

# DEMOGRAPHICS



# OVERVIEW



## Actions on Page

February 4 - February 10

1

Total Actions on Page ▲100%



## Reach

February 4 - February 10

1,547

People Reached ▲209%



## Page Views

February 4 - February 10

14

Total Page Views ▲8%



## Post Engagements

February 4 - February 10

420

Post Engagement ▲171%



## Page Likes

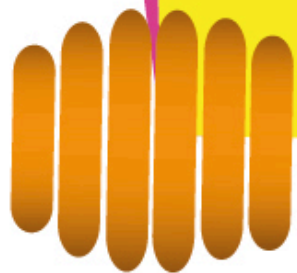
February 4 - February 10

2

Page Likes ▲100%



# YOUR AUDIENCE



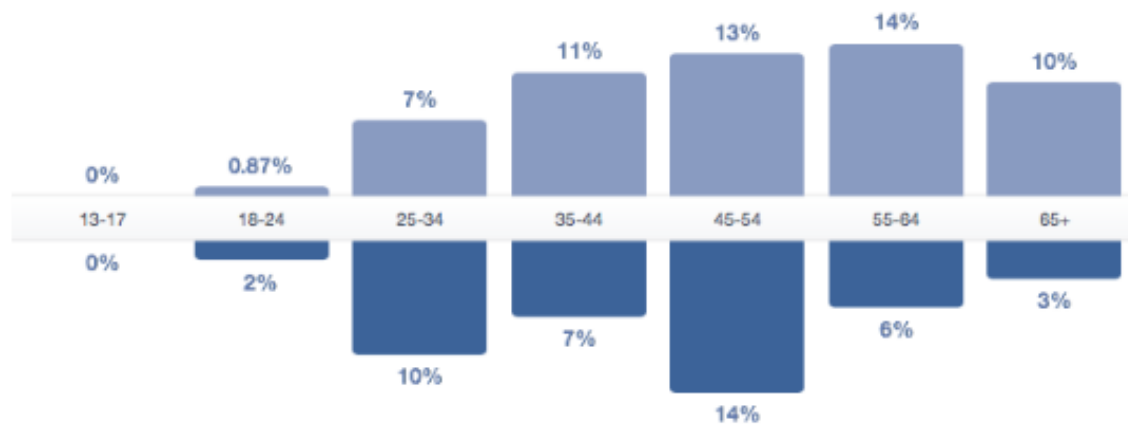
The people who like your Page

Women

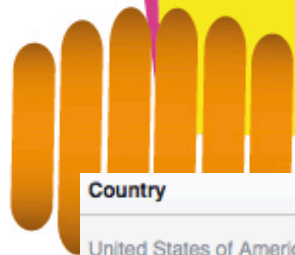
■ **57%**  
Your Fans

Men

■ **43%**  
Your Fans

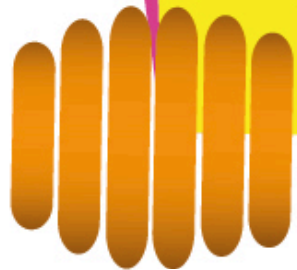


# YOUR AUDIENCE LOCATION

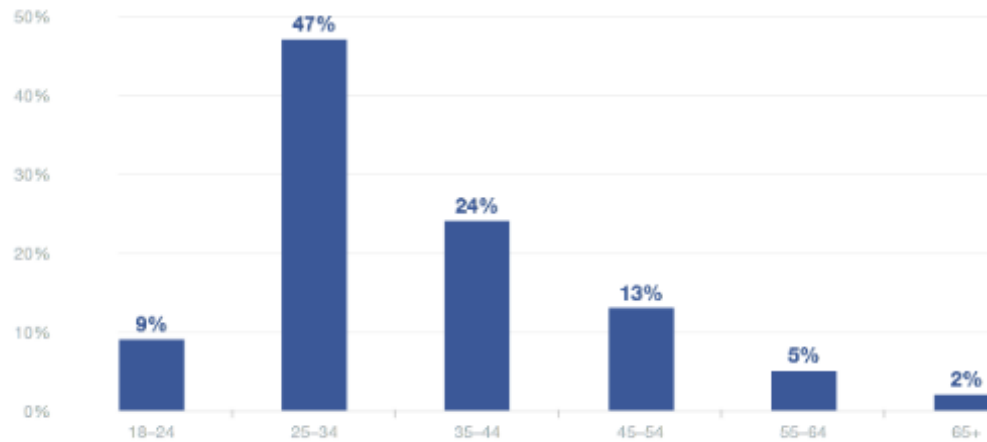


Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	109	San Francisco, CA	23	English (US)	99
Hong Kong	2	San Jose, CA	14	English (UK)	7
Colombia	2	Oakland, CA	10	Spanish	7
Netherlands	1	Richmond, CA	4	Spanish (Spain)	1
El Salvador	1	San Mateo, CA	4	French (France)	1
		Concord, CA	4		
		Hayward, CA	4		
		Vallejo, CA	4		
		Redwood City, CA	3		
		Fremont, CA	3		

# THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THEPast MONTH.



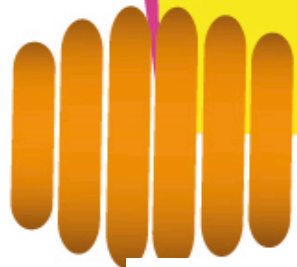
■ People Nearby



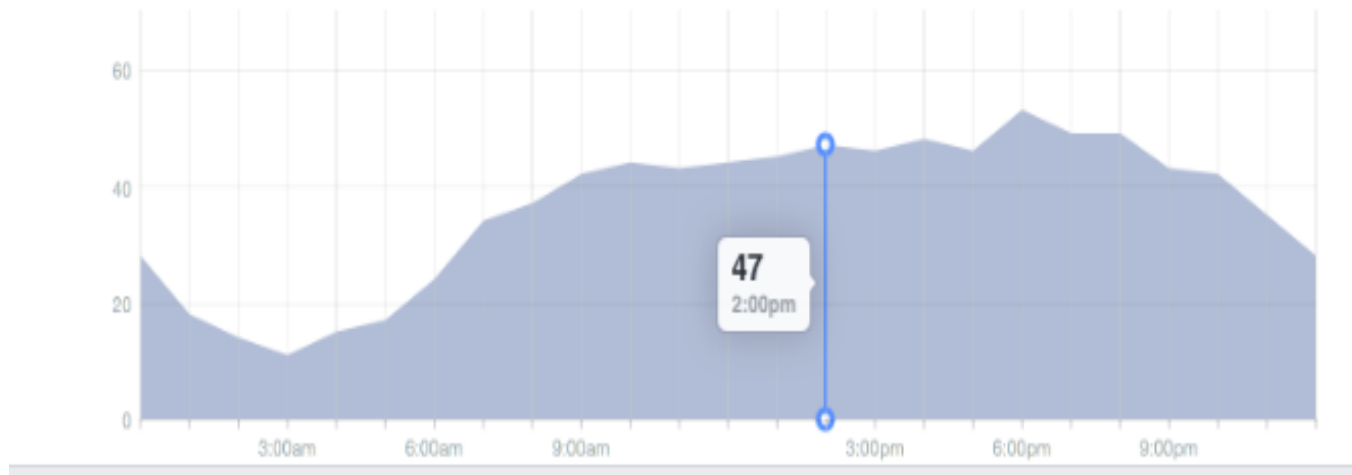
## BREAKDOWN BY

- ☒ Age
- ☐ Gender
- ☐ Home Location ⓘ
- ☐ Age and Gender

# WHEN YOUR AUDIENCE IS ONLINE



TIMES



# REACTIONS

