DEMOGRAPHICS

OVERVIEW

Actions on Page
November 30 - December 6

2

Total Actions on Page ▲100%

Page Views
November 30 - December 6

34

Down 47% compared to previous 7 days

Total Page Views ▼47%

Page Likes
November 30 - December 6

Page Likes ▼93%

Reach
November 30 - December 6

1,001

People Reached ▼15%

Post Engagements
November 30 - December 6

542

Post Engagement ▼67%

Videos
November 30 - December 6
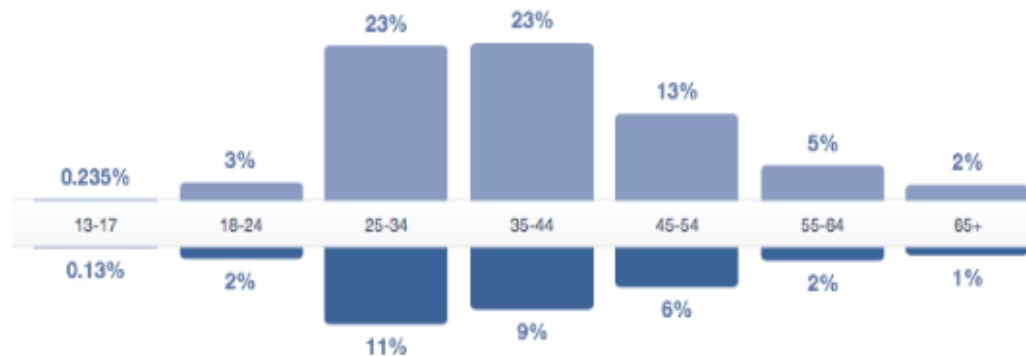
1

Total Video Views ▲0%

YOUR AUDIENCE

The people who like your Page

Women

☐ **68%**
Your Fans

Men

☐ **31%**
Your Fans

	13-17	18-24	25-34	35-44	45-54	55-64	65+
Women	0.235%	3%	23%	23%	13%	5%	2%
Men	0.13%	2%	11%	9%	6%	2%	1%

YOUR AUDIENCE LOCATION

Country	Your Fans
United States of America	2,613
Italy	417
India	116
Ukraine	55
Russia	50
Poland	36
Mexico	33
Spain	30
Taiwan	27
Brazil	25

City	Your Fans
New York, NY	99
Milan, Lombardia, Italy	63
Surat, Gujarat, India	52
Houston, TX	47
Chicago, IL	44
San Francisco, CA	43
Kyiv, Kiev, Ukraine	34
Chiampo, Veneto, Italy	30
Los Angeles, CA	28
Philadelphia, PA	25

Language	Your Fans
English (US)	2,634
Italian	410
Spanish	225
English (UK)	121
Russian	103
Spanish (Spain)	50
French (France)	41
Polish	34
Traditional Chinese (Tai...	27
Portuguese (Brazil)	26

WHEN YOUR AUDIENCE IS ONLINE

TIMES

1,500

1,000

1,635
9:00am

500

0

3:00am   6:00am   9:00am   3:00pm   6:00pm   9:00pm

REACTIONS

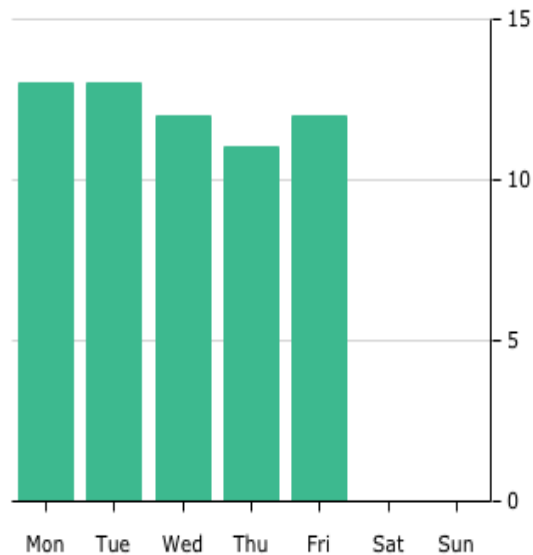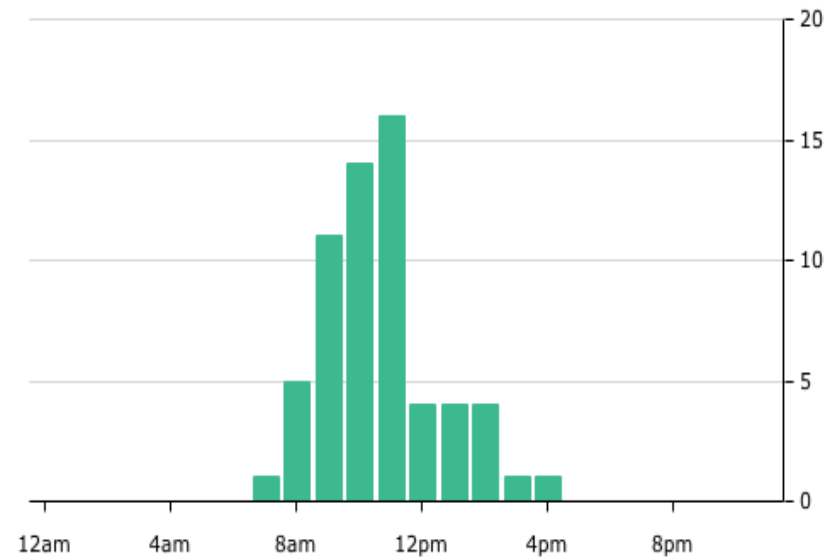|	
882	
588	
294	
0	
	Like Love Wow Haha Sad Angry
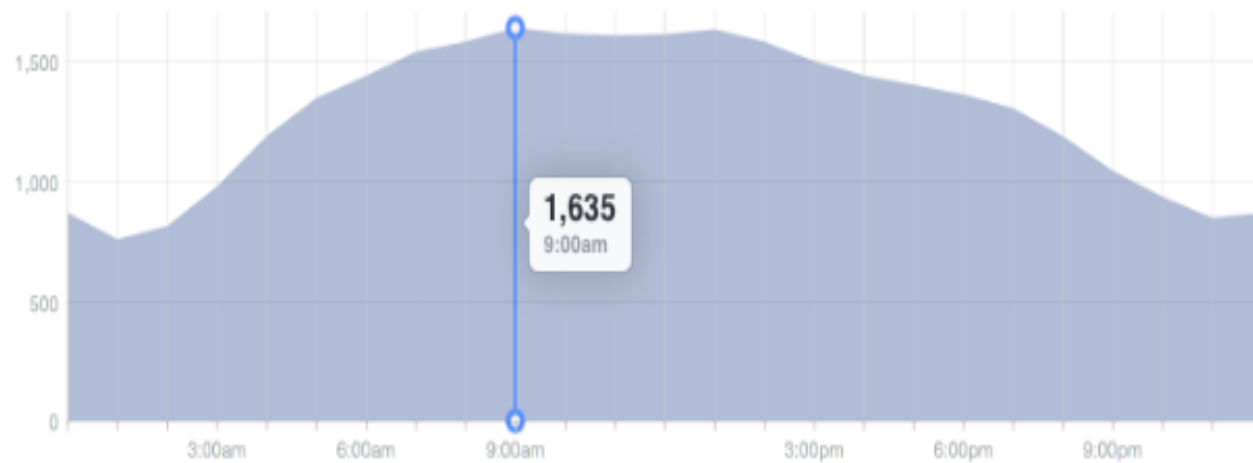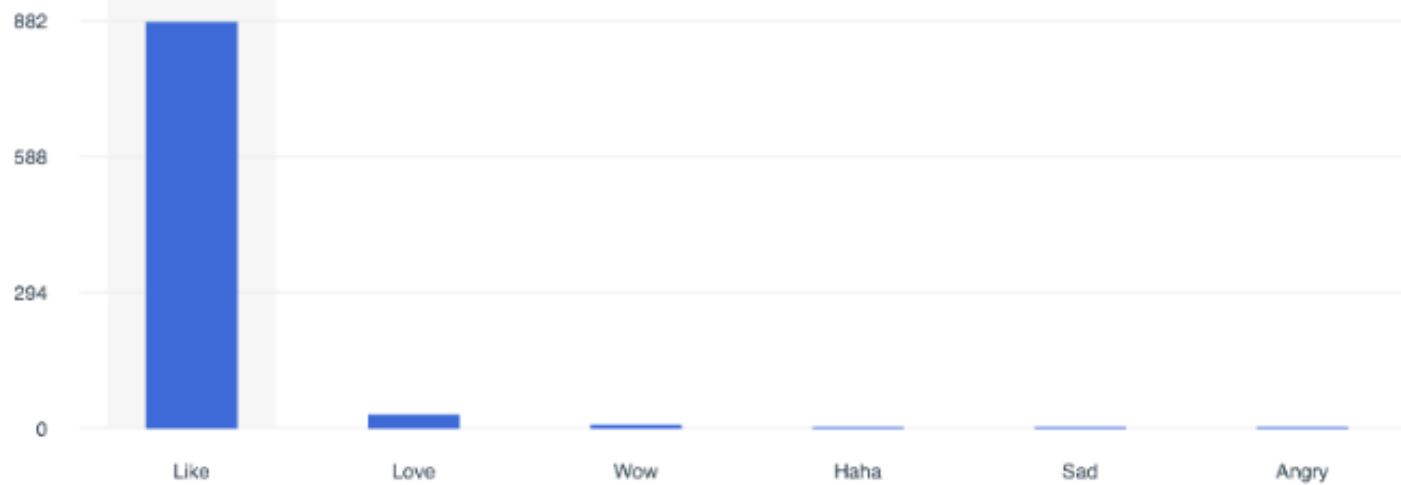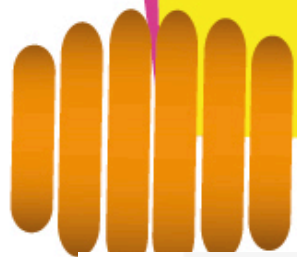
DEMOGRAPHICS

WWW.BEESOCIALGROUP.COM

Month: November
Social Media Channel:
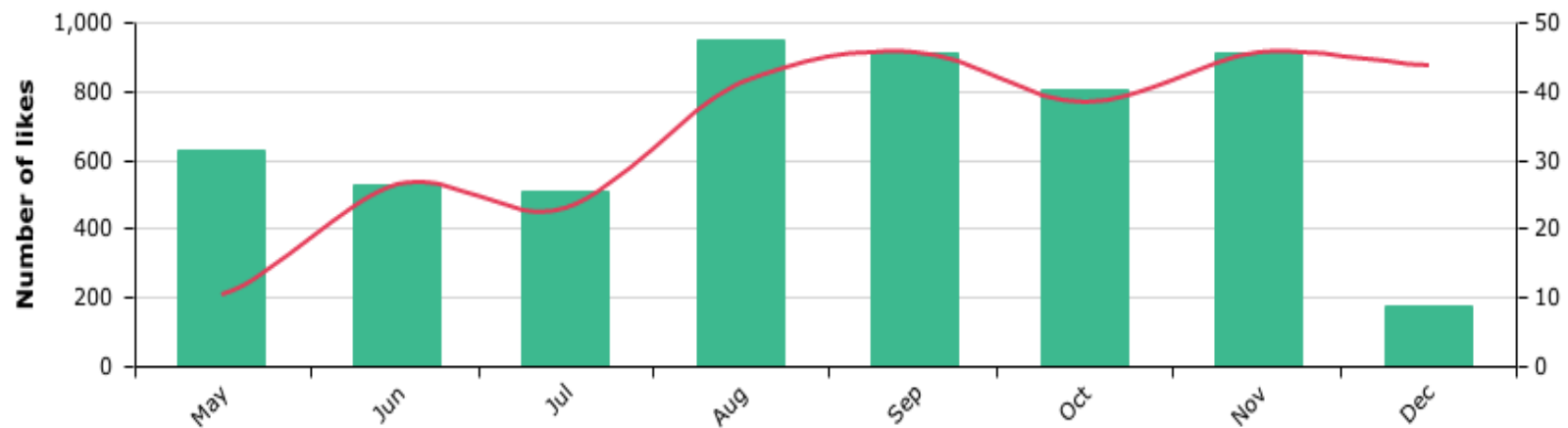# Instagram

⏱ BEST TIME TO POST (LAST 90 DAYS)

⏱ USER INTERACTIONS BY DAYTIME (LAST 90 DAYS)

Month: November
Social Media Channel:
Instagram

♡ LIKES RECEIVED

Month: November
Social Media Channel:
Instagram

ACCOUNT GROWTH

	600
551	550
497	500
	450

Nov 06   Nov 09   Nov 12   Nov 15   Nov 18   Nov 21   Nov 24   Nov 27   Nov 30, 2016   Dec

— Followers   497   — Followings   551