

# DEMOGRAPHICS



# OVERVIEW

## Actions on Page

July 27 - August 2

3

Total Actions on Page ▼84%



## Page Likes

July 27 - August 2

38

Page Likes ▼60%



## Messages

July 27 - August 2

100%

Response Rate ▲52%

15:26:11

Average Response Time ▲638%

## People

July 27 - August 2

Men 25-34

Largest Audience (29%)

Mobile Devices

Most Common Device (53%)

## Page Views

July 27 - August 2

462

Total Page Views ▼37%



## Reach

July 27 - August 2

16,043

People Reached ▼68%



## Post Engagements

July 27 - August 2

2,509

Post Engagement ▼75%



## Videos

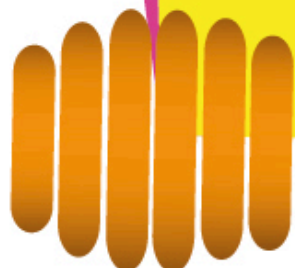
July 27 - August 2

1,632

Total Video Views ▼71%



# YOUR AUDIENCE

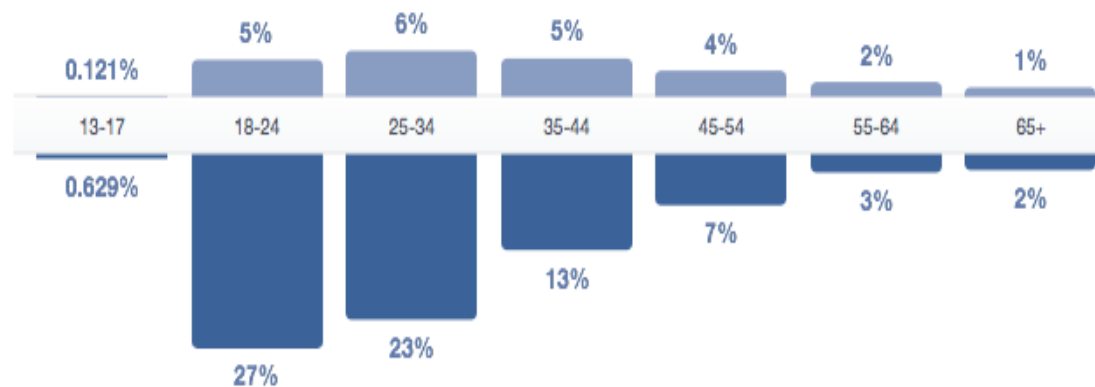


Women

■ 24%  
Your Fans

Men

■ 76%  
Your Fans



# YOUR AUDIENCE LOCATION

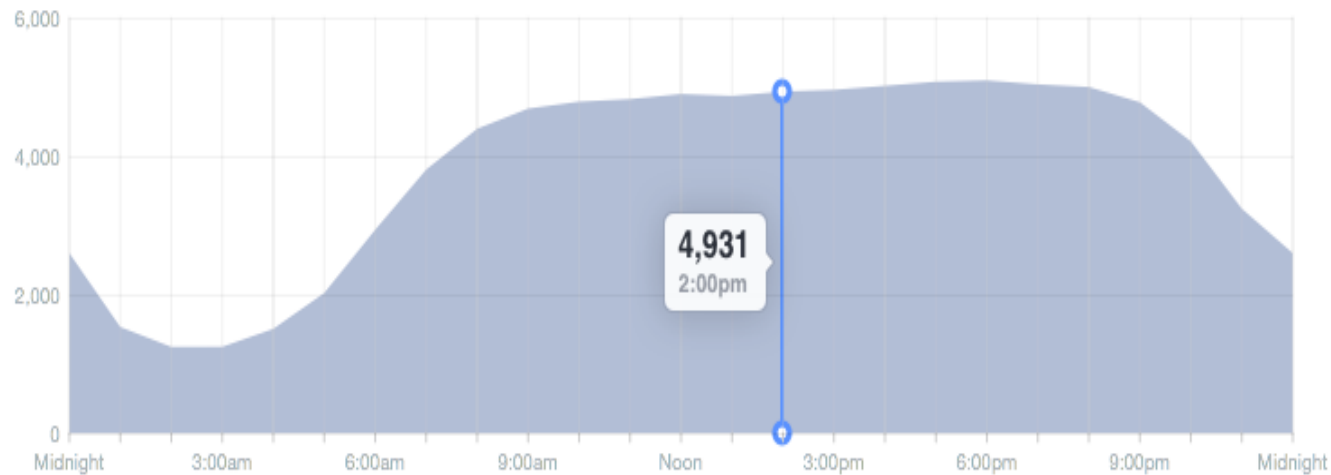


Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	7,238	San Francisco, CA	2,270	English (US)	5,606
Brazil	1,683	Oakland, CA	520	Spanish	2,815
Mexico	1,644	Mexico City, Distrito Fe...	308	Portuguese (Brazil)	1,684
Colombia	306	Daly City, CA	229	Spanish (Spain)	783
Argentina	167	São Paulo, SP, Brazil	198	English (UK)	412
Chile	76	Hayward, CA	183	French (France)	69
United Kingdom	36	Sacramento, CA	153	Portuguese (Portugal)	35
Germany	29	Rio de Janeiro, RJ, Brazil	142	German	33
Canada	27	San Mateo, CA	139	Italian	31
Italy	26	Richmond, CA	138	Arabic	18

# WHEN YOUR AUDIENCE IS ONLINE



TIMES



# REACTIONS

## Reactions

Likes and other ways people react to your Page posts.

