

# DEMOGRAPHICS



# OVERVIEW

## Actions on Page

October 31 - November 6

4

Total Actions on Page ▲0%



## Reach

October 31 - November 6

3,737

People Reached ▼89%



## Page Views

October 31 - November 6

242

Total Page Views ▼58%



## Page Likes

October 31 - November 6

34

Page Likes ▼43%



## Post Engagements

October 31 - November 6

827

Post Engagement ▼83%



## Messages

October 31 - November 6

92%

Response Rate ▲84%

14:35:26

Average Response Time ▲222%

## Videos

October 31 - November 6

610

Total Video Views ▼88%



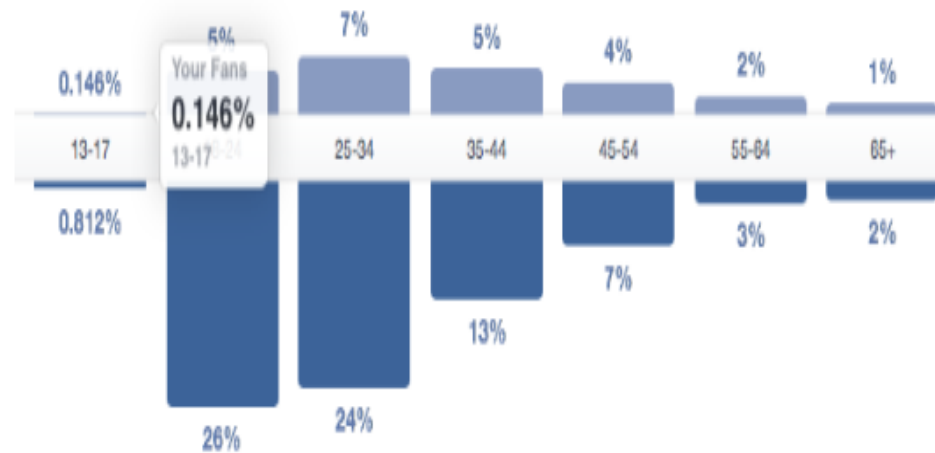
# YOUR AUDIENCE

Women

24%  
Your Fans

Men

76%  
Your Fans

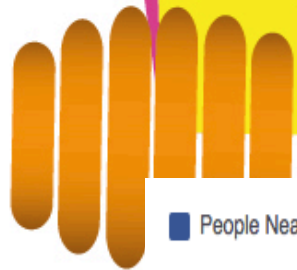


# YOUR AUDIENCE LOCATION

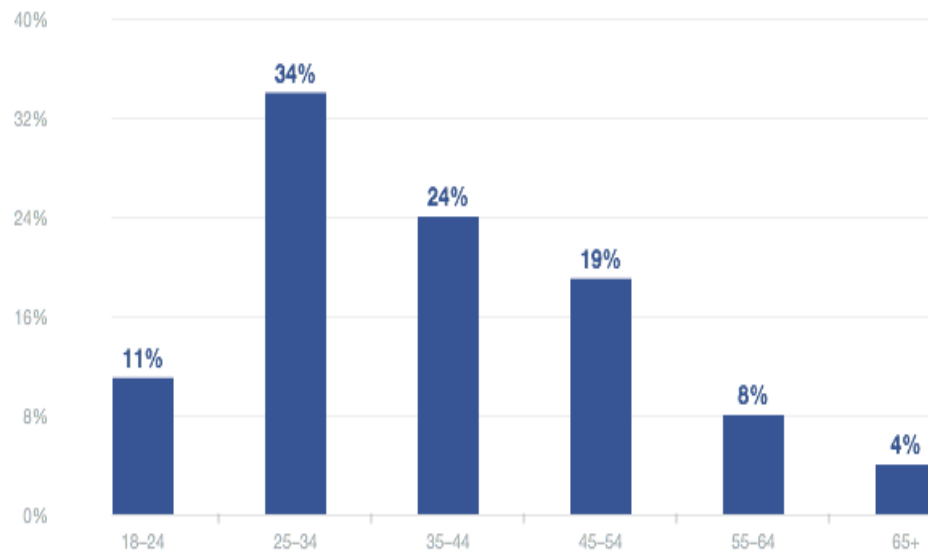


| Country                  | Your Fans | City                        | Your Fans | Language              | Your Fans |
|--------------------------|-----------|-----------------------------|-----------|-----------------------|-----------|
| United States of America | 7,687     | San Francisco, CA           | 2,396     | English (US)          | 6,102     |
| Brazil                   | 1,768     | Oakland, CA                 | 515       | Spanish               | 2,866     |
| Mexico                   | 1,661     | Mexico City, Distrito Fe... | 335       | Portuguese (Brazil)   | 1,769     |
| Colombia                 | 318       | Daly City, CA               | 240       | Spanish (Spain)       | 764       |
| Argentina                | 169       | São Paulo, SP, Brazil       | 230       | English (UK)          | 477       |
| Chile                    | 77        | Richmond, CA                | 198       | French (France)       | 77        |
| United Kingdom           | 47        | Hayward, CA                 | 194       | Portuguese (Portugal) | 45        |
| Canada                   | 36        | Rio de Janeiro, RJ, Brazil  | 157       | German                | 40        |
| Germany                  | 35        | Sacramento, CA              | 155       | Italian               | 37        |
| Italy                    | 30        | San Mateo, CA               | 142       | Arabic                | 19        |


# THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.



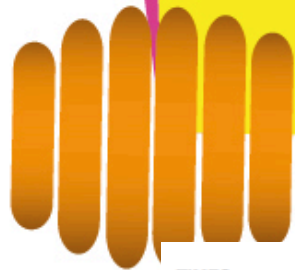
■ People Nearby



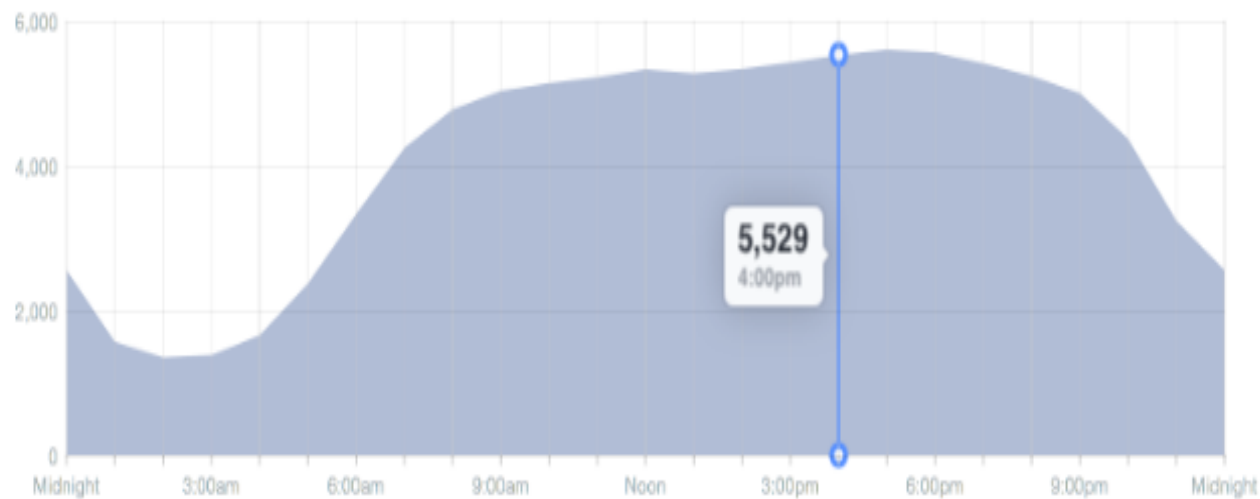
BREAKDOWN BY

- ☒ Age
- ☐ Gender
- ☐ Home Location 
- ☐ Age and Gender

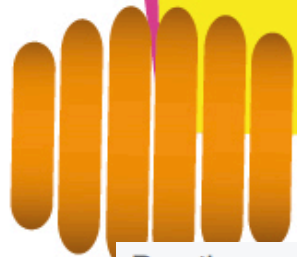
# WHEN YOUR AUDIENCE IS ONLINE



TIMES



# REACTIONS



## Reactions

Likes and other ways people react to your Page posts.

