

Anželika Häberli

E-mail:

Portfolio website 📁

Reasons to hire me 👉

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<https://anzudev.com>

<https://anzudev.com/hireme>



Intro

- Lifelong learner, always eager to add a new concept, programming language or a coding trick to my skillset
- Attention to detail and eye for design
- Known to go for the "extra mile" for the sake of good UX
- Team player and positive reinforcer

Work experience

Front End Developer, Joineer AG — 2020 Sept -...

After a successful internship working on maintaining, improving and building new user facing interfaces ground-up from the wireframe.

Accomplishments and learning points:

- Being trusted with all user-facing content as a lead front end developer
- Unit tests. Including Jest tests for long term maintenance
- Seamless integrations with APIs to my codebase
- Leading cross-team discussions regarding user interface decisions based on Google analytics and user behaviour

Front End Developer internship, Joineer AG — 2020 March -2020 Sept

Onboarded as an intern to learn VueJS framework along with Vuetify to build 3 user facing portals that were missing from the product cycle.

Accomplishments and learning points:

- Getting comfortable developing with Vue JS framework
- Learning to work around an API model
- Co-operation with backend developers
- Experience in product lifecycle (prototype, user testing, etc)

Customer support specialist & North America product assistant, TransferWise — 2015-2019

Guided customers through the process of international money transfers. This also included active communication with the product team & developers in case of any bugs or product flaws that affect customers negatively. Eventually I became a part-time member of the North American product team.

Accomplishments and learning points:

- Understanding how money exchange and banking methods in different parts of the world work
- Mentoring team-mates and giving trainings for newcomers
- North American team involvement taught me how one specific market works, how the product team communicates with other teams and how to prioritise feature development process based on user impact
- Data mindset - finding necessary information from internal database (SQL- based Looker)

Freelance designer — 2016-2018

Priorities are elsewhere right now, but for a few years I actively made comics and custom design mugs/T-shirts/illustrations, some of them you may see on my website gallery: <https://www.anzudev.com/#/gallery>

Accomplishments and learning points:

- Finding my style and starting my own freelance business
- Finding my target audience and designs that speak to them
- Advertising - How to differentiate, what works, what doesn't?
- Pull off virality - actually make people talk about my designs
- Learning to delegate. I attempted in-house mug print production only to realise it's better off to outsource it with professionals and focus on what I enjoy best - the design part of the process.

Volunteer work in a youth centre, Zavod Manipura - 2015

1- month social work project in Slovenia through Erasmus. I was in an international team and helped to renovate + open a youth centre for business.

Customer support specialist, Minicredit — 2011-2014

The company provided short term loans in the UK. I was in its customer support team, handling contacts, transactions and user payment plans.

Accomplishments and learning points:

- Major English language skill improvements by communicating daily with native UK customers
- Coping in a high-stress call centre environment
- Communication and psychology skills when speaking to distressed customers about their contractual responsibilities
- Better understanding of consumer rights in UK financial market

Barista, Coffee IN — 2010-2011

Day-to-day responsibilities of managing a coffee shop, inventory and

serving clients.

Accomplishments and learning points:

- Learning the nuances of truly great coffee
- Maintaining team collaboration to make sure the cafe is staffed during all opening hours
- Inventory management
- Main principles of customer satisfaction (How to make your average grumpy Estonian customer smile?)

Education

- **Primary school:** Viljandi Maagümnaasium 1998-2007 (Estonia)
- **High School:** Kivilinna Gümnaasium 2007-2010 (Estonia)
English-language and culture oriented class
- **University:** Tallinna Ülikool 2011-... (Estonia)
English culture with side courses of media and advertising. Had to put a hold on studies due to financial reasons in favor of starting full time employment

Certificates and self improvement

- [Youth pass](#) - Granted by European Commission's - recognition of involvement in international Youth projects
- Certificate from Qvalitas - work environment safety specialist

Online courses:

- Lynda.com [Photoshop CC 2017 One-on-One: Fundamentals](#)
- Edx.org HTML & CSS Fundamentals + beginner SQL
- Colt Steele's [The Web Development Bootcamp](#)
- Colt Steele's [The Modern Javascript Bootcamp Course \(2020\)](#)
- Maximilian Scharzmüller's [VueJS 2 Complete Guide](#)

Language

- Estonian - native
- English (written + spoken) - fluent
- German - basic (working on it!)

Personal

I moved from Estonia to Switzerland in the summer of 2019, following my heart and 2 cats. LARPing, boardgames, crafting and books are my favourite ways of unwinding. Oftentimes you can find me elbow deep in an obscure DIY project such as sewing a wizard hat. Before the pandemic me & my husband would sometimes drive our self-built camper van to Poland and play wizards in a castle with hundred other LARPing enthusiasts. It's a great way to connect with people from all nations and unwind from routine - one of my most rewarding hobbies.