

# DEMOGRAPHICS



# OVERVIEW



## Actions on Page

June 27 - July 3

7

Total Actions on Page ▼50%



## Page Likes

June 27 - July 3

49

Page Likes ▼33%



## People

June 27 - July 3

Men 25-34

Largest Audience (29%)

## Mobile Devices

Most Common Device (59%)

## Reach

June 27 - July 3

27,254

People Reached ▲109%



## Page Views

June 27 - July 3

453

Total Page Views ▲23%



## Post Engagements

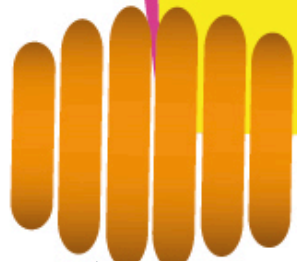
June 27 - July 3

3,403

Post Engagement ▲68%



# YOUR AUDIENCE



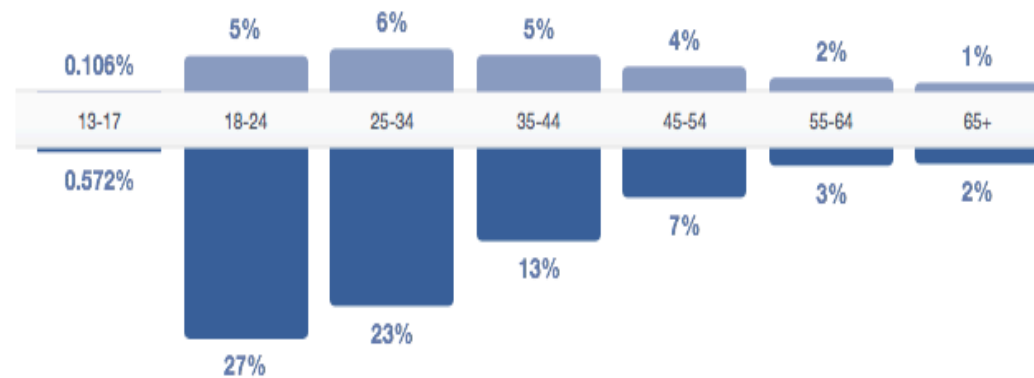
The people who like your Page

Women

■ 24%  
Your Fans

Men

■ 76%  
Your Fans



# YOUR AUDIENCE LOCATION

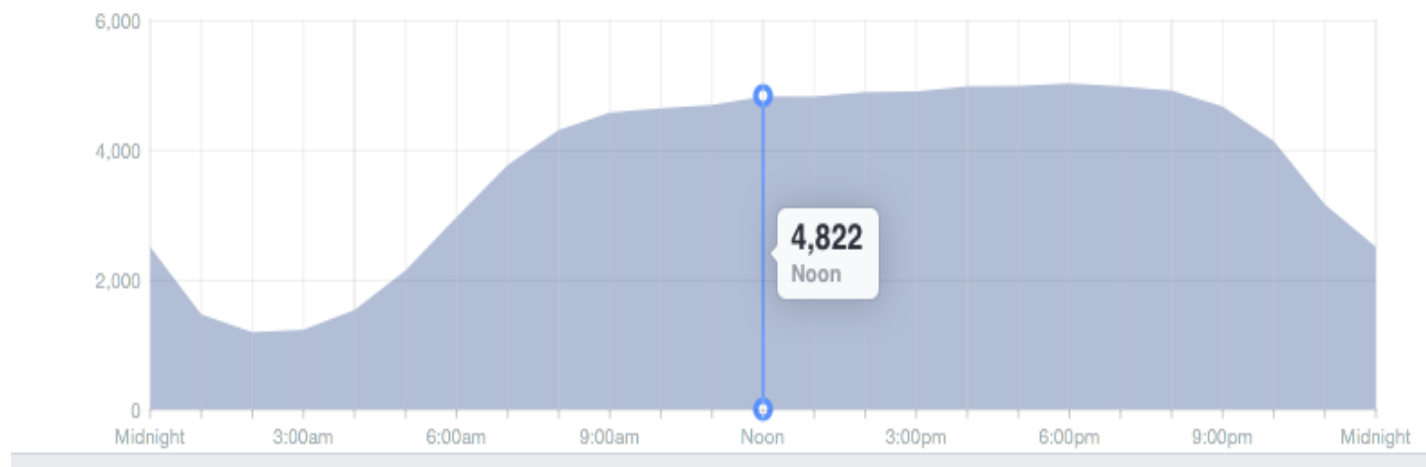


Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	7,070	San Francisco, CA	2,184	English (US)	5,468
Brazil	1,659	Oakland, CA	529	Spanish	2,785
Mexico	1,639	Daly City, CA	222	Portuguese (Brazil)	1,661
Colombia	302	Estado de México, Stat...	208	Spanish (Spain)	783
Argentina	165	São Paulo, SP, Brazil	200	English (UK)	387
Chile	75	Hayward, CA	191	French (France)	63
Germany	30	Mexico City, Distrito Fe...	183	German	37
United Kingdom	29	Sacramento, CA	157	Italian	29
Italy	28	San Mateo, CA	143	Portuguese (Portugal)	29
Canada	25	Rio de Janeiro, RJ, Brazil	140	Arabic	15

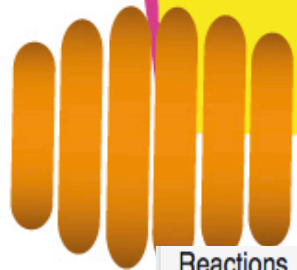
# WHEN YOUR AUDIENCE IS ONLINE



TIMES



# REACTIONS



## Reactions

Likes and other ways people react to your Page posts.

