

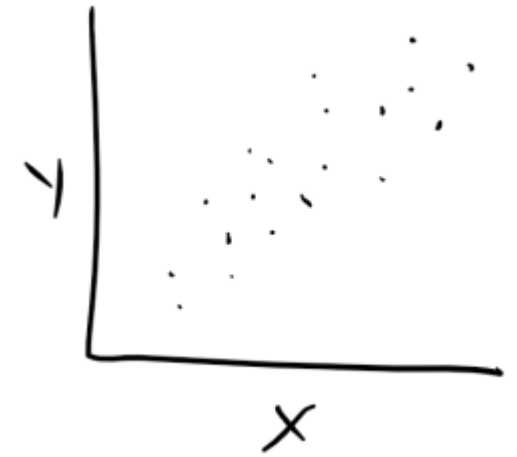
# Fitting a Model to Data

# What a model is?

- What do people mean when they tell you they're going to "fit a model"?
- Let's start with what a model is.
- A model is a description of a system, usually expressed as an equation of some kind.
- Let's say we have some data – measurements of variables  $x$  and  $y$ .
- We think that in the future, we'll have measurements of more  $x$ -like values, and we'd like to be able to predict those  $y$  values.

# What a model is?

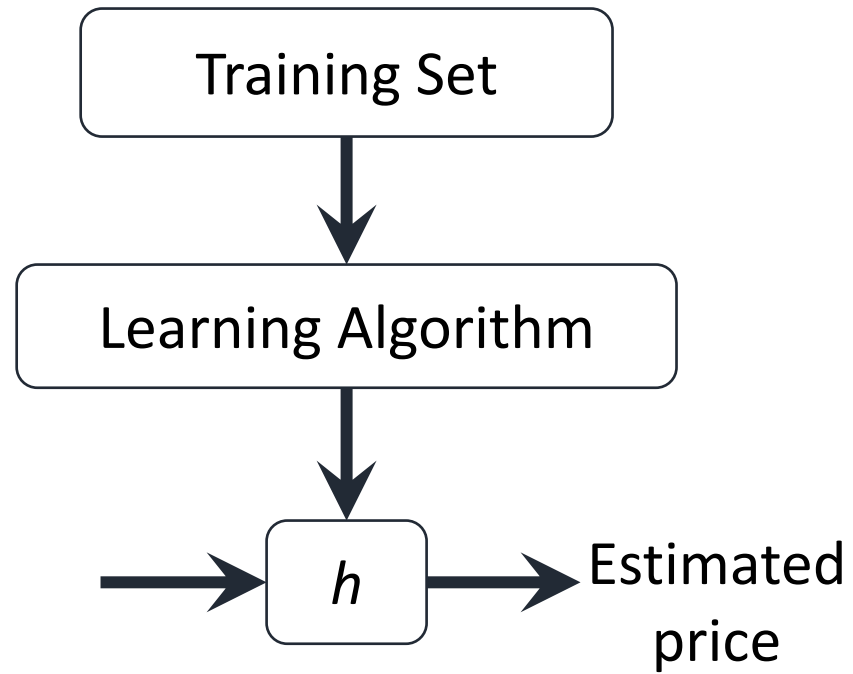
- It looks like you could draw a nice straight line through this cloud of points.
- That means that a linear model might be a good choice for this data.
- We've just done the first step in the model-fitting process:
  - we've decided to use a line – a simple linear model.
- Process of picking the correct line is called “fitting”.
- There are different ways to do this –
  - least squares is possibly the most familiar one.
- That fitted line can be described with the equation  $y=mx+b$ .
- When we fit the model what we're really doing is
  - choosing the values for  $m$  and  $b$  –
  - the slope and the intercept.



# Fitting a Model

- The point of fitting the model is – “to find this equation” –
  - to find the values of  $m$  and  $b$  such that  $y=mx+b$  describes a line that fits our observed data well.
  - In the case of the best fit model above,  $m$  is close to 1, and  $b$  is just a bit larger than 0.
- A large  $m$  implies that  $x$  may have a large effect on  $y$ , hence  $m$  is also sometimes called the effect size.
- It's also sometimes called a coefficient.

# Model representation



# Cost function

- A cost function is something you want to minimize. For example, your cost function might be the sum of squared errors over your training set.
- Cost function is also called squared error function.

Thanks