

2015 PIZZA SALES DASHBOARD

Total Revenue

190.2K (23.72%) —

191.53K (23.88%)

Total Orders

49K

Category

Classic

Supreme

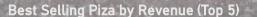
Chicken Veggie Category

4

Total Quantity

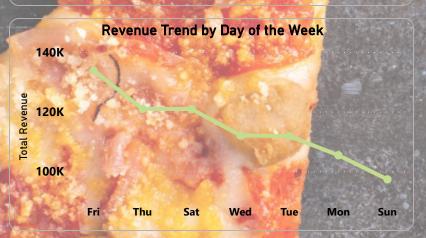
Month

50K

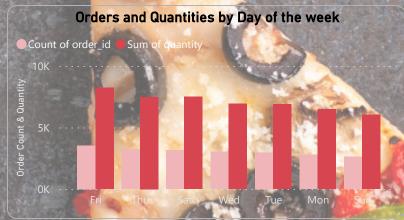


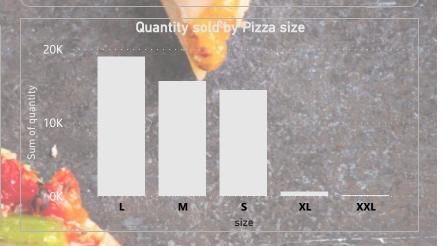


Least Selling Pizza (Bottom 5) The Spinach Pesto Pizza The Mediterranean Pizza 15K The Spinach Supreme Pizza The Green Garden Pizza 14K The Brie Carre Pizza 11K



Revenue by category





- The dashboard shows Pizza sales for Goldstine's Pizza for financial year 2015.
- Of the four (4) Pizza categories, Classic Pizza generated the highest revenue with 215.73k, accounting for 26.9% revenue.
- The highest Pizza sales was recorded on Fridays, subsequent days recorded continous decline

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