

## BEEHIVE OF IDEAS

## Facebook AD for JULY:

Caption: Comment below what your prefer: Earrings, Bracelets or a Watch for a chance to win a \$50 Ama Jewelry Giftcard.

<u>Budget</u>: \$50 | 5 days | \$10 per day

**Target Audience:** 

Age: 25 and up

**Gender:** Male and Female

**Location**: St.Maarten

<u>Interests:</u> . SXM, Jewelry, Fashion, St.Maarten Carnival, Luxury, Precious Gems, Accessories, Fashion Bloggers, Tourists.

**Goal:** engage with the audience bring traffic to the store