# Information Retrieval + Q&A (SNLP Tutorial 12)

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- For  $q \in Q$ : retrieved (output), relevant (gold)

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- Precision  $\frac{|\text{retrieved} \cap \text{relevant}|}{|\text{retrieved}|}$

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- For  $q \in Q$ : retrieved (output), relevant (gold)
- Recall | retrieved relevant | relevant |
- Precision | retrieved | retrieved |
   | retrieved |
- {Precision, Recall} @k: Retrieve k documents (top k scoring)
- Recall@ $k \frac{|\text{retrieved@}k \cap \text{relevant}|}{|\text{relevant}|}$
- Precision@ $k \frac{|\text{retrieved@}k \cap \text{relevant}|}{k}$

- Average precision:  $AveP(q) = \frac{\sum_{k} P@k \times rel(k)}{|relevant|}$
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- Mean average precision  $MAP(Q) = \frac{\sum_{q \in Q} AveP(q)}{|Q|}$
- Q can be a "test set"
- F-score  $2 \cdot \frac{P \cdot R}{P + R}$  F-score@k  $2 \cdot \frac{P@k \cdot R@k}{P@k + R@k}$

Taking the rank into consideration

- Mean Reciprocal Rank
- $MRR(Q) = \frac{1}{|Q|} \sum_{q \in Q} \frac{1}{\operatorname{rank}_q}$  $\operatorname{rank}_q = \operatorname{position}$  of the first relevant document

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document	rank	relevant
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b	1	
С		
d		+
е	2	+
f	3	

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$$Q = \{\text{example}\}, MRR(Q) = \frac{1}{\text{rank-comple}} = \frac{1}{2}$$

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  - B: Faust is Wolfgang Goethe's play in German about a pact with the devil
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  - C (unrelated context)
- Can these inferences be made automatically?

## Document Retrieval - Bag of Words

- Text must be represented as a vector of numbers
- BoW model requires: i) Vocabulary, ii) Measure of presence of words
- e.g. Vocabulary = {'to', 'be', 'or', 'not', 'question'} Document: to be or not to be BoW representation:  $\{\text{to:2, be:2, or:1, not:1}\} \rightarrow [1\ 1\ 1\ 0]$
- Can also store counts
- Disregard grammar, word order

Solution: vector with counts of words:

```
(<the>, <a>, <dog>, , feet, ...)
```

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 (<the>, <a>, <dog>, , president>, ...)
(57, 68, 0, 2, ...)

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- Issue: longer documents have naturally higher counts
- Issue: useless stop words

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- Issue: how do we know which words are useful?

## Term Frequency - Inverse Document Frequency

#### TF-IDF

$$tf(term, doc) = \frac{count_{doc}(term)}{|doc|}$$
  $idf'(term) = \frac{|D|}{df(term)}, idf(term) = \log_2\left(\frac{|D|}{df(term)}\right)$   $tf - idf(term, doc) = tf(term, doc) \times idf(term)$ 

# Term Frequency - Inverse Document Frequency

#### TF-IDF

$$\begin{split} tf(\textit{term}, \textit{doc}) &= \frac{\textit{count}_{\textit{doc}}(\textit{term})}{|\textit{doc}|} \\ \textit{idf'}(\textit{term}) &= \frac{|D|}{\textit{df(term)}}, \textit{idf(term)} = \log_2\left(\frac{|D|}{\textit{df(term)}}\right) \\ tf &- \textit{idf(term}, \textit{doc}) = \textit{tf(term, doc)} \times \textit{idf(term)} \end{split}$$

## Augmented TF

$$tf'(term, doc) = 0.5 + 0.5 \cdot \frac{count_{doc}(term)}{max_{term'}\{count_{doc}(term')\}}$$

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- Solution: vector of tf-idf
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- Issue: still enormous vectors
- Issue: demon Mephistopheles are equally separate concepts as demon lasagne
- Issue: independent terms assumption

## Document Retrieval - Probabilistic Retrieval

- Goal: Find P[R|d,q]
- Ranking: Proportional to relevance odds

$$O(R|d) = \frac{P[R|d]}{P[\bar{R}|d]}$$

• Estimation results in tf-idf with logarithmically damped idfs

- Pretend the query was generated by a LM based on the document
- Ranking: Proportional to query likelihood
- $argmax_d \ p(d|q) = argmax_d \ \frac{p(q|d) \cdot p(d)}{p(q)} = argmax_d \ p(q|d) \cdot p(d)$
- $\approx argmax_d \ p_{LM}(q|d) \cdot p(d)$
- $p(d) \approx \frac{1}{|D|}$
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- Jelinek-Mercer smoothing [9]:  $p(q_i|d,D) = \lambda \cdot p(q_i|d) + (1-\lambda) \cdot p(q_i|D)$
- High  $\lambda$ : documents with all query words (conjunctive)
- Low  $\lambda$ : suitable for long queries (disjunctive)

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- High  $\lambda$ : documents with all query words (conjunctive)
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- Issue: Without word embeddings, no word relatedness Query: Goethe, devil

A: Wolfgang's idea of the demon Mephistopheles who makes a bet with God

## Document vector representation

- Represent the query and all documents as a vector Measure their similarity (L-norm, cosine distance:  $\frac{D \cdot Q}{|D||Q|}$ )
- How to represent a query/document as a fixed size vector? Can we model word co-occurence for a topic?

## Solution 4 (LSA)

- Assumption: Documents are composed of k latent topics
- Solution: Perform dimensionality reduction using SVD
- ullet ightarrow eigenvalues, singular value decomposition
- $A_{i,j} = \#$  occurrences of term  $t_i$  id document  $d_j$  (replace with tf-idf later)

	$d_1$	$d_2$	d <sub>3</sub>	$d_4$
Wolfgang	1	1	0	0
Mephistopheles	1	0	0	0
Faust	0	1	0	0
Goethe	0	1	0	1
devil	0	1	1	0
demon	1	0	0	1
lasagne	0	0	1	0
German	0	1	0	1

## Approximation of A

	$d_1$	$d_2$	d <sub>3</sub>	d <sub>4</sub>
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3 latent concepts:

{Goethe (Wolfgang, Faust, German), devil (Mephistopheles, demon), lasagne}

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3 latent concepts:

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$$d_1 = 1 \times c_1 + 1 \times c_2$$

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- $A' = argmin_{A'rankk} ||A A'||$  Distance e.g. Frobenius  $(\sqrt{\sum_{i,j} a_{i,j}})$

# **SVD**

- $A_{i,j} = \#$  occurrences of term  $t_i$  id document  $d_j$  (replace with tf-idf later)
- $(A^TA)_{i,j} = \#$  intersection of documents  $d_i$  and  $d_j$
- $(AA^T)_{i,j} = \#$  documents in which both terms  $t_i$  and  $t_j$  occur (multiplied counts)
- $U = \text{eigenvectors of } A^T A$
- $V = \text{eigenvectors of } AA^T$
- $S = \text{roots of corresponding eigenvalues of } A^T A$
- $A = USV^T$

# Eigen{vector,value}

Nonzero  $v \in \mathbb{R}^n, \lambda \in \mathbb{R}$ 

## Eigenvector

$$Av = \lambda v$$
  $Av = \lambda Iv$   $(A - \lambda I)v = 0$   $ker(A - \lambda I)$ 

"Directions (v) which A only scales."

## Eigenvalue

$$Av = \lambda v$$

"The stretch  $(\lambda)$  of eigenvector v by A."

## **SVD**

#### Proof sketch

$$A = USV^T, A^T = VSU^T, S$$
 diagonal  $U^TU = VV^T = I$  orthogonal  $AA^TU = US^2 \rightarrow U$  eigenvectors of  $AA^T, S$  root of eigenvalues  $(\forall i: AA^TU_{i,*} = U_{i,*} \cdot S_{i,i}^2)$   $A^TAV = VS^2 \rightarrow V$  eigenvectors of  $A^TA, S$  root of eigenvalues  $(\forall i: A^TAV_{i,*} = V_{i,*} \cdot S_{i,i}^2)$ 

## LSA

- Order eigenvalues by descending values  $(S_{i,i} > S_{i+1,i+1} \ge 0)$  (proof next slide)
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- Term  $\rightarrow$  latent representation:  $U_k S_k$
- Document  $\rightarrow$  latent representation:  $(S_k V_k^T)^T = V_k S_k^T = V_k S_k$

# Properties of S

### Descending

$$U' = U$$
 +swapped  $i, j$  column,  $S' = S$  +swapped  $i, j$  values,  ${V'}^T = V^T$  +swapped  $i, j$  row  $U' = U \times C(i, j), S' = S \times C(i, j), {V'}^T = V^T \times R(i, j)$   $U'S' = (US)$  with swapped  $i, j$  columns,  $U'S' = (US) \times C(i, j)$   $U'S'V'^T = (US) \times C(i, j) \times V^T \times R(i, j) = (US) \times C(i, j) \times C(i, j) \times V^T = USV^T$ 

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### Non-negative

$$A^T A$$
 is positive semidefinite  $\Rightarrow S_{i,i} \ge 0$   
 $\forall x \ne \overrightarrow{0} : x^T A^T A x = (Ax)^T (Ax) = ||Ax|| \ge 0$ 

# LSA Concepts

- $U_k S_k$  maps terms to latent "concepts"  $(m \to k)$
- $V_k S_k$  maps documents to "concepts"  $(n \to k)$

	$d_1$	$d_2$	d <sub>3</sub>	d <sub>4</sub>
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- Representation of devil: fifth row of  $U_k$   $(m \times k \to 1 \times 2)$  scaled by  $S_k$ :  $[0.58, -0.01]^{T}$

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- Representation of  $d_1$ : first column of  $V_k^T$   $(k \times n \to 2 \times 1)$  scaled first by  $S_k$ :  $r_d = [0.3, 0.02]^T$

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- Query representation: vector average:  $r_q = [0.13, -0.13]^T/2 + [0.58, -0.01]^T/2 = [0.355, -0.07]^T$

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- Query representation: vector average:
  - $r_q = [0.13, -0.13]^T/2 + [0.58, -0.01]^T/2 = [0.355, -0.07]^T$
- Query-document match: cosine similarity:  $\frac{r_q \cdot r_d}{|r_q| \cdot |r_d|} = \frac{0.01205}{0.10879} \approx 0.11$

# LSA Graphics

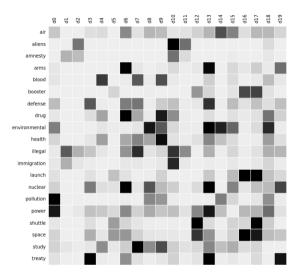


Figure 1: Term-document matrix, no ordering, k = 5; Source [6]

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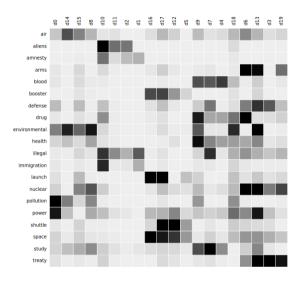


Figure 2: Term-document matrix, group documents, k = 5; Source [6]

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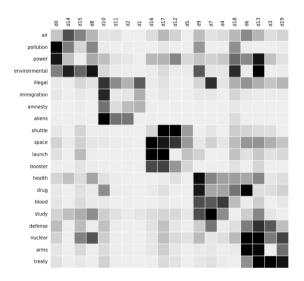


Figure 3: Term-document matrix, group documents+terms, k = 5; Source [6]

### LSA Code

```
from sklearn.decomposition import TruncatedSVD
from sklearn.feature extraction.text import TfidfVectorizer
vectorizer = TfidfVectorizer(stop_words='english',
    max_features= 1000,
   \max df = 0.5,
    smooth_idf=True)
X = vectorizer.fit transform(documents)
svd model = TruncatedSVD(n components=20)
svd model.fit(X)
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svd model.fit(X)
                     Compression: m \times n \rightarrow m \times k + n \times k + k \times k
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#### Fast SVD

• Naive approach  $det(A - \lambda I) = 0$  solving *n*-th order polynomial (variable  $\lambda$ ) Eigenvector Decomposition (EVD), get eigenvectors

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- Jacobi rotation [4, 5], Jacobi eigenvalue algorithm [7]: Create almost a diagonal matrix (bidiagonal): A = UBV,  $O(mn^2)$  Compute SVD of  $2 \times 2$  matricis  $O(n^2)$

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#### Latent Semantic Analysis

Also called LSI (Latent Semantic Indexing)

#### Fast SVD

- Naive approach  $det(A \lambda I) = 0$  solving *n*-th order polynomial (variable  $\lambda$ ) Eigenvector Decomposition (EVD), get eigenvectors
- Jacobi rotation [4, 5], Jacobi eigenvalue algorithm [7]: Create almost a diagonal matrix (bidiagonal): A = UBV,  $O(mn^2)$  Compute SVD of  $2 \times 2$  matricis  $O(n^2)$
- Can be parallelized (ARPACK)

#### Latent Semantic Analysis

- Also called LSI (Latent Semantic Indexing)
- tf-idf is just a weighting scheme (tf, counts)

### Considerations

#### Pros:

- Easy to implement
- Explainable terms
- Quite fast runtime

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#### Pros:

- Easy to implement
- Explainable terms
- Quite fast runtime

#### Cons:

- Only surface dependencies
- SVD is not updatable

# Dense Vector Representation

**TODO** 

#### Resources

- Python code: https://medium.com/acing-ai/what-is-latent-semantic-analysis-lsa-4d3e2d18417a
- $\textbf{@} \ \, \mathsf{Comprehensive} \ \, \mathsf{tutorial} \ \, \mathsf{for} \ \, \mathsf{LSA+SVD} \colon \mathsf{https:}//\mathsf{www.engr.uvic.ca}/\sim \mathsf{seng474/svd.pdf}$
- SVD example: http://web.mit.edu/be.400/www/SVD/Singular\_Value\_Decomposition.htm
- Computation: https://en.wikipedia.org/wiki/Singular\_value\_decomposition#Calculating\_the\_SVD
- $\verb| Omputation: https://www.cs.utexas.edu/users/inderjit/public\_papers/HLA\_SVD.pdf| \\$
- Visualization: https://topicmodels.west.uni-koblenz.de/ckling/tmt/svd\_ap.html
- Computation: https://en.wikipedia.org/wiki/Jacobi\_eigenvalue\_algorithm
- Option code: https://www.analyticsvidhya.com/blog/2018/10/stepwise-guide-topic-modeling-latent-semantic-analysis/
- ① Jelinek-Mercer: http://ctp.di.fct.unl.pt/~jmag/ir/slides/a05%20Language%20models.pdf
- @ LSI: https://nlp.stanford.edu/IR-book/html/htmledition/latent-semantic-indexing-1.html