

Agenda

- 1 Serving a need
- 2 A few words on the architecture
- 3 What Rec2String can do for you
- 4 How you can make a difference

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Serving a need

Missing feature of PLSQL

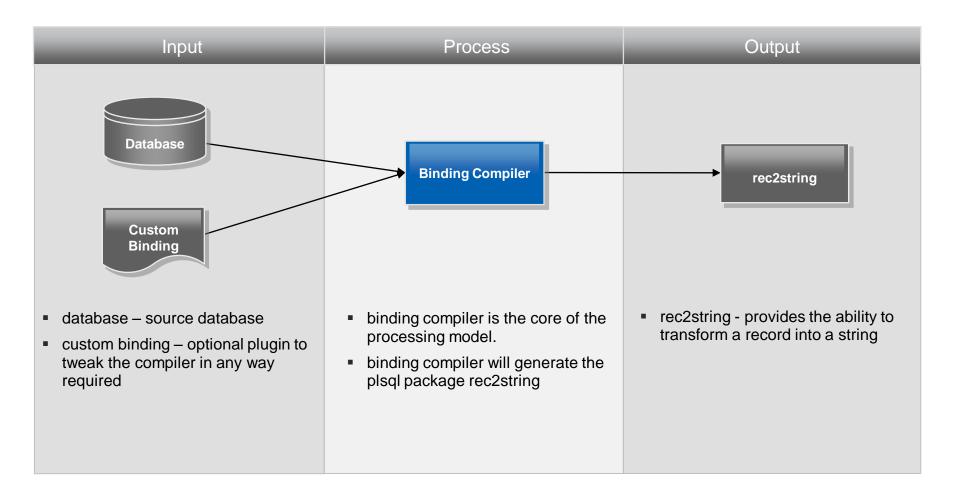
- The PLSQL language and libraries do not provide the ability to generate a string representation of a record
- Custom solutions for this purely technical problem
 - have a reasonable cost and risk factor
 - do not generate any business value

Serving a need

Practical solution for a common problem

- Problem was identified by a CRM service provider of General Motors
- Find a practical solution
 - focus on low cost and low risk
 - resolve it in a generic manner
- Rec2String is released in 2008 on their Oracle production servers
- Rec2String is the defacto standard for the past three years

A few words on the architecture



What Rec2String can do for you

- Simplifies a string representation of a record
- Allows customization of the string representation

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Simplifies String Representation

Allows you to generate a string representation of a record Generates the string in a generic manner

Nested Record

cmcd xml2rec.communication; cmcd.preferredChannel := 'EMAIL'; cmcd.email.value := 'arnold@reuser.info'; cmcd.telephone(0).indicator := 'MOBILE'; cmcd.telephone(0).value := '00316123456789'; cmcd.telephone(1).indicator := 'WORK'; cmcd.telephone(1).value := '003120123456780'; dbms_output.put_line(rec2string.toString(cmcd));



DBMS Output

email:

email.value:"arnold@reuser.info"

telephone:

telephone(0):

telephone(0).indicator:"MOBILE"

telephone(0).value:"00316123456789"

telephone(1):

telephone(1).indicator:"WORK"

telephone(1).value:"003120123456780"

preferredchannel:"EMAIL"

Allows Customization

- Can be adapted to the needs of your organization
- Will put you in the drivers seat of the binding compiler
- Provides a plugin to tweak the compiler in any way required
- Read the user guide for all the details

How you can make a difference

- Give it a try
- Be a happy user
- Tell us and the whole wide world about it!
- If you would like to get in touch.
 Drop me a mail at <u>arnold@reuser.info</u>



Do You Have Any Questions?

We would be happy to help.

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