anna wang

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USER RESEARCH
USER INTERVIEWS
USABILITY TESTS
CARD SORTING
PERSONA CREATION

UX DESIGN
SKETCHING
WIREFRAMING (SKETCH)
PROTOTYPING (INVISION)
USER FLOWS
INFORMATION ARCHITECTURE
RESPONSIVE DESIGN

WEB DEVELOPMENT
HTML
CSS/SASS
JAVASCRIPT
JQUERY
PYTHON
SQL
C#/.NET

STRATEGY
AGILE DEVELOPMENT
DESIGN THINKING
TESTING
DOCUMENTATION
PROJECT MANAGEMENT
SDLC

THE UNIVERSITY OF TEXAS AT AUSTIN
B.B.A. BUSINESS HONORS & MANAGEMENT INFORMATION SYSTEMS
May 2018 *cum laude*

HEC PARIS
SEMESTER STUDY ABROAD
Fall 2016

BUSINESS TECHNOLOGY ANALYST
DELOITTE CONSULTING LLP / Sept 2018 — Present

• Functional tester on a large-scale EHR (Electronic Health Records) implementation for a state client

• Coordinate user acceptance testing using Jama and JIRA tools

• Own multiple pieces of functionality and perform integration, smoke, and regression testing to ensure they operate as designed

UX DESIGN CONSULTANT
U.S. DEPARTMENT OF COMMERCE / Aug 2017 — Jan 2018

• Conducted user interviews with participants to understand pain points and identify areas for improvement

• Redesigned information architecture of site and created low-fidelity and high-fidelity mockups of toolkit

• Introduced user-centered design practices to toolkit

UX DESIGN FELLOW
U.S. CENSUS BUREAU / Jun 2017 — Aug 2017

• Conducted 20+ hours of user interviews to create personas, map user journeys, and inform design decisions

• Led design sprints to define three user segments and their behavior, resulting in actionable plan to target each segment

• Prioritized conflicting stakeholder requests with C-suite

• Created low-fidelity mockups using Sketch and developed an MVP using the U.S. Web Design Standards in a two-week sprint

DESIGN INTERN
PRYNT CO. / Jun 2016 — Aug 2017

• Redesigned an e-commerce site on a cross-functional team

• Simplified information architecture to increase conversion rates

• Designed wireframes given different business requirements and engineering constraints

• Acted as liaison between web contractors and internal team

BUSINESS ANALYST INTERN
NATIONAL INSTRUMENTS / Jun 2015 — Mar 2016

• Coordinated prioritization of tasks and identified areas for improvement during sprints within the scrum process

• Tested and validated 30+ tickets to support CMS integration

• Designed one-page graphic to assist 100+ creative employees in migration to new system