# DEMOGRAPHICS

### OVERVIEW

### Page Views

July 1 - July 7

### 5

Total Page Views ▲ 0%

### Page Likes

July 1 - July 7

### 1

Page Likes ▲ 0%



### Reach

July 1 - July 7

### 315

People Reached ▼58%

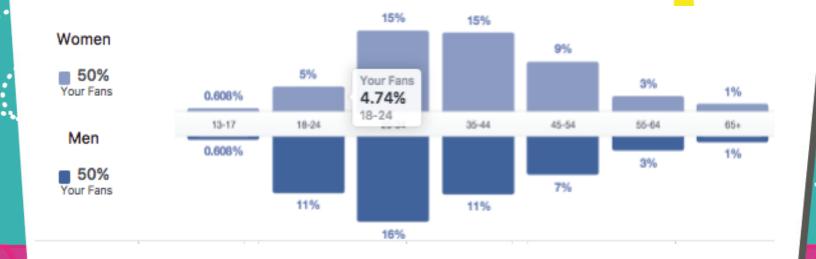
### Post Engagements

July 1 - July 7

### 262

Post Engagement ▲ 51%

### YOUR AUDIENCE



### YOUR AUDIENCE LOCATION

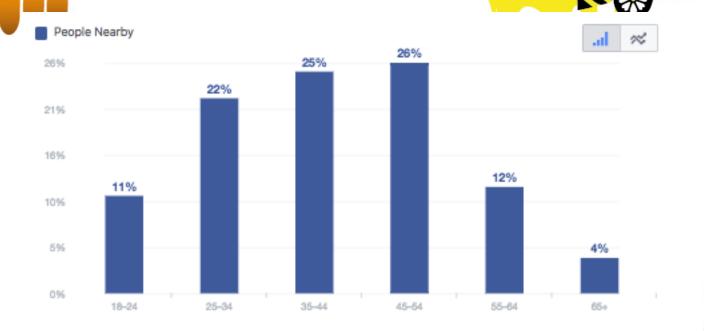


| Country                  | Your Fans |
|--------------------------|-----------|
| Colombia                 | 291       |
| Venezuela                | 200       |
| Sint Maarten             | 186       |
| United States of America | 40        |
| Curacao                  | 22        |
| Anguilla                 | 16        |
| Guadeloupe               | 9         |
| Netherlands              | 5         |
| India                    | 4         |
| Dominican Republic       | 4         |

| City                       | Your Fans |
|----------------------------|-----------|
| Philipsburg, Sint Maarten  | 186       |
| Bogotá, Distrito Especial  | 76        |
| Caracas, Portuguesa, Ve    | 57        |
| Medellín, Antioquia, Colo  | 24        |
| Willemstad, Curação        | 22        |
| The Valley, Seal Island,   | 16        |
| Valencia, Carabobo, Ven    | 16        |
| Maracaibo, Zulia, Venez    | 15        |
| Barranquilla, Atlantico, C | 13        |
| Bucaramanga, Santande      | 13        |

| Language              | Your Fans |
|-----------------------|-----------|
| Spanish               | 390       |
| English (US)          | 275       |
| Spanish (Spain)       | 123       |
| English (UK)          | 19        |
| French (France)       | 6         |
| Portuguese (Portugal) | 3         |
| Arabic                | 2         |
| Dutch                 | 2         |
| Spanish (Mexico)      | 1         |
| Dutch (Belgium)       | 1         |

## THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.



# WHEN YOUR AUDIENCE IS ONLINE



TIMES

