

✓ atlas.guo@wisc.edu⊕ CartoGuophy.com

in atlasguo 🛛 @cartoguophy geography.wisc.edu/staff/atlas-guo

EDUCATION

University of Wisconsin-Madison (UW-Madison)

(Madison, WI; 2025 Expected)

- Ph.D. Candidate in Geography (Cartography/GIS); doctorial minor in Computer Science; GPA: 3.7/4.0
- Member in Spatial Computing and Data Mining (SCDM) Lab, UW Cartography Lab (CartLab)
- Teaching: Cartography, Interactive Cartography, Graphic Design, Geocomputing, GIS Applications, GIScience
- Project Assistant in GIS Professional Programs (curriculum revision), CartLab (website update, client project)

University of Georgia (UGA)

(Athens, GA, USA; 2017)

- M.S. in Geography (GIS); Member in Urban Geospatial Analytics Lab, Community Mapping Lab; GPA: 3.7/4.0
- Research Assistant in App Dev Group, IT Division, Carl Vinson Institute of Gov.; Teaching: Transportation GIS Sun Yat-Sen University (SYSU) (Guangzhou, China; 2015)
- B.S. in Geographic Information Science; GPA: 3.8/4.0 (Excellent Graduate; Excellent Scholarship 3 times)
- Undergraduate Research Assistant in Center of Integrated Geographic Information Analysis (CIGNA), Center for Historical Geography, Big Data Communication Lab

SKILL

• Cartography: ArcGIS (Pro, Online, Dashboards, StoryMaps) | Mapbox | Leaflet | D3 | Kepler.gl

• Design: Illustrator | Photoshop | LEGO Studio | Blender | After Effect | Flash | CorelDraw | AutoCAD

• GIS/RS: ArcGIS (Pro, Server, Engine) | QGIS | TransCAD | GeoDa | Envi | ERDAS | GE Engine

• Development: JavaScript | HTML | CSS | ASP.NET MVC | Android (Java) | C# | Visual Basic

Analysis: Python|R|Java|Gephi|PostgreSQL|SQLServer|MongoDB|AWS|SPSS|MATLAB

MAP DESIGN (thumbnail images on next page; *publication in progress)

- *Map to be featured on cover page of Cartographic Perspectives, Volume 105 (2024)
- Winner (sole) in Maps Group, Mapping Masterminds Competition, Iowa State University GIS Day (2024)
- 2 maps selected for publication, Esri Map Book, Volume 40 (2024)
- 2 maps selected for Map Expo Exhibit, Highlands County (FL) Board of County Commissioners (2024)
- Winner (sole) in Research, NACIS 2024 Student Map and Poster Competition (2024)
- Highly Commended (2nd place), Collins Bartholomew Award for Thematic Mapping & Infographics;
 Commended (tied 4th place), Garsdale Design Award for 3D Mapping, British Cartographic Society (2024)
- Winner (sole) in College Student Project, AGIC Symposium Maps and Apps Contest (2024)
- 1st Place in Most Innovative Map; Best Cartography (sole); Map selected in Map Art Wall, Esri UC (2024)
- Cartography Special Interest Group Excellence Award (1 of 3 recipients), Esri User Conference (2024)
- 1st Place in University and Postgraduate Student Maps, Esri User Conference (2024)
- 2 maps featured in Plenary Session by Esri President Jack Dangermond, Esri User Conference (2024)
- Winner (sole) in Student Artistic Group, GIS Colorado Mapping Contest (2024)
- Map selected for publication, Atlas of Design, Volume VII (2024)
- Honorable Mention (tied 2nd place); another map admitted, UW-Madison 15th Annual Digital Salon (2024)
- 1st Place in Most Unique Map; 1st Place in Black & White Map; 2nd Place in Thematic Map; Best Student Map (sole);
 Keynotes Choice of Static Map (sole);
 President's Choice (sole);
 People's Choice (sole),
 WLIA Map Contest (2024)
- Map selected for publication, Esri Map Book, Volume 39 (2024)
- Winner in Cartographic Design (tied), NACIS 2023 Student Map and Poster Competition (2023)
- Most Innovative Map (sole); Cartography Special Interest Group Excellence Award (1 of 3 recipients), Esri UC (2023)
- Map featured in Plenary Session by Esri President Jack Dangermond, Esri User Conference (2023)
- Winner (sole), Arthur Robinson Static Print Map Award in 50th CaGIS Map Design Competition (2023)
- 3rd Place in Student Category, GIS Certification Institute (GISCI) Map Contest (2023)
- Map on exhibition, International Cartographic Exhibition of International Cartographic Conference (2023)
- Honorable Mention (2nd place), UW-Madison 14th Annual Digital Salon (2023)
- Map admitted, UW-Madison 14th Annual Digital Salon (2023) and 12th Annual Digital Salon (2021)
- Map ranked top 2% out of 600+ submissions, Esri User Conference Map Gallery (2020)

DITIGAL MAP / GIS DEVELOPMENT

- [Web/Mobile GIS] Madison Area and Wisconsin COVID-19 Pandemic Dashboard (over 80K views)(2020)

 Best Student Map (sole), WLIA Map Contest (2021); Honorable Mention, CaGIS Map Competition (2021)

 Dashboard Endorsed by UW Data Science, WLIA, Esri Covid Map Gallery; on local news multiple times (2022)
- [Web GIS] Small Island Developing States Dashboard (MapBox team project during intern at UNDP) (2021)
- [Web GIS] U.S. Historical Hurricanes Geovisualization (Leaflet framework with jQuery, D3, turf libraries) (2019)
- [Web GIS] GNAHRGIS-Ecology Project (Georgia Department of Natural Resources) (2016 2017)
 Achieved advanced spatial query (ArcGIS Server API) in ASP.NET MVC, with SQL Server, jQuery, Dojo
- [Mobile GIS] SYSU Campus Navigation (Android App using ArcGIS SDK; in Wandoujia App Store)(2014)

 1st Prize in Web/Mobile Group, Esri Chinese College Student GIS Development Contest (campus news)(2014)

RESEARCH (*collaboration)

- Multimodal Social Media Data Mining and Visualizations For Hurricane (AAG 2023; UCGIS Symposium) (2023)
- Investigating Human Mobility During Pandemic: An Integrated Social Media Approach (AAG 2021) (2021)
- *Emerging geo-data sources to reveal human mobility dynamics during COVID-19 pandemic (Springer) (2021)
- Framing Twitter Trajectory Visualization: A Comparative Case Study (IEEE VIS 2020 "MoVis" Workshop) (2020)
- Adaptive Cartography in Natural Disaster Management: A Domain Gap Analysis (NACIS) (2020)
- *Can We Forecast Presidential Election Using Twitter? An Integrative Model Approach (Annuals of GIS)(2020)
- *Male or Female? Evaluating Gender Representativeness of Twitter A Case Study of Athens (UCGIS)(2020)
- Flight or Driving? Mining Transportation Mode in Hurricane Harvey Evacuation (AutoCarto 2020) (2019)
- *Madison and Vicinity: A Tangible Map Quilt (Cartographic Perspectives) (2018)
- Examining Spatiotemporal Pattern in Evacuation Behavior during Hurricanes (AAG 2019, Springer) (2018)

MISCELLANEOUS

- Scholarship for CaGIS & UCGIS Symposium, International Cartographic Association (2024)
- A total of 12 travel awards from NACIS, AAG SAM, UW-Madison and Geography Department (2019 2024)
- Various maps featured on news (7 times, not including reprint), TV videos (2 times), and online articles (4 times)
- Guest Speaker (3 times) to GIS Colorado, UCCS GES Geovis, UW-Madison GISPP (2024)
- Volunteer in Dataset Cleaning, Natural Earth (2023 Present)
- 1st Place of Most Downloaded Paper Award; 3rd Place of Best Paper Award, Annals of GIS (3rd author) (2022)
- GIS Development Intern, United Nations Development Programme (UNDP), Global Centre (2021)
- GIS and Data Visualization Intern, Institute for Local Self-Reliance, Community Network Initiatives (2021)
- Covid and News Cartographer, MADNEWS (largest local Chinese media platform; on WeChat) (2020 Present)
- Co-organizer (chair of logistic committee), First UGA Campus-wide GIS Day (Facebook) (2016)

MINI PORTFOLIO (view more on CartoGuophy.com)

