

DEMOGRAPHICS



OVERVIEW



Actions on Page

January 1 - January 7

1

Total Actions on Page ▲100%



Reach

January 1 - January 7

352

People Reached ▼38%



Page Views

January 1 - January 7

10

Total Page Views ▲900%



Post Engagements

January 1 - January 7

282

Post Engagement ▲59%



Page Likes

January 1 - January 7

1

Page Likes ▼50%



Videos

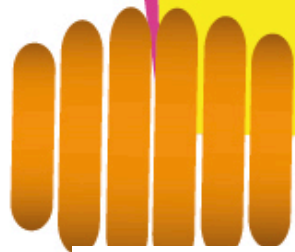
January 1 - January 7

3

Total Video Views ▲100%



YOUR AUDIENCE



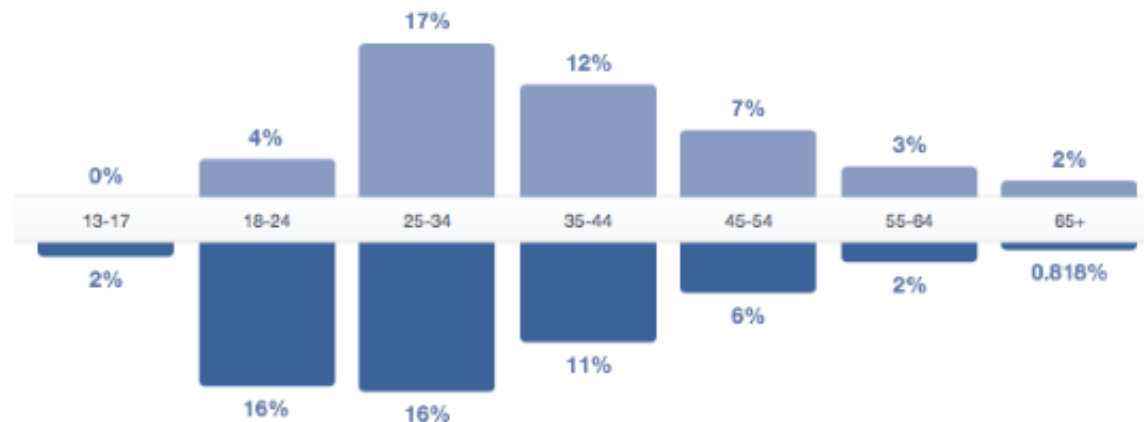
The people who like your Page

Women

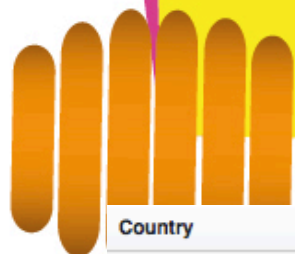
■ **46%**
Your Fans

Men

■ **53%**
Your Fans



YOUR AUDIENCE LOCATION



Country	Your Fans	City	Your Fans	Language	Your Fans
Colombia	584	Bogotá, Distrito Especi...	161	Spanish	567
United States of America	207	Medellín, Antioquia, Col...	61	Spanish (Spain)	199
Ecuador	96	Santa Cruz de la Sierra...	29	English (US)	191
Bolivia	61	Guayaquil, Guayas Pro...	29	English (UK)	10
Brazil	3	Cartagena, Bolivar, Col...	29	French (France)	5
Canada	3	Quito, Pichincha Provin...	21	Portuguese (Brazil)	3
Mexico	3	Barranquilla, Atlantico, ...	20	German	1
United Arab Emirates	2	Miami, FL	19	Galician	1
Venezuela	2	Cúcuta, Norte de Santa...	18	Italian	1
Italy	1	Bucaramanga, Santand...	16		

WHEN YOUR AUDIENCE IS ONLINE



TIMES



REACTIONS

