

# DEMOGRAPHICS



# OVERVIEW



## Actions on Page

October 31 - November 6

1

Total Actions on Page ▲100%



## Page Views

October 31 - November 6

24

Total Page Views ▲140%



## Page Likes

October 31 - November 6

6

Page Likes ▲200%



## Reach

October 31 - November 6

365

People Reached ▼39%



## Post Engagements

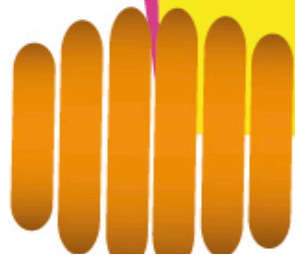
October 31 - November 6

270

Post Engagement ▼44%



# YOUR AUDIENCE

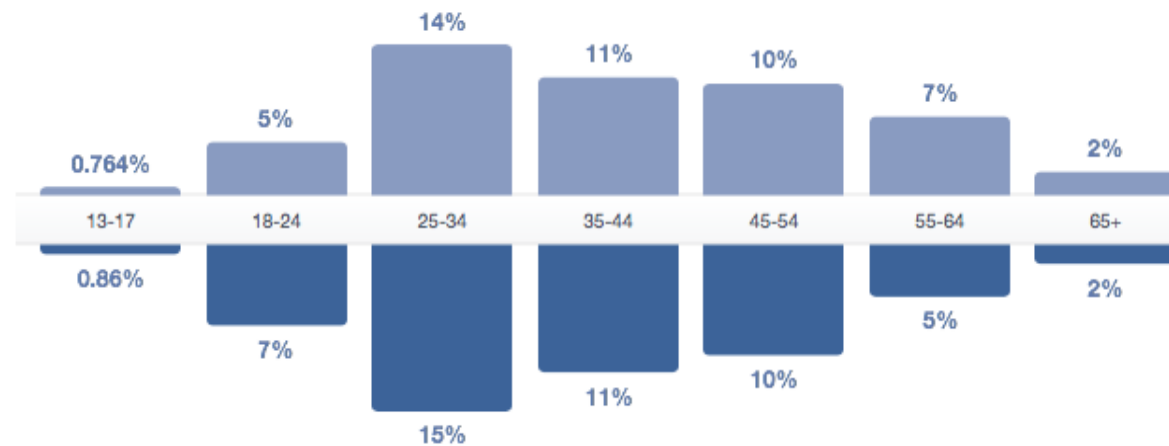


## Women

■ **49%**  
Your Fans

## Men

■ **51%**  
Your Fans

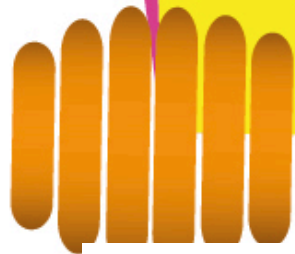


# YOUR AUDIENCE LOCATION

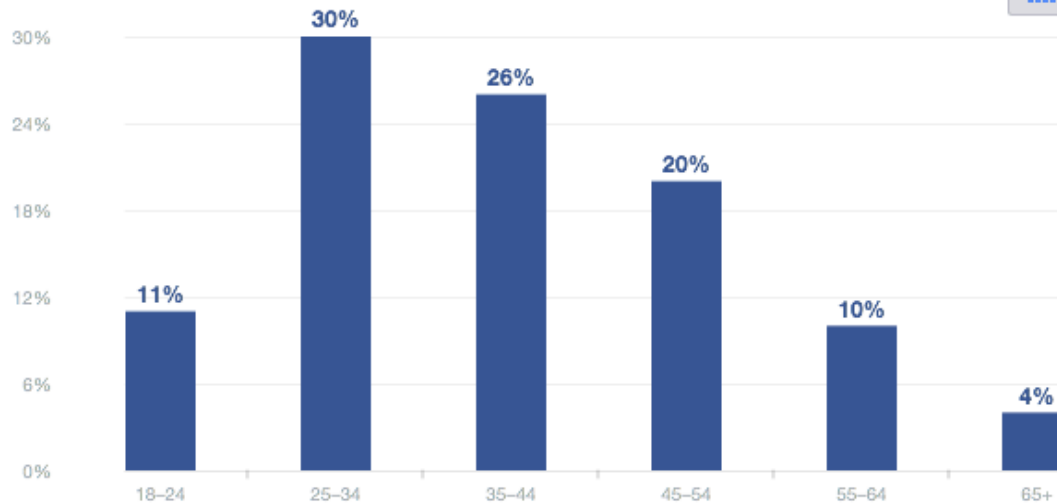


Country	Your Fans	City	Your Fans	Language	Your Fans
Brazil	512	Rio de Janeiro, RJ, Brazil	49	Portuguese (Brazil)	488
United States of America	218	Bogotá, Distrito Especi...	49	English (US)	243
Colombia	171	New York, NY	34	Spanish	183
Argentina	56	Manaus, AM, Brazil	32	Spanish (Spain)	54
China	14	São Paulo, SP, Brazil	32	Portuguese (Portugal)	22
Turkey	9	Medellín, Antioquia, Co...	14	English (UK)	13
India	8	Belo Horizonte, MG, Br...	12	Simplified Chinese (Chi...	11
Mexico	5	Chicago, IL	10	French (France)	8
Iran	4	Fortaleza, CE, Brazil	8	Turkish	7
Italy	3	Pôrto Velho, RO, Brazil	8	Arabic	4

# THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THEPast MONTH.



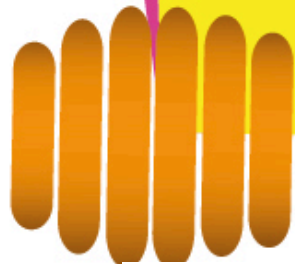
■ People Nearby



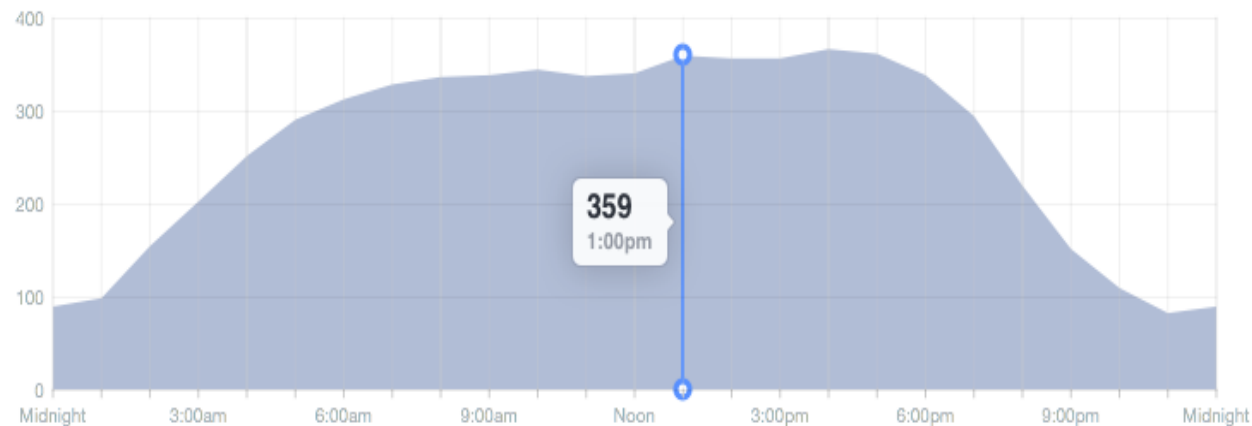
## BREAKDOWN BY

- ☒ Age
- ☐ Gender
- ☐ Home Location ⓘ
- ☐ Age and Gender

# WHEN YOUR AUDIENCE IS ONLINE



TIMES



# REACTIONS

