

DEMOGRAPHICS



OVERVIEW

Page Views

July 27 - August 2

6

Total Page Views ▼63%



Reach

July 27 - August 2

359

People Reached ▼8%



Page Likes

July 27 - August 2

1

Page Likes ▲100%



Post Engagements

July 27 - August 2

334

Post Engagement ▲38%



YOUR AUDIENCE

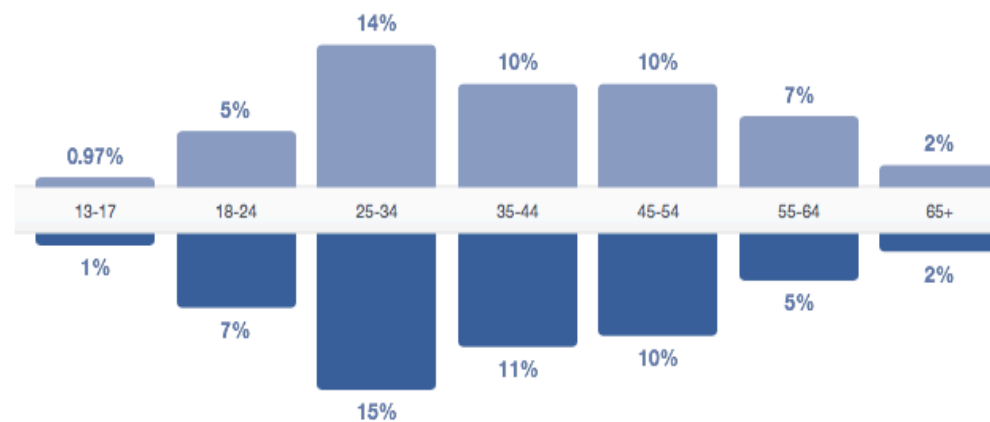
The people who like your Page

Women


■ 49%
Your Fans

Men

■ 51%
Your Fans



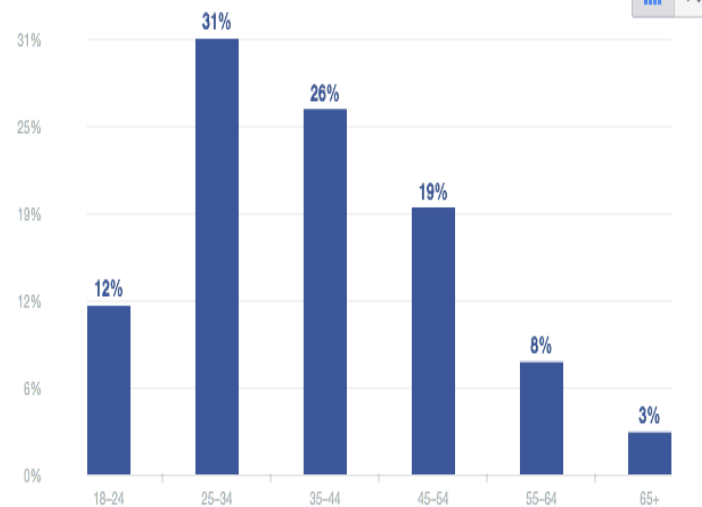
YOUR AUDIENCE LOCATION



Country	Your Fans	City	Your Fans	Language	Your Fans
Brazil	518	Rio de Janeiro, RJ, Brazil	51	Portuguese (Brazil)	493
United States of America	206	Bogotá, Distrito Especi...	43	English (US)	224
Colombia	171	New York, NY	34	Spanish	178
Argentina	57	Manaus, AM, Brazil	33	Spanish (Spain)	57
China	14	São Paulo, SP, Brazil	29	Portuguese (Portugal)	19
India	9	Medellín, Antioquia, Co...	13	English (UK)	12
Turkey	7	Belo Horizonte, MG, Br...	12	Simplified Chinese (Chi...	10
Iran	4	Philadelphia, PA	9	French (France)	10
Mexico	3	Fortaleza, CE, Brazil	9	Turkish	6
Canada	3	Chicago, IL	9	Arabic	4

THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.

■ People Nearby



BREAKDOWN BY

- ☒ Age
- ☐ Gender
- ☐ Home Location ⓘ
- ☐ Age and Gender

WHEN YOUR AUDIENCE IS ONLINE



TIMES

