

First screen (phone, box, logo)

The box is dropping on the surface, not from very far away. In the same time, the box shadow is displayed on the surface.

The hand holding the phone flying in from the bottom, after the box animation is over.

The arrows connecting the phone and the box will slightly fade in and out, from left to right, to convey the direction of the communication. The animation should be subtle.

Second screen (box description)

The top menu is docked to the top now.

The text fades in, while the guidelines are drawn on the screen.

After the lines animation is done, the box also fades in.

Third Screen (advantages screen)

The vertical progress indicator in the middle is alive and will change the selected row in a loop. A two seconds delay between rows should be enough.

Fourth screen (how we work)

The box and the circuit show up from the middle of the screen. In the same time, the text fades in. There can be delay between the top and the bottom text animation to suggest vertical optical flow.