

BEEHIVE OF IDEAS

Facebook AD for week 1:

Caption: Surprise your significant other this Valentines season with #KeyOfAllure's couples kit, you and your partner will get in tune with your senses.

Budget: \$100 | 5 days | \$20 per day (Call to action button -> Shop Now)

Target Audience:

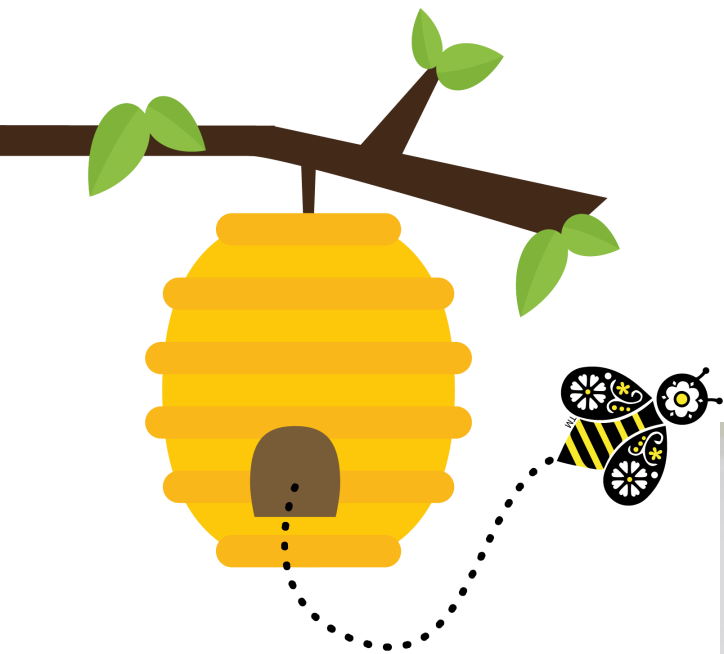
Age: 21 and up

Gender: Male and Female

Location: USA

Interests: Users that have shown interaction with: Babeland, Gentle Toys, Lovehoney, Good Vibrations (competitors or others in the industry) Interests: Intimacy, Valentines, Sex, Couples, Marriage, Kinky, Massage Oil, Stimulants, Lubricants, Seductive Massage, Sexy, Seduce, Allure.

Goal: bring traffic to the shop's landing page on the website.



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