

## BEEHIVE OF IDEAS JANUARY

Instagram | FACEBOOK

## Facebook and Instagram:

Grow MND's email list through Facebook:

Caption for ad: The finest area rugs in the market avaiable for commercial and residential projects. Sign up to learn more.

Boost the call to action button "Sign Up"

- Location: USA

- Age: 25 and up

- Gender: male and female

- Interests: Interior Design, Architecture, Builders, Construction, Hospitality. (Note: Joe lets try not to use the Area Rugs interests, lets test only using the interestes on the market you want to target and see how that goes. The results of this will let us know how many people have signed up on your contact list via facebook. Do you have a constant contact account?