bendyworks production

in association with red dirt rubyconf

the Internet and and your votes

bradley grzesiak as @listrophy

toshiko as my laptop

Pure,

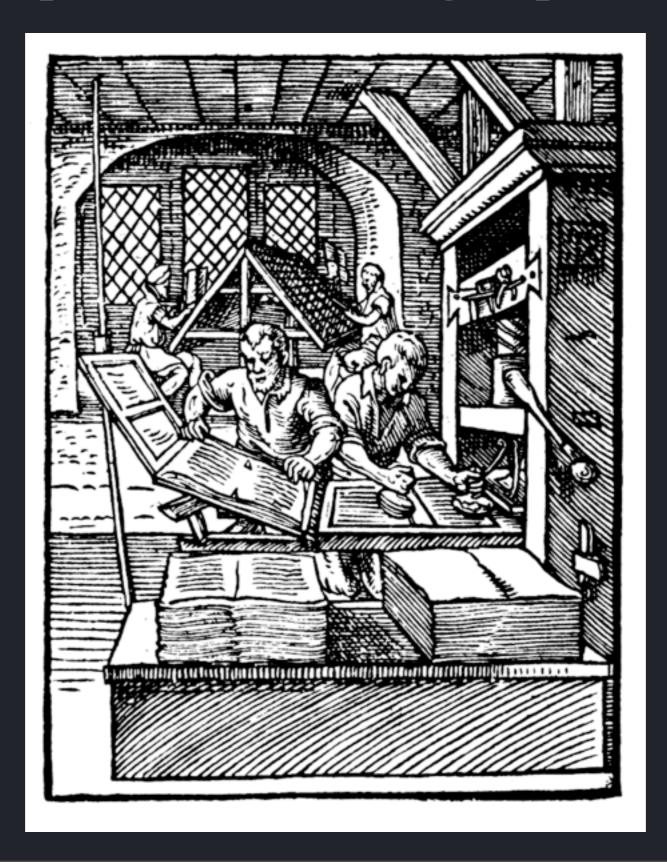
Pure, Uncut

Pure, Uncut Awesome

johannes gutenberg



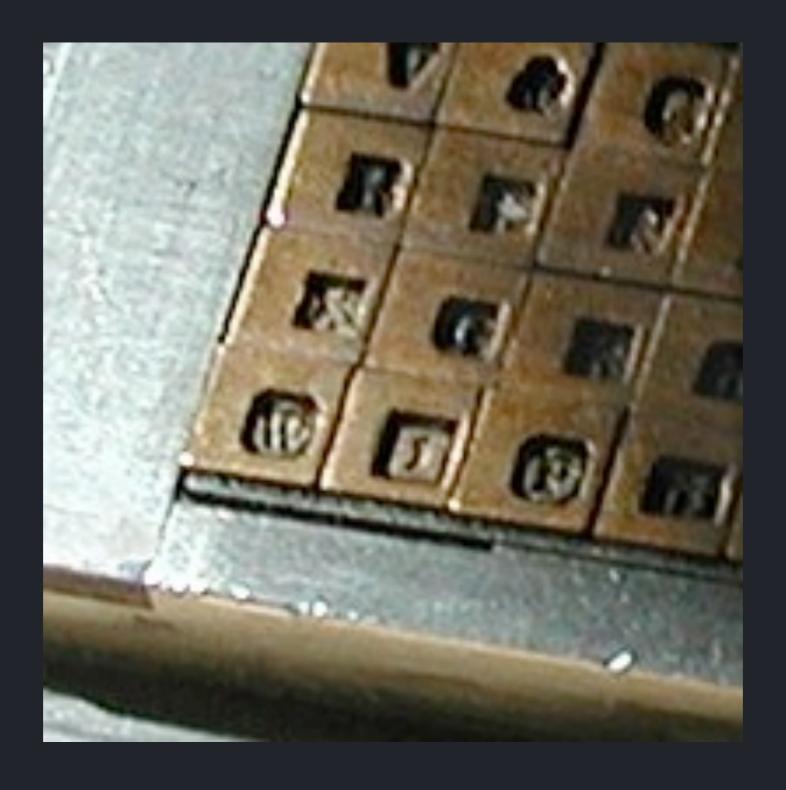
his printing press



his bible







meanwhile, in the 1960s...

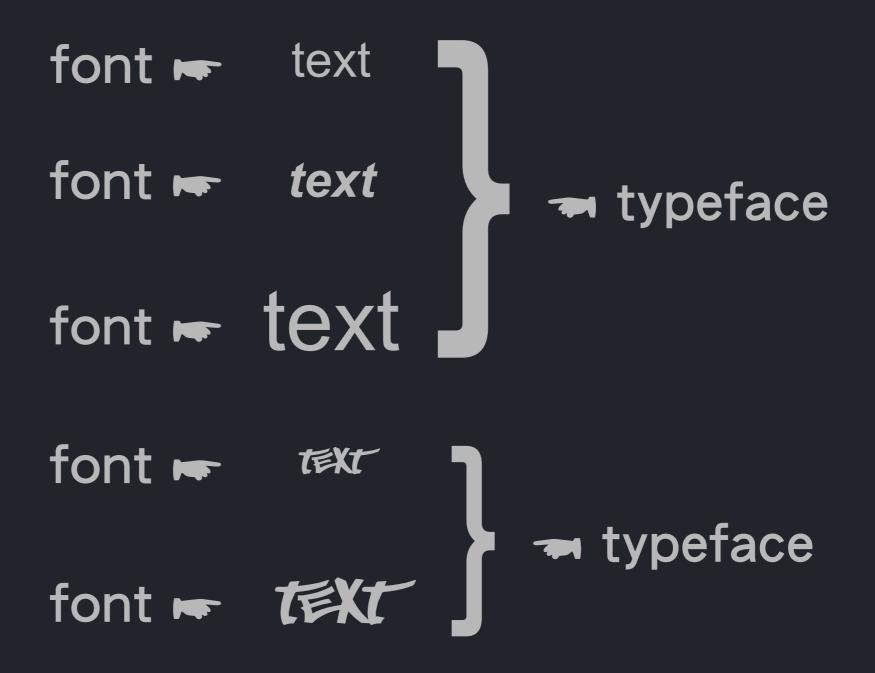
pretend this is a printer head and not a typewriter

petend this is a printer head and not a typewriter

pretend this is a printer head and not a typewriter



puts "Pragma: no-cache\r\n"



set font: Courier New 12pt some text set font: Arial 14pt some other text

GML

```
:h1.Chapter 1: Introduction
:p.GML supported hierarchical containers, such as
:ol
:li.Ordered lists (like this one),
:li.Unordered lists, and
:li.Definition lists
:eol.
as well as simple structures.
```

```
<TABLE style="WIDTH: 160pt; BORDER-
COLLAPSE: collapse border = 0 cellSpacing = 0
cellPadding=0 width=212>
<COLGROUP>
<COL style="WIDTH: 74pt; mso-width-source:</pre>
userset; mso-width-alt: 3584" width=98>
<COL style="WIDTH: 86pt; mso-width-source:
userset; mso-width-alt: 4169" width=114>
<TBODY>
<TR style="HEIGHT: 12pt; mso-height-source:</pre>
userset height=16>
<TD style="BORDER-BOTTOM: #f0f0f0;</pre>
BORDER-LEFT: windowtext 1pt solid;
BACKGROUND-COLOR: transparent; WIDTH:
74pt; HEIGHT: 12pt; BORDER-TOP: windowtext
1pt solid; BORDER-RIGHT: #f0f0f0" class=x169
height=16 width=98><FONT size=2
face=Arial>Select Week # --></FONT></TD>
```

```
<TABLE style="WIDTH: 160pt; BORDER-
COLLAPSE: collapse border = 0 cellSpacing = 0
cellPadding=0 width=212>
<COLGROUP>
<COL style="WIDTH: 74pt; mso-width-source:
userset; mso-width-alt: 3584" width=98>
<COL style="WIDTH: 86pt; mso-width-source:
userset; mso-width-alt: 4169" width=114>
<TBODY>
<TR style="HEIGHT: 12pt; mso-height-source:</pre>
userset" height=16>
<TD style="BORDER-BOTTOM: #f0f0f0;
BORDER-LEFT: windowtext 1pt solid;
BACKGROUND-COLOR: transparent; WIDTH:
74pt; HEIGHT: 12pt; BORDER-TOP: windowtext
1pt solid; BORDER-RIGHT: #f0f0f0" class=xl69
height=16 width=98><FONT size=2
face=Arial>Select Week # --></FONT></TD>
```

SGML

```
<QUOTE TYPE="example">
  typically something like <ITALICS>this</ITALICS>
</QUOTE>
```

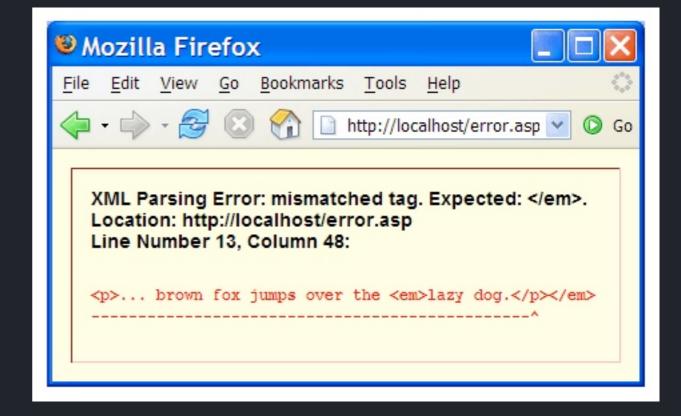
CSS

```
p {
  text-align: right;
  color: white;
}
```

CSS

XHTML

```
p {
  text-align: right;
  color: white;
}
```





Version 10.0 Build 3963 CS4



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ruido van gossum



HTML == data
HTML!= code

tree!

tree!

```
BRACKET 1

( 1) Ohio St.

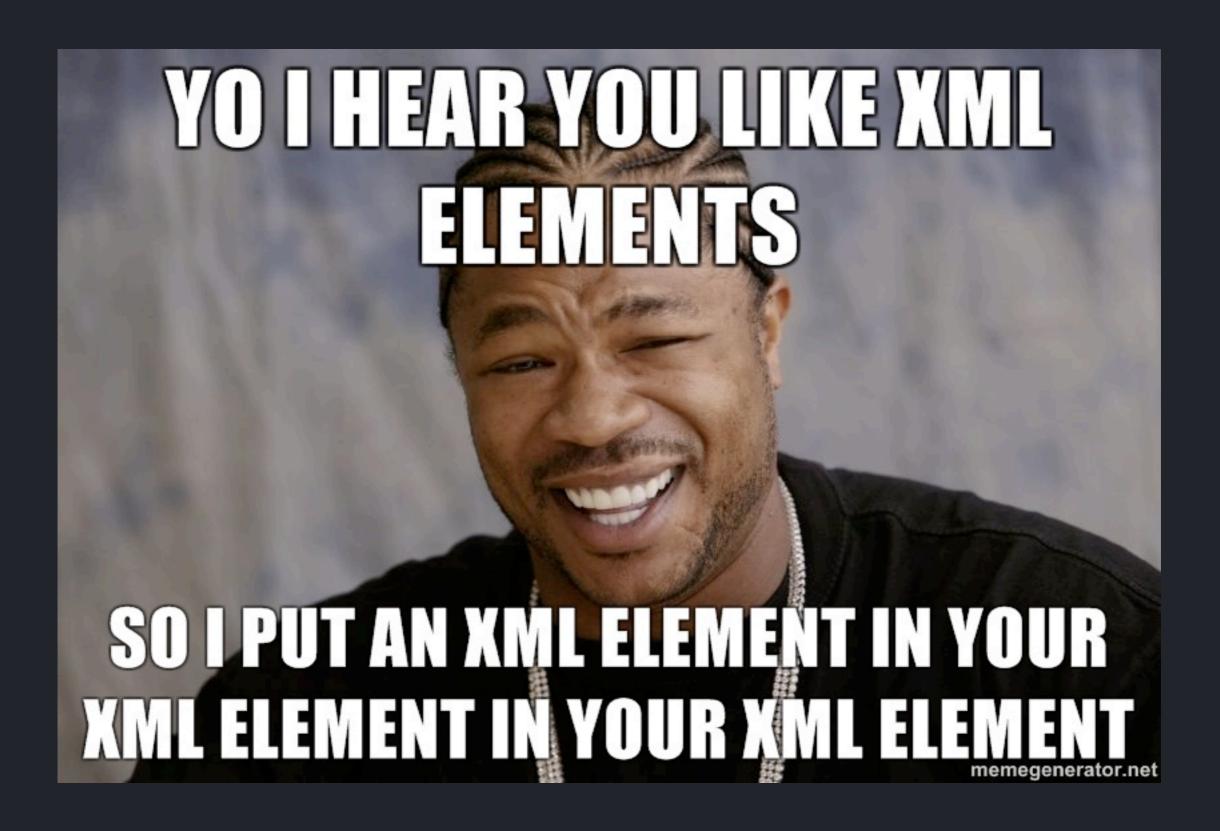
(16) Play-In 1 ( 1) Ohio St.

( 8) George Mas ( 8) George Mas

( 9) Villanova ( 1) Ohio St.
```

```
Gemfile
Gemfile.lock
README
Rakefile
app
controllers
application_controller.rb
application_helper.rb
```

```
1 <% discs.each do |disc| %>
2  %li#disc_1.disc.even{data: {id: 1}}
3    %div.purchase
4    <%= link_to "Buy!", buy_disc_path(disc) %>
5    %div.title <%= disc.title %>
```





YAML
Javascript
plaintext emails
crazy metaprogramming

```
article = post.content
```

%nav.home= t("nav.home")

HAML (slim)



<rant class= 'epic' >

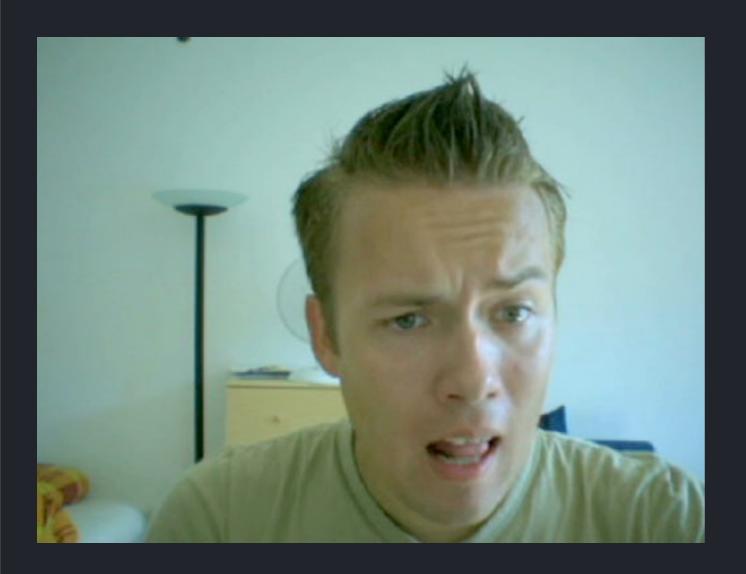
<rant class= 'epic' >

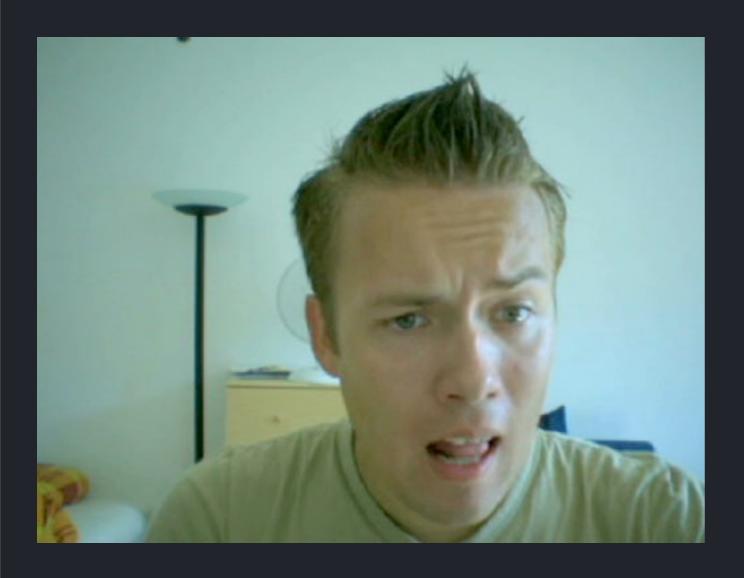
%rant.epic

</rant>

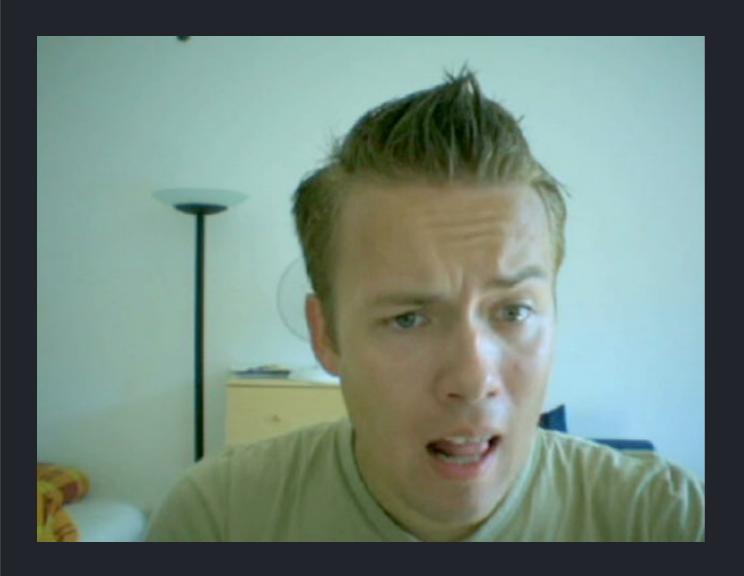


CSS Selector Specificity - Cheat Sheet					
	*	id	classes	elements	result
	a	b	С	d	
li	0	0	0	1	1
.lorem	0	0	10	0	10
#ipsum	0	100	0	0	100
style = " "	1000	0	0	0	1000
ul li	0	0	0	2	2
ul ol + li	0	0	0	3	3
ul ol li.red	0	0	10	3	13
li:first-line	0	0	0	2	2
#ipsum li	0	100	0	1	101
a:link	0	0	10	1	11





Coffeescript!



SASS!

Coffeescript!

a Good ThingTM

SCSS

SASS

syntactically compatible?



SASS > CSS

```
1 $base-font-size: 1.2
2
3 #content
4 font-size: 12px * $base-font-size
5 a
6 text-decoration: none
```

```
1 =awesome($size: lpx, $bordered: false)
2   @if $bordered == true
3         border: $size solid white
4         color: blue
5
6         aside
7         +awesome
```

```
1 @for $i from 1 through 24
2 .item-#{$i}
3 width: 2em * $i
```

SASS + Frameworks =

Compass

Compass

(a framework for frameworks)

Blueprint 960.gs Grid Coordinates GraphPaper Baseline Drupal Zen Susy Less Framework 3 52 Framework

Compass Core

CSS

```
1 .simple {
2   -webkit-border-radius: 4px 4px;
3   -moz-border-radius: 4px / 4px;
4   -o-border-radius: 4px / 4px;
5   -ms-border-radius: 4px / 4px;
6   -khtml-border-radius: 4px / 4px;
7   border-radius: 4px / 4px;
8 }
```

Compass Core

```
1 .simple {
2   -webkit-border-radius: 4px 4px;
3   -moz-border-radius: 4px / 4px;
4   -o-border-radius: 4px / 4px;
5   -ms-border-radius: 4px / 4px;
6   -khtml-border-radius: 4px / 4px;
7   border-radius: 4px / 4px;
8 }
```

```
1 .simple
2 +border-radius(4px, 4px)
```

CSS

```
1 #v-gradient {
2 background-image: -webkit-gradient(linear, 0% 0%, 0% 100%,
3 color-stop(0%, #fffffff), color-stop(30%, #cccccc),
4 color-stop(70%, #bbbbbb), color-stop(100%, #aaaaaa));
5 background-image: -moz-linear-gradient(top,
6 #ffffff 0%, #cccccc 30%, #bbbbbb 70%, #aaaaaa 100%);
7 background-image: linear-gradient(top,
8 #ffffff 0%, #cccccc 30%, #bbbbbb 70%, #aaaaaa 100%);
9 }
```

Compass Core

```
1 #v-gradient {
2 background-image: -webkit-gradient(linear, 0% 0%, 0% 100%,
3 color-stop(0%, #ffffff), color-stop(30%, #ccccc),
4 color-stop(70%, #bbbbbb), color-stop(100%, #aaaaaa));
5 background-image: -moz-linear-gradient(top,
6 #ffffff 0%, #cccccc 30%, #bbbbbb 70%, #aaaaaa 100%);
7 background-image: linear-gradient(top,
8 #ffffff 0%, #cccccc 30%, #bbbbbb 70%, #aaaaaa 100%);
9 }
```

```
1 #v-gradient
2 +linear-gradient(color-stops(#fff, #ccc 30%, #bbb 70%, #aaa))
```

Blueprint

(basically, a grid)

Standard Blueprint

```
1 %aside.columns-4
2 Some side content
3 #main.columns-20
4 The main content
```

Compass + Blueprint

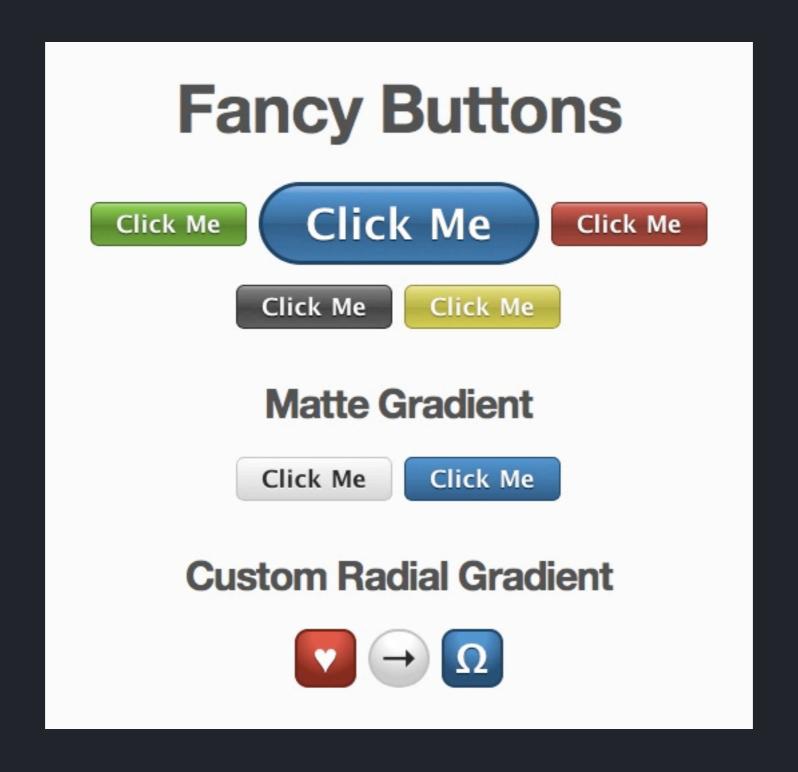
```
:sass
  aside
    +column(4)
  #main
    +column(20)
%aside
  Some side content
#main
  The main content
```

Compass + Blueprint

```
:sass
     $side-cols: 5
     aside
       +column($side-cols)
     #main
       +column(24 - $side-cols)
  %aside
     Some side content
10 #main
     The main content
```

Compass + Plugins...

+fancy-button



html5 boilerplate!

HTML & CSS

HAML & SASS

CAST presenter bradley grzesiak laptop toshiko

IMAGES

gutenberg wp:public domain press wp:public domain bible wp:Raul654 get out of purgatory flickr:unkiepaul mould wp:Kelly typewriter heartrockshome.com xhtml xhtml.com dreamweaver webanthology.net guido van rossum flickr:docsearls xzibit memegenerator.net ie sucks holleymaher.wp css specificity vcarrer.com dhh merbist.com

one more thing...

sprites!

```
1 a.twitter
2 +sprite-img("icons-32.png", 1)
3 a.facebook
4 +sprite-img("icons-32.png", 2)
```