

## BEEHIVE OF IDEAS

## Facebook AD

Caption: Immerse yourself in the world of luxury and discover your comfort by traveling Business Class saving 60%!

Budget: \$100 | 10 days | \$10 per day

Target Audience:

**Age:** 18 and up

**Gender:** Male and Female

**Location**: USA

<u>Interests:</u> Users that have show interaction with: Expedia, Luthansa, Flyasiana, Flying Brussels, Swiss Airlines, United Airlines, Qantas, Qatar Airlines, Emirates Airline, Singapore Airlines, Cathay Pacific, British Airways, Air France, Virgin, EVAAIR, Thai Airways, KLM, Air Canada, Austrian Airlines.

**Goal:** Increase followers on Facebook