

DEMOGRAPHICS



OVERVIEW

Page Summary Last 28 days ▾

Export Data [📄](#)

Results from Jan 07, 2017 - Feb 03, 2017

Organic Paid

Actions on Page *i*

January 7 - February 3

49

Total Actions on Page ▲113%



Page Views *i*

January 7 - February 3

2,491

Total Page Views ▲88%



Page Likes *i*

January 7 - February 3

502

Page Likes ▲92%



Reach *i*

January 7 - February 3

89,083

People Reached ▲168%



Post Engagements *i*

January 7 - February 3

20,559

Post Engagement ▲110%



Messages *i*

January 7 - February 3

94%

Response Rate ▲9%

81:35:25

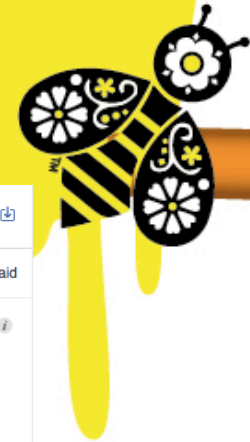
Average Response Time ▲269%

Videos *i*

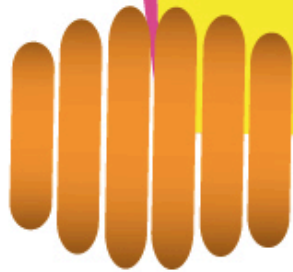
January 7 - February 3

4,052

Total Video Views ▲428%



YOUR AUDIENCE



Your Fans

People Reached

People Engaged

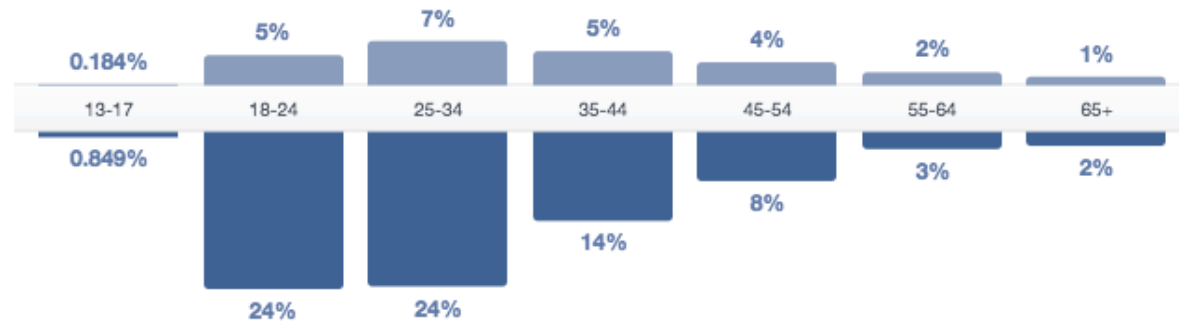
The people who like your Page

Women

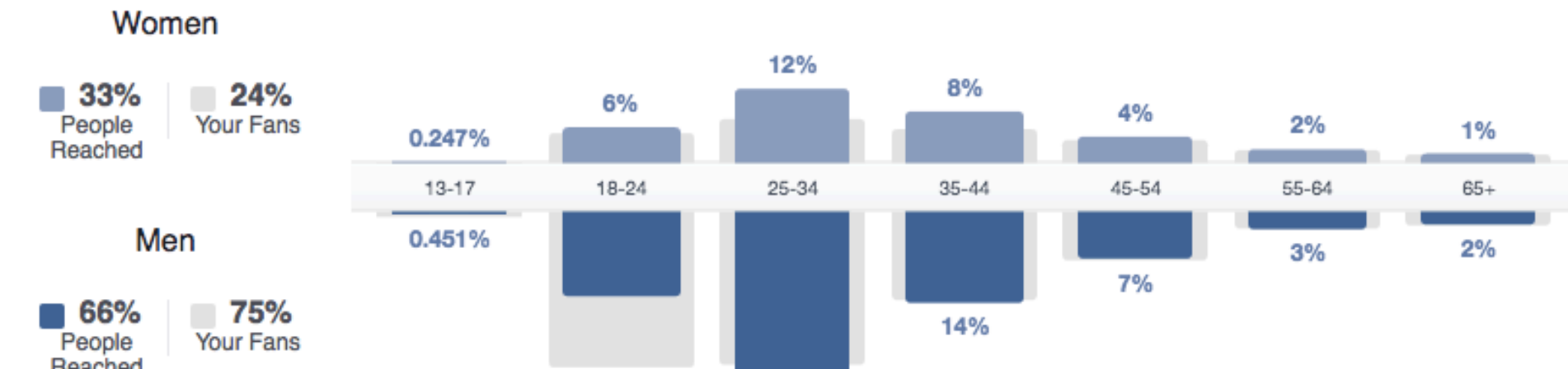
■ **24%**
Your Fans

Men

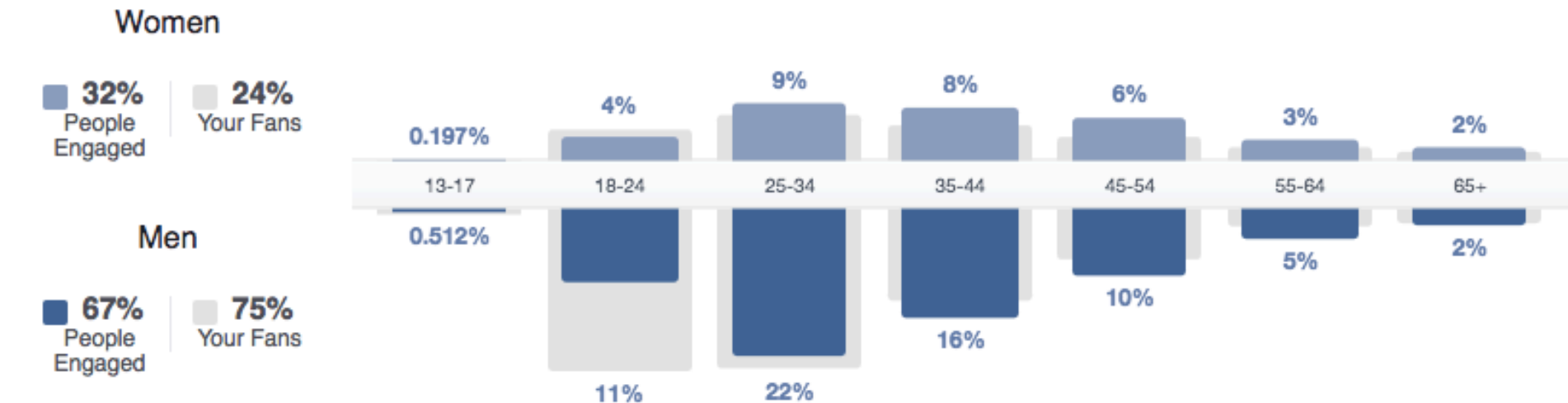
■ **75%**
Your Fans



The number of people your post was served to in the past 28 days.



The people who have liked, commented on, or shared your posts or engaged with your Page in the past 28 days.



YOUR AUDIENCE LOCATION

Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	8,098	San Francisco, CA	2,398	English (US)	6,618
Brazil	1,816	Oakland, CA	518	Spanish	2,863
Mexico	1,670	Mexico City, Distrito Fe...	379	Portuguese (Brazil)	1,798
Colombia	316	São Paulo, SP, Brazil	256	Spanish (Spain)	777
Argentina	174	Daly City, CA	234	English (UK)	549
Chile	82	Hayward, CA	198	French (France)	134
United Kingdom	59	San Mateo, CA	150	Portuguese (Portugal)	51
Canada	55	Richmond, CA	133	German	50
Netherlands	50	Redwood City, CA	129	Dutch	47
Germany	44	Concord, CA	124	Italian	39
France	44	San Jose, CA	122	Arabic	17
Italy	36	San Rafael, CA	121	Vietnamese	11
Spain	36	South San Francisco, CA	120	Polish	10
India	33	Sacramento, CA	117	Indonesian	9
Nigeria	23	Fremont, CA	103	Japanese	9

Philippines	23	Rio de Janeiro, RJ, Brazil	97	French (Canada)	9
Guatemala	22	Vallejo, CA	97	Thai	8
El Salvador	22	Pittsburg, CA	93	Turkish	6
Peru	20	San Pablo, CA	91	Traditional Chinese (H...	6
Australia	18	San Leandro, CA	87	Traditional Chinese (Ta...	6
Indonesia	17	Berkeley, CA	82	Spanish (Mexico)	6
Portugal	16	Sunnyvale, CA	81	English (Pirate)	5
Saudi Arabia	16	Bogotá, Distrito Especi...	79	Simplified Chinese (Chi...	4
Bangladesh	15	Los Angeles, CA	74	Swedish	4
Puerto Rico	14	Veracruz, Mexico	72	Hungarian	4
Honduras	14	Antioch, CA	69	Albanian	3
Pakistan	13	San Bruno, CA	67	Russian	3
Venezuela	11	Guadalajara, Jalisco, ...	65	Catalan	3
Ireland	10	Alameda, CA	65	Greek	3
Ghana	10	Walnut Creek, CA	58	Norwegian (Bokmal)	3
Japan	10	New York, NY	58	Korean	3
Egypt	10	Novato, CA	56	Danish	2

Ivory Coast	10
Dominican Republic	9
Haiti	9
Bosnia & Herzegovina	8
Serbia	8
Algeria	8
Costa Rica	8
Belgium	7
Norway	7
Turkey	7
South Africa	7
Poland	7
New Zealand	7

Pacifica, CA	54
Fairfield, CA	52
Mountain View, CA	52
Napa, CA	52
Santa Rosa, CA	43
Monterrey, Nuevo León...	42
Santa Clara, CA	42
Tuxtla Gutiérrez, Chiap...	40
Burlingame, CA	38
Medellín, Antioquia, Co...	37
El Cerrito, CA	35
Goiânia, GO, Brazil	35
Martinez, CA	35

Croatian	2
Malay	2
Bulgarian	2
Serbian	2
Romanian	2
Icelandic	1
Armenian	1
Hindi	1
Latvian	1
Afrikaans	1

WHEN YOUR AUDIENCE IS ONLINE



Total Conversations

January 7 - February 3

41

Total Conversations ▲ 32%



Your Responsiveness

January 7 - February 3

94%

Response Rate ▲ 9%

81:35:25

Average Response Time ▲ 269%

Deleted Conversations

January 7 - February 3

17%

Deleted Rate ▼ 11%

7

Total Deleted Conversations ▲ 17%

Marked as Spam

January 7 - February 3

0%

Marked as Spam Rate ▲ 0%

0

Conversations Marked Spam ▲ 0%

Blocked Conversations

January 7 - February 3

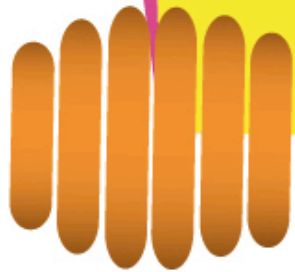
0%

Blocked Rate ▲ 0%

0

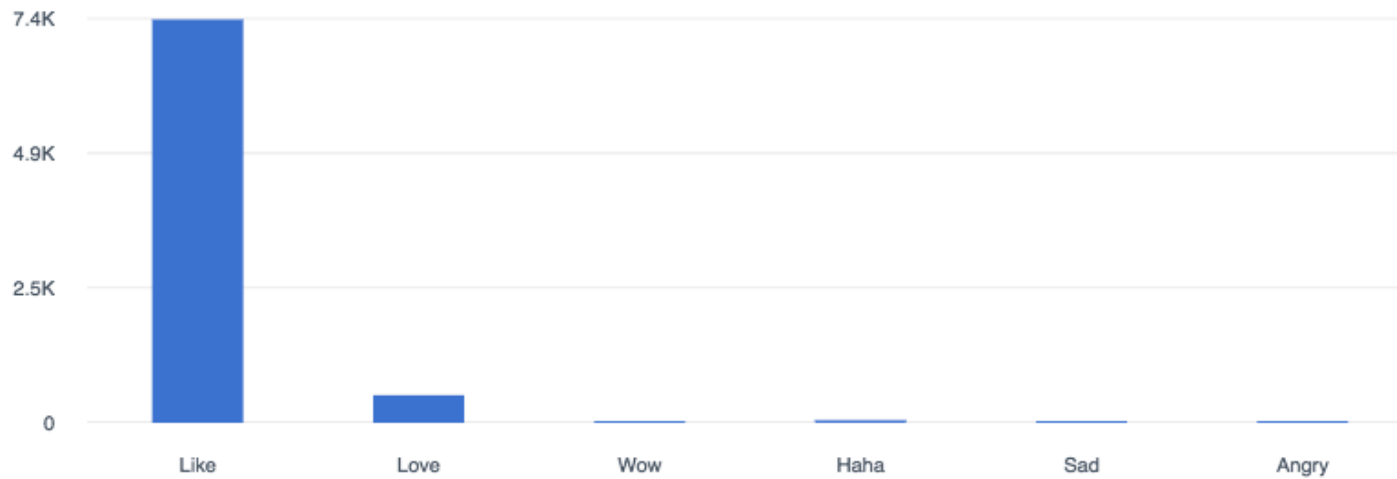
Total Blocked Conversations ▲ 0%

REACTIONS

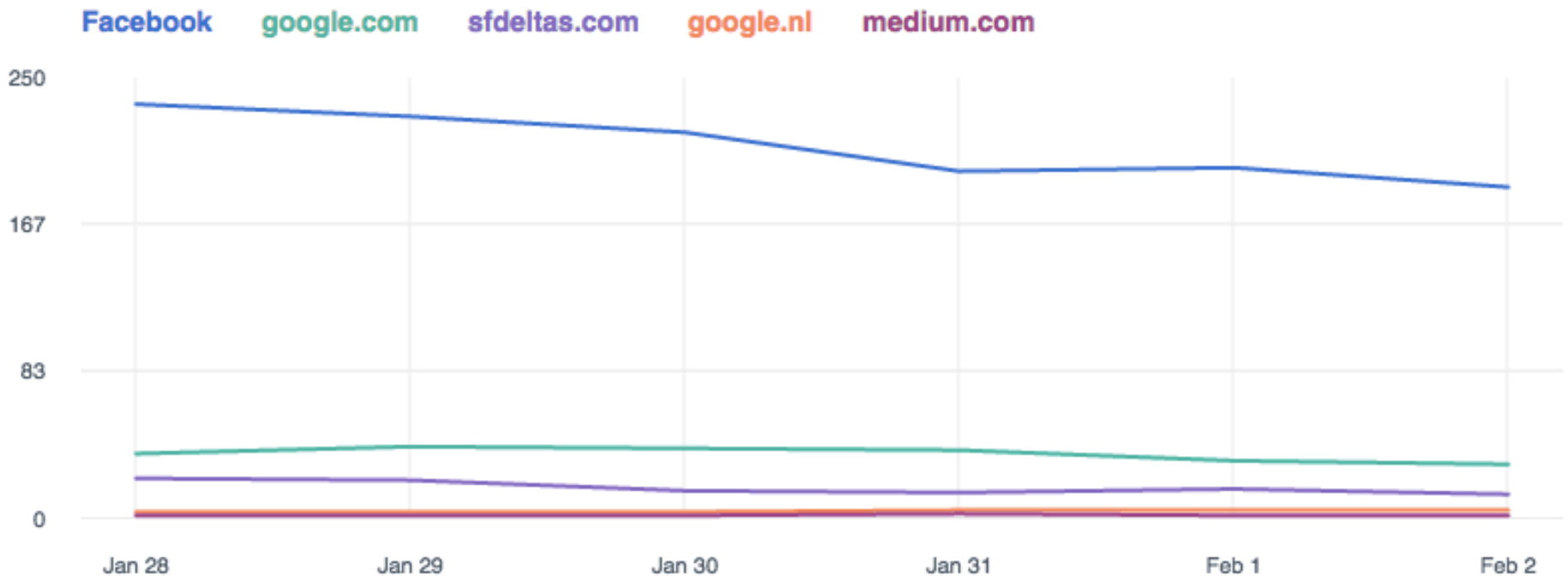


Reactions

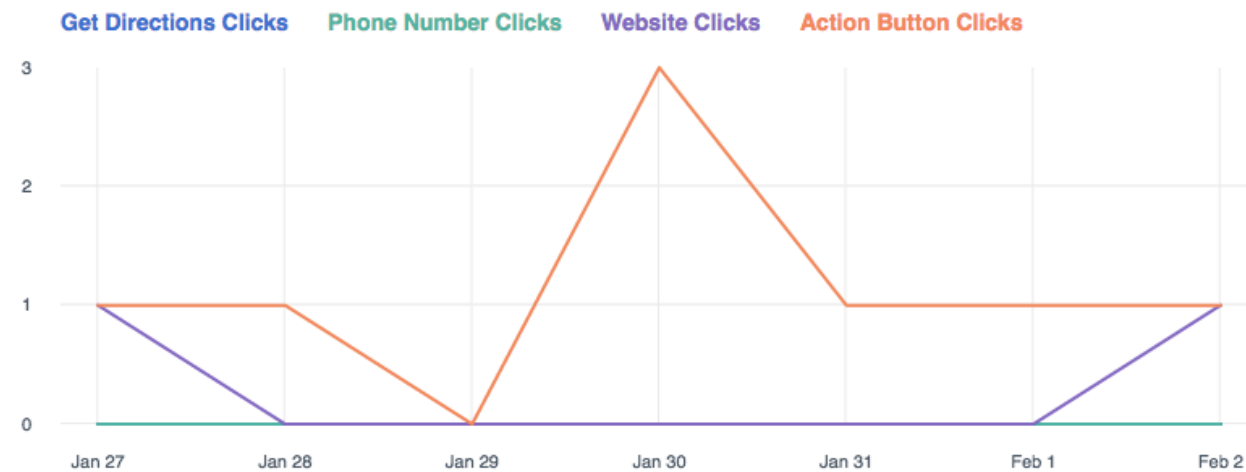
Likes and other ways people react to your Page posts.



Top Sources



Total Actions on Page



Total People Who Viewed

By Section

By Age and Gender

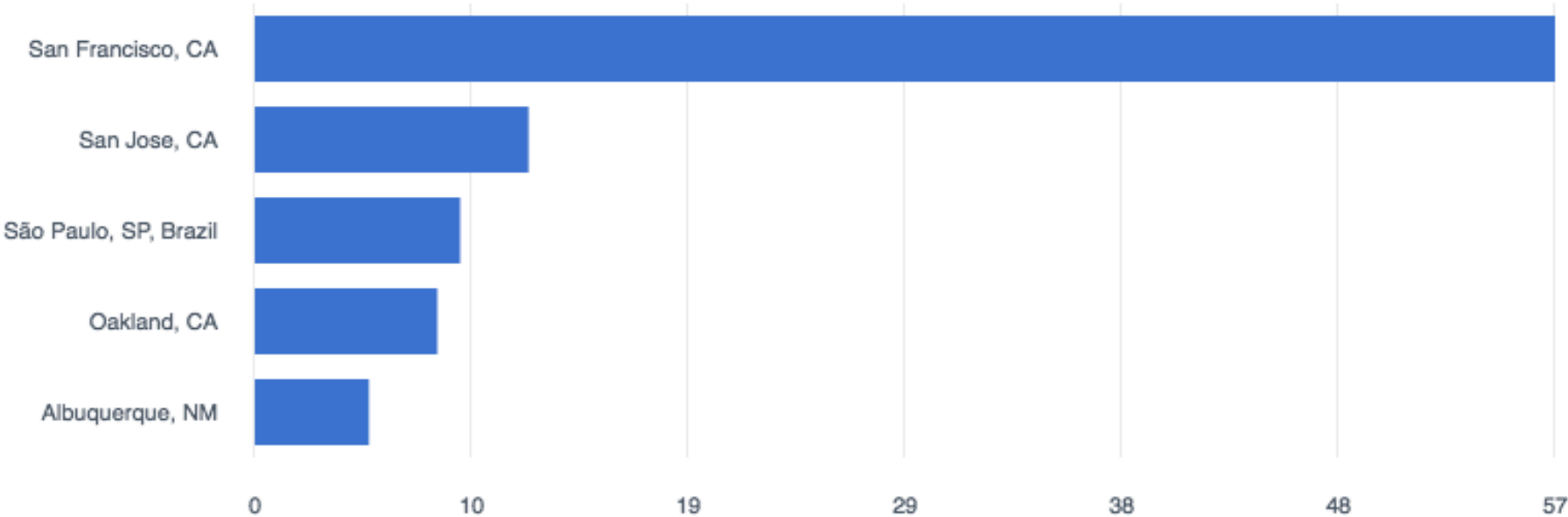
By Country

By City

By Device



People



Total People Who Viewed

By Section

By Age and Gender

By Country

By City

By Device



People

