

# DEMOGRAPHICS



# OVERVIEW



## Actions on Page July 29 - August 4

2

Total Actions on Page ▲ 100%



## Page Views July 29 - August 4

7

Total Page Views ▼ 53%



## Page Previews July 29 - August 4

2

Page Previews ▲ 0%



## Page Likes July 29 - August 4

1

Page Likes ▼ 50%



## Reach July 29 - August 4

533

People Reached ▲ 18%



## Post Engagements July 29 - August 4

245

Post Engagement ▲ 35%



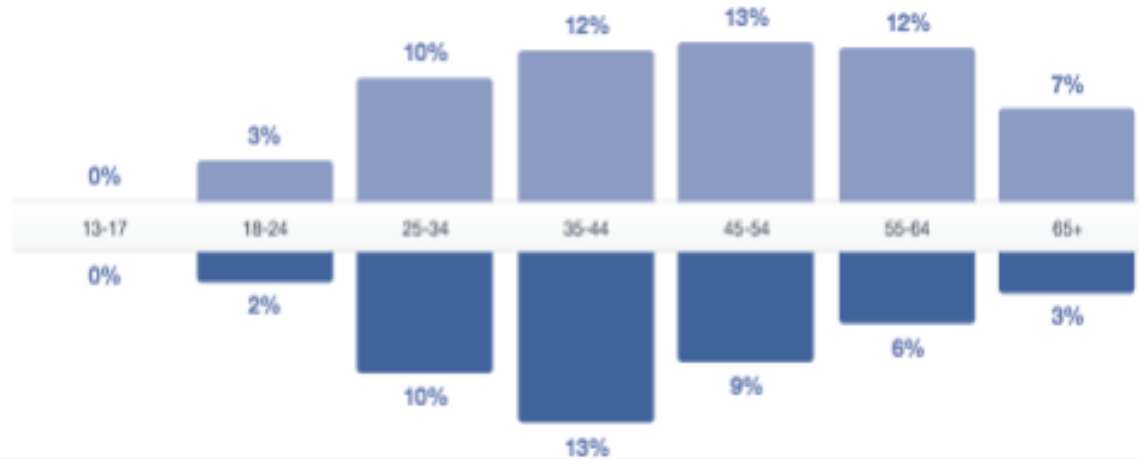
# YOUR AUDIENCE

Women

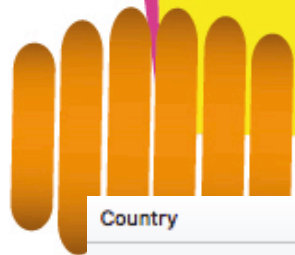
57%  
Your Fans

Men

43%  
Your Fans



# YOUR AUDIENCE LOCATION

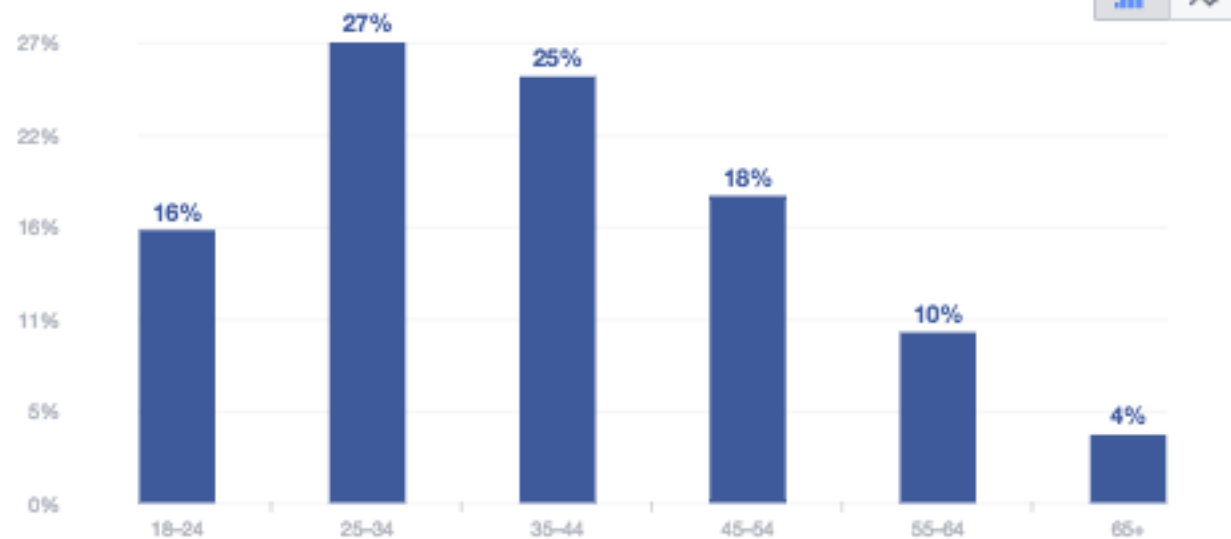


Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	433	New York, NY	192	English (US)	206
Colombia	10	Yonkers, NY	16	Spanish	192
Ecuador	5	White Plains, NY	12	Spanish (Spain)	52
Puerto Rico	3	Stamford, CT	9	Portuguese (Brazil)	8
Brazil	2	Elizabeth, NJ	8	Russian	2
United Kingdom	1	Paterson, NJ	8	English (UK)	1
Guatemala	1	Newark, NJ	7	Portuguese (Portugal)	1
Chile	1	Union City, NJ	6		
Dominican Republic	1	Bogotá, Distrito Especial...	5		
Paraguay	1	New Rochelle, NY	5		

# THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THEPast MONTH.



■ People Nearby



# WHEN YOUR AUDIENCE IS ONLINE



TIMES

