



BEEHIVE OF IDEAS

Facebook AD February:

Caption: SAVE up to 70% off on business class flights with major airlines! Our dedicated travel experts are available by phone CALL today!

Call to action: Promote the CALL button linked to 1-877-784-0702.

Budget: \$100 | 10 days | \$10 per day

Target Audience:

Age: 25 and up

Gender: Male and Female

Location: USA.

Interests: Users that have shown interaction with: First class flight, business class, business class flight, Luxury, British Airways - Cathay Pacific – Emirates - Singapore Air - Delta Qatar - Etihad Airways - Air France .

Goal: Encourage fans to call Top Business Class.