



MARÍA JOSÉ ARIAS

INTERACT VE DESIGNER

I'm a designer in love with the beauty of simplicity and detail, minimalism focused on particularities.
Designer and developer passionate about creating more engaging user experiences through problem-solving and aesthetics

EDUCATION

2017 BsC Interactive Media Design
Icesi University, Cali (2017 - 2021)

WORK EXPERIENCE

2020 Centro LEO - Universidad Icesi
Creative Designer (Jun 2020 - Present)
Created branding guidelines and applied the visual language on digital communication pieces, create digital content, community manager.

2019 Freelance UX/UI Designer
Freelancer (Jan 2019 - Present)
Design user experience, interfaces and prototyping for digital products on various platforms such as web and mobile and smart objects.

2018 Dibujando Sonrisas - Universidad del Valle
Creative Designer (Nov 2018 - Dic 2018)
Design graphic and digital communication pieces, create digital content, community manager.

LEADERSHIP

2020 Güinev Student Association
Project Manager and Marketing Director (Jan 2020 - Present)
Events organization and team management for supporting and improving both the Interactive Media Design program from Icesi University and the students professional development.

2020 418 Lab
Interaction Designer (Jan 2020 - Present)
Developed products with new technologies (wearables and IoT) that mix design, art and interactivity.

Contact

- (+57) 310 582 8133
- mjota13u@gmail.com
- behance.com/majitoariaUXWeb
- linkedin.com/in/maria-jose-arias-887a091a3

SKILLS

Personal	Technical
UX/UI Design	Adobe Illustrator
Interaction Design	Figma
User Research and Insights	HTML/CSS
Web frontend developer	Github / Git
Solution Oriented	Javascript
Problem solving	Unity

ACHIEVEMENTS AND CERTIFICATIONS

2020 Git and GitHub Professional Course (Aug 2020)

2020 Online Web Development Course (July 2018)

2020 Responsive Design Course (July 2018)

2017 Bachelor scholarship (Jan 2017 - Dec 2021)

HOBBIES AND INTEREST

photography

Data Science

Music

Teaching