

BEEHIVE OF IDEAS

Instagram and Facebook AD for MAY:

Caption: Follow the Bay Area's networking event that'll boost your business! #BNISanFrancisco

<u>Budget</u>: \$50 | 5 days | \$10 per day

Target Audience:

Age: 25 and up

Gender: Male and Female

Location: San Francisco

<u>Interests:</u> Realtors, Home Owners, Interior Designers, Architects, General Contractors, Designers, Restaurants, Local

Business, Event Planners, Freelancers, Lawyers, Insurance, Chocolatiers, Yoga Instructor.

Goal: Increase Followers