Welcome to *your*

NEW LOOK

— JujiTSU —

who is visiting your SITE?

Current Players

Interested Players

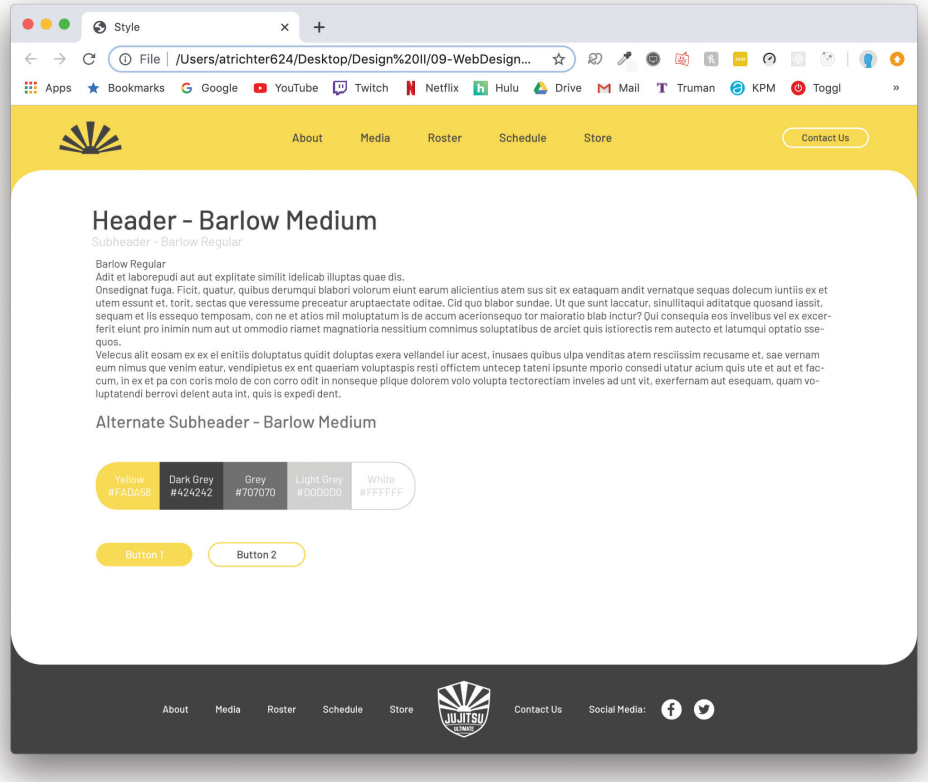
Family, Friends, & Fans

Confused people looking for martial arts

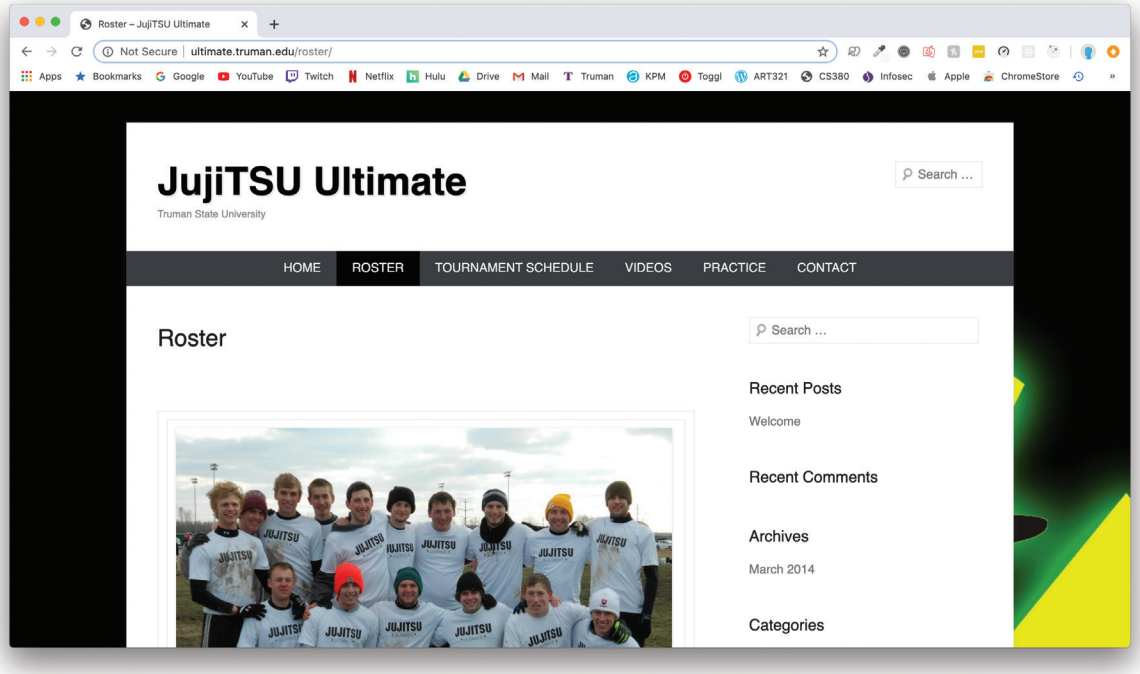
Important *features*

- Easy to use
  - It is especially important to be easy to navigate for newcomers to the site to get them interested in supporting and joining the organization.
- Easy to update
  - The site must represent the current state of the team, especially for the roster and schedule, so it must be easy to add updates throughout the year.
- Have the desired information
  - Users need to find what they expect from a team sports team site.

Style Guide



OUT *WITH* THE old

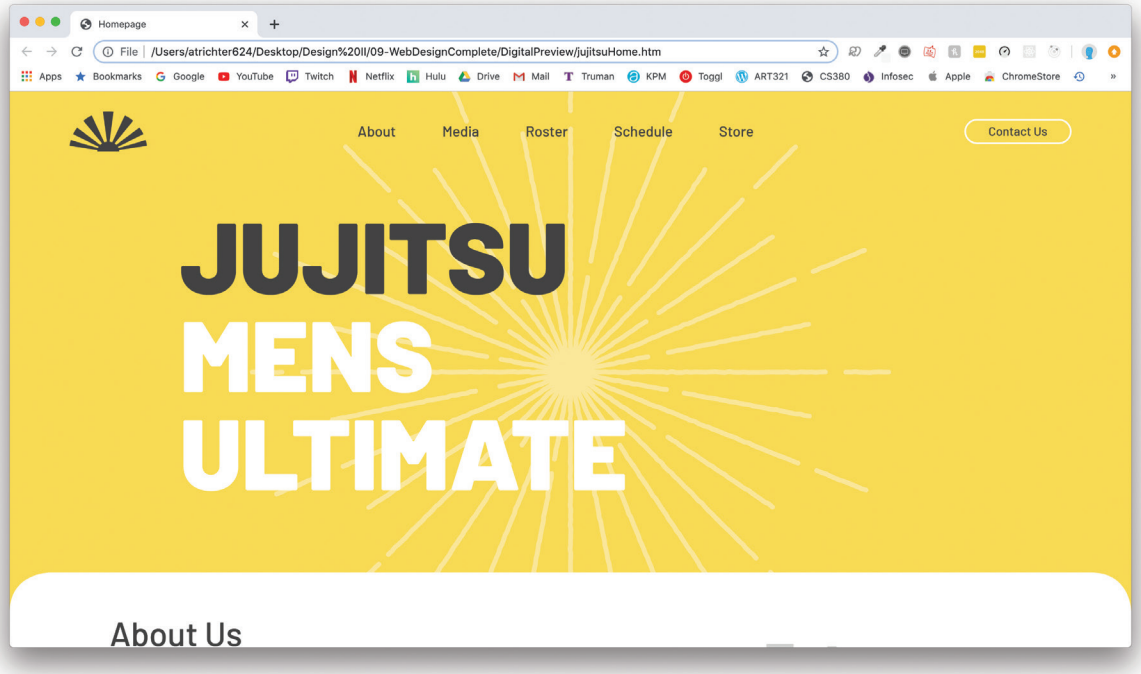


Your current site is in dire need of a facelift. The old design is

OUTDATED
CLUNKY
NOT RESPONSIVE
INCOMPLETE

and is full of broken links and blurry images that are five years old and do not represent the current team. This design will not draw in any new players and doesn't contain anything to make current players and family to visit it.

in *with* the NEW



The new site will give the team a fresh look with a design that is

MODERN
EASY TO USE
RESPONSIVE
UP-TO-DATE

with all information. It offers an easy to consume hub for everything anyone could want to know about the team and is easy to update.

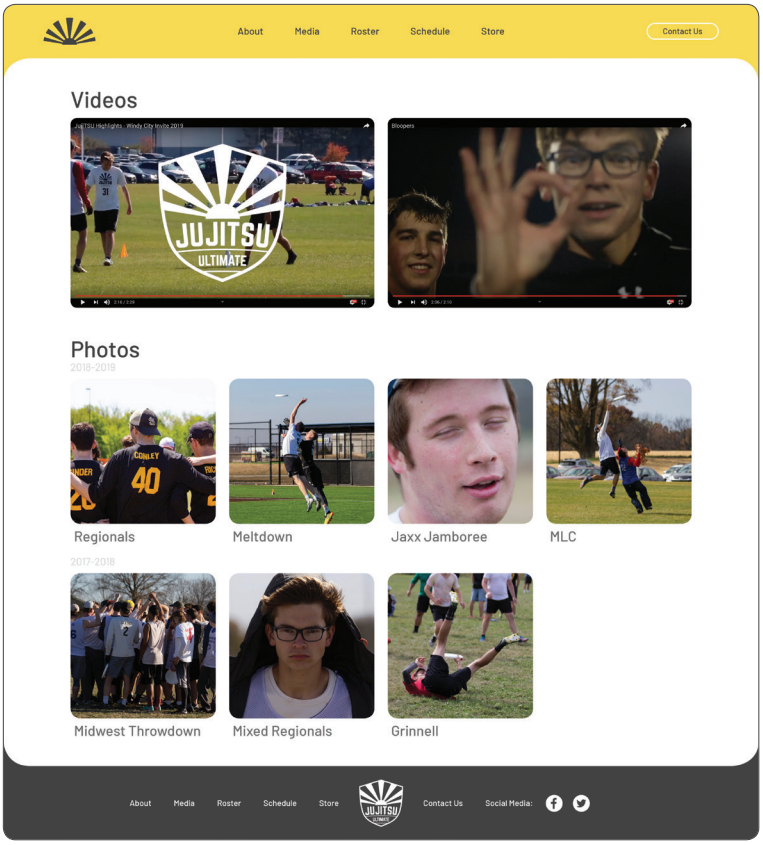
Desktop

Tablet

Mobile

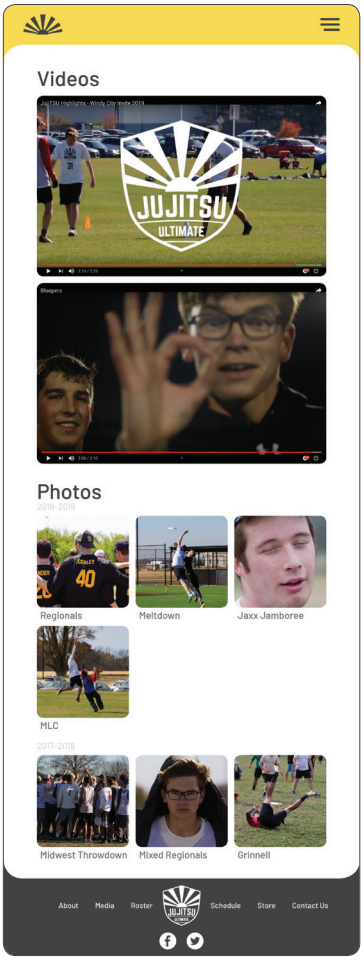
Responsive web design is crutial in today's world. This site works on any size screens and seemlessly flows from desktop to tablet to mobile. Users will be able to easily navigate your site and be met with a modern sleek design no matter what platform they are on.

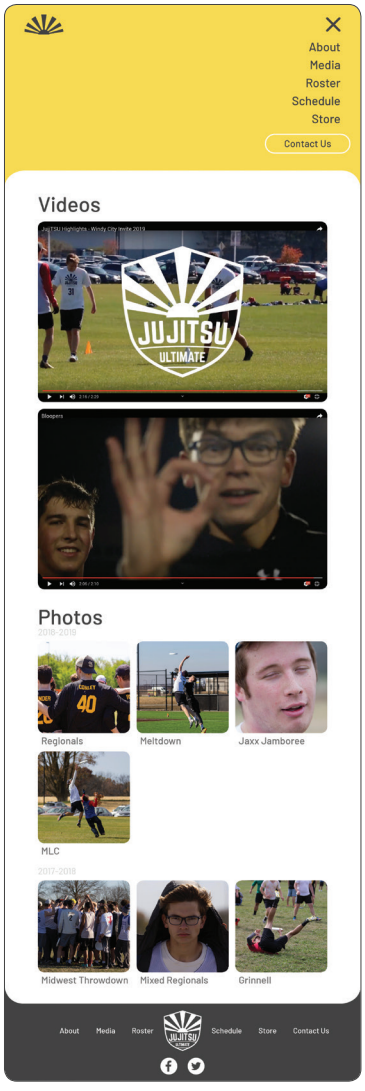
HOME PAGE

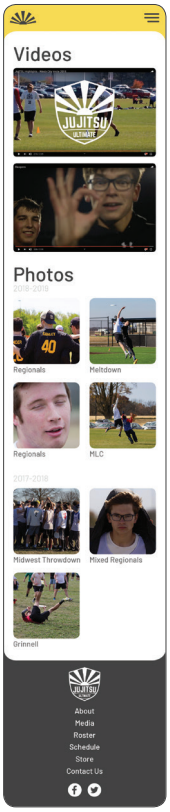


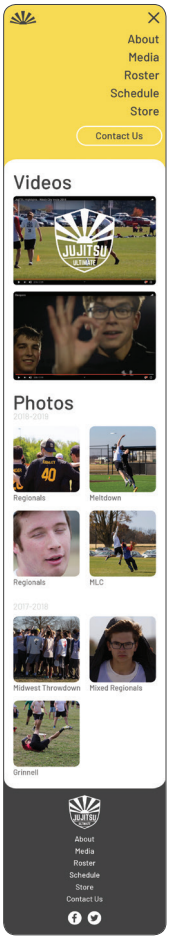
interior page

Desktop









Tablet

Tablet
- nav open

Mobile

Mobile
- nav open

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