

BEEHIVE OF IDEAS

Facebook AD February:

Caption: Getme Delivery offers restaurants efficient delivery service.

Budget: \$50 | 5 days | \$10 per day

Target Audience:

Age: 21 and up

Gender: Male and Female

Location: USA

Interests: Users that have shown interaction with: Restaurants

<u>Interests:</u> Miami, Key Biscayne, Wynwood, Brickell, Food, Food Delivery.

Goal: bring traffic to the shop's landing page on the website.

Goal: Engage with BNI Facebook followers on the page