# DEMOGRAPHICS





Actions on Page

June 27 - July 3

1

Total Actions on Page ▲100%

Page Views

June 27 - July 3

18

Total Page Views ▼10%

Page Likes

June 27 - July 3

14

We don't have data to show you this week.

Reach

June 27 - July 3

497

People Reached ▲ 0%

Post Engagements

June 27 - July 3

217

Post Engagement ▲52%

Videos

June 27 - July 3

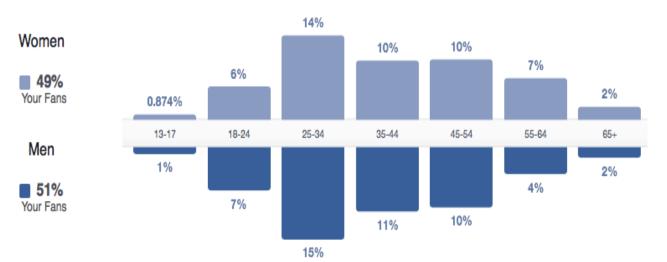
1

Total Video Views ▼75%



### YOUR AUDIENCE

The people who like your Page



### YOUR AUDIENCE LOCATION

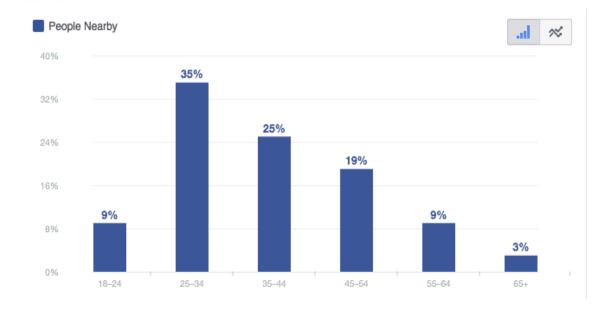


Country	Your Fans
Brazil	519
United States of America	203
Colombia	173
Argentina	57
China	14
India	9
Turkey	7
Iran	4
Mexico	3
Canada	3

City	Your Fans
Rio de Janeiro, RJ, Brazil	52
Bogotá, Distrito Especi	47
New York, NY	36
Manaus, AM, Brazil	33
São Paulo, SP, Brazil	29
Medellín, Antioquia, Co	14
Belo Horizonte, MG, Br	12
Philadelphia, PA	9
Chicago, IL	9
Pôrto Velho, RO, Brazil	9

Language	Your Fans
Portuguese (Brazil)	496
English (US)	223
Spanish	178
Spanish (Spain)	57
Portuguese (Portugal)	17
English (UK)	12
Simplified Chinese (Chi	10
French (France)	10
Turkish	6
Arabic	4

## THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.



### **BREAKDOWN BY**

- Age
- Gender
- Home Location
- Age and Gender

# WHEN YOUR AUDIENCE IS ONLINE



### TIMES



### REACTIONS



Likes and other ways people react to your Page posts.

