DEMOGRAPHICS

OVERVIEW

Page Views

May 1 - May 7

5

Total Page Views ▲ 100%

Page Likes

May 1 - May 7

1

Page Likes ▲ 100%

Reach

May 1 - May 7

176

People Reached ▲ 23%

Post Engagements

May 1 - May 7

101

Post Engagement ▼8%

YOUR AUDIENCE

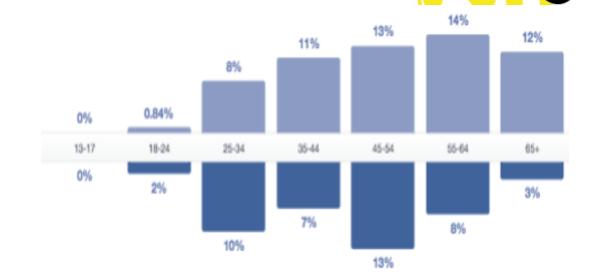
Women

58% Your Fans

Men

41%

Your Fans



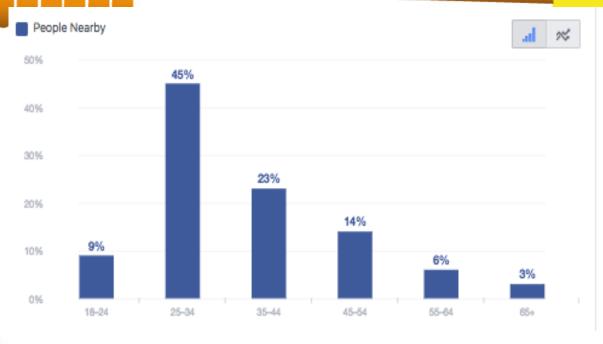
YOUR AUDIENCE LOCATION



City	Your Fans
San Francisco, CA	27
San Jose, CA	13
Oakland, CA	7
Richmond, CA	5
Redwood City, CA	5
Vallejo, CA	4
Alameda, CA	3
Daly City, CA	3
Hayward, CA	3
San Rafael, CA	2

Language	Your Fans
English (US)	100
Spanish	10
English (UK)	7
Spanish (Spain)	1
French (France)	1

THE AGE, GENDER AND HOME LOCATION OF PEOPLE ON FACEBOOK WITHIN 165 FEET OF YOUR BUSINESS DURING THE PAST MONTH.



BREAKDOWN BY

- Age
- Gender
- Home Location
- Age and Gender

WHEN YOUR AUDIENCE IS ONLINE



TIMES



REACTIONS



