

BEEHIVE OF IDEAS

Facebook AD February:

Caption: Martin Sign Company is a San Francisco based sign company specializing in the fabrication, and installation of a wide variety of custom signs for companies large and small. .

Budget: \$100 | 10 days | \$10 per day

Target Audience:

Age: 25 and up

Gender: Male and Female

Location: California

<u>Interests:</u> Users that have shown interaction with: Startups, Signage, Technology, Restaurants, Local Business.

Goal: Increase Martin Sign Company's Instagram Followers