# Embeddings

Andrey Gusev 171

Discrete representation

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- One-Hot representation

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- One-Hot representation

```
motel [0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 0]<sup>T</sup>
hotel [0 0 0 0 0 0 0 1 0 0 0 0 0 0 0] = 0
```

- Discrete representation
- One-Hot representation

```
motel [00000000010000] thotel [0000000100000] = 0
```

Distributional similarity based representations

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```

Distributional similarity based representations

```
linguistics =
```

0.286 0.792 -0.177 -0.107 0.109 -0.542 0.349 0.271

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- One-Hot representation

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Distributional similarity based representations

linguistics =

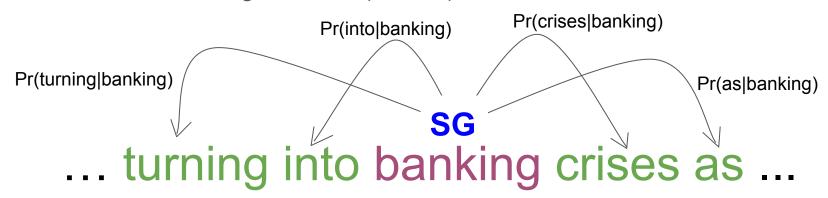
government debt problems turning into banking crises as has happened in saying that Europe needs unified banking regulation to replace the hodgepodge

These words will represent banking 7

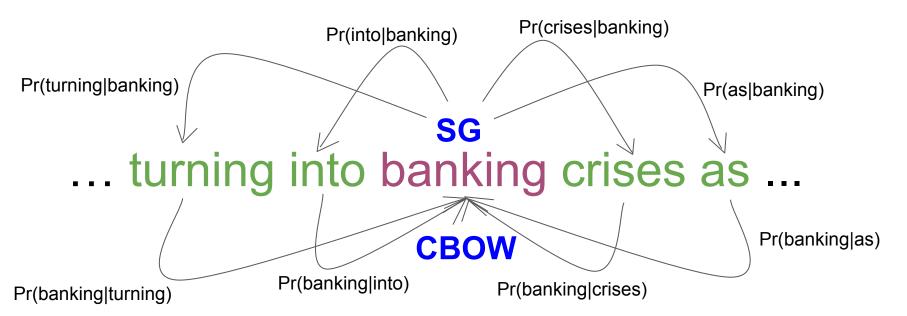
0.286 0.792 -0.177 -0.107 0.109 -0.542 0.349 0.271

- 1. Skip-gram (SG)
- 2. Continuous Bag of Words (CDOW)

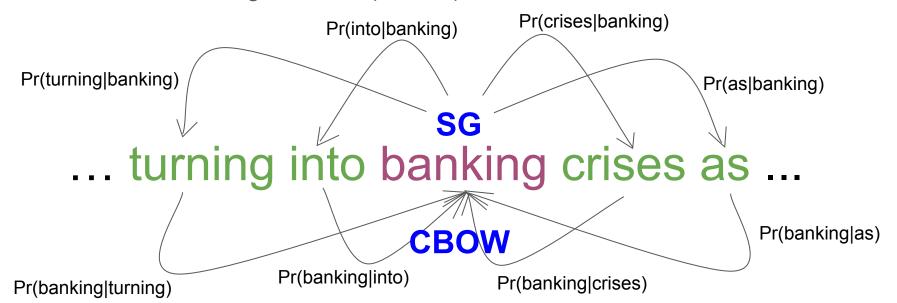
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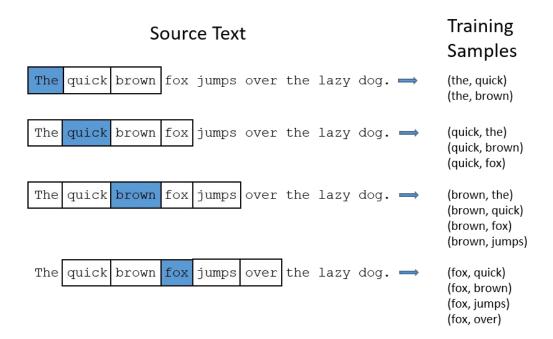
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- 1. Skip-gram (SG)
- 2. Continuous Bag of Words (CDOW)



## Creating data for word2vec



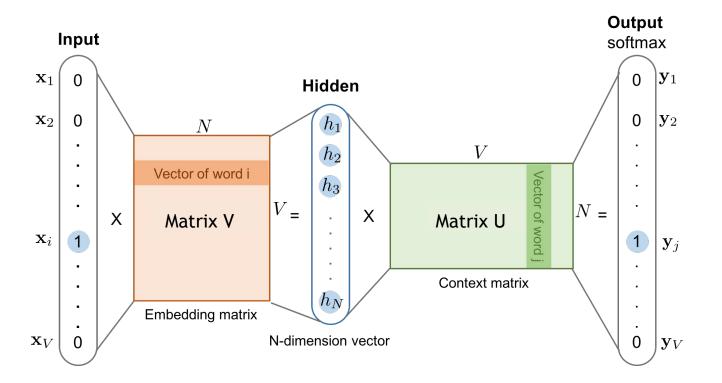
Objective function: Maximize the probability of any context word given the current center word.

$$J'(\theta) = \prod_{t=1}^{T} \prod_{-m \leqslant j \leqslant m} \Pr(w_{t+j}|w_t; \theta)$$

$$J(\theta) = -\frac{1}{T} \sum_{t=1}^{T} \sum_{-m \le j \le m} \log \Pr(w_{t+j}|w_t; \theta)$$

Where theta represents all variables we will optimize.

# Skip-gram



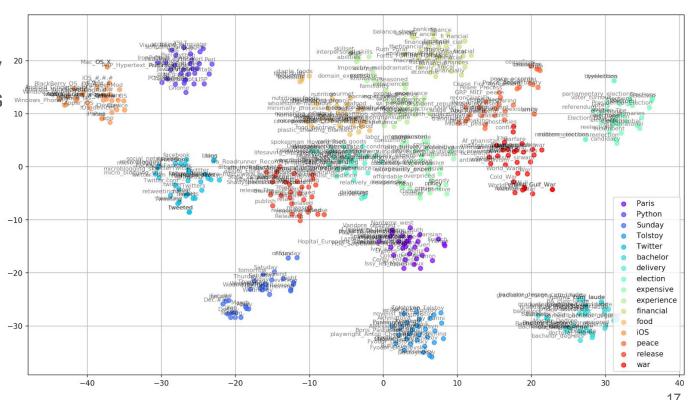
### Skip-gram

We try to predict surrounding words in a window of radius *m* of every word.

$$\Pr(w_o|w_c) = \frac{\exp(u_o^T v_c)}{\sum_{w=1}^{V} \exp(u_w^T v_c)} \qquad \theta = \begin{bmatrix} v_a \\ \vdots \\ v_{zebra} \\ u_{aardark} \\ u_a \\ \vdots \\ u_{zebra} \end{bmatrix}$$

Where *o* is the outside word index, *c* is the center word index. Softmax using the outside word to obtain probability of the center word.

word2vec improves
objective function by 20
putting similar words 10
nearby in space.



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- Window: Similar to word2vec, use window around each word to capture both syntactic and semantic information.
- Word-document co-occurrence matrix will give general topics leading to "Latent Semantic Analysis".

# Co-occurrence matrix example

Corpus: I enjoy flying. I like NLP. I like deep learning.

		I	like	enjoy	deep	learning	NLP	flying	•
	I	0	2	1	0	0	0	0	0 ]
X =	like	2	0	0	1	0	1	0	0
	enjoy	1	0	0	0	0	0	1	0
	deep	0	1	0	0	1	0	0	0
	learning	0	0	0	1	0	0	0	1
	NLP	0	1	0	0	0	0	0	1
	flying	0	0	1	0	0	0	0	1
	18	0	0	0	0	1	1	1	0

 Idea: store "most" of the important information in a fixed, small number of dimensions: a dense vector.

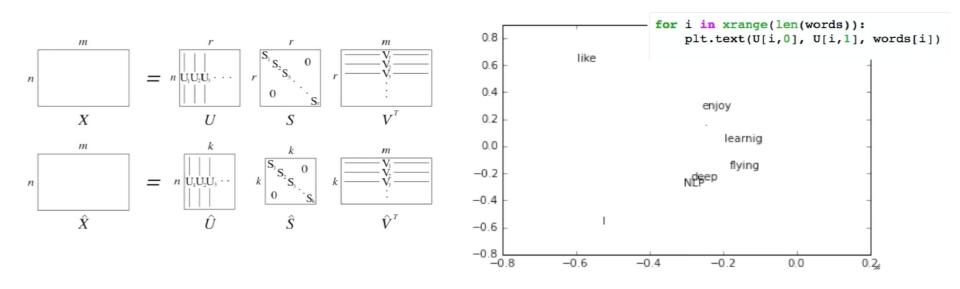
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- How to reduce the dimensionality? SVD!

### Dimensionality reduction of co-occurrence matrix

Singular value decomposition of co-occurrence matrix X:



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- Hard to incorporate new words or documents.

#### GloVe

$$J = \sum_{i,j=1}^{V} f\left(X_{ij}\right) \left(w_i^T \tilde{w}_j + b_i + \tilde{b}_j - \log X_{ij}\right)^2$$
$$f(x) = \begin{cases} 100 & 3/4 \\ (x/x_{\text{max}})^{\alpha} & \text{if } x < x_{\text{max}} \\ 1 & \text{otherwise} \end{cases}$$

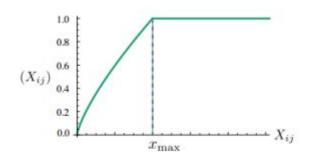
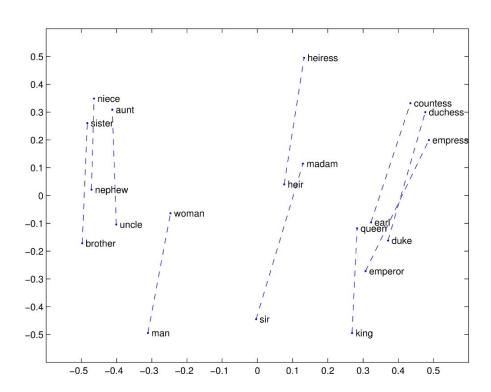


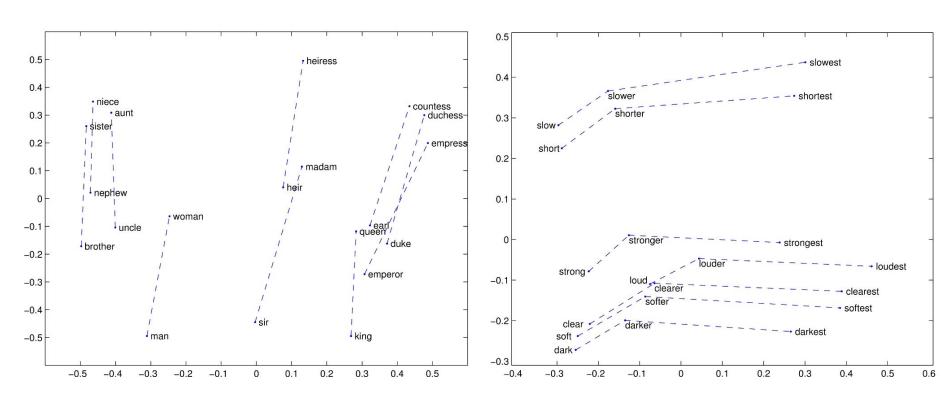
Figure 1: Weighting function f with  $\alpha = 3/4$ .

- Combining the best of both techniques.
- Fast training.
- Scalable to huge corpora.
- Good performance even with small corpus and small vectors.

### GloVe visualisation



### GloVe visualisation



# Other fun embedding analogies

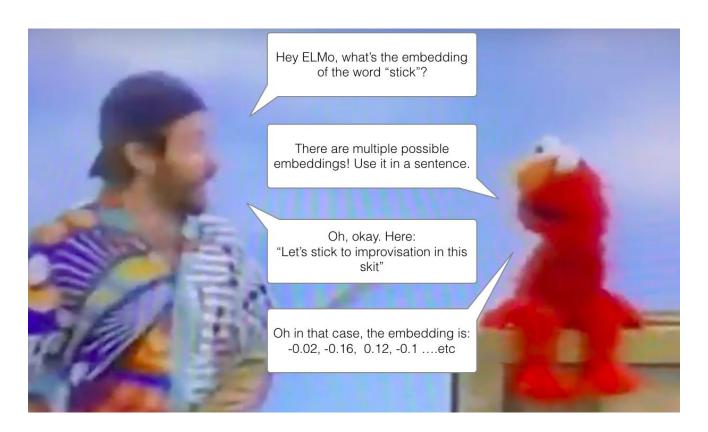
Expression	Nearest token		
Paris - France + Italy	Rome		
bigger - big + cold	colder		
sushi - Japan + Germany	bratwurst		
Cu - copper + gold	Au		
Windows - Microsoft + Google	Android		
Montreal Canadiens - Montreal + Toronto	Toronto Maple Leafs		

#### fastText

- Starts with word representations that are averaged into text representation and feed them to a linear classifier (multinomial logistic regression).
- Text representation as a hidden state that can be shared among features and classes.
- Uses a bag of n-grams to maintain efficiency without losing accuracy. No explicit use of word order.
- Softmax layer to obtain a probability distribution over pre-defined classes.

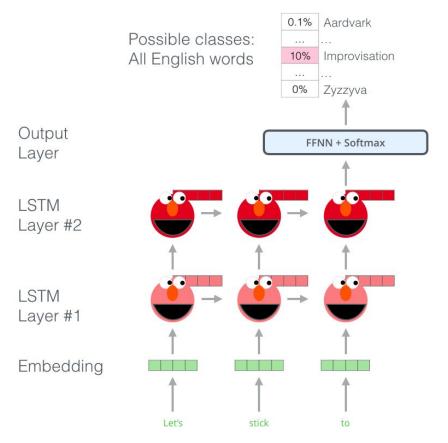
#### fastText

- Hierarchial Softmax: Based on Huffman Coding Tree Used to reduce computational complexity O(kh) to O(hlog(k)), where k is the number of classes and h is dimension of text representation.
- Uses hashing trick to maintain fast and memory efficient mapping of the n-grams.
- It is written in C++ and supports multiprocessing during training.

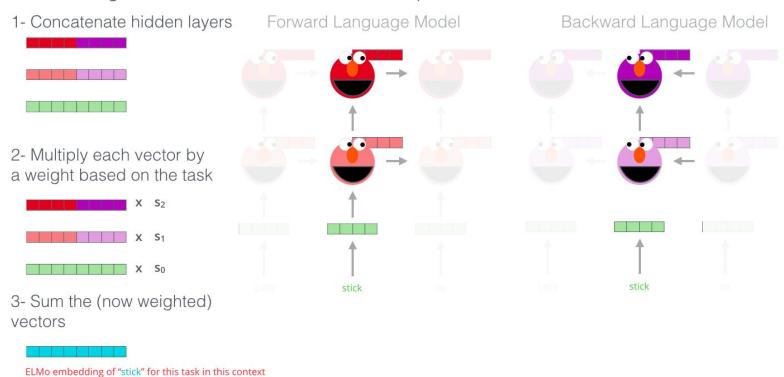


#### ELMo representations are:

- Contextual: The representation for each word depends on the entire context in which it is used.
- Deep: The word representations combine all layers of a deep pre-trained neural network.
- Character based: ELMo representations are purely character based, allowing the network to use morphological clues to form robust representations for out-of-vocabulary tokens unseen in training.



Embedding of "stick" in "Let's stick to" - Step #2



### Вопросы

- 1. Опишите принцип обучения эмбеддингов Continuous Bag Of Words.
- 2. На каких данных обучается Skip-gram? Что подается модели на вход и что ожидается на выходе при обучении?
- 3. В чем заключается техника Latent Semantic Analysis? Какие проблемы есть у этой техники?