



# BEEHIVE OF IDEAS

## Facebook AD for March:

Caption: Spending time by yourself is key! Would you rather go for a walk, read a book or practice yoga to do so? Comment below for a chance to win a 1 hour session of hypnotherapy with Kay Heatherly.

Budget: \$50 | 5 days | \$10 per day

Target Audience:

Age: 25 and up

Gender: Male and Female

Location: San Francisco, Daily City, Sausalito, Berkley, Embarcadero, Noe Valley.

Interests: Yoga, Yoguis, Pilates, Hypnotherapy, Meditation, Metal Health , Single, Couples, Milenials

Goal: New traffic to Kay's door