

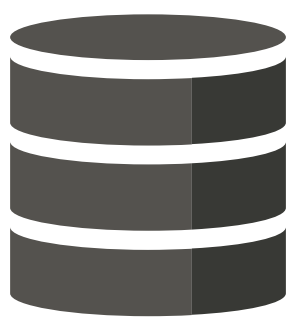
Extract

Transform

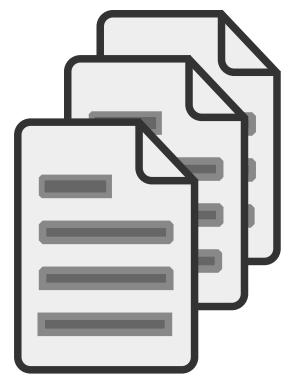
Load



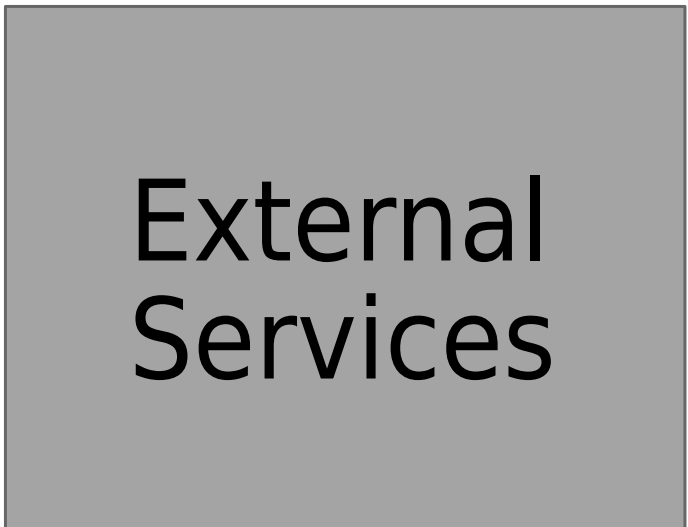
Transaction DB



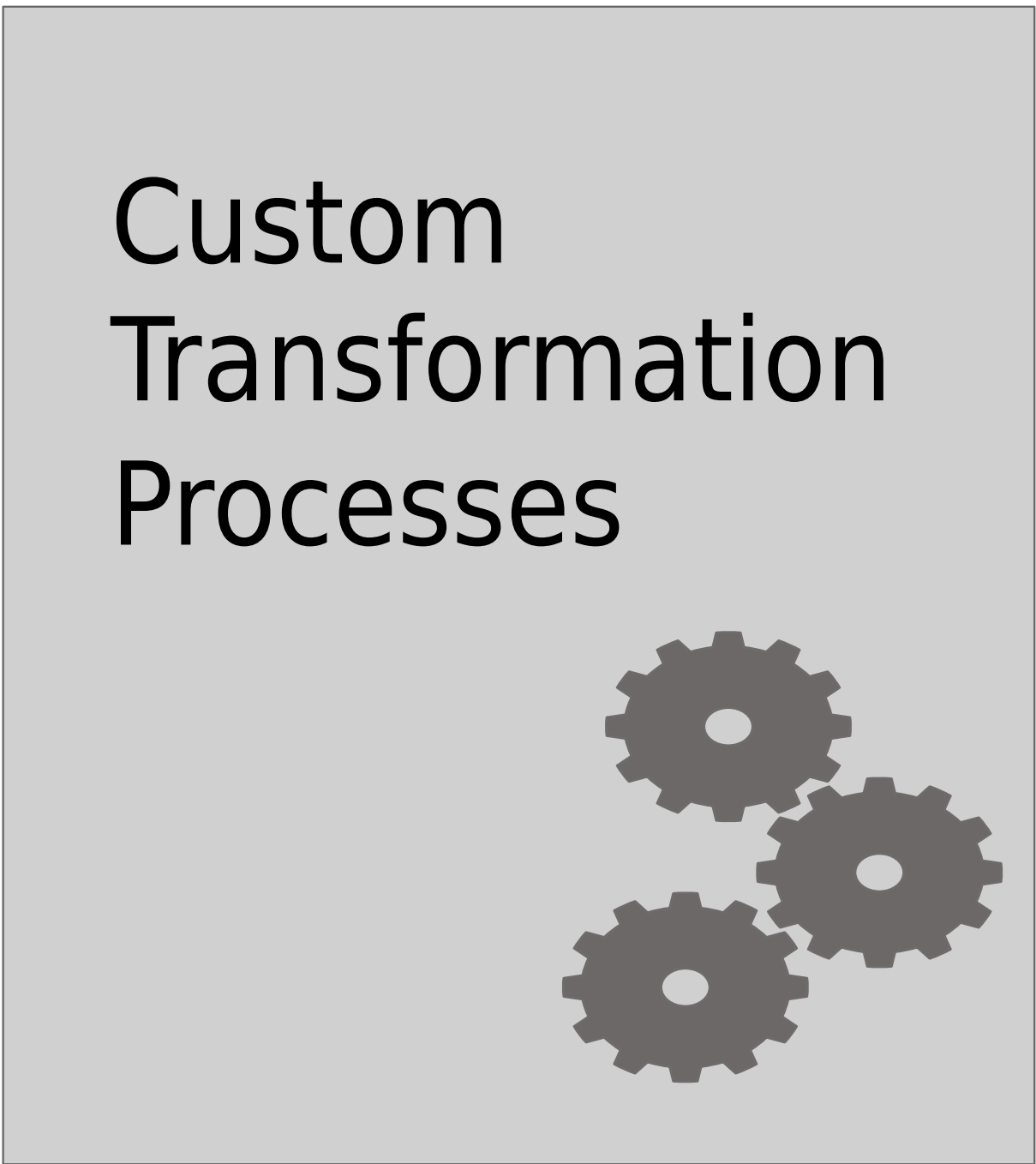
Customer DB



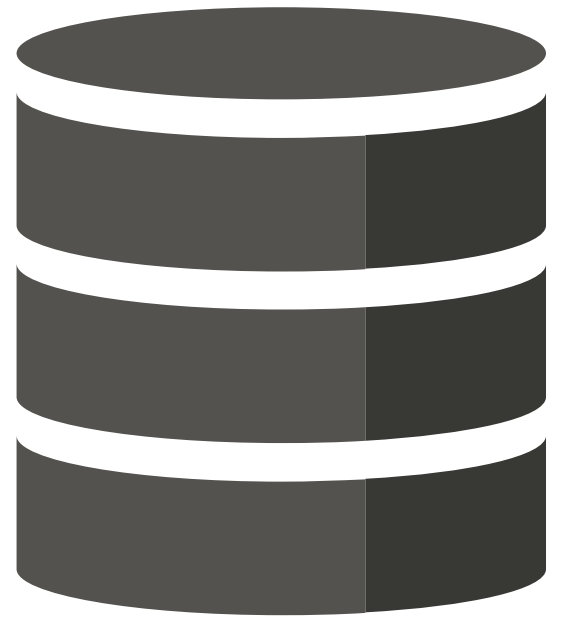
Structured
Data Files



External
Services



Custom
Transformation
Processes



Analytics
Database