# DEMOGRAPHICS

## OVERVIEW

Actions on Page

June 7 - June 13

7

Total Actions on Page ▼ 56%

Page Likes
June 7 - June 13

50

Page Likes ▼46%

Videos June 7 - June 13

632

Total Video Views ▼94%

People

i

June 7 - June 13

Men 25-34

Largest Audience (25%)

**Mobile Devices** 

Most Common Device (51%)

Reach

June 7 - June 13

5,152

People Reached ▼83%

1,269

Post Engagement ▼76%

Page Views
June 7 - June 13

Julie / - Julie

218

Total Page Views ▼ 57%

Messages

i

June 7 - June 13

66%

Response Rate ▲ 40%

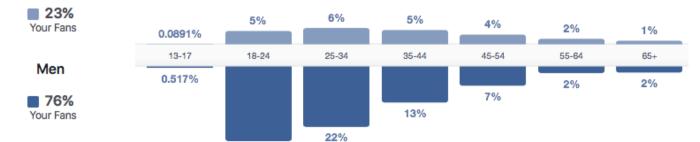
07:14:38

Average Response Time ▲16,405%

### YOUR AUDIENCE

The people who like your Page





28%

### YOUR AUDIENCE LOCATION



Country	Your Fans
United States of America	6,992
Brazil	1,645
Mexico	1,625
Colombia	300
Argentina	164
Chile	72
United Kingdom	32
Italy	29
Germany	27
Canada	22

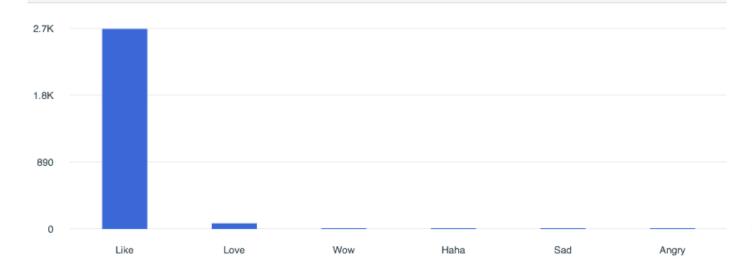
City	Your Fans
San Francisco, CA	2,153
Oakland, CA	520
Daly City, CA	230
Estado de México, State	217
São Paulo, SP, Brazil	190
Hayward, CA	183
Mexico City, Distrito Fed	180
Sacramento, CA	148
San Mateo, CA	142
Rio de Janeiro, RJ, Brazil	134

Language	Your Fans
English (US)	5,392
Spanish	2,775
Portuguese (Brazil)	1,656
Spanish (Spain)	784
English (UK)	348
French (France)	61
German	35
Italian	29
Portuguese (Portugal)	23
Arabic	13

## THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.

### Reactions

Likes and other ways people react to your Page posts.







### TIMES

