

Revenue

Total Revenue  
₹ 515.91M

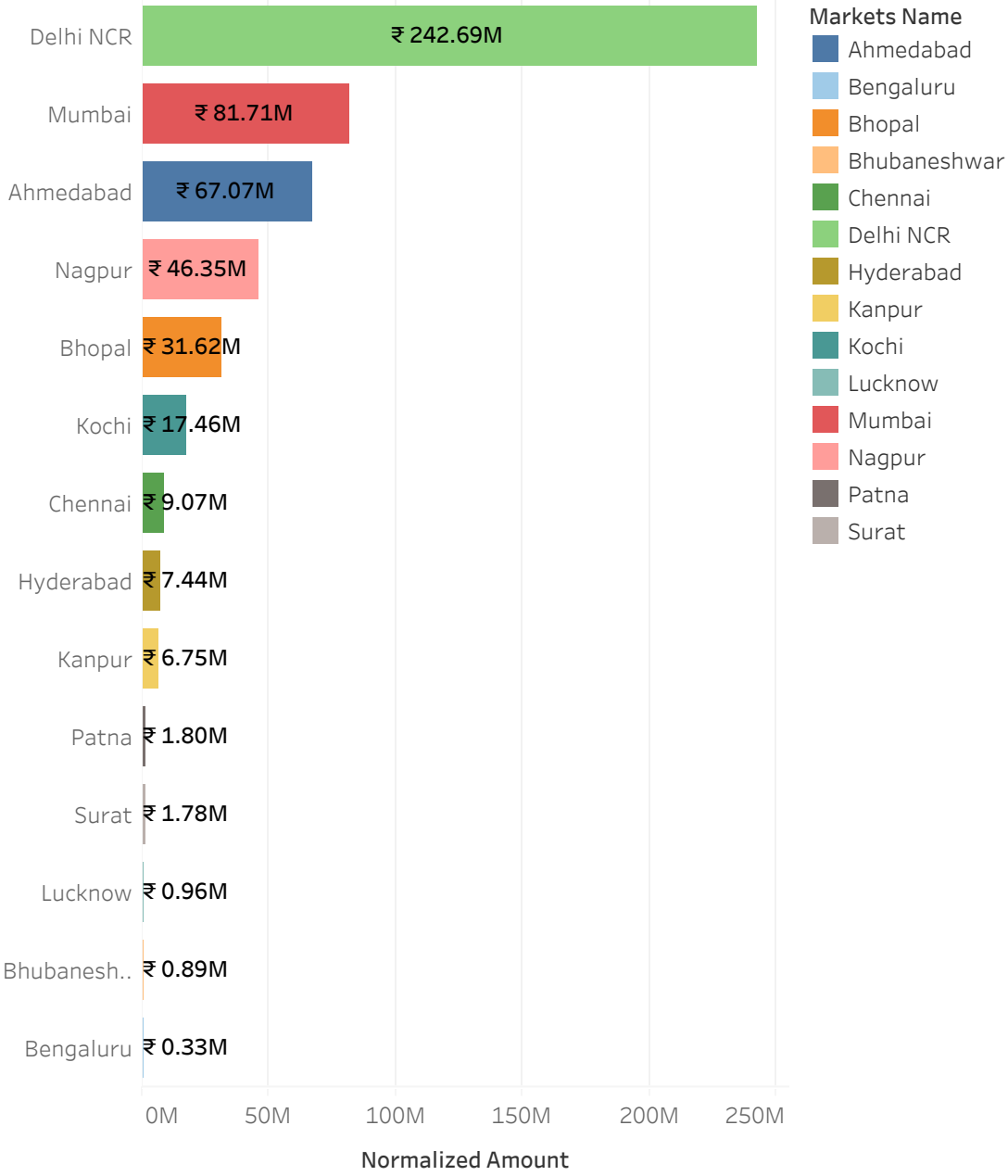
Sum of Normalized Amount.  
The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Quantity

Sales Quantity  
2,009.86K

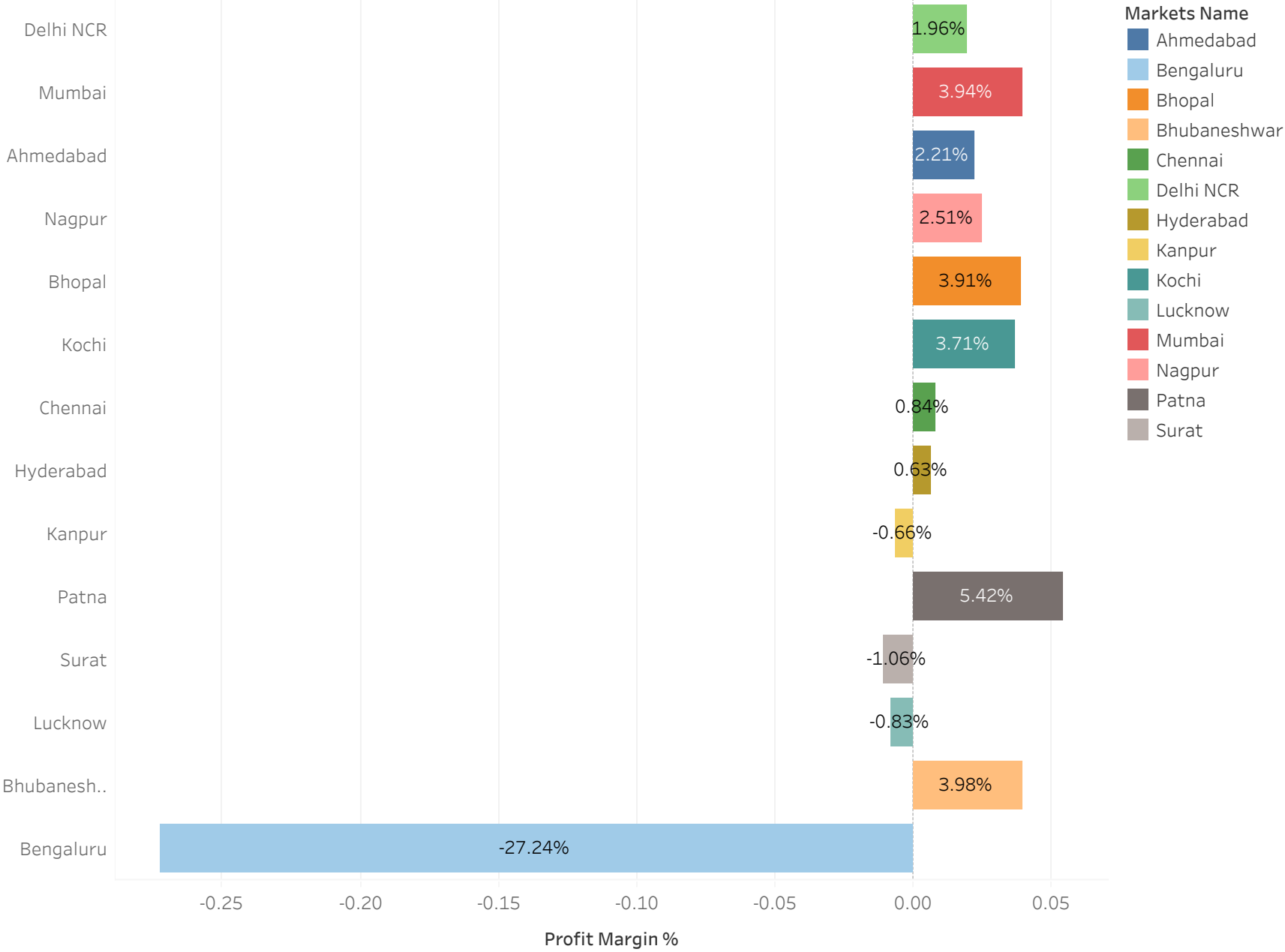
Sum of Sales Qty. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Revenue by Markets



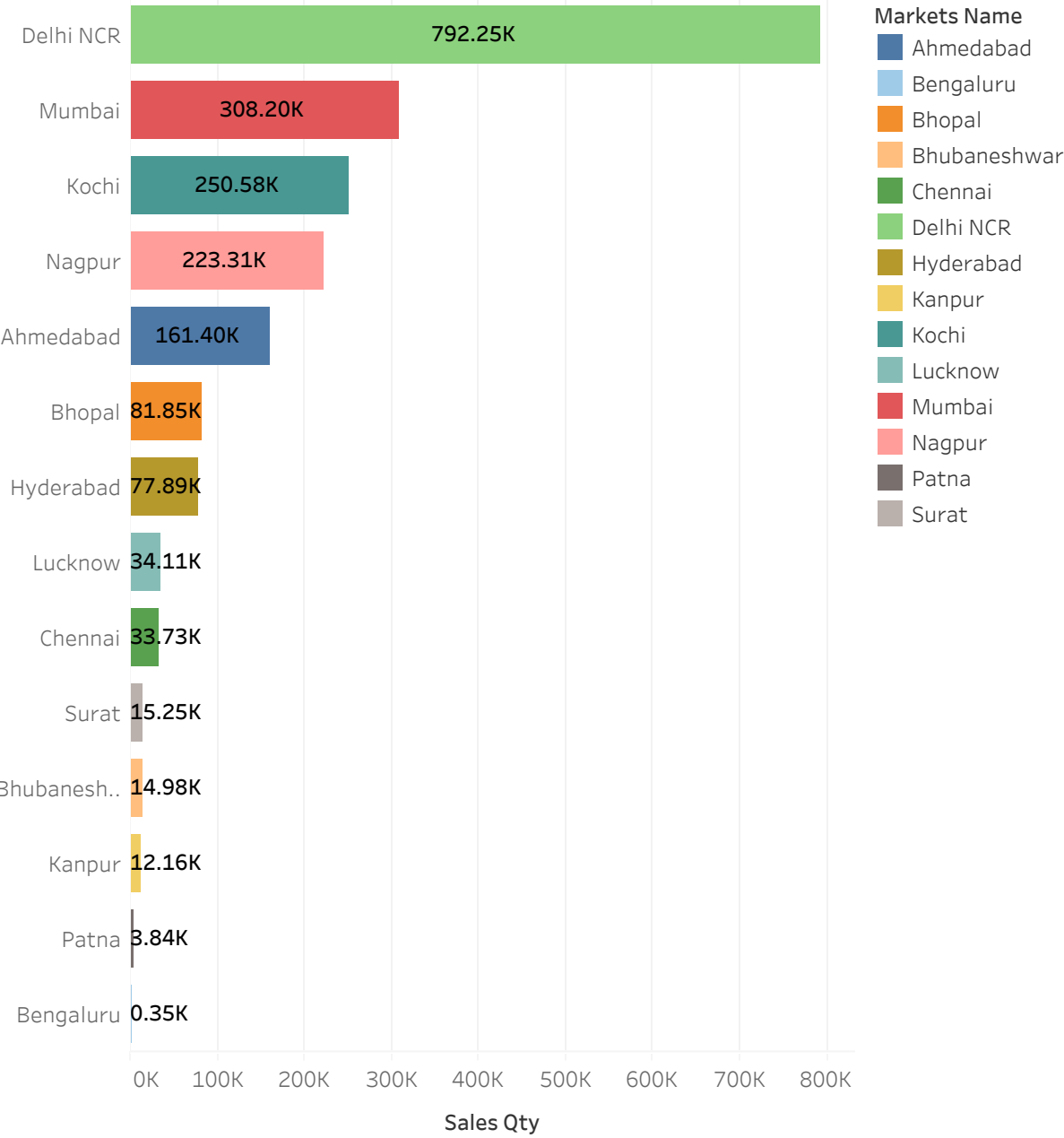
Sum of Normalized Amount for each Markets Name. Color shows details about Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Custmer Name), Action (Product Code (Products)) and Action (Markets Name). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Customer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members. The Action (Markets Name) filter keeps 14 members.

Profit Margin by markets



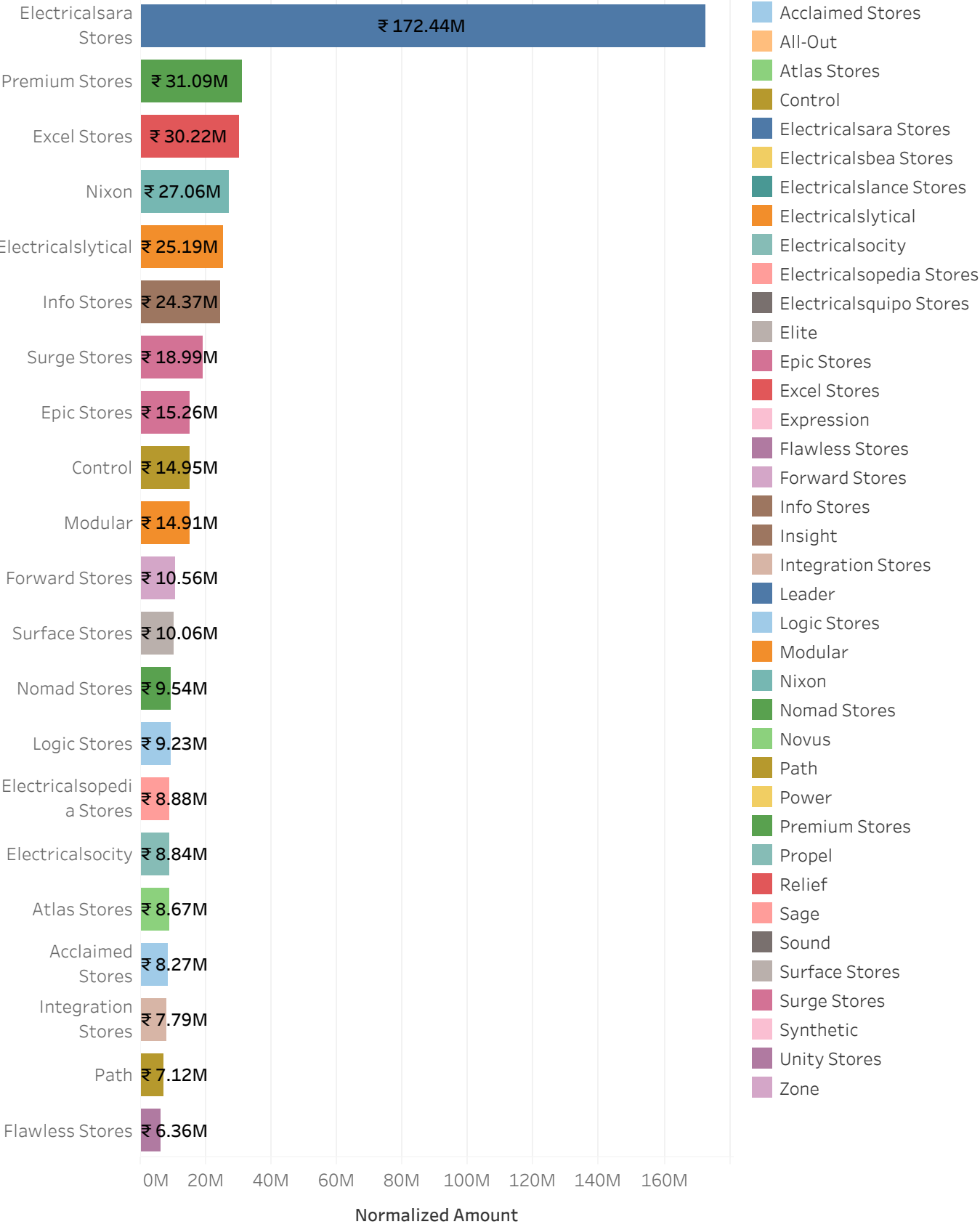
Profit Margin % for each Markets Name. Color shows details about Markets Name. The marks are labeled by Profit Margin %. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Customer Name), Action (Product Code (Products)) and Action (Markets Name). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Customer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members. The Action (Markets Name) filter keeps 14 members.

Sales Quantity by Markets



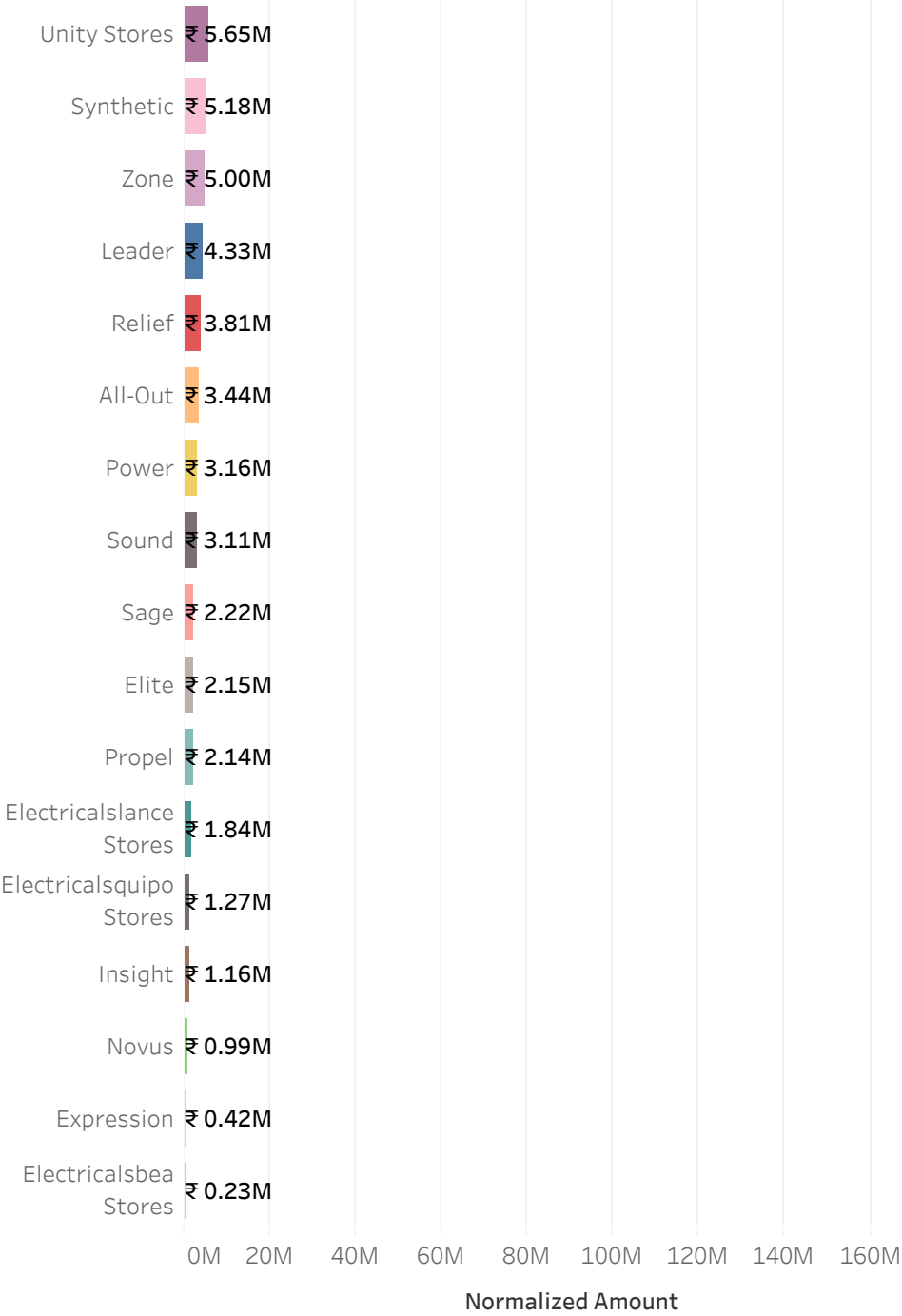
Sum of Sales Qty for each Markets Name. Color shows details about Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Top 5 Customers by Revenue



Sum of Normalized Amount for each Custmer Name. Color shows details about Custmer Name. The marks are labeled by sum of Normalized Amount. The context is filtered on Action (Blank ,MONTH(Cy Date)), Action (Blank ,YEAR(Cy Date)), Action (Markets Name) and Action (Product Code (Products)). The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Product Code (Products)) filter keeps 279 members.

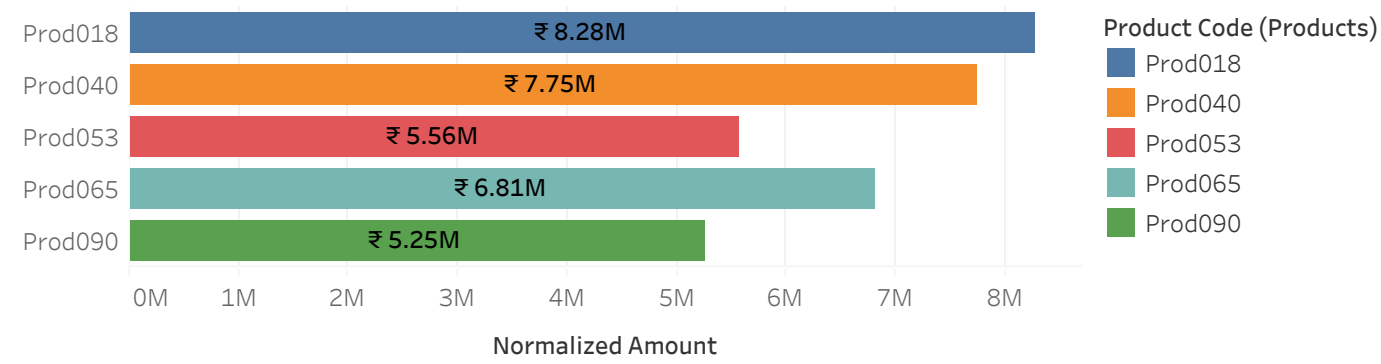
Top 5 Customers by Revenue



- Acclaimed Stores
- All-Out
- Atlas Stores
- Control
- Electricalsara Stores
- Electricalsbea Stores
- Electricalslance Stores
- Electricalslytical
- Electricalsociety
- Electricalsopedia Stores
- Electricalsquipo Stores
- Elite
- Epic Stores
- Excel Stores
- Expression
- Flawless Stores
- Forward Stores
- Info Stores
- Insight
- Integration Stores
- Leader
- Logic Stores
- Modular
- Nixon
- Nomad Stores
- Novus
- Path
- Power
- Premium Stores
- Propel
- Relief
- Sage
- Sound
- Surface Stores
- Surge Stores
- Synthetic
- Unity Stores
- Zone

Sum of Normalized Amount for each Custmer Name. Color shows details about Custmer Name. The marks are labeled by sum of Normalized Amount. The context is filtered on Action (Blank ,MONTH(Cy Date)), Action (Blank ,YEAR(Cy Date)), Action (Markets Name) and Action (Product Code (Products)). The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Product Code (Products)) filter keeps 279 members.

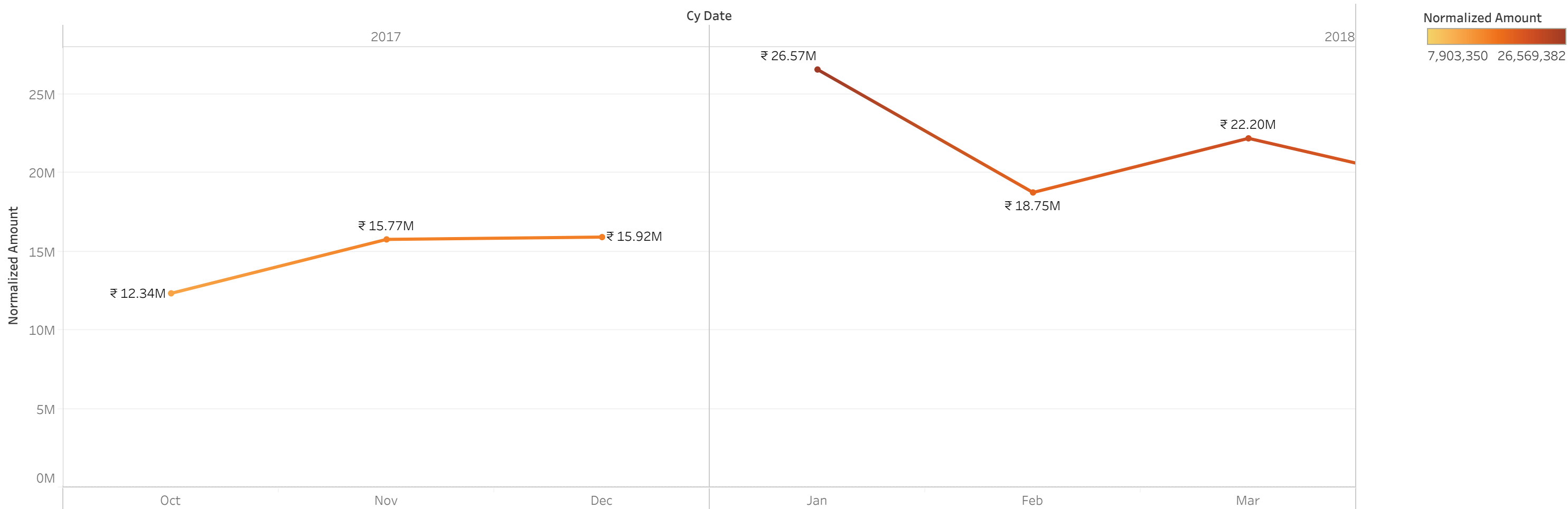
Top 5 Products by Revenue



Sum of Normalized Amount for each Product Code (Products). Color shows details about Product Code (Products). The marks are labeled by sum of Normalized Amount. The context is filtered on Action (Blank ,MONTH(Cy Date)), Action (Blank ,YEAR(Cy Date)), Action (Custmer Name) and Action (Markets Name). The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank ,YEAR(Cy Date)) filter keeps 1 member. The Action (Custmer Name) filter keeps 38 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Product Code (Products), which has multiple members selected.

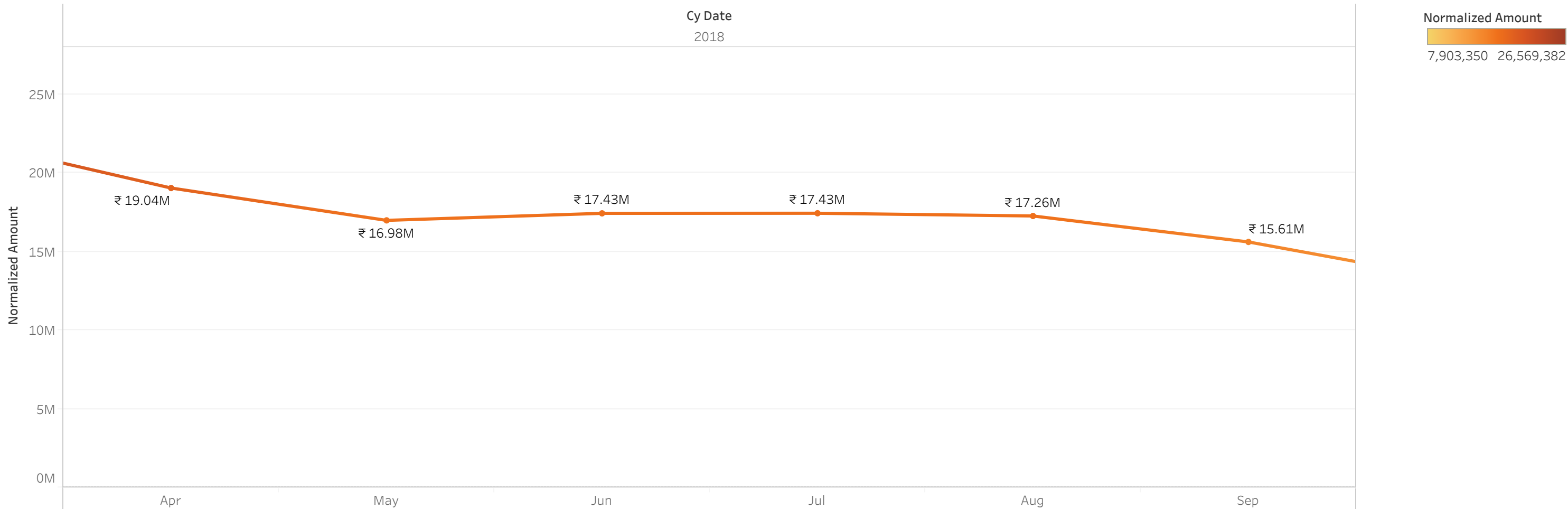


Revenue by Year



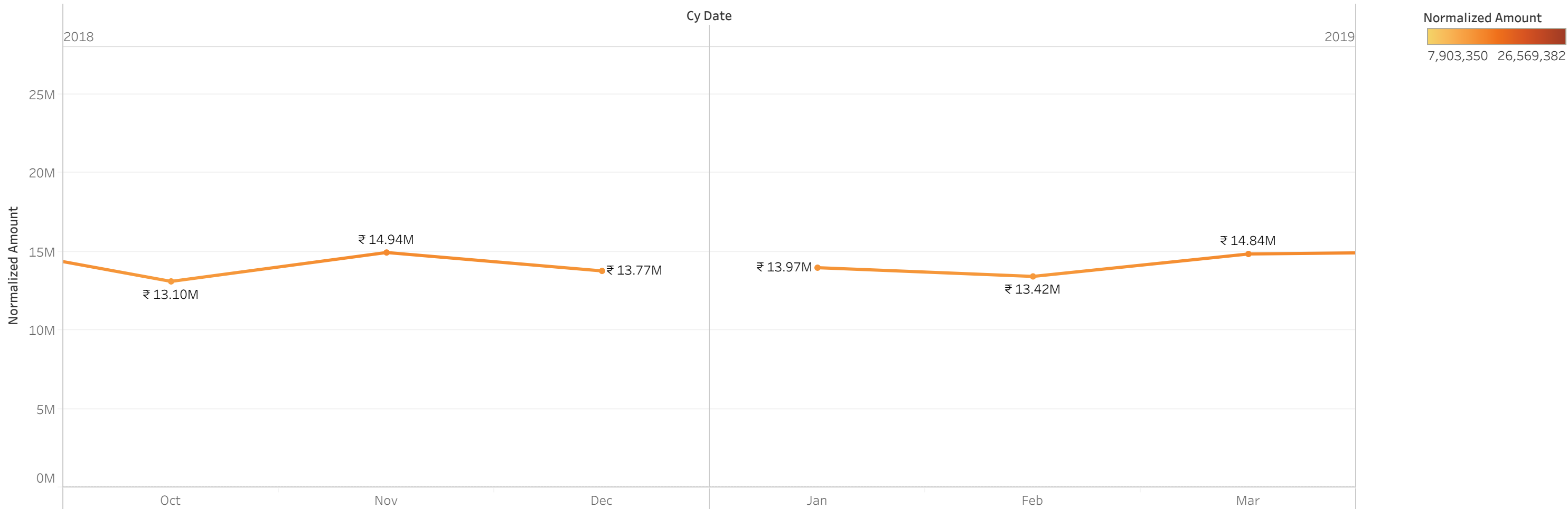
The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Revenue by Year



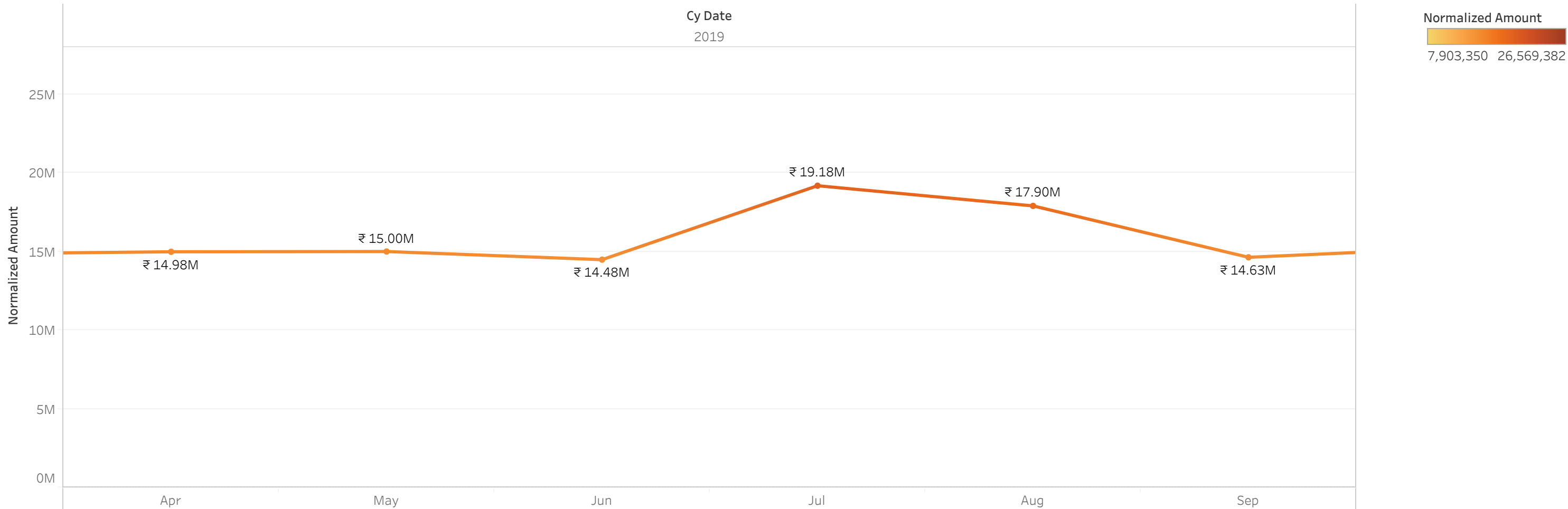
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Revenue by Year



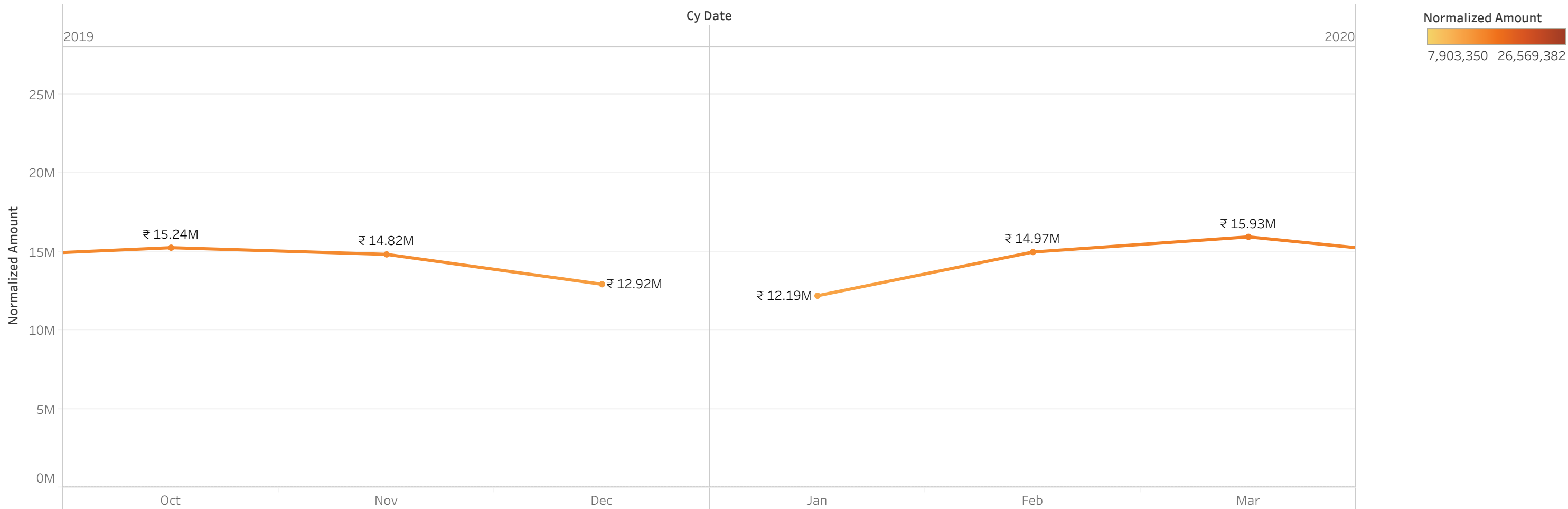
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Revenue by Year



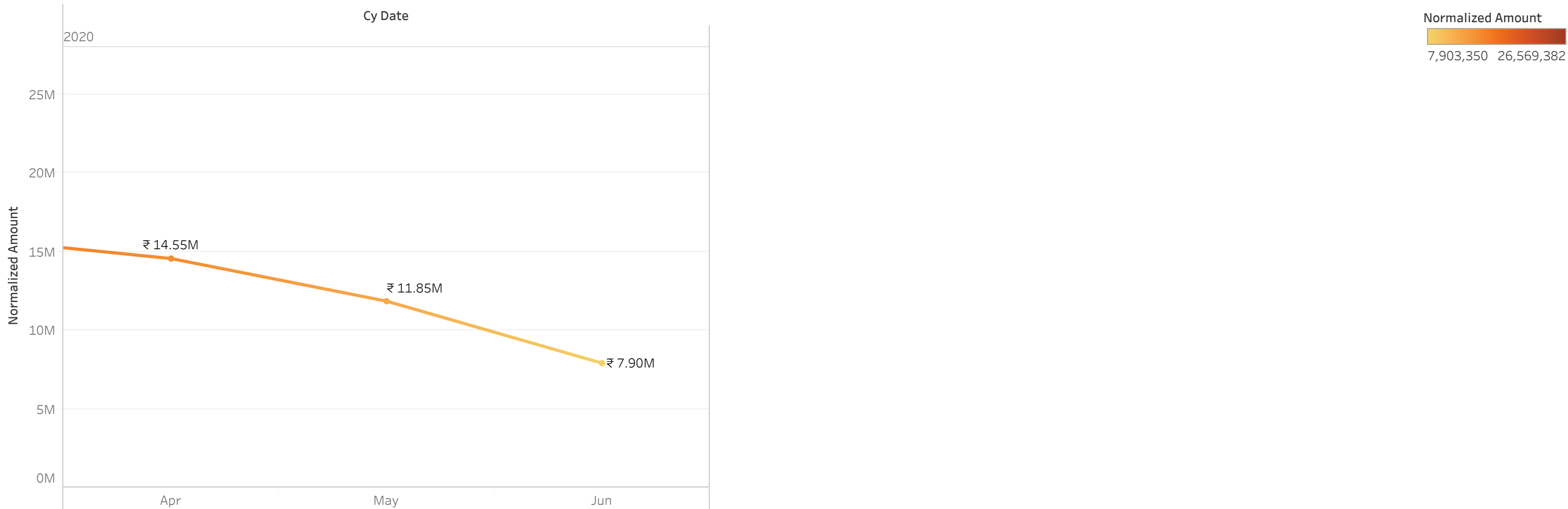
The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Revenue by Year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Revenue by Year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Year

2017	2018	2019	2020
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Blank broken down by Cy Date Year. The data is filtered on Action (Blank ,MONTH(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

Month

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Blank broken down by Cy Date Month. The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Markets Name), Action (Custmer Name) and Action (Product Code (Products)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members.

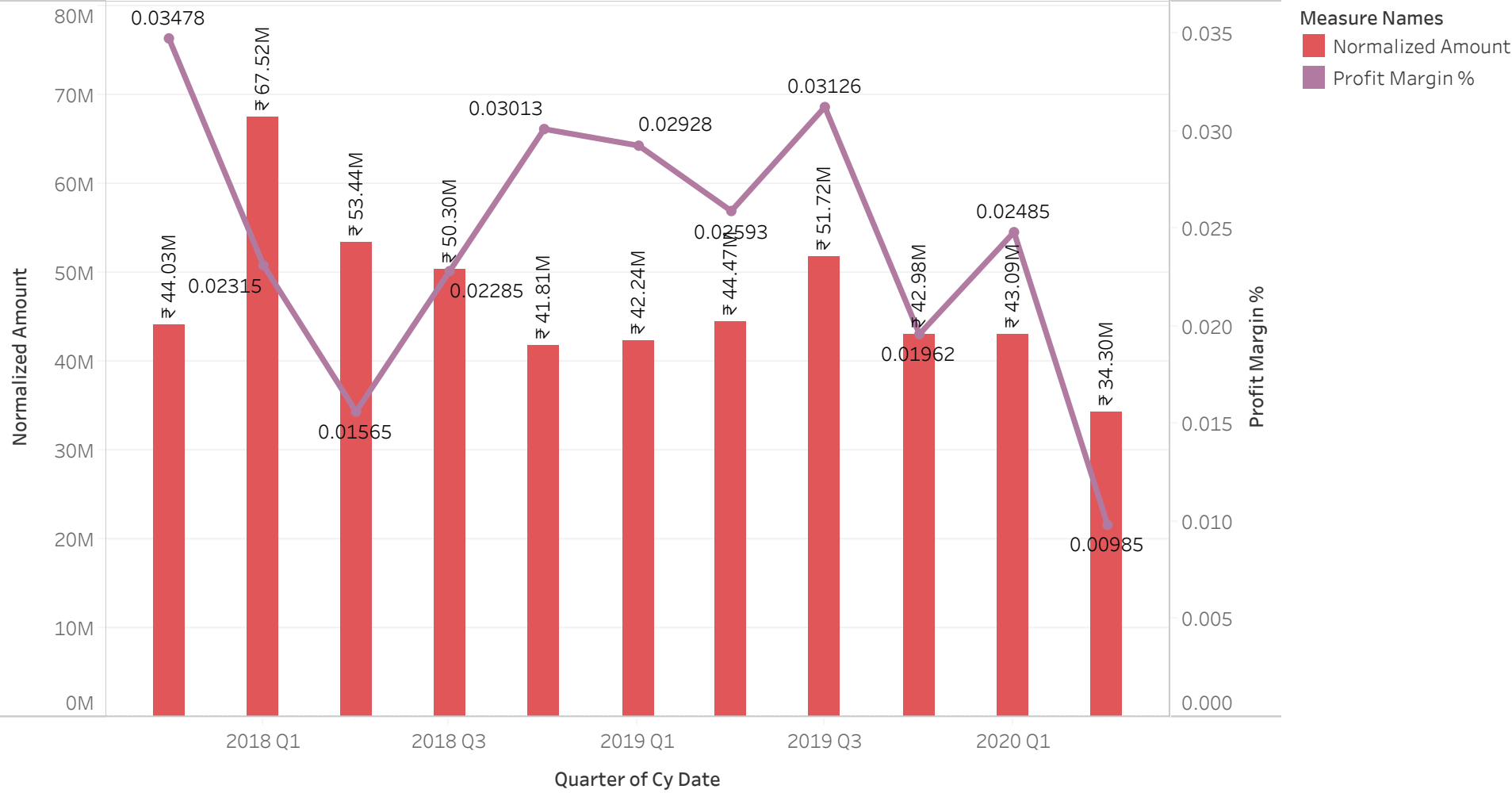


Profit

₹ 12.60M

Sum of profit\_margin. The data is filtered on Action (Markets Name), Action (Blank ,YEAR(Cy Date)) and Action (Blank ,MONTH(Cy Date)). The Action (Markets Name) filter keeps 14 members. The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members.

Profit Trend



The trends of Normalized Amount and Profit Margin % for Cy Date Quarter. Color shows details about Normalized Amount and Profit Margin %.

For pane Sum of Normalized Amount: The marks are labeled by Normalized Amount. For pane Profit Margin %: The marks are labeled by Profit Margin %.

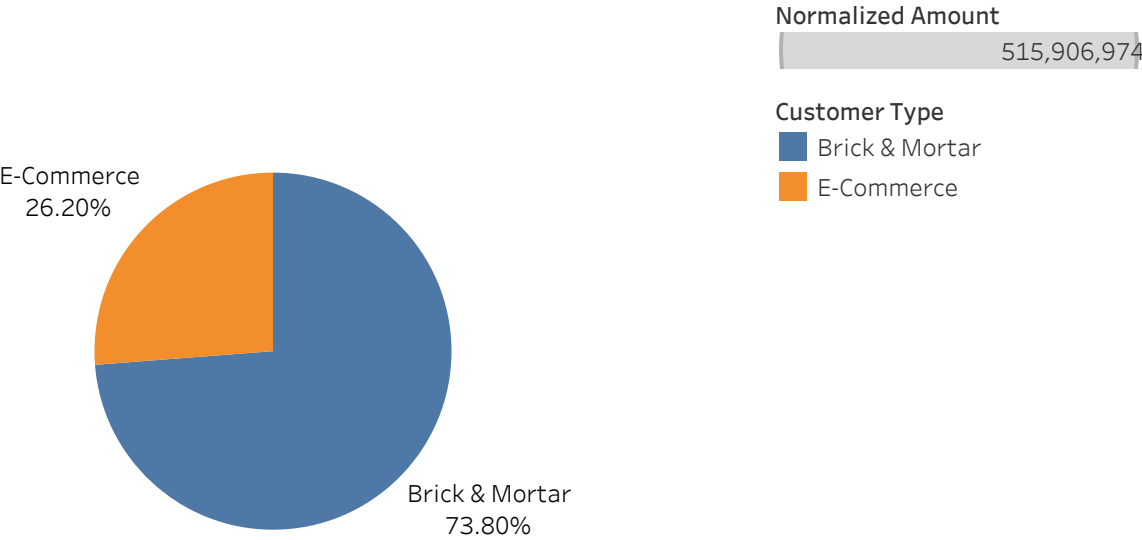
The data is filtered on Action (Blank ,YEAR(Cy Date)), Action (Markets Name) and Action (Blank ,MONTH(Cy Date)). The Action (Blank ,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Blank ,MONTH(Cy Date)) filter keeps 12 members.

Customer Table

Custmer Name	Normalized A..	Profit	Profit Margin %
Acclaimed Stores	8,273,599	178,145	2.15%
All-Out	3,438,399	130,253	3.79%
Atlas Stores	8,668,371	166,307	1.92%
Control	14,951,168	322,802	2.16%
Electricalsara Stores	172,443,646	3,386,749	1.96%
Electricalsbea Stores	228,046	3,359	1.47%
Electricalslance Sto..	1,837,976	-38,082	-2.07%
Electricalslytical	25,190,351	1,039,174	4.13%
Electricalsociety	8,843,929	407,021	4.60%
Electricalsopedia St..	8,881,069	275,291	3.10%
Electricalsquipo Sto..	1,270,976	81,124	6.38%
Elite	2,147,400	122,490	5.70%
Epic Stores	15,257,121	85,532	0.56%
Excel Stores	30,221,445	589,307	1.95%
Expression	424,462	15,104	3.56%
Flawless Stores	6,359,571	255,524	4.02%
Forward Stores	10,564,593	142,076	1.34%
Info Stores	24,367,468	22,837	0.09%
Insight	1,160,009	-6,752	-0.58%
Integration Stores	7,794,148	137,405	1.76%
Leader	4,329,934	737,625	17.04%
Logic Stores	9,230,659	398,025	4.31%
Modular	14,911,598	386,037	2.59%
Nixon	27,057,889	1,086,272	4.01%
Nomad Stores	9,535,183	218,986	2.30%
Novus	993,666	40,208	4.05%
Path	7,115,273	114,660	1.61%
Power	3,163,662	148,013	4.68%
Premium Stores	31,087,368	685,544	2.21%
Propel	2,136,970	68,930	3.23%
Relief	3,810,446	139,483	3.66%
Sage	2,220,940	30,832	1.39%
Sound	3,105,971	175,010	5.63%
Surface Stores	10,062,652	344,238	3.42%
Surge Stores	18,989,717	404,476	2.13%
Synthetic	5,184,763	59,022	1.14%
Unity Stores	5,649,217	182,084	3.22%
Zone	4,997,319	64,004	1.28%

Normalized Amount, Profit Margin % and Profit broken down by Custmer Name.

Type of customers



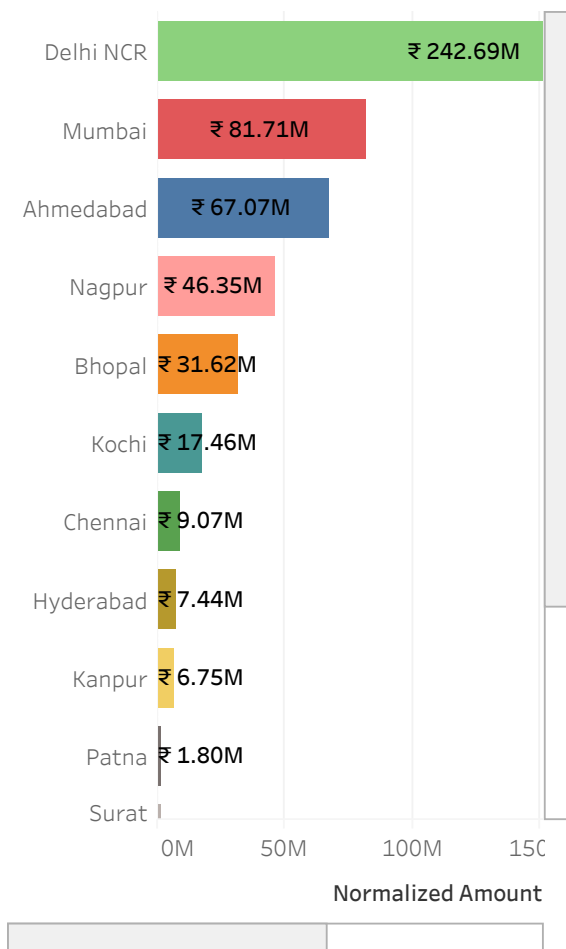
Customer Type and % of Total Normalized Amount. Color shows details about Customer Type. Size shows sum of Normalized Amount. The marks are labeled by Customer Type and % of Total Normalized Amount.

Total Revenue  
₹ 515.91M

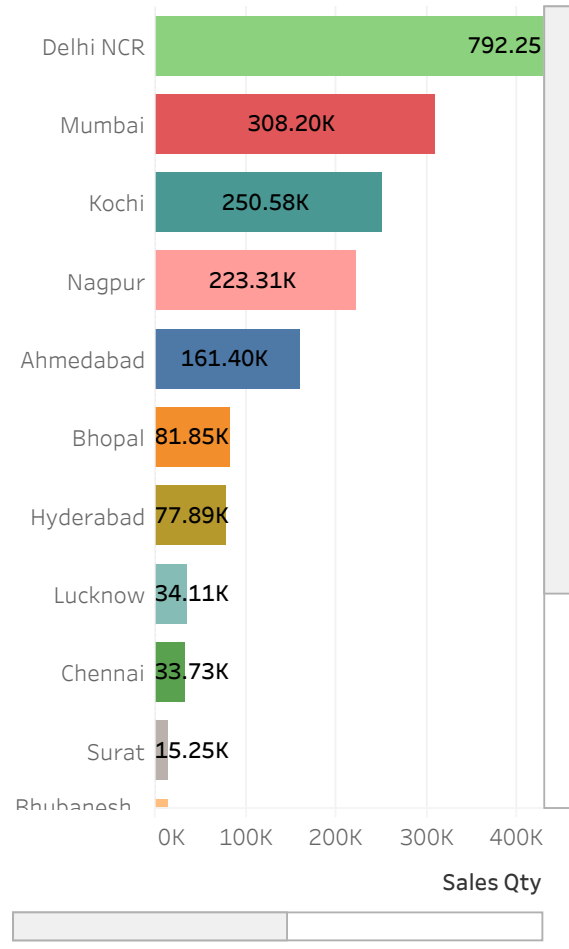
Sales Quantity  
2,009.86K

### Revenue by Year

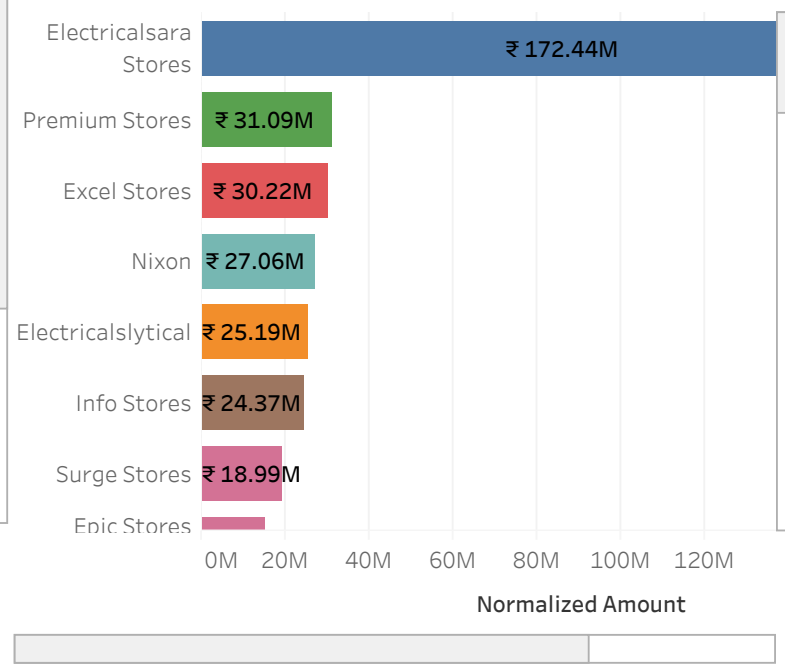
### Revenue by Markets



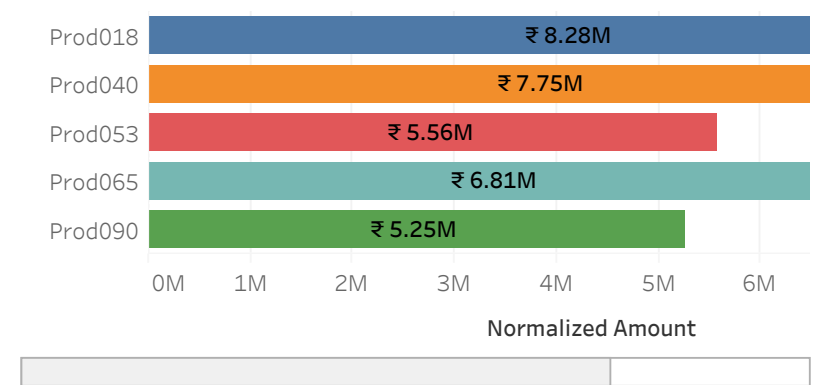
### Sales Quantity by Markets



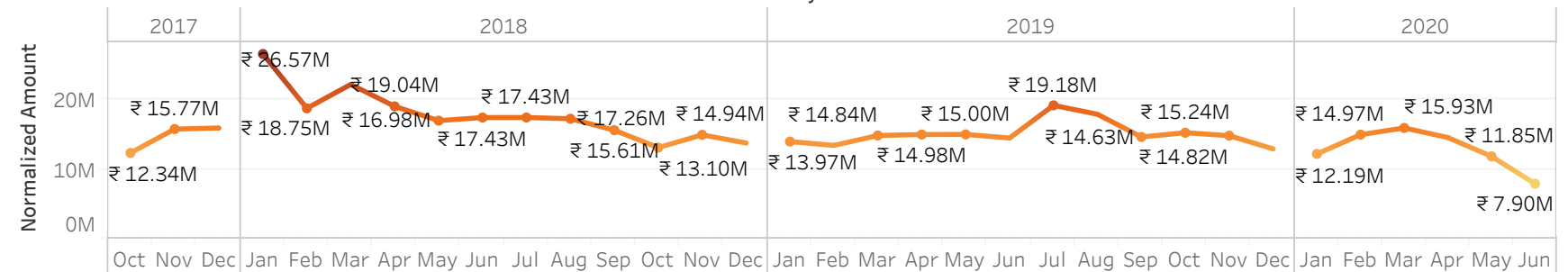
### Top 5 Customers by Revenue



### Top 5 Products by Revenue



						2017	2018	2019	2020		
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec



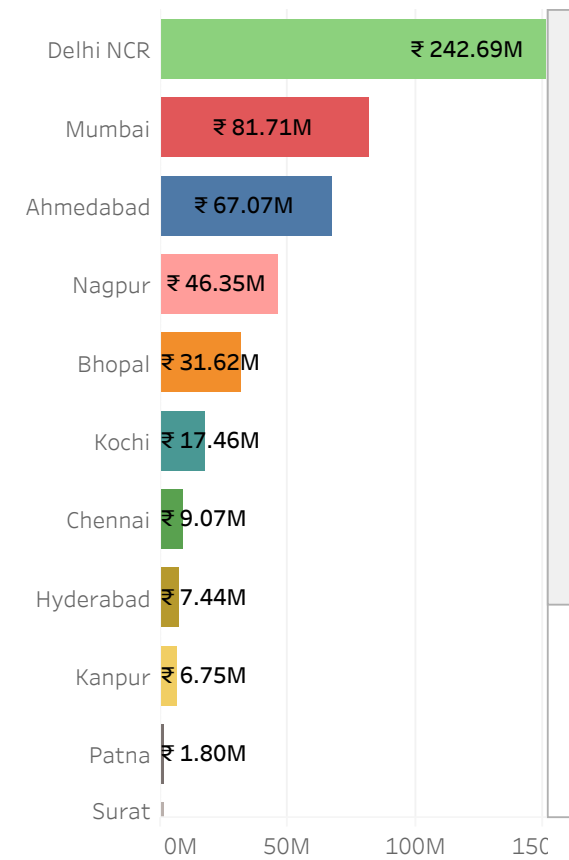
2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Total Revenue  
₹ 515.91M

Profit  
₹ 12.60M

Revenue by Markets

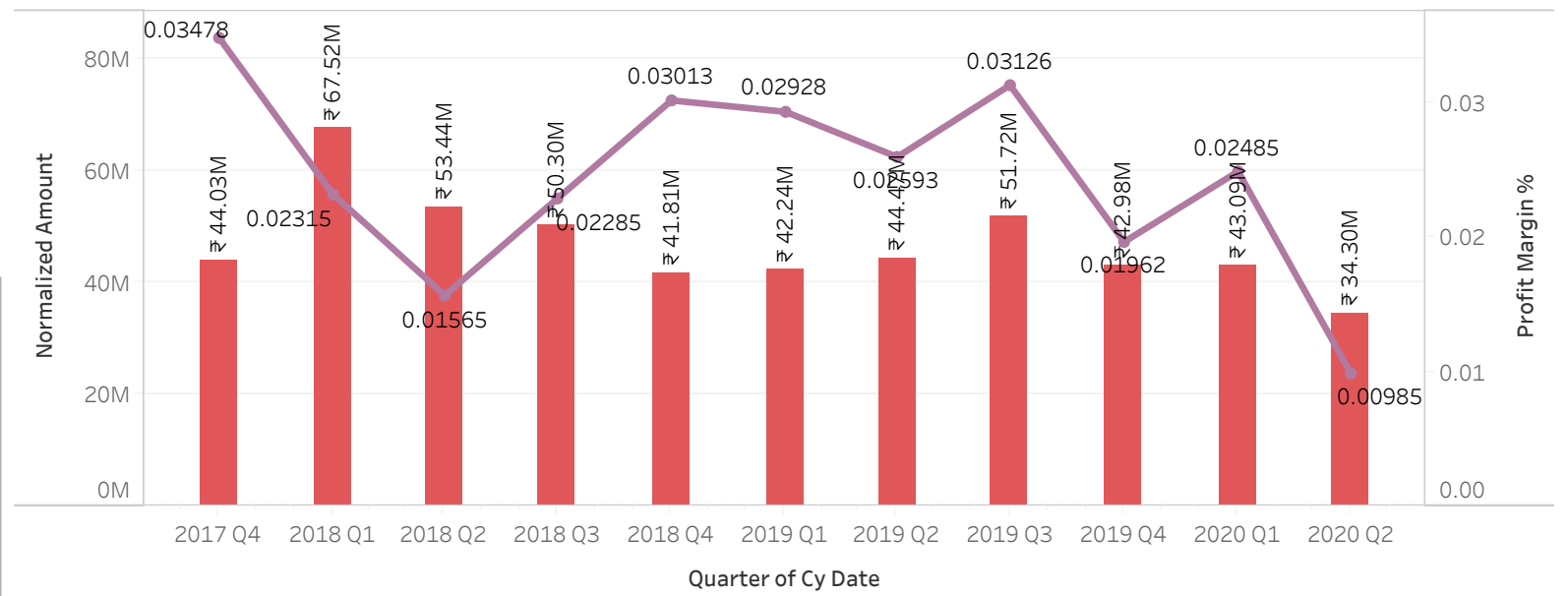


Normalized Amount

Profit Margin by markets



Profit Margin %



Customer Table

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Type of customers

