DEMOGRAPHICS

OVERVIEW

Page Views
March 31 - April 6

4

Total Page Views ▲ 0%

Reach
March 31 - April 6

106

People Reached ▼ 58%
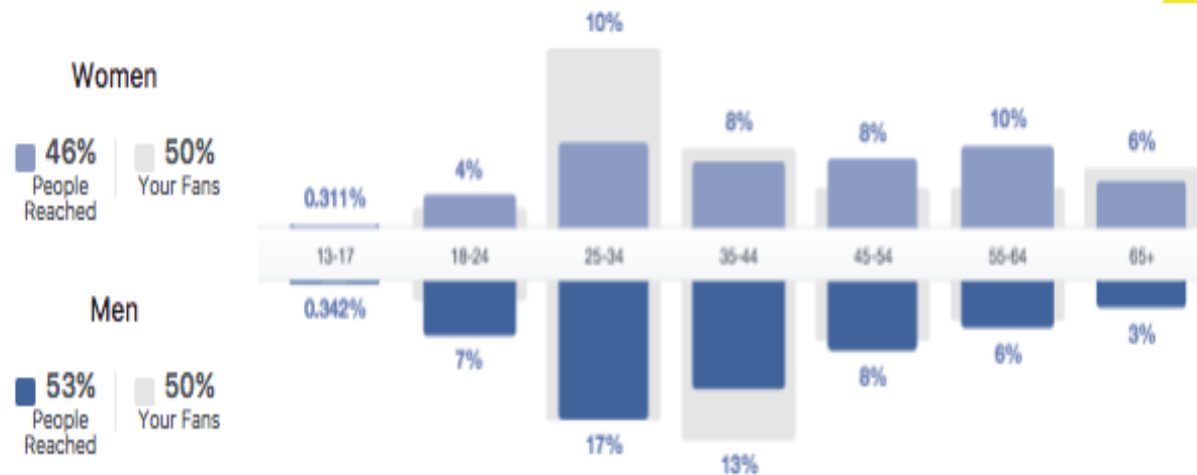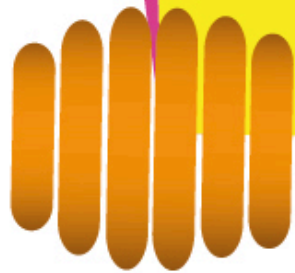
Post Engagements
March 31 - April 6

246

Post Engagement ▲ 15%

YOUR AUDIENCE

Women

46% People Reached	50% Your Fans

Men

53% People Reached	50% Your Fans

	13-17	18-24	25-34	35-44	45-54	55-64	65+
Women	0.311%	4%	10%	8%	8%	10%	6%
Men	0.342%	7%	17%	13%	8%	6%	3%

YOUR AUDIENCE LOCATION

Country	People Reached	City	People Reached	Language	People Reached
United States of America	2,646	Paterson, NJ	457	Spanish	1,389
Colombia	153	Yonkers, NY	177	English (US)	1,184
Ecuador	36	New York, NY	160	Spanish (Spain)	342
Brazil	36	Stamford, CT	157	Arabic	50
Iraq	25	Spring Valley, NY	92	Portuguese (Brazil)	49
Mexico	23	Hackensack, NJ	74	English (UK)	36
Egypt	23	White Plains, NY	67	French (France)	26
Dominican Republic	18	Ossining, NY	60	Italian	15
Spain	17	Peekskill, NY	55	Albanian	13
Guatemala	13	Garfield, NJ	54	German	12

THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.

■ People Nearby

29%

26%

23%

20%

17%

13%

12%

9%

6%

3%

0%

| 18–24 | 25–34 | 35–44 | 45–54 | 55–64 | 65+ |
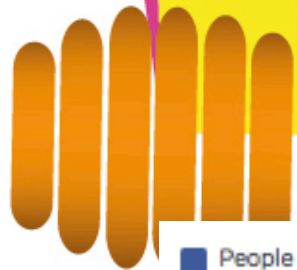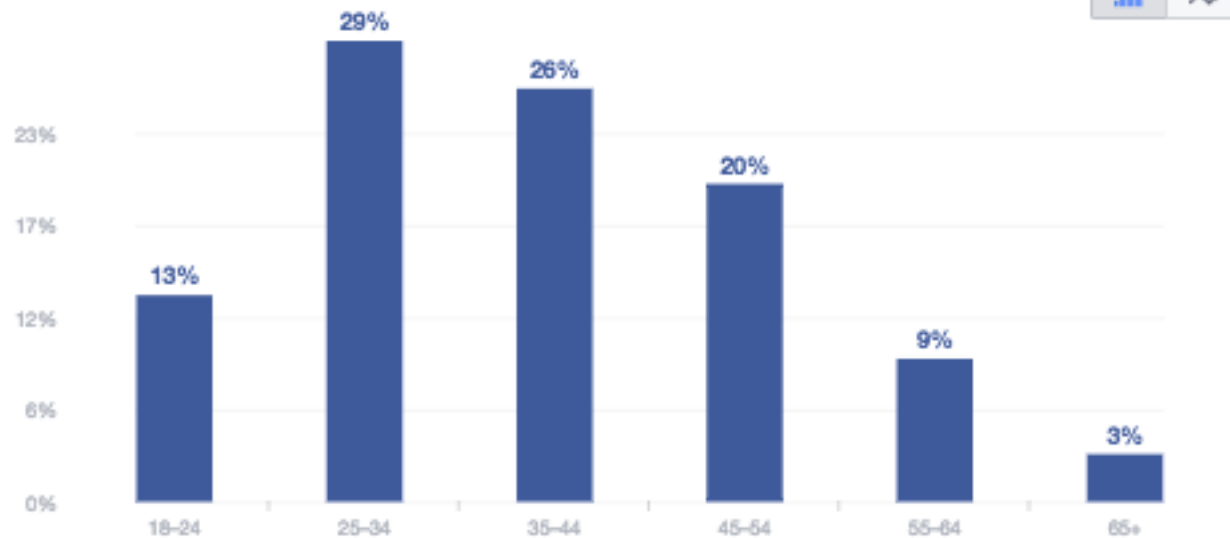
WHEN YOUR AUDIENCE IS ONLINE

TIMES

REACTIONS

447					
0					
Like	Love	Wow	Haha	Sad	Angry