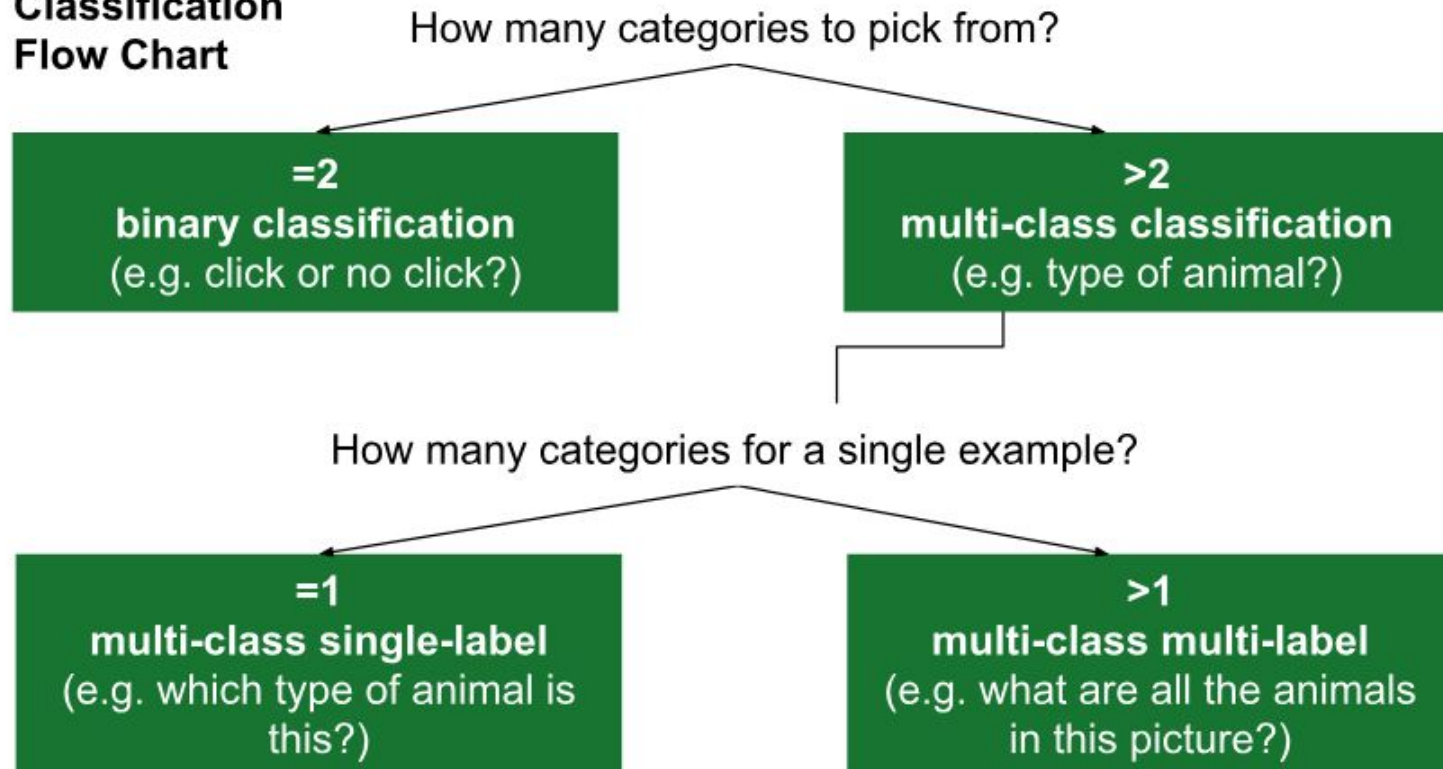
- Classification
- Regression

### Unsupervised

- Clustering
- Association Mining

### Reinforcement

## Classification Flow Chart



## Regression Flow Chart

How many numbers are output?

**=1**

**unidimensional regression**

(i.e. regression)

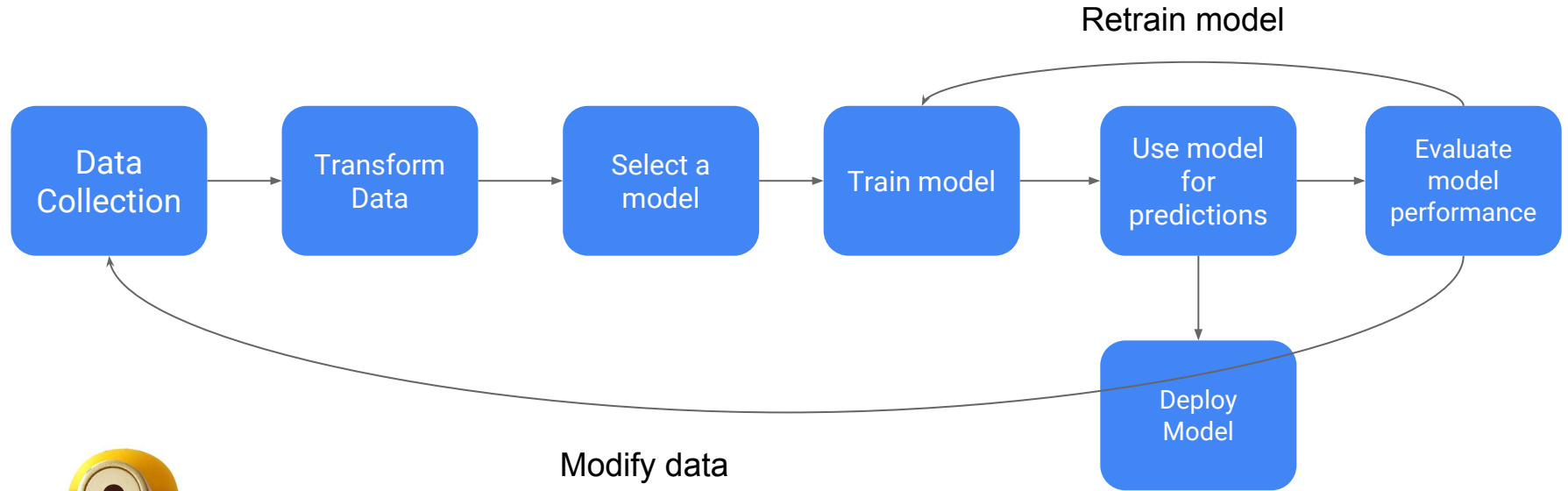
(e.g. how many minutes of  
video will this user watch?)

**>1**

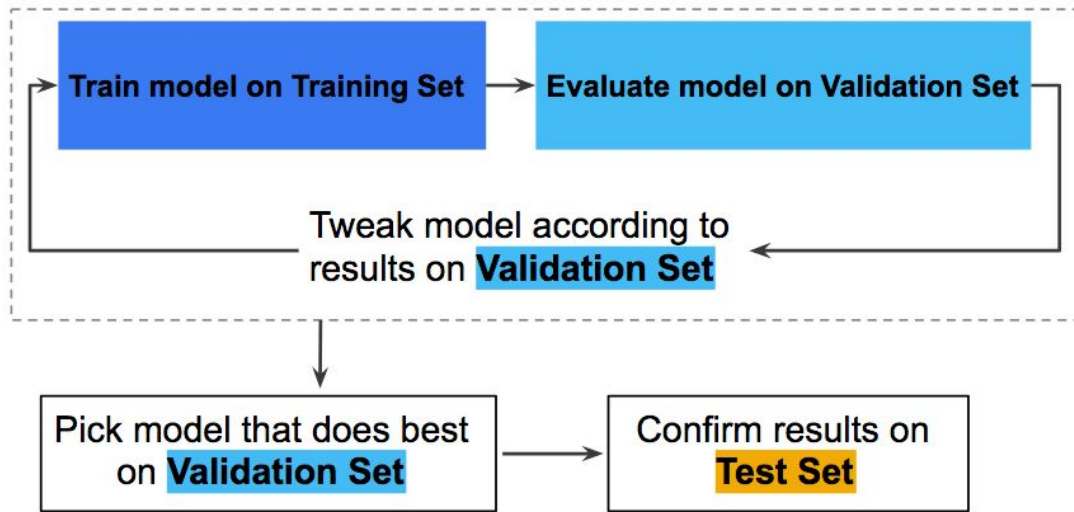
**multidimensional  
regression**

(e.g. what is the [latitude,  
longitude] of the location in the  
photo?)

# End to End ML Pipeline



# Preparing your dataset:

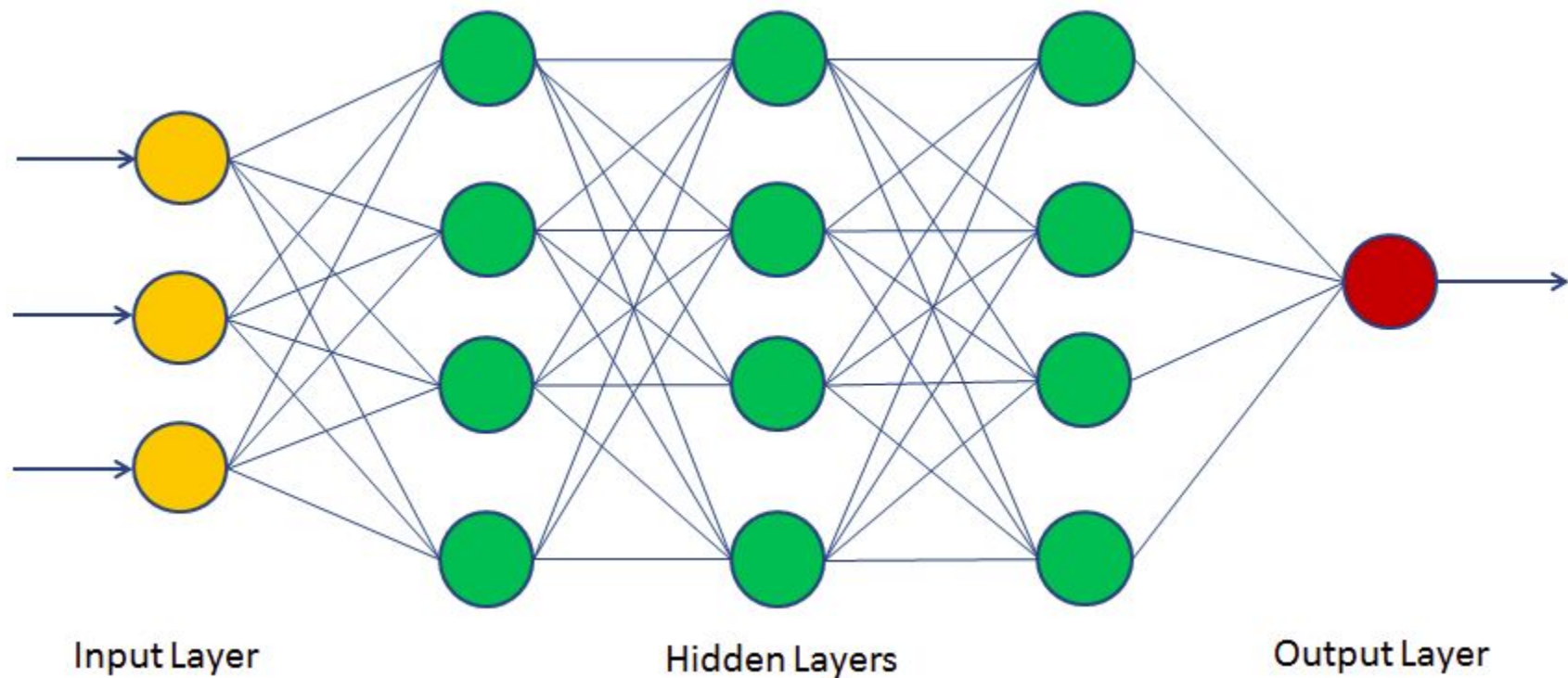


# Overview of Neural Networks





# Neural Network



# The Perceptron

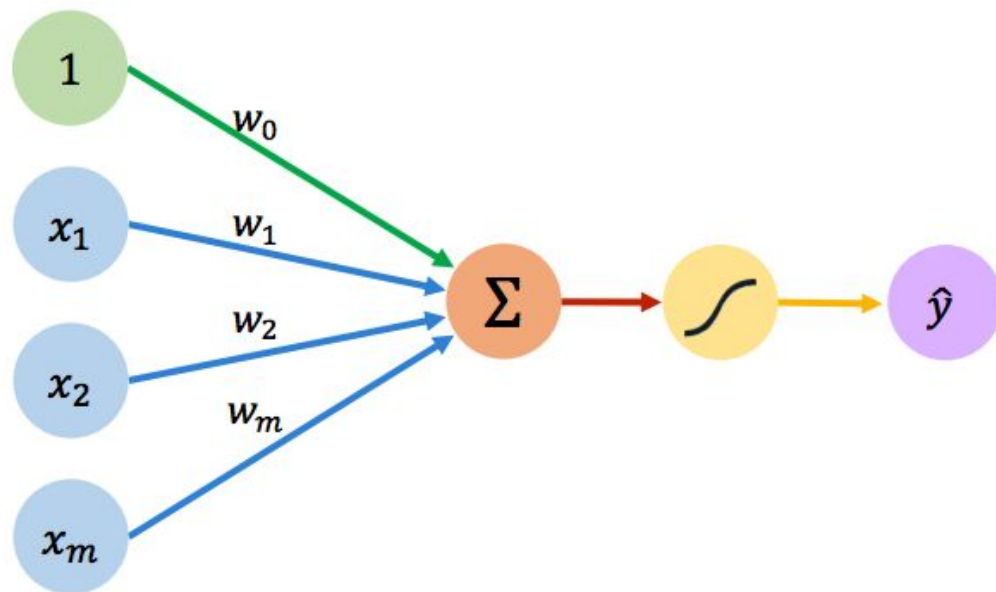


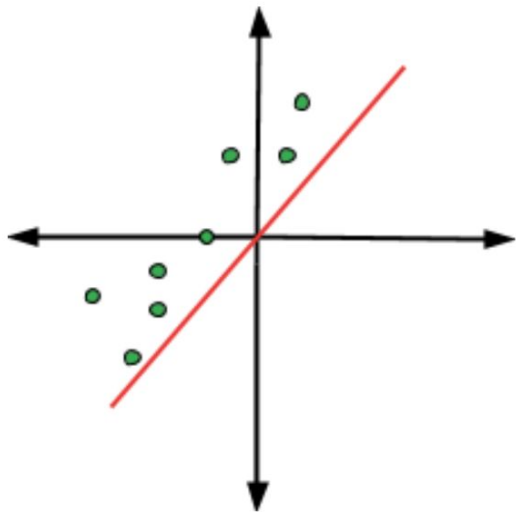
Diagram illustrating the mathematical representation of the perceptron's output:

$$\hat{y} = g \left( w_0 + \sum_{i=1}^m x_i w_i \right)$$

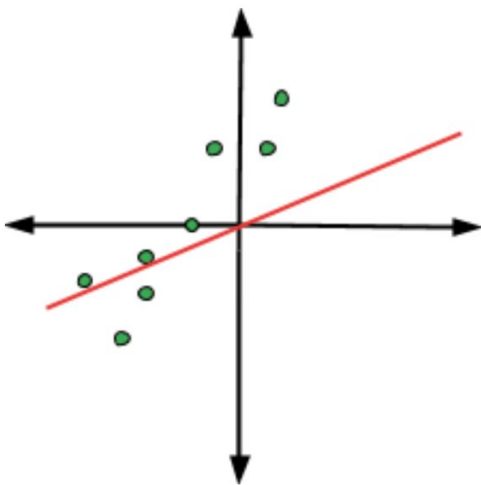
Labels and annotations:

- Output:** Indicated by a purple arrow pointing to  $\hat{y}$ .
- Linear combination of inputs:** Indicated by a red arrow pointing to the summation term  $w_0 + \sum_{i=1}^m x_i w_i$ .
- Non-linear activation function:** Indicated by an orange arrow pointing to  $g$ .
- Bias:** Indicated by a green arrow pointing to  $w_0$ .

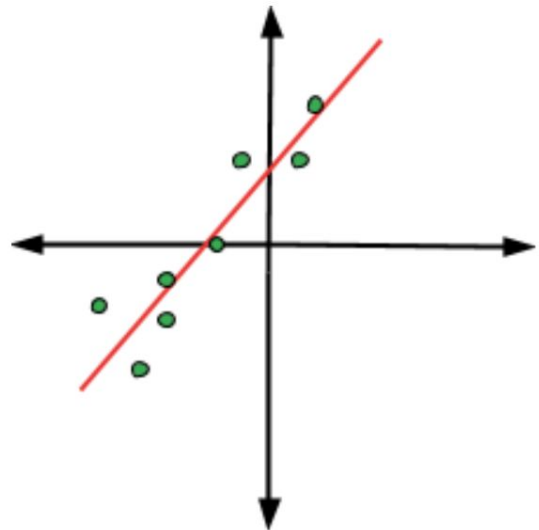
# Bias



$$y = w_1x$$



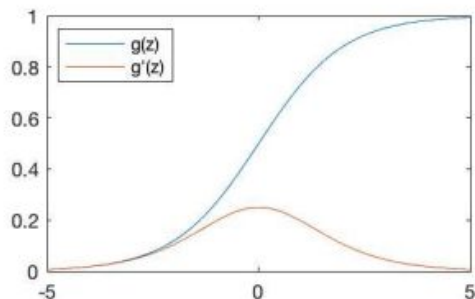
$$y = w_2x$$



$$y = w_0 + w_1x$$

# Activation Functions: Introduce Non-Linearity

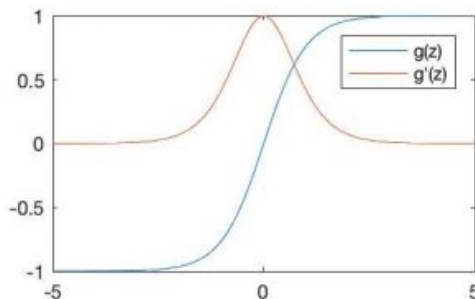
Sigmoid Function



$$g(z) = \frac{1}{1 + e^{-z}}$$

$$g'(z) = g(z)(1 - g(z))$$

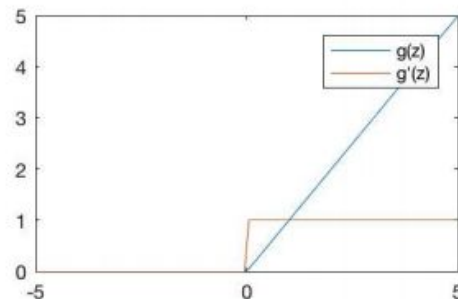
Hyperbolic Tangent



$$g(z) = \frac{e^z - e^{-z}}{e^z + e^{-z}}$$

$$g'(z) = 1 - g(z)^2$$

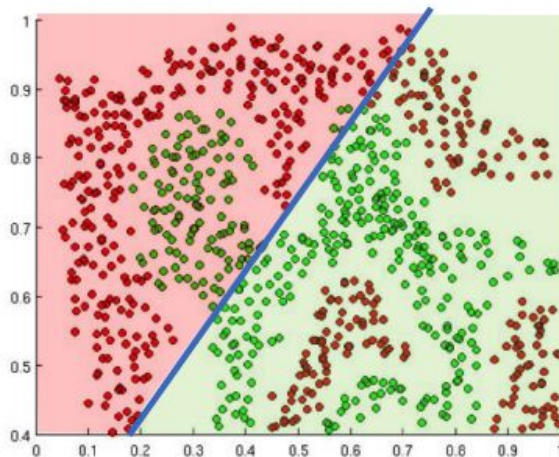
Rectified Linear Unit (ReLU)



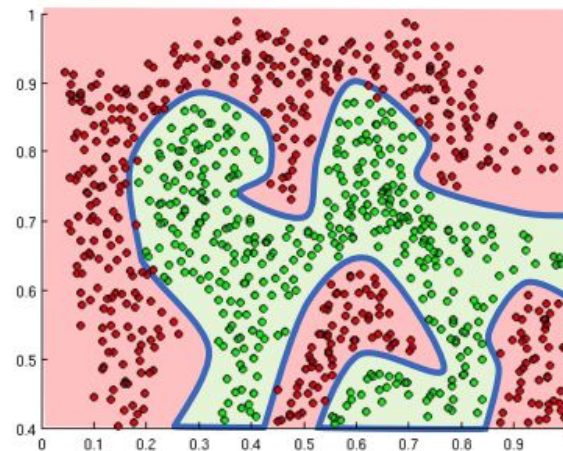
$$g(z) = \max(0, z)$$

$$g'(z) = \begin{cases} 1, & z > 0 \\ 0, & \text{otherwise} \end{cases}$$

# Activation Functions: Introduce Non-Linearity



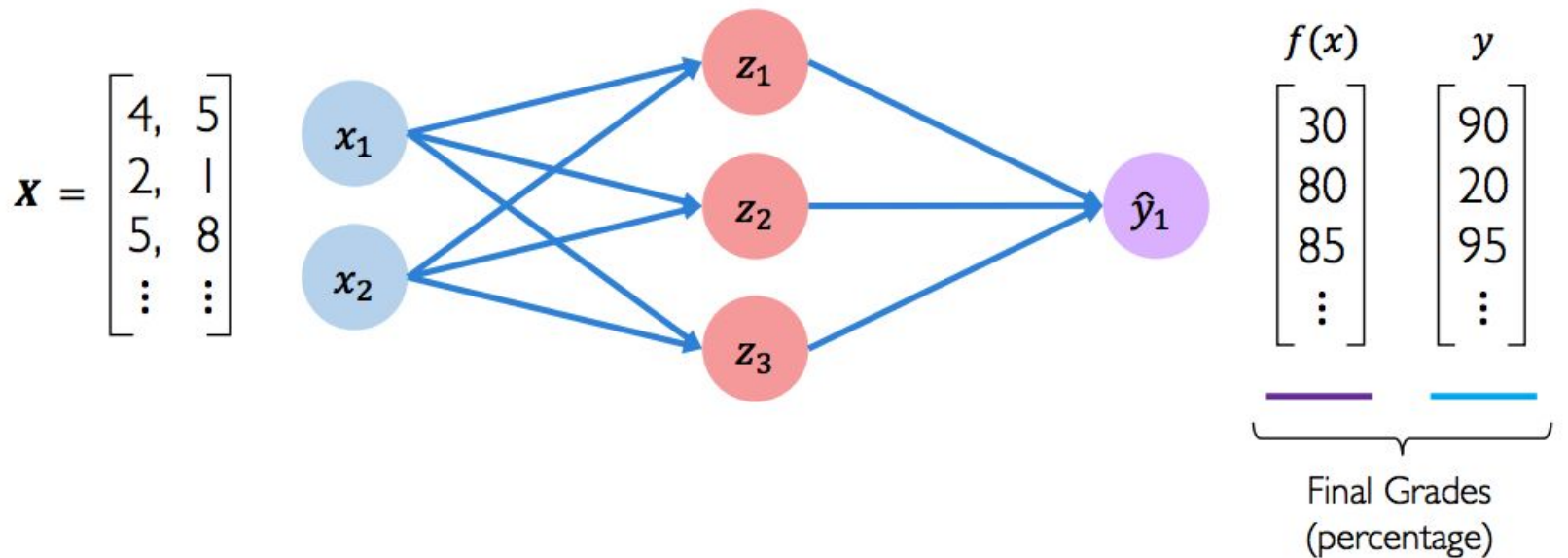
Linear Activation functions produce linear decisions no matter the network size



Non-linearities allow us to approximate arbitrarily complex functions

# Example Neural Network

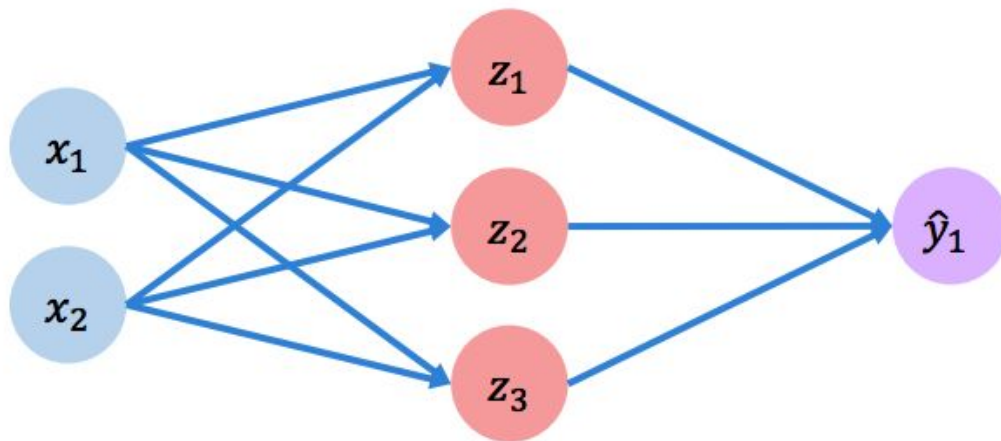
For example: Predicting the final exam score (on 100) of a student given features like number of lectures attended, and number of assignments submitted.



# Mean Squared Loss

For example: Predicting the final grade of a student given features like number of lectures attended, and number of assignments submitted.

$$\mathbf{X} = \begin{bmatrix} 4, & 5 \\ 2, & 1 \\ 5, & 8 \\ \vdots & \vdots \end{bmatrix}$$



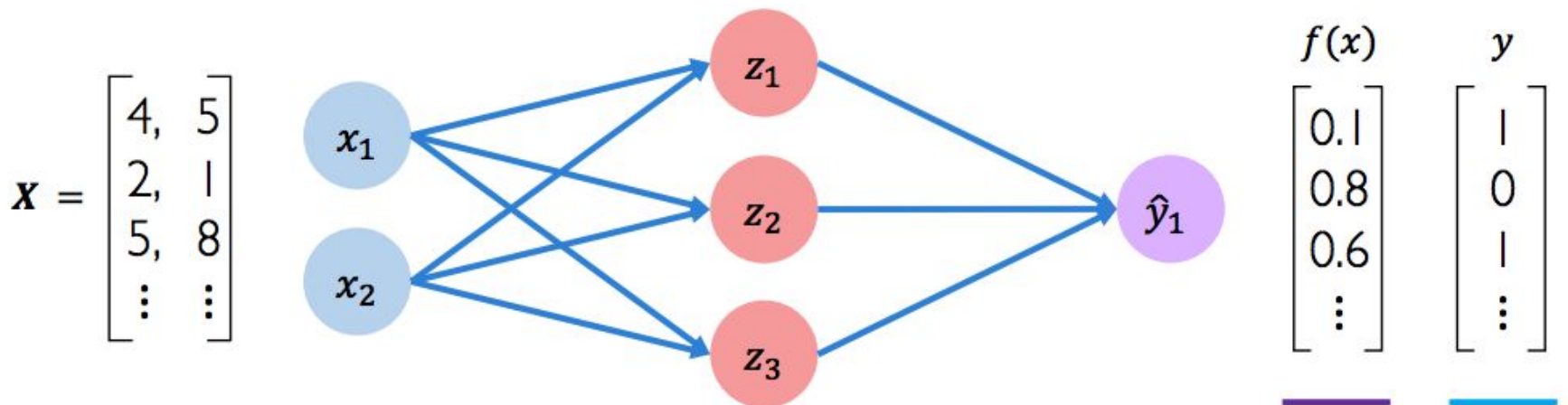
$$J(\mathbf{W}) = \frac{1}{n} \sum_{i=1}^n \underbrace{\left( \underbrace{y^{(i)}}_{\text{Actual}} - \underbrace{f(x^{(i)}; \mathbf{W})}_{\text{Predicted}} \right)^2}$$

Predicted	Actual Score
$f(x)$	$y$
$\begin{bmatrix} 30 \\ 80 \\ 85 \\ \vdots \end{bmatrix}$	$\begin{bmatrix} 90 \\ 20 \\ 95 \\ \vdots \end{bmatrix}$
$\underbrace{\hspace{10em}}$	
Final Grades (percentage)	



# Cross-Entropy Loss

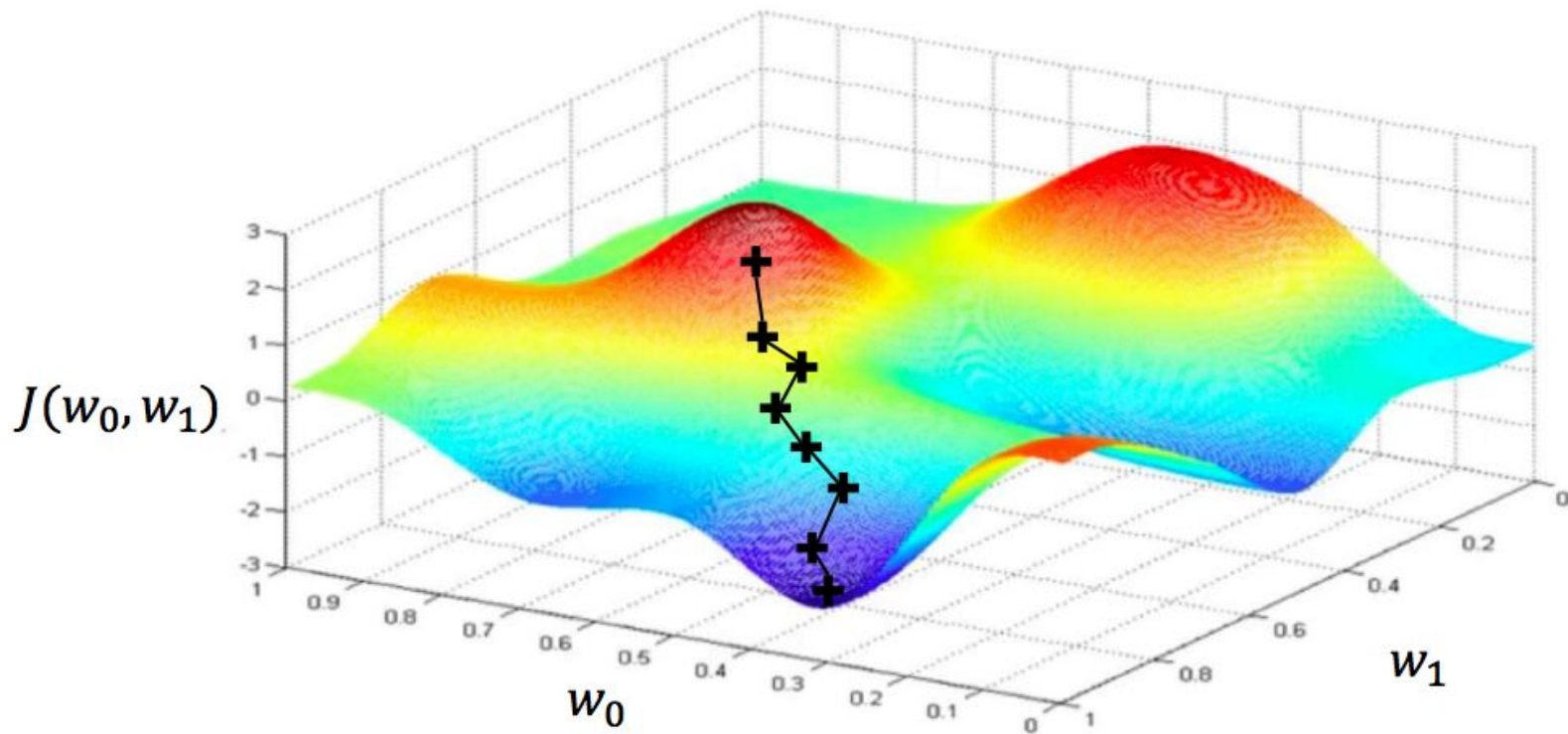
For example: Classifying whether a student will pass or not given features like number of lectures attended, and number of assignments submitted.



$$J(\mathbf{W}) = \frac{1}{n} \sum_{i=1}^n \underbrace{y^{(i)}}_{\text{Actual}} \log \left( \underbrace{f(x^{(i)}; \mathbf{W})}_{\text{Predicted}} \right) + (1 - \underbrace{y^{(i)}}_{\text{Actual}}) \log \left( 1 - \underbrace{f(x^{(i)}; \mathbf{W})}_{\text{Predicted}} \right)$$



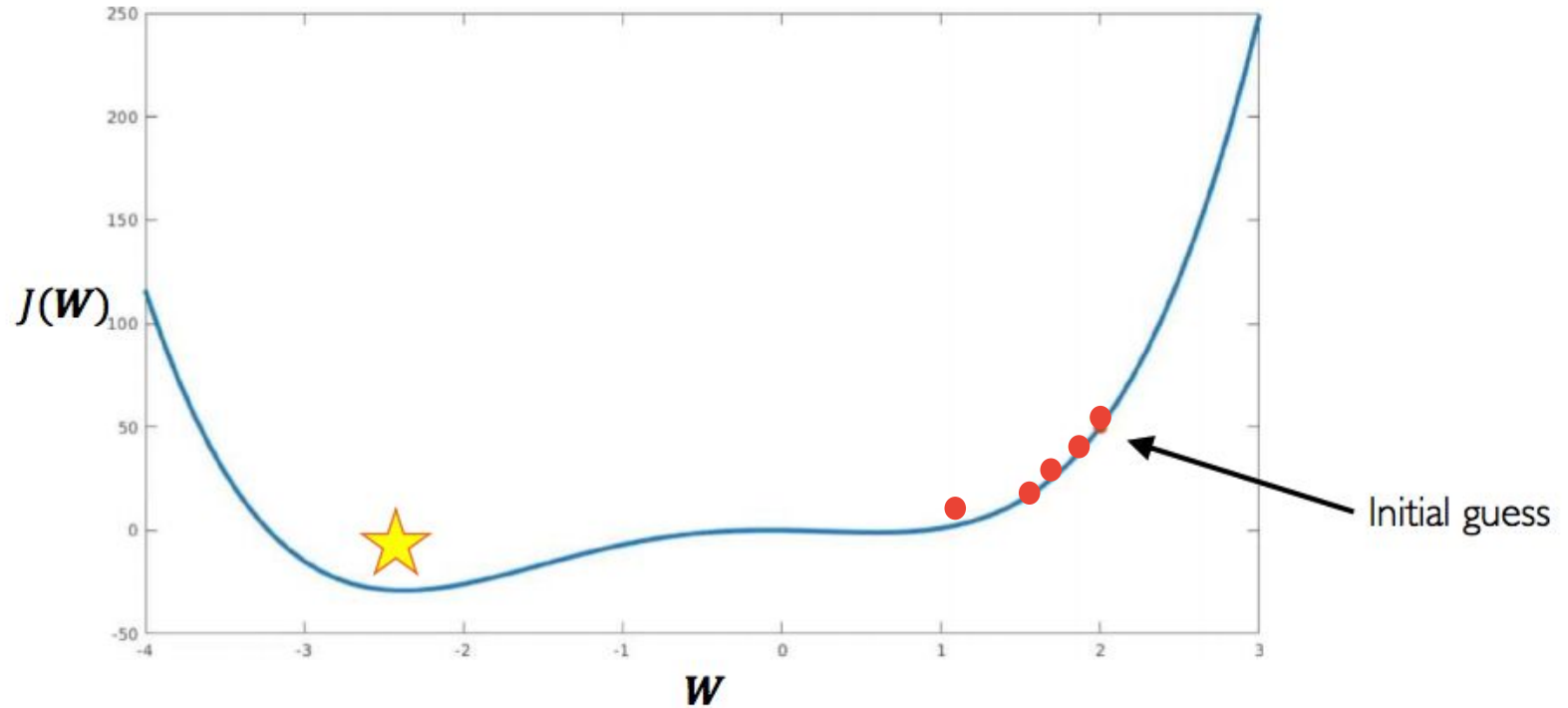
# Visualizing our Loss Function



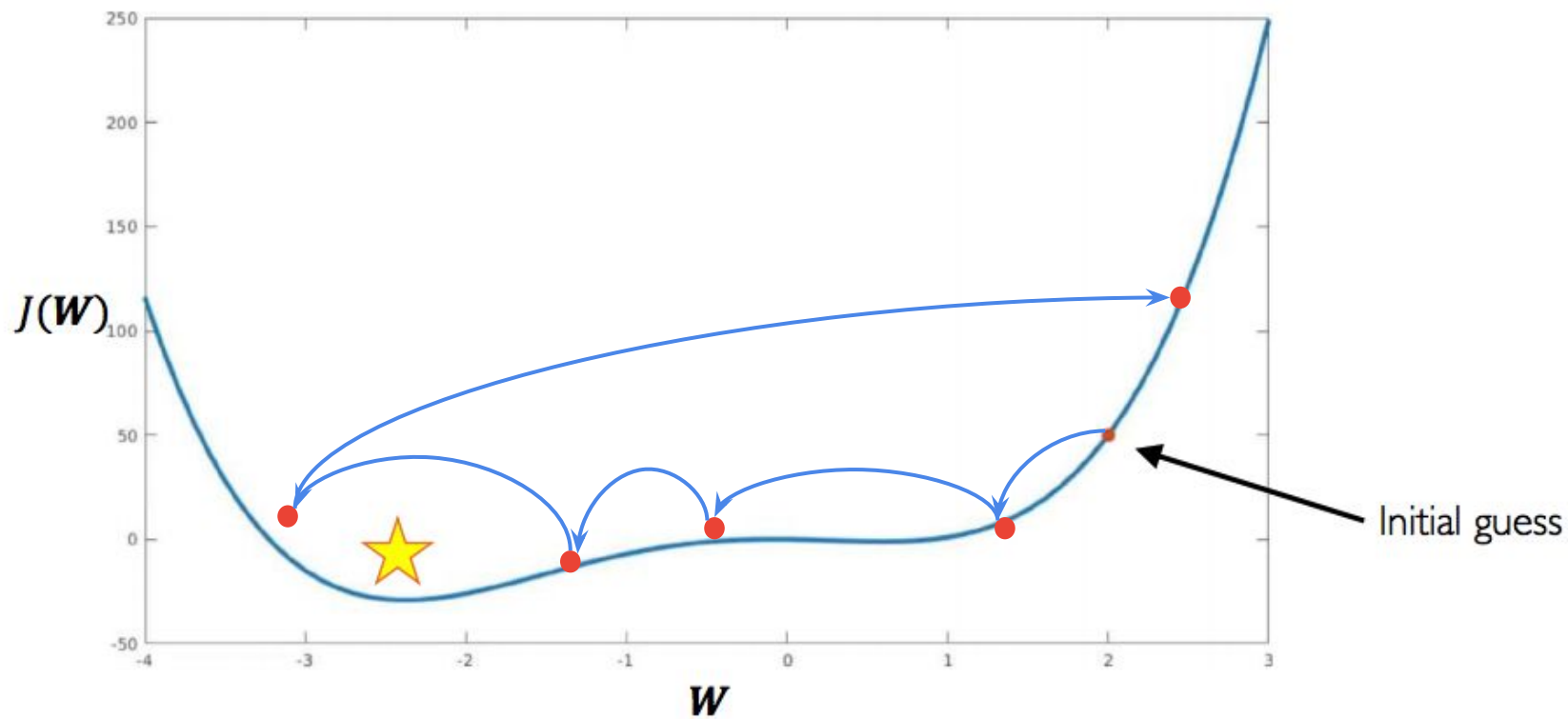
# Gradient Descent Algorithm

1. Initialize weights randomly  $\sim \mathcal{N}(0, \sigma^2)$
2. Loop until convergence:
3.     Compute gradient,  $\frac{\partial J(\mathbf{W})}{\partial \mathbf{W}}$
4.     Update weights,  $\mathbf{W} \leftarrow \mathbf{W} - \eta \frac{\partial J(\mathbf{W})}{\partial \mathbf{W}}$
5. Return weights

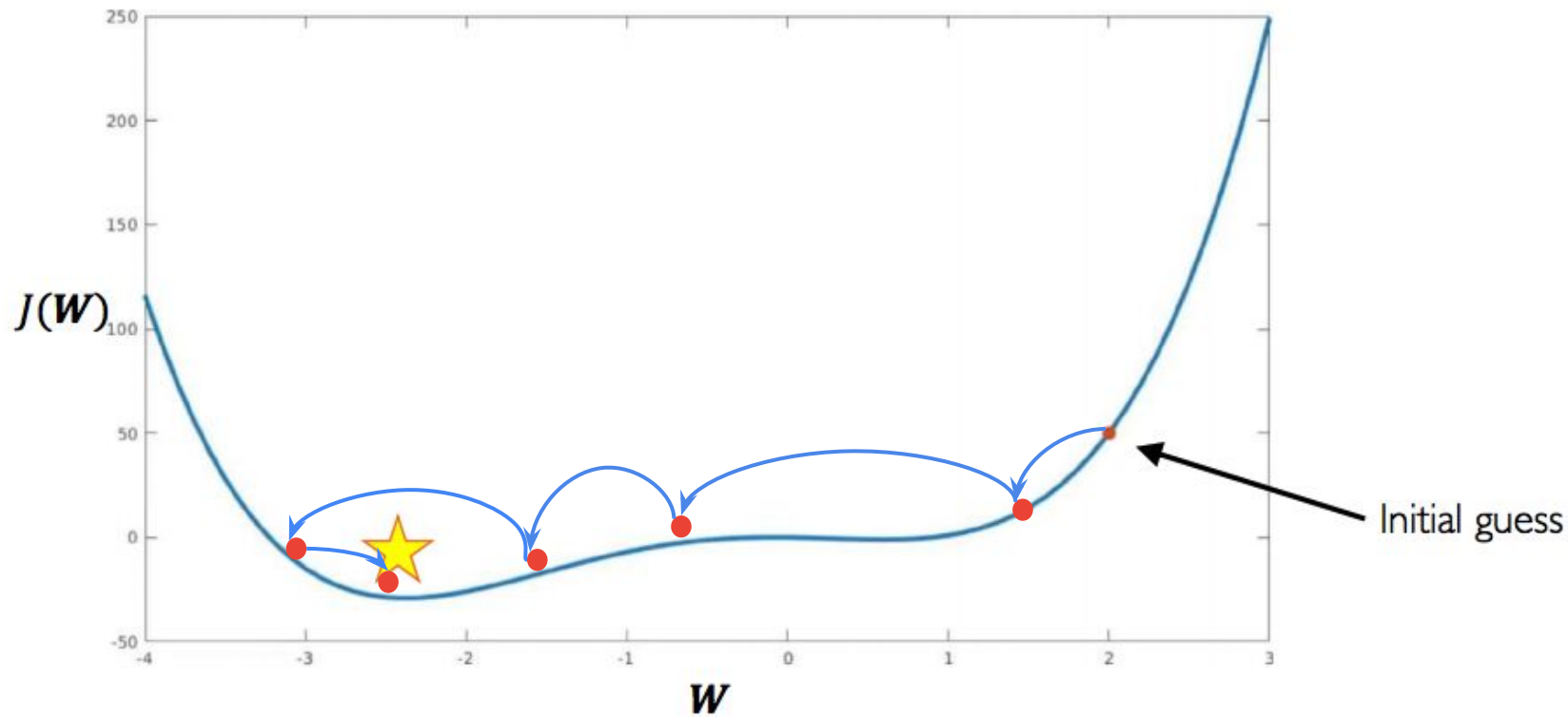
# Low Learning Rate



# High Learning Rate



# Good Learning Rate



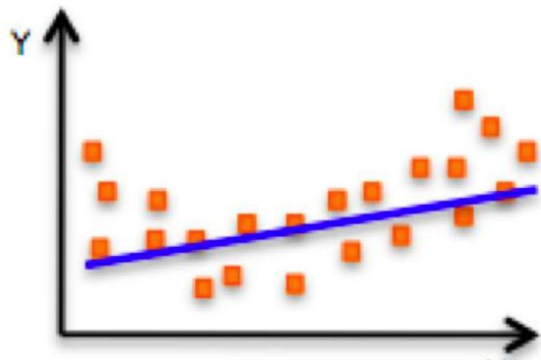
# Adaptive Learning Rate Algorithms

- Momentum
- Adagrad
- Adadelta
- Adam
- RMSProp

# Batch Size and Epochs

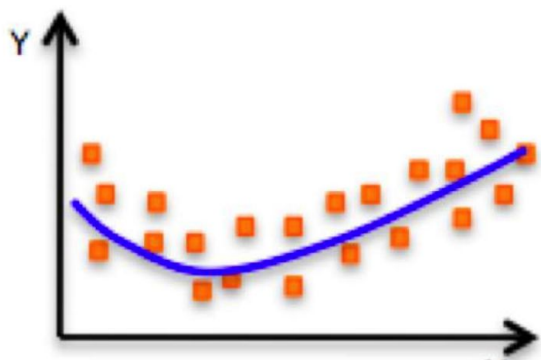
1. Initialize weights randomly  $\sim \mathcal{N}(0, \sigma^2)$
2. Loop
3.     Pick single data point  $i$
4.     Compute gradient,  $\frac{\partial J_i(\mathbf{W})}{\partial \mathbf{W}}$
5.     Update weights,  $\mathbf{W} \leftarrow \mathbf{W} - \eta \frac{\partial J(\mathbf{W})}{\partial \mathbf{W}}$
6. Return weights

# Problem of Overfitting

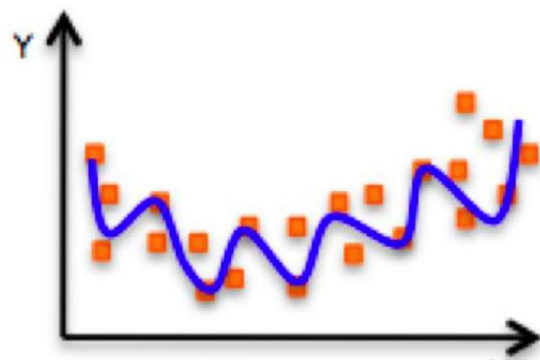


## Underfitting

Model does not have capacity to fully learn the data



## Ideal fit



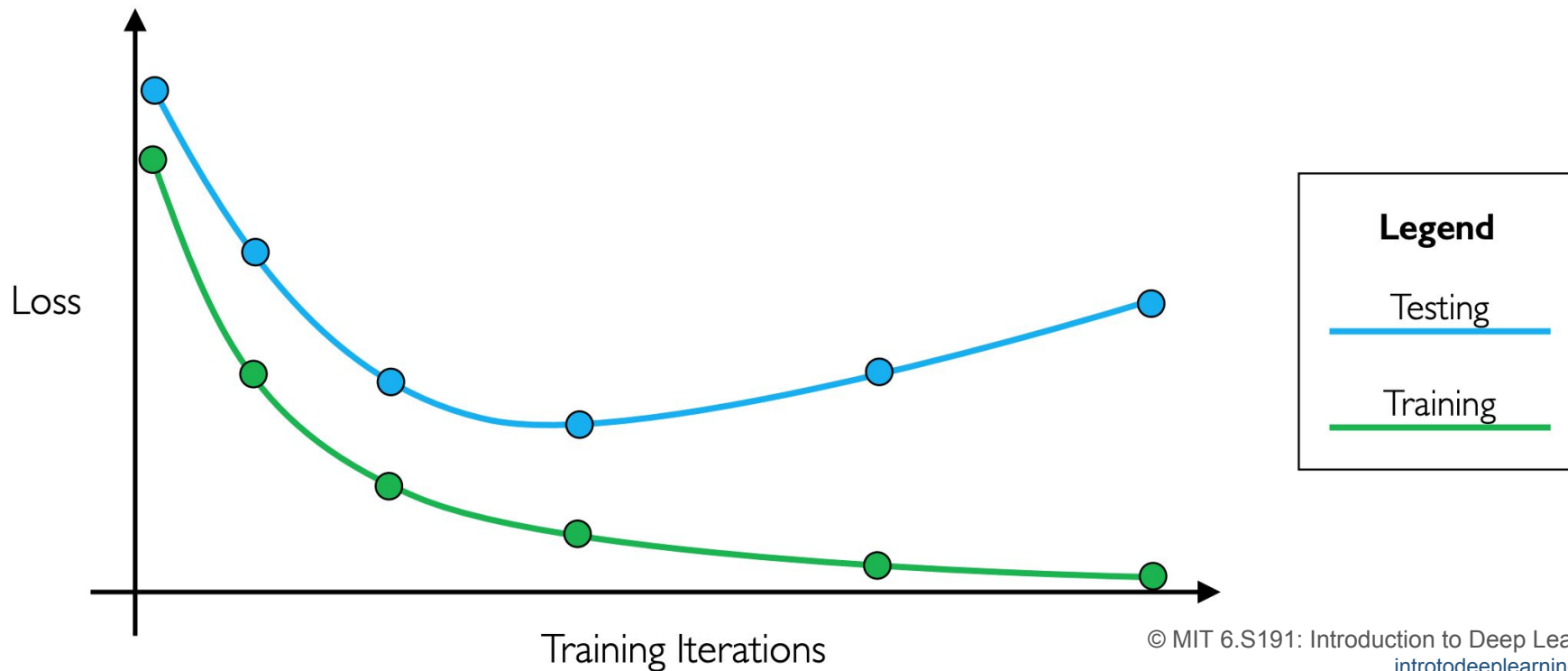
## Overfitting

Too complex, extra parameters, does not generalize well



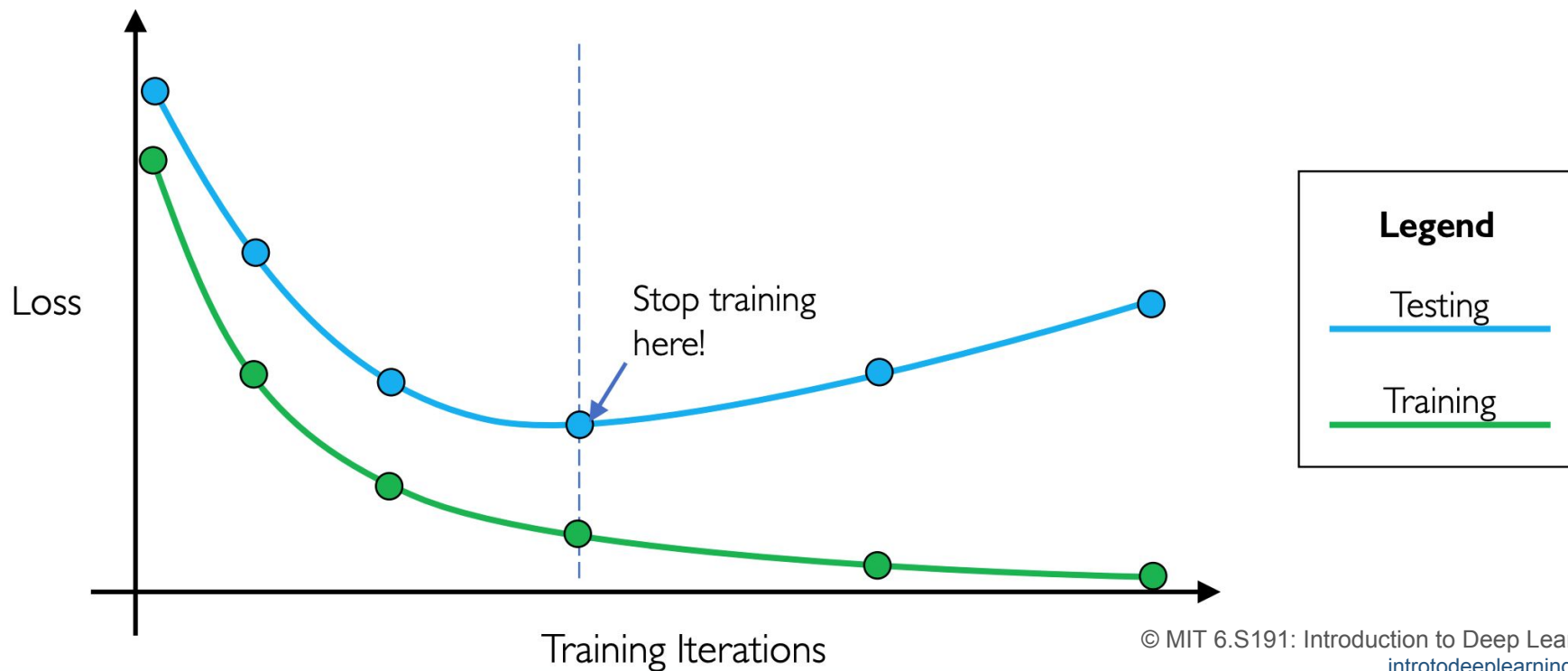
# Early Stopping

Stop training before we start overfitting.



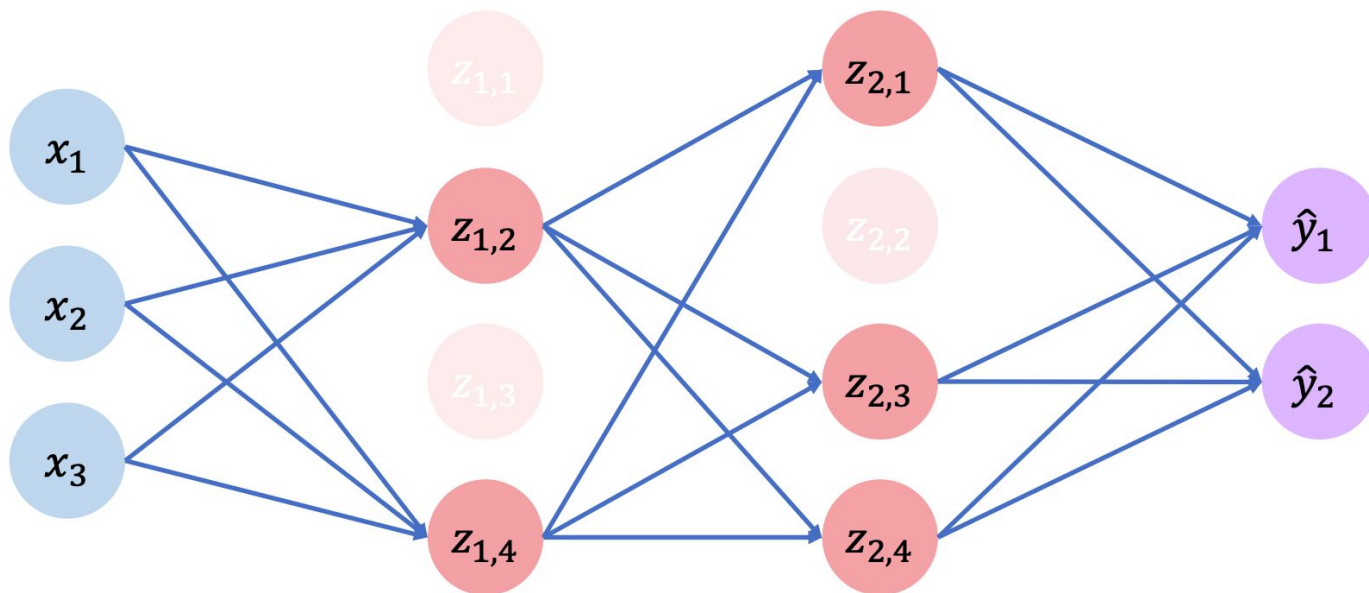
# Early Stopping

Stop training before we start overfitting.



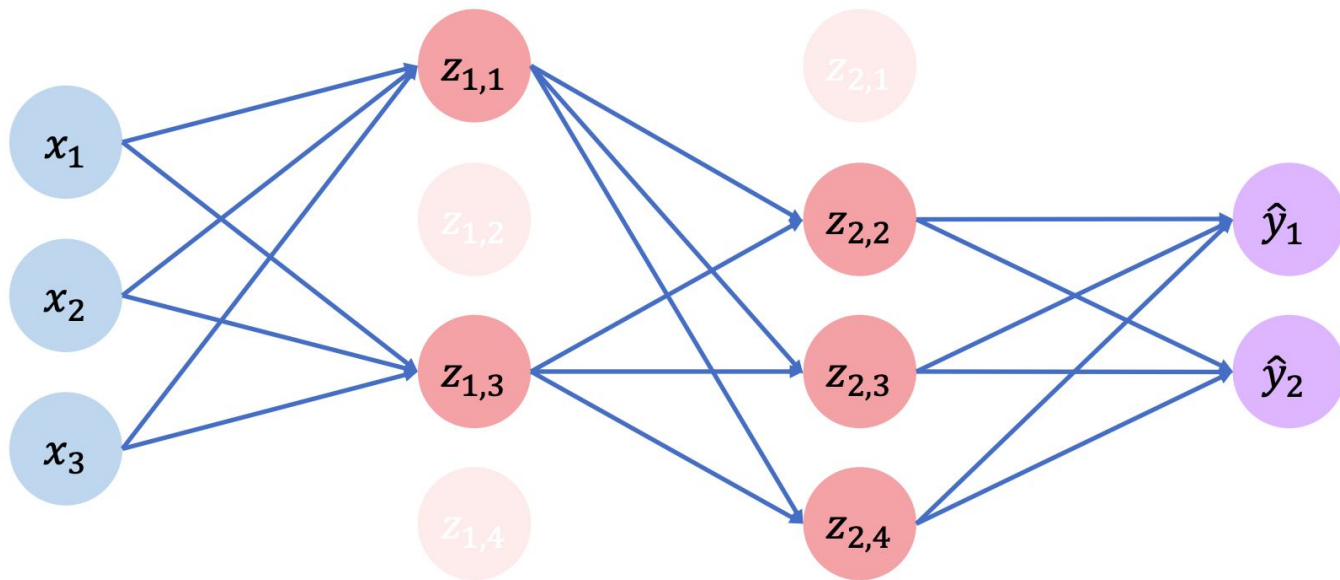
# Dropouts

Randomly set some activations to 0



# Dropouts

Randomly set some activations to 0



# Codelab: Sign Language Recognition





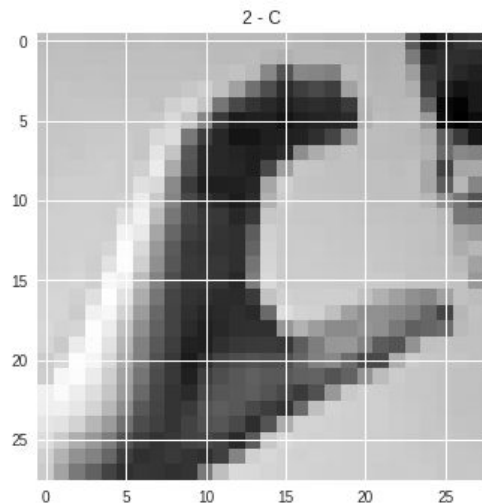
Demo



Audience Colab - [https://colab.research.google.com/drive/1eOSEaVt1zBbMs\\_58v-vXOG94equtrqrD](https://colab.research.google.com/drive/1eOSEaVt1zBbMs_58v-vXOG94equtrqrD)

Reference Colab - [https://colab.research.google.com/drive/1leN0COdZ\\_bz0GUh\\_yY1USjflfr3Hm-uF](https://colab.research.google.com/drive/1leN0COdZ_bz0GUh_yY1USjflfr3Hm-uF)

# Recognizing Sign Language from Images



Input Image

187 188 188 187 187 ..... 28 columns  
188 189 189 188 188  
...  
...  
191 193 192 192 192 ..... 28 rows

Pixel Representation  
of 28 x 28 image

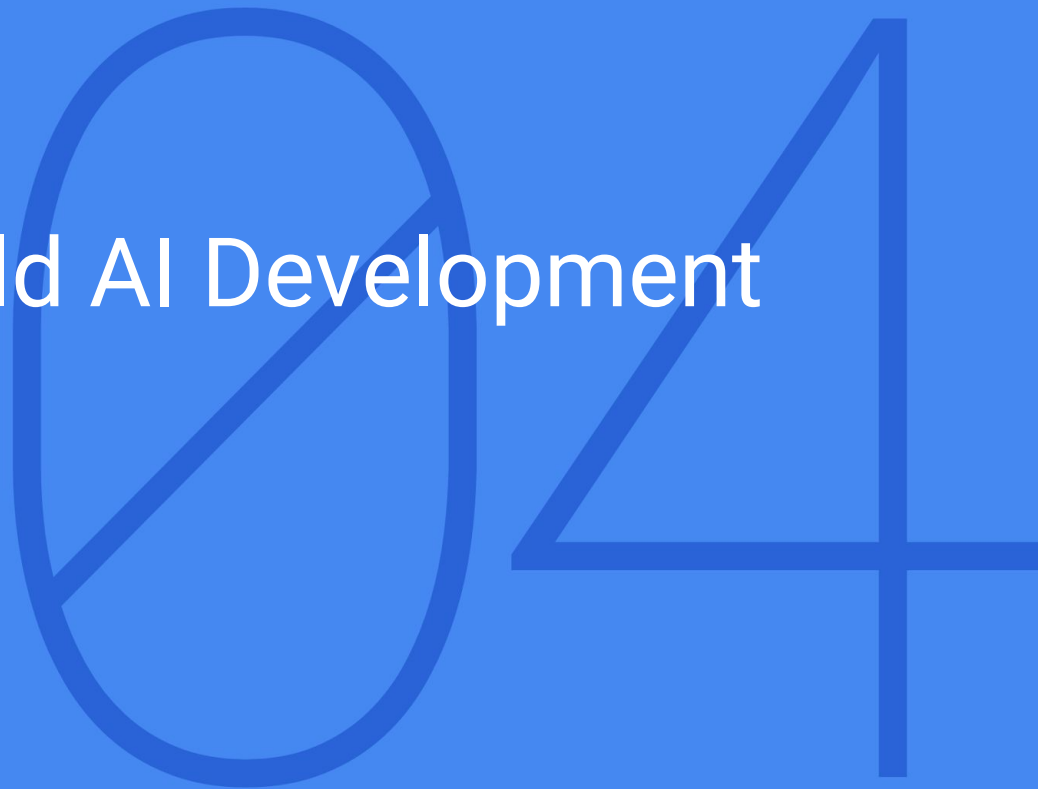
A	0.01
B	0.003
C	0.98
D	0.02
...	

Classification Result

Output of the model produces a probability score for the image belonging to a particular class.



# Quirks of Real World AI Development



# Quirks of Real World AI Development

- From unquantifiable goals to measurable metrics
- Getting a good labelled dataset
- Serving an ML Model
- Developer productivity

# From unquantifiable goals to measurable metrics

- Finding the right metric
- Measuring success on real data
- Metrics may be influenced by other changes

# Getting a good labelled dataset

- Direct or Derived labels
- Finding a good sample to label
- Wrong labels in large datasets
- Bias in data

## Serving an ML Model

- Kind of model and features to use
  - Offline
  - Online
  - Nearline
  - On device

# Developer Productivity

- Versioning of models and datasets
- Searchable and reproducible experiments
- Monitoring performance, A/B testing, Debugging

# Any Questions?

## Slides, Code and Links

can be found at [github.com/anisham197/WTMExtendedSummit/](https://github.com/anisham197/WTMExtendedSummit/)

## Contact Us:

LinkedIn:mipsapatel

Linkedin:anishamascarenhas

Twitter: anisham197



# References

- <https://ai.google/education>
- <https://developers.google.com/machine-learning/>
- <https://research.fb.com/the-facebook-field-guide-to-machine-learning-video-series/>
- <http://introtodeeplearning.com/#schedule>
- <http://d2l.ai/>
- <https://ujjwalkarn.me/2016/08/11/intuitive-explanation-convnets/>
- <http://runder.io/optimizing-gradient-descent/>