

**Global Media Report 2014**  
 - 3.27.14

**March**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	85
INSTAGRAM	204
TWITTER	55

**April**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	188
INSTAGRAM	259
TWITTER	65

**MAY**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	190
INSTAGRAM	291
TWITTER	85

**JUNE**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	188
INSTAGRAM	325
TWITTER	105

**JULY**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	201
INSTAGRAM	345
TWITTER	115

**AUGUST**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	201
INSTAGRAM	345
TWITTER	135

**SEPTEMBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	211
INSTAGRAM	355
TWITTER	145

**OCTOBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	215
INSTAGRAM	355
TWITTER	145

**NOVEMBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	215
INSTAGRAM	355
TWITTER	151

**DECEMBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	215
INSTAGRAM	354
TWITTER	154

**Global Media Report 2015**

**January**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	885
INSTAGRAM	755
TWITTER	161

**February**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	850
INSTAGRAM	700
TWITTER	181

**March**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	850
INSTAGRAM	655
TWITTER	197

**April**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	884
INSTAGRAM	651
TWITTER	187

**MAY**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	885
INSTAGRAM	843
TWITTER	185

**JUNE**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	881
INSTAGRAM	887
TWITTER	207

**JULY**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	852
INSTAGRAM	880
TWITTER	215

**AUGUST**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	886
INSTAGRAM	1,011
TWITTER	215

**SEPTEMBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	880
INSTAGRAM	1,055
TWITTER	222

**OCTOBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	955
INSTAGRAM	1,055
TWITTER	225

**NOVEMBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	955
INSTAGRAM	1,074
TWITTER	231

**DECEMBER**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	915
INSTAGRAM	1,087
TWITTER	235

**Global Media Report 2016**

**January**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	925
INSTAGRAM	1,125
TWITTER	245

**February**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	840
INSTAGRAM	1,145
TWITTER	242

**March**

FOOTPRINT CHANNELS	FOLLOWERS
FACEBOOK	1,015
INSTAGRAM	1,175
TWITTER	254