

Introducing Cloud Message Queues

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Introducing Cloud Message Queues

Messaging over
cloud services like
Azure and **AWS**

High availability
queues, easily
accessible over **HTTPS**

Unlimited scale
and **platform**
integration

Goals

Cloud message queue overview

How it works, features AWS and Azure provide

Web portal administration

Creating, managing and securing queues

.NET client libraries

Features and usage

Pattern support

Fire-and-forget, request-response, publish-subscribe

What is Cloud Messaging?

y



3

Remote queues with
public endpoints

Redundant storage
and **high availability**

Connected queue
technology

Cloud Message Queue Features

Security

- Public Internet endpoint
- Permissions-based security
- Integrates with provider security

Reliability

- Messages replicated
- Queues highly available
- Multiple instances and DCs

Cloud Message Queue Features

Cost

- Pay-per-use messaging
- Free for X messages per month
- Then \$Y per next X messages

Limitations

- Queue size – X Gb
- Message size – Y Kb
- Queue removal – unused period

Demo 1: Administering Cloud Queues

Feature

Create and administer queues using Web portals

Task

Create and secure Azure Service Bus queue

Task

Create Amazon Simple Queue Service queue

Demo 1: Administering Cloud Queues

Demo 1: Administering Cloud Queues

- Azure Service Bus – queue settings

general

DEFAULT MESSAGE TIME TO LIVE	<input type="text" value="14"/>	<input type="text" value="days"/> ▼
EXPIRED MESSAGE	<input type="checkbox"/> MOVE TO THE DEAD-LETTER SUBQUEUE	
DUPLICATE DETECTION HISTORY	<input type="text" value="10"/>	<input type="text" value="minutes"/> ▼
LOCK DURATION	<input type="text" value="30"/>	<input type="text" value="seconds"/> ▼
MAXIMUM DELIVERY COUNT	<input type="text" value="10"/>	
QUEUE STATE	<input type="text" value="Enabled"/> ▼	

Demo 1: Administering Cloud Queues

- Azure Service Bus – Shared Access Policies

shared access policies

NAME	PERMISSIONS
on-premise-handler	Send, Listen
<input type="text" value="NEW POLICY NAME"/>	<input type="text"/>

shared access key generator

POLICY NAME

PRIMARY KEY

Demo 1: Administering Cloud Queues

- AWS Simple Queue Service – settings

Queue Settings

Default Visibility Timeout:	<input type="text" value="30"/>	<input type="text" value="seconds"/> ▾
Message Retention Period:	<input type="text" value="4"/>	<input type="text" value="days"/> ▾
Maximum Message Size:	<input type="text" value="256"/>	KB
Delivery Delay:	<input type="text" value="0"/>	<input type="text" value="seconds"/> ▾
Receive Message Wait Time:	<input type="text" value="0"/>	seconds

Demo 1: Administering Cloud Queues

- AWS Simple Queue Service – settings

Dead Letter Queue Settings

Use Redrive Policy: ☐

Dead Letter Queue:

Maximum Receives:

Demo 1: Administering Cloud Queues

- AWS Simple Queue Service – permissions

Effect: ☒ Allow ☐ Deny

Principal: ☒ Everybody (*)
Use commas between multiple values.

Actions: ☐ All SQS Actions (SQS:*)

- ☒ SendMessage
- ☒ ReceiveMessage
- ☒ DeleteMessage
- ☐ ChangeMessageVisibility
- ☐ GetQueueAttributes
- ☐ GetQueueUrl

.NET Client Libraries

C

Client libraries
targeting **multiple
platforms** and **OS**



.NET primary client
platform (also PHP,
Java, Node etc.)



Java primary platform,
feature parity in .NET
(also PHP etc.)

BrokeredMessage



Message envelope

Typed message body

Runtime properties

Serialization

XML with DataContractSerializer

Domain behaviour

GetBody<T>()

Complete()

QueueClient



Messaging operations

Created from MessagingFactory

Context-bound to one queue

BrokeredMessage

Send() and Receive()

Message-pump pattern

Allows batch processing

SendBatch() and ReceiveBatch()

Async alternatives

Demo 2: Service Bus Queues with .NET

Feature

Explore
messaging with
Windows Azure

Task

Send and receive
BrokeredMessage
objects

Task

Check basic
performance for
multiple sends

Demo 2: Service Bus Queues with .NET

Demo 2: Service Bus Queues with .NET

- Send messages

- Create queue client from factory

```
var factory = MessagingFactory.CreateFromConnectionString(  
    "Endpoint=sb://sc-unsubscribe.servicebus.windows.net/etc");  
var queueClient = factory.CreateQueueClient("test");
```

- Build and send brokered message

```
var message = new BrokeredMessage("message");  
queueClient.Send(message);
```

Demo 2: Service Bus Queues with .NET

- Receive messages

- Create queue client from factory

```
var factory = MessagingFactory.CreateFromConnectionString(  
    "Endpoint=sb://sc-unsubscribe.servicebus.windows.net/;etc");  
var queueClient = factory.CreateQueueClient("test");
```

- Receive brokered message and extract body

```
var message = queueClient.Receive();  
message.GetBody<string>().Dump("Body");
```

- Flag as complete

```
message.Complete();
```

AmazonSqsClient



No message envelope

String message body

Manual serialization

SOA-style interface

Methods with Request/Response pairs

SendMessageRequest ->

SendMessageResponse

Receive behaviour

Async operations

Demo 3: AWS SQS with .NET

Feature

Explore
messaging with
Amazon Simple
Queue Service

Task

Send and receive
strings with
AmazonSqsClient

Task

Check basic
performance for
multiple sends

Demo 3: AWS SQS with .NET

Demo 3: AWS SQS with .NET

- Send messages

- Create queue client with credentials

```
var sqsClient = new AmazonSQSClient("AccessKey", "SecretKey",  
                                     RegionEndpoint.EUWest1);
```

- Build message request

```
var request = new SendMessageRequest();  
request.MessageBody = "message";  
request.QueueUrl = "https://sqs.eu-west-1.amazonaws.com/etc";
```

- Send message

```
var response = sqsClient.SendMessage(request);
```


Demo 3: AWS SQS with .NET

- Receive messages

- Create queue client with credentials

```
var sqsClient = new AmazonSQSClient("AccessKey", "SecretKey",  
                                     RegionEndpoint.EUWest1);
```

- Build message request

```
var request = new ReceiveMessageRequest();  
request.QueueUrl = "https://sqs.eu-west-1.amazonaws.com/etc";  
var response = sqsClient.ReceiveMessage(request);
```

- Send message

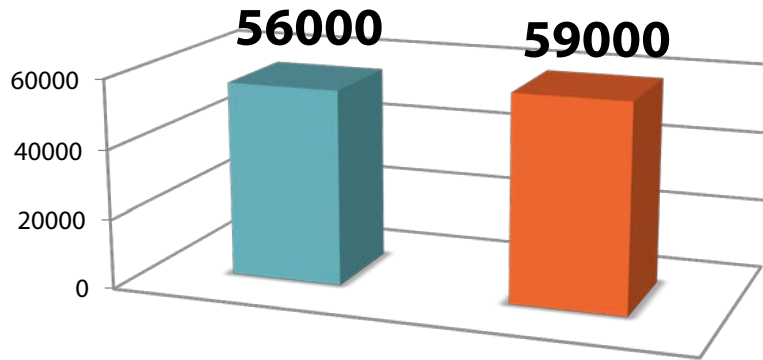
```
var response = sqsClient.SendMessage(request);
```

Demo 3: AWS SQS with .NET

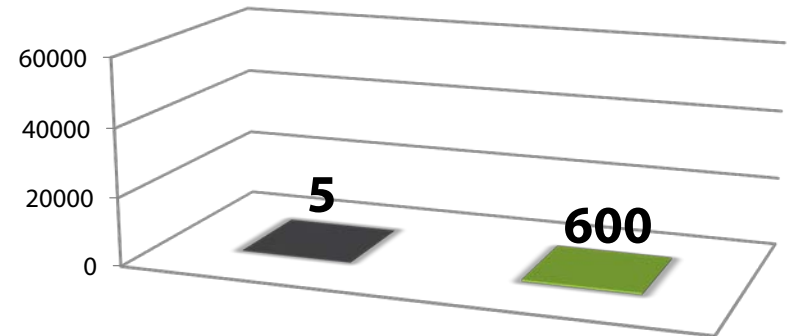
- **Delete received messages**
 - Confirms completion
 - Removes message from queue

```
var deleteRequest = new DeleteMessageRequest();  
deleteRequest.QueueUrl = request.QueueUrl;  
deleteRequest.ReceiptHandle = response.Messages[0].ReceiptHandle;  
  
var deleteResponse = sqsClient.DeleteMessage(deleteRequest);
```

Cloud Message Queue Performance



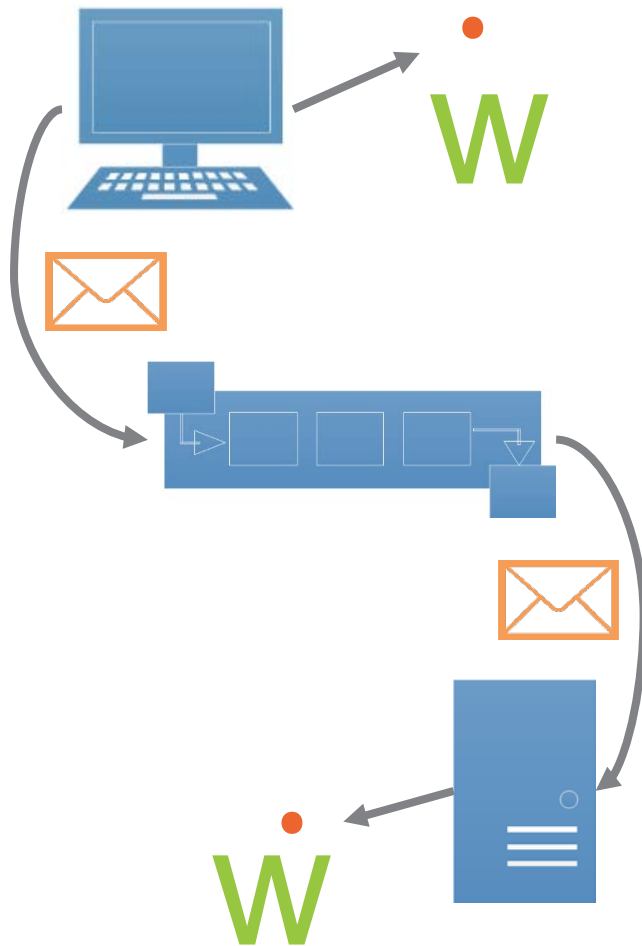
Azure and AWS
sub-minute



ZeroMQ and MSMQ
sub-second

☐ - milliseconds to send 1,000 messages

Messaging Pattern Support

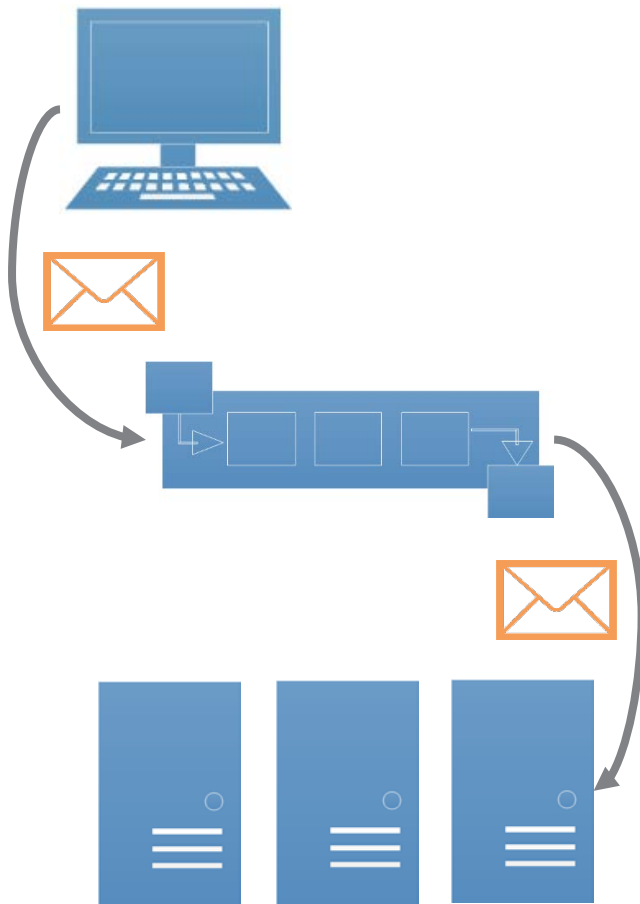


Fire-and-forget

Global access

Scaling to demand

Messaging Pattern Support

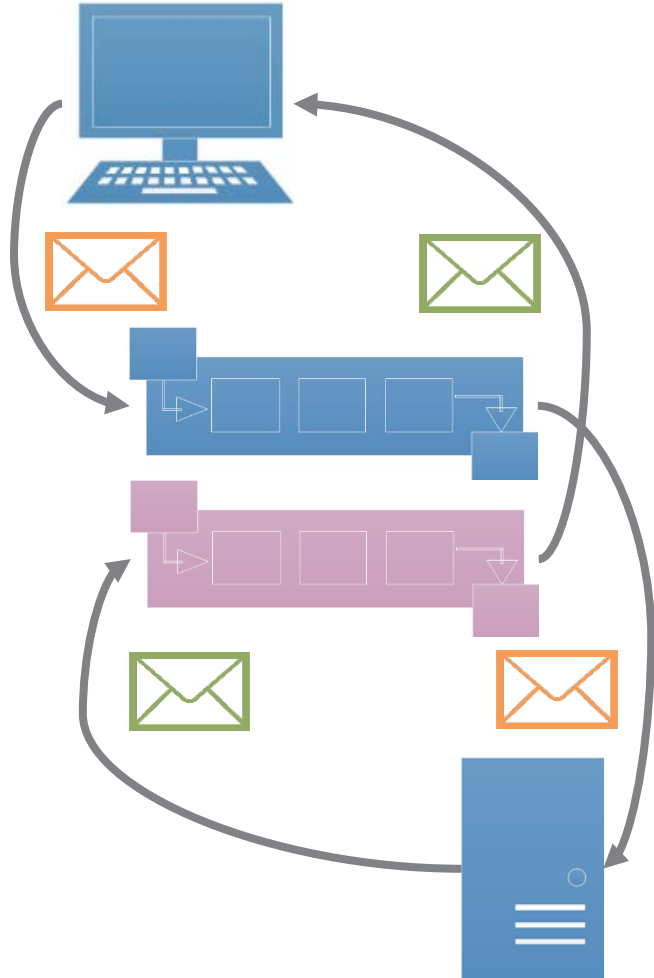


Fire-and-forget

Global access

Scaling to demand

Messaging Pattern Support



Fire-and-forget

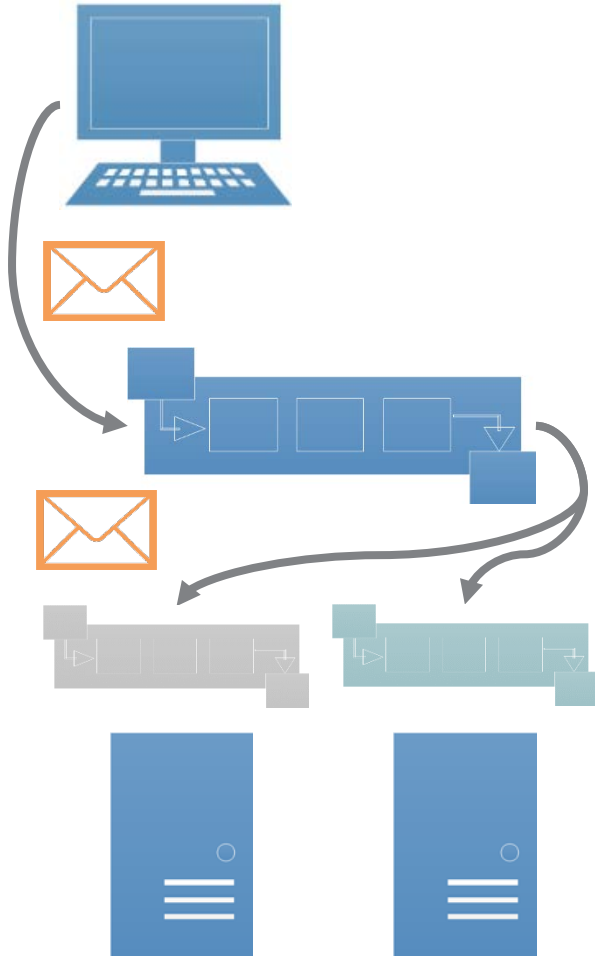
Global access

Scaling to demand

Request-response

Permanent/temporary response queue

Messaging Pattern Support



Fire-and-forget

Global access

Scaling to demand

Request-response



Permanent/temporary response queue

Publish-subscribe

Separate broadcast components

Topics coupled to queue/subscription

Summary

- **Introducing Cloud Messaging** 
 - Azure Service Bus Queues (and Topics)
 - AWS Simple Queue Service (and Simple Notification Service)
- **Feature set** 
 - Queue access permissions
 - Regional with HA across data centres
 - Limitations – message size & cost
- **Usage** 
 - Web administration
 - .NET client libraries



Cloud Message
Queues
(Azure & AWS)