

# DEMOGRAPHICS



# OVERVIEW



## Actions on Page

June 27 - July 3

2

Total Actions on Page ▼ 33%



## Page Views

June 27 - July 3

25

Total Page Views ▼ 22%



## Page Likes

June 27 - July 3

2

Page Likes ▼ 67%



## Reach

June 27 - July 3

212

People Reached ▼ 30%

275

Post Engagement ▼ 31%

## Videos

June 27 - July 3



We don't have data to show you this week.

# YOUR AUDIENCE

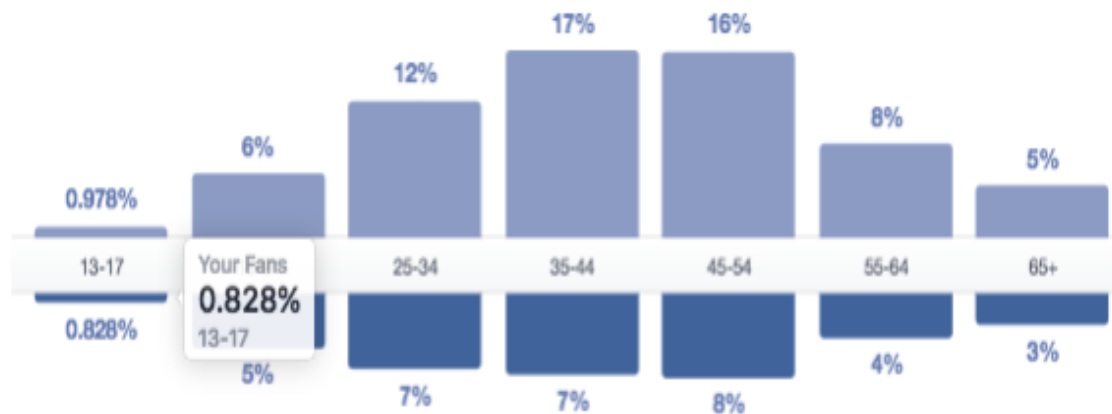
The people who like your Page

Women

65%  
Your Fans

Men

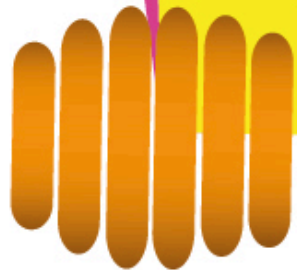
34%  
Your Fans



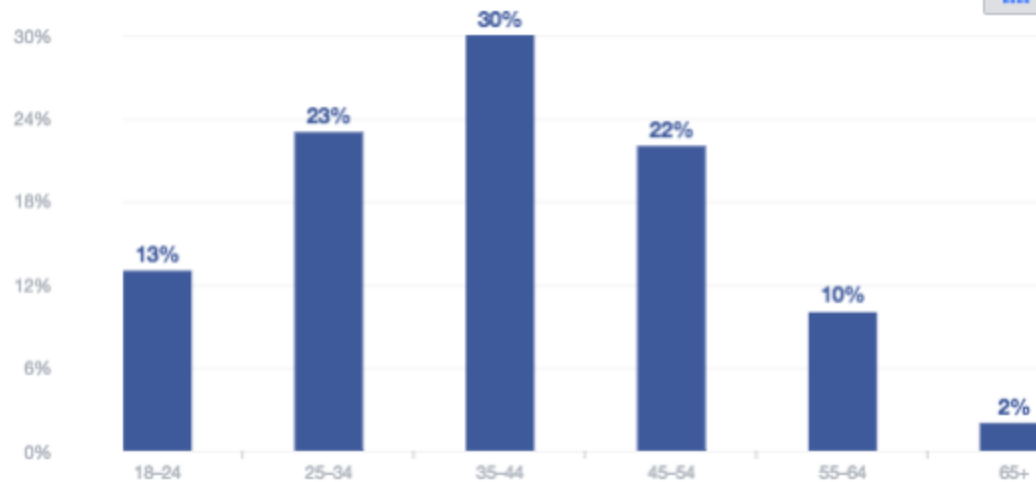
# YOUR AUDIENCE LOCATION

Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	1,125	Fort Lauderdale, FL	309	English (US)	1,034
India	25	Miami, FL	124	Spanish	154
Pakistan	10	Pembroke Pines, FL	44	English (UK)	34
Colombia	9	Hialeah, FL	29	Spanish (Spain)	31
Argentina	8	New York, NY	23	Portuguese (Brazil)	15
Brazil	8	Miami Beach, FL	19	French (France)	14
Romania	8	Miramar, FL	18	Portuguese (Portugal)	6
Iran	7	Weston, FL	18	Romanian	6
Algeria	7	Coral Springs, FL	15	Arabic	5
Peru	7	Aventura, FL	14	Italian	3

# THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.



■ People Nearby



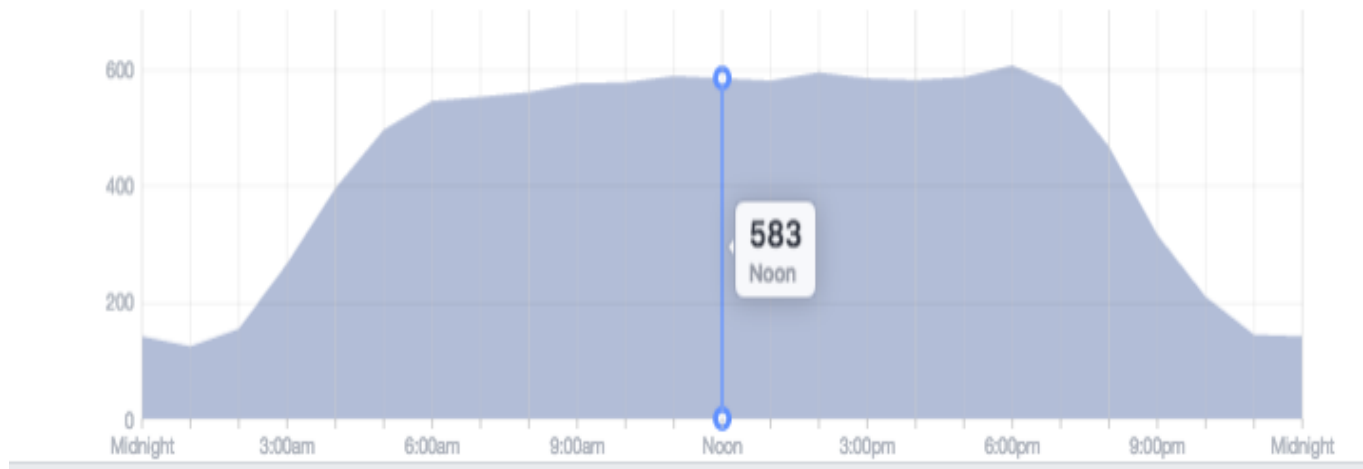
## BREAKDOWN BY

- ☒ Age
- ☐ Gender
- ☐ Home Location ⓘ
- ☐ Age and Gender

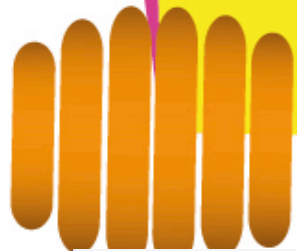
# WHEN YOUR AUDIENCE IS ONLINE



TIMES



# REACTIONS



## Reactions

Likes and other ways people react to your Page posts.

