

NBA



VS



**Twitter Data Analysis on
Warriors VS Suns
Monday March 9, 2015
US Airways Center, Phoenix, Arizona**

Meng Wang, Danyi Xiong, Julie Von Bergen, Lindsey Lee



**March 9
Monday**

1:00 pm



Pre-game
Every 5 min

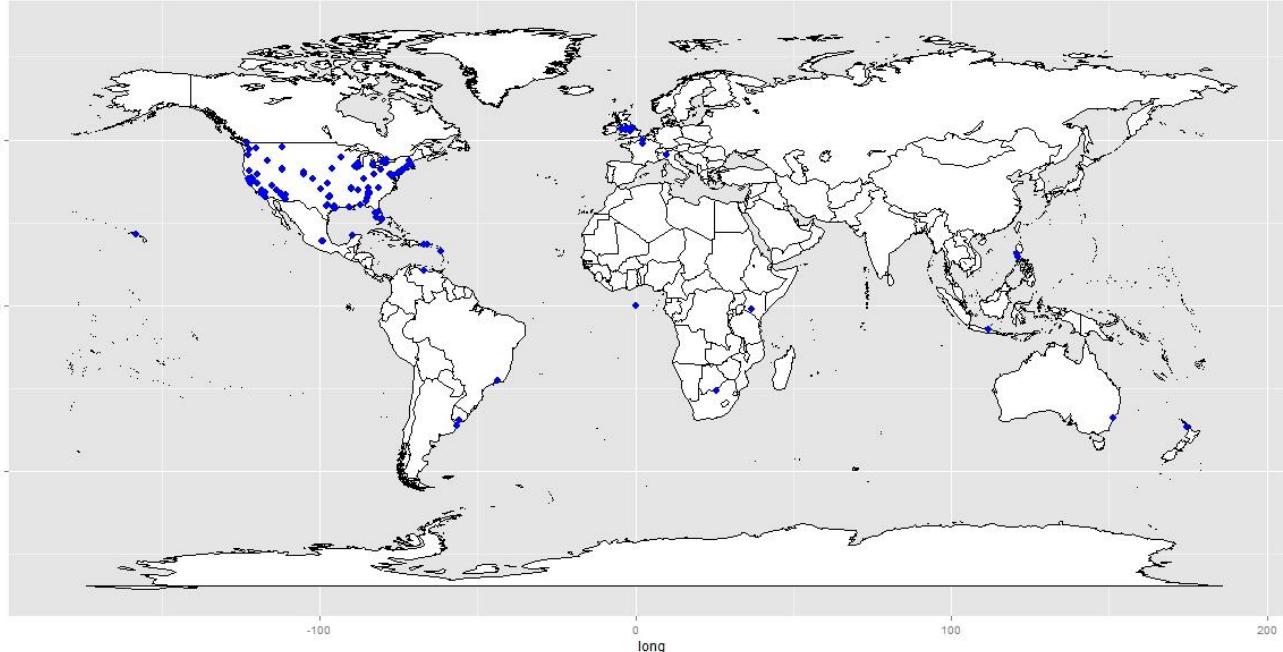
6:00 pm



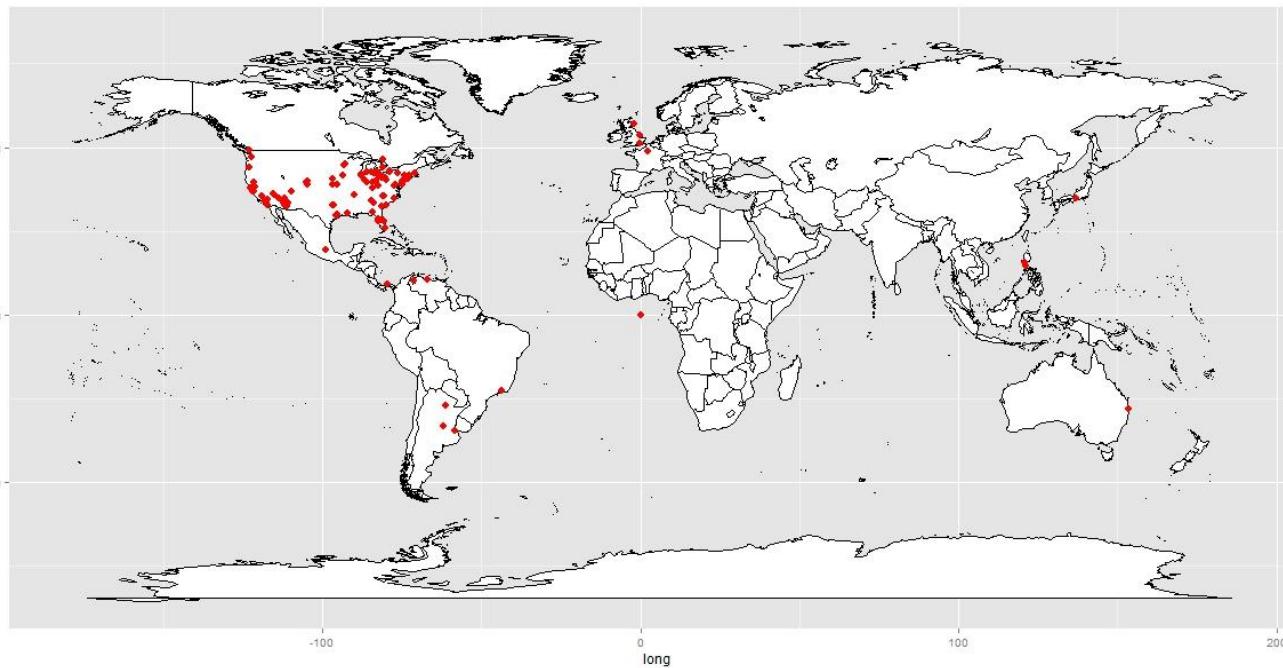
Game
Every 1 min

10:00 pm

**HASHTAG
LOCATION
STATUS, etc**



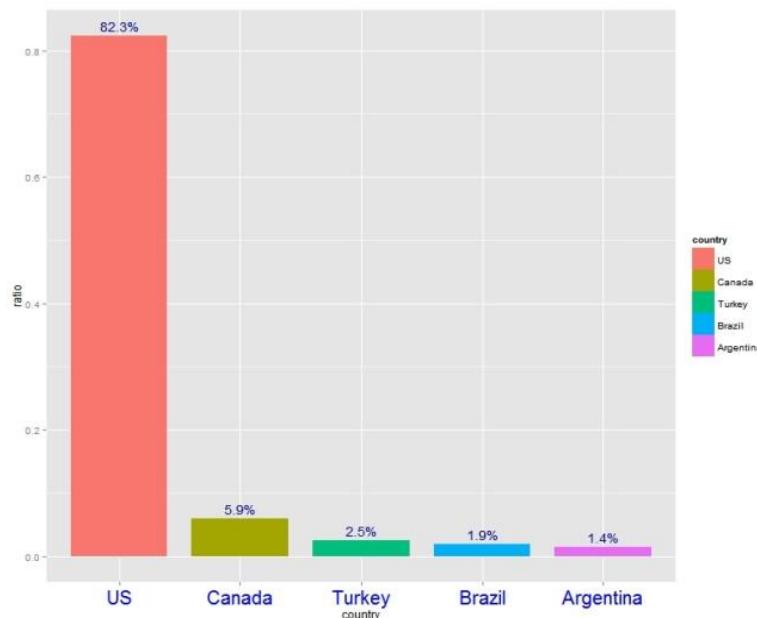
**TWEETS 2725
COUNTRY 25**



**TWEETS 4154
COUNTRY 13**

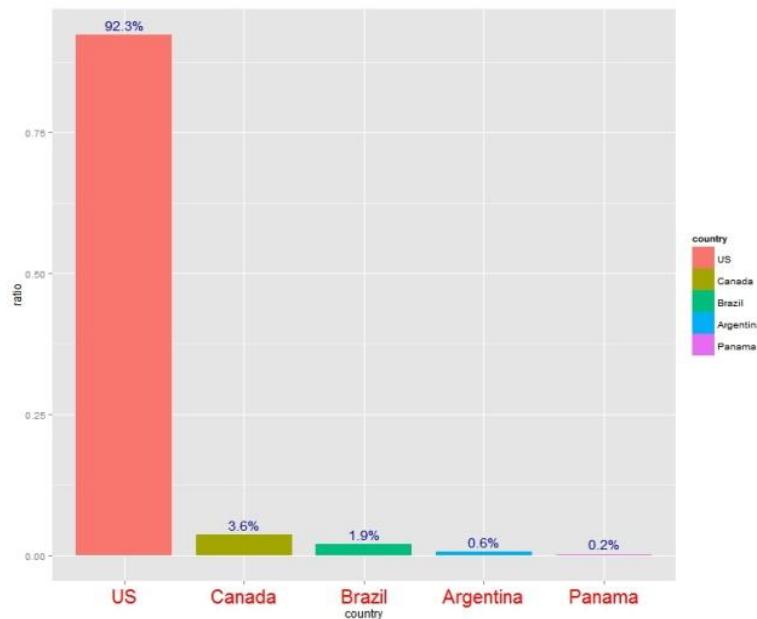
WARRIORS

**GLOBAL INDEX
82.3%**



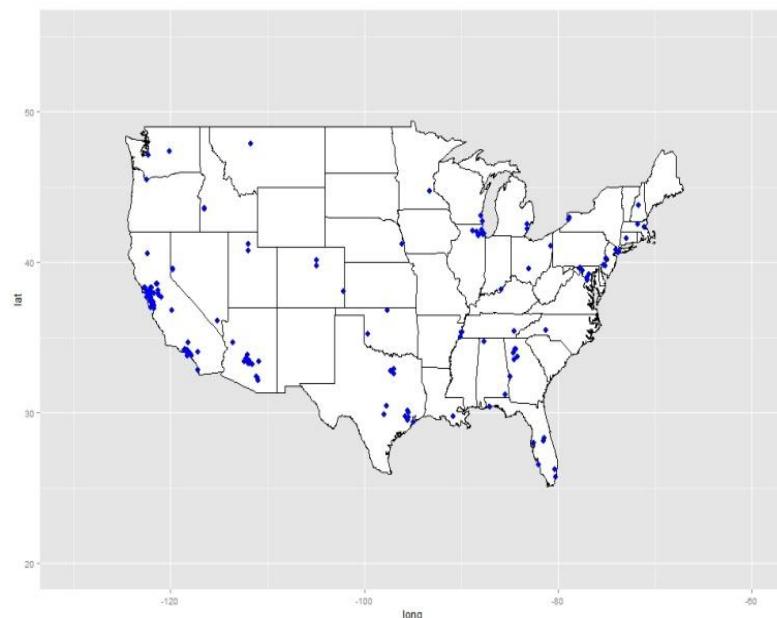
SUNS

**GLOBAL INDEX
92.3%**



GLOBAL INDEX

U.S. DISTRIBUTION



WARRIORS

LOCAL LOYALTY
29.3%

STATE	Key words			
	@Warriors	Andrew Bogut(C)	Steven Curry(G)	Klay Thompson(G)
CA	29.3%	50.4%	23.3%	75.3%
AZ	38.5%	49.6%	13.7%	5.3%



Most Popular Player
Klay Thompson

SUNS

LOCAL LOYALTY
85.4%

STATE	Key words			
	@Suns	Alex Len(C)	Brandon Knight(G)	Eric Bledsoe(G)
AZ	85.4%	47.2%	30.6%	21.2%
CA	3.8%	13.2%	4.4%	0.0%



Most Popular Player
Alex Len

Friday, March 6, 7:30 PM
ORACLE Arena, Oakland, CA



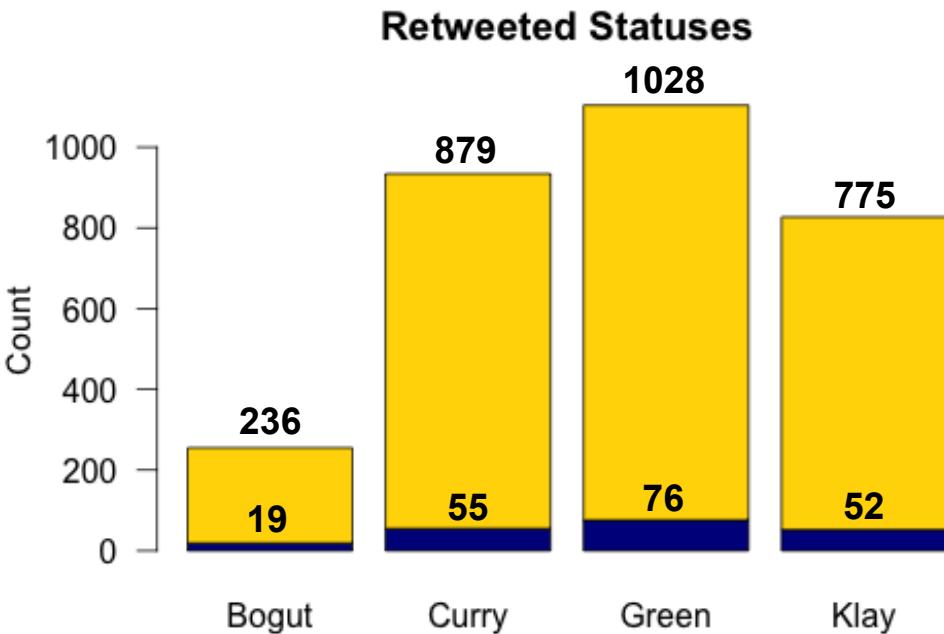
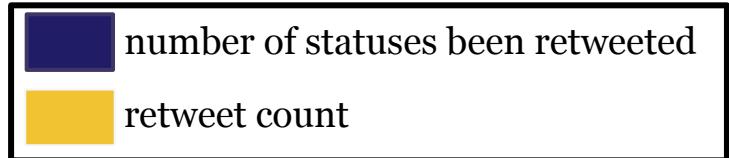
89-104

WIN !



championship
warriorslive
freeezeli
gswarriors
philippines
news
jealous
mavericks
kianbabopam
original
letsgowarriorslive
kca apparel
thompson
beautiful
jersey
final
dalysgs
letsgowarriors
souvenirs
justsaying
rookieseller
49ers
fire football
sale kianbabountdown
nbareult
gocougs
vine
javalemcgee
warriorsforever
goldenstate
warriorsanddub
nomanners
nobroughtsy
jogadorblockparty
milwaukeebucks
rifleman
esptembabestseller
sbpallinibogut
nbainaus
dubs travelskills
oneofakind
warriorsgroundbucks
dalatgsw dalvgsw
fantasy
slugamos
toughloss
green
mall
reddit
curry
adidas
nbavideo draymond namedrop
solewatch
nbfinals
peachstatewarriors
sissyselfie beast
thebestkind
dubnation
stephcurry
warriors
nba
mavs
knicks shaqtinafool
card fan ebay basket
facetoface klay
auction suns mismatch
basketball mvp
stephen clippers udrovemycar
respect
curry adidas
nbavideo draymond namedrop
solewatch nbfinals
peachstatewarriors
sissyselfie beast
thebestkind

Stephen Curry !



retweet count *to*
statuses been retweeted
ratio

Bogut: 12.42

Curry: 15.98

Green: 13.53

Klay: 14.90

Most Popular Tweets

RT @SFWarriorNation: [FINAL]

Stephen Curry: 22 points, 7 assists, 2 steals

Draymond Green: 18 points, 9 rebounds

Andrew Bogut: 4 points,...

Bogut

Curry

RT @DoctorNBA: Who deserves the MVP ???
> RT > Stephen Curry
> FAV > James Harden

RT @SFWarriorNation: [FINAL]

Stephen Curry: 22 points, 7 assists, 2 steals

Draymond Green: 18 points, 9 rebounds

Andrew Bogut: 4 points,...

Green

Klay

RT @diamond83: Klay Thompson been wearing Nikes with swooshes painted over while working to adjust fit of Anta KT Fire.



suns vs warriors

bucksfamily
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autograph mcw iamdan^z
soundcloud fuelthatfire
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len sctop10 gamechangers
dfs lineup
nba

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dowecare chumpmove
nboplayoffs
breakingnews

Monday, March 9, 7:00 PM
US Airways Center, Phoenix, AZ

A dynamic basketball scene during a game between the Golden State Warriors and the Phoenix Suns. Stephen Curry, wearing a blue Warriors jersey with the number 30, is in the foreground, dribbling the ball and looking towards the basket. Eric Bledsoe, wearing a white Suns jersey with the number 2, is positioned behind him, guarding him closely. The background shows a blurred crowd of spectators in the stands.

Is it possible to reconstruct
the narrative of a basketball
game from tweets?

Monday March 9



Warriors 98



Suns 80

1st quarter

Twitter

Time

Play-by-Play

Klay Thompson is a pure Shooter!!

11:03

Klay Thompson makes 25-foot three point jumper

Klay Thompson with the 3 BALL!! 😊👌

Breaking news, Stephen curry embarrassed Brandon knight tonight. But what's new

8:11
8:00

Brandon Knight misses 12-foot jumper
Stephen Curry makes 17-foot jumper

That Draymond Green pass was dirty.

7:16

Draymond Green defensive rebound

Bogut is 7' why can he dunk that? @warriors

7:11

**Andrew Bogut makes layup
(Klay Thompson assists)**

Bogut with the layup. (14-6)

RT @SherwoodStrauss: Bogut with a classic block-fake to cause a scared layup miss

1st quarter

Twitter

RT @AminESPN: Draymond Green just ran point forward on that last possession

Draymond Green loves to shoot those air balls.
#Warriors #maxcontract

La magia de Stephen Curry Razzles and Dazzles!

🔥 RT @hoopshype: Yet another video game basket by Stephen Curry.

If Stephen Curry dnt win Da MVP da NBA fixed

Klay Thompson passes up the 3 pointer and goes to the basket to get the AND 1!!

Seeing chef Curry and Klay Thompson in action tonight! #SunsVsWarriors

Draymond Green needs to stop being a lil b****

RT @SFWarriorNation: [1ST QUARTER]
Stephen Curry: 9 points, 3 assists, 2 rebounds.
Klay Thompson: 11 points, 1 assist.

Time

Play-by-Play

5:39 Draymond Green defensive rebound

5:03 **Stephen Curry makes 25-foot three point jumper (Andrew Bogut assists)**

4:05 Stephen Curry personal foul
(Eric Bledsoe draws the foul)

3:19 **Klay Thompson makes free throw 1of1**

1:32 Draymond Green bad pass
(Eric Bledsoe steals)

0:00 **Stephen Curry makes two point shot**

2nd quarter

<u>Twitter</u>	<u>Time</u>	<u>Play-by-Play</u>
Draymond Green is an idiot. #Warriors	11:34	Shaun Livingston misses 16-foot jumper
RT @Rusty_SFChron: For those of you wondering, Andrew Bogut took a bathroom break and is back on the Warriors' bench.	10:18	Leandro Barbosa misses 21-foot jumper
RT @NBAFantasy: Klay Thompson feeling it EARLY w/ 16 PTs on 3-5 from beyond the arc. #SplashBrothers	9:51	Klay Thompson enters the game for Leandro Barbosa
	9:04	Klay Thompson makes 23-foot three point jumper (Shaun Livingston assists)
	7:56	Shaun Livingston makes layup
First defensive possession, foul, then leave Klay Thompson wide open. Oh, then steal leading to a dunk.	7:03	Klay Thompson makes two point shot
	6:26	Klay Thompson kicked ball violation
RT @gswstats: Stephen Curry has now hit a three-pointer in 67 consecutive road games, the second-longest road three-point streak in NBA	6:01	Shaun Livingston makes two point shot
	5:22	Stephen Curry enters the game for Andre Iguodala Draymond Green enters the game for Marreese Speights

2nd quarter

Twitter

"RT @MySportsLegion: Draymond Green is on pace to become the 2nd player in NBA history to have 110 blocks, 110 steals

@alwaysonlytony so Chris Paul hold him below season average. And klay Thompson actually gives up cps average.

Amo basquetbolisticamente hablando a Stephen Curry. Por Dios que jugador!!

Suns are running out of games to make a run. They beat the Warriors earlier in the year with no Klay Thompson & Steph Curry in foul trouble

"RT @NBA: Knight (13 pts) leads a furious rally by #LosSuns to tie the game at 46 after 1H. Klay Thompson leads @warriors with 16 points

Time Play-by-Play

3:59 **Draymond Green makes 14-foot jumper**

2:15 **Shaun Livingston makes jumper (Stephen Curry assists)**

1:54 **Stephen Curry makes driving layup**

1:31 Stephen Curry bad pass (Marcus Morris steals)

0:45 Stephen Curry lost ball turnover (P.J. Tucker steals)

0:43 **Eric Bledsoe makes layup (T.J. Warren assists)**

0:29 Stephen Curry misses 25-foot three point jumper

0:00

3rd quarter



vs.



Twitter

Time

Play by play

RT @MySportsLegion Draymond Green is on pace to become the 2nd player in NBA history to have 110 blocks, 110 steals & 110 three's in a season!

10:48

Draymond Green makes 24-foot three point jumper

10:32

Markieff Morris makes 2 free throws

RT @NBAFantasy: Klay Thompson feeling it EARLY w/ 16 PTs on 3-5 from beyond the arc. #SplashBrothers

10:03

Harrison Barnes makes layup

9:33

Klay Thompson makes 22-foot jumper

Brandan Wright owners take note, Alex Len is back in the starting lineup tonight.

9:15

Alex Len makes dunk

8:48

Eric Bledsoe makes 2 free throws

RT @SFWarriorNation: Stephen Curry demoralized the Suns.

8:37

Stephen Curry makes 25-foot three point jumper

8:12

Stephen Curry makes layup

7:33

Stephen Curry makes 22-foot jumper

3rd quarter



vs.



Twitter

RT @ESPNStatsInfo: Stephen Curry with a 36-point night for Warriors. He's 34-of-60 (56.7%) from 3-pt range in his last 7 games

Time

Play by play

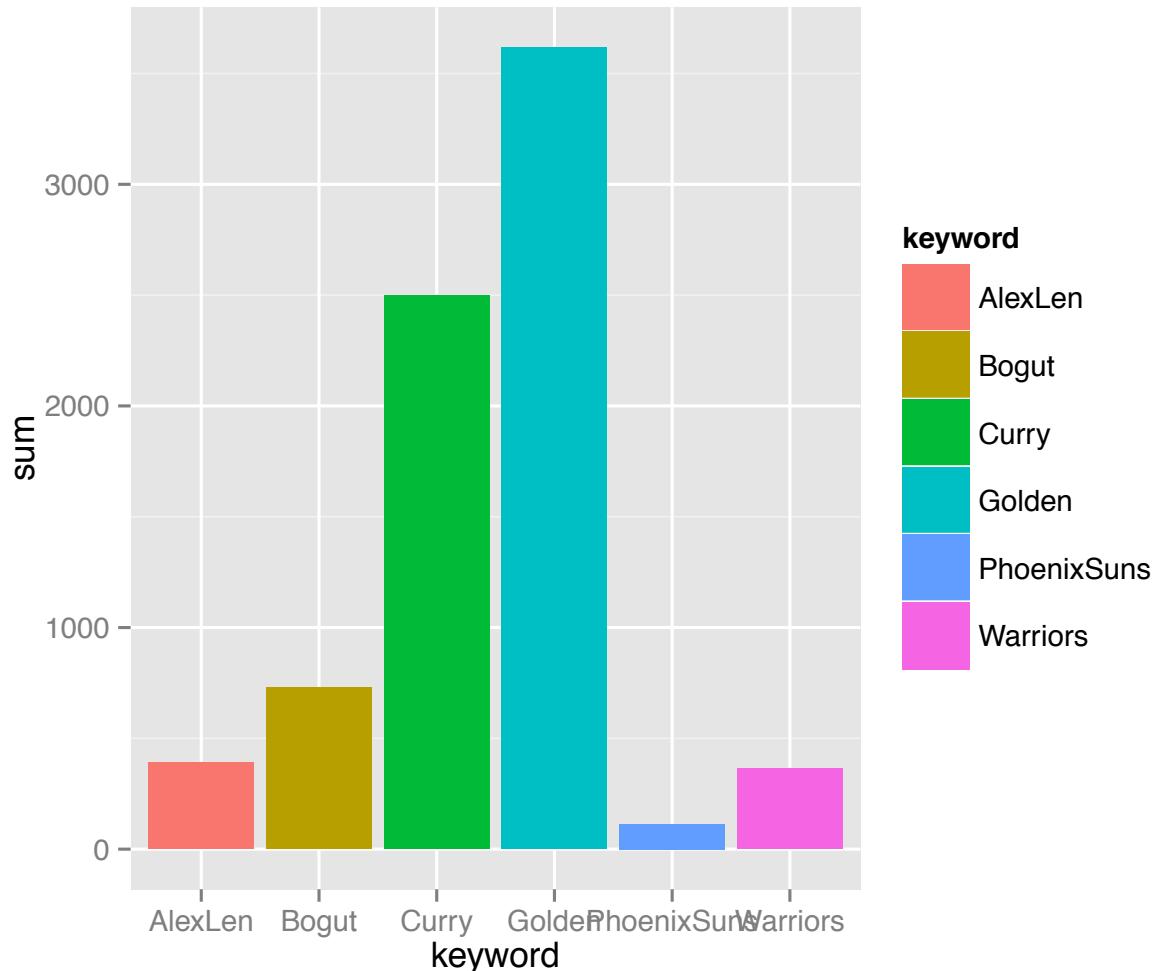
6:01	Alex Len makes dunk
5:16	Draymond Green makes 25-foot three point jumper
3:15	Stephen Curry makes 25-foot three point jumper
2:53	P.J. Tucker makes driving layup
1:40	Klay Thompson makes 24-foot three point jumper
0:30	T.J. Warren makes layup
0:00	Brandan Wright makes layup

Brandon Knight Injury: Updates on Suns Star's Ankle and Return: The Phoenix Suns acquired point guard Brandon



Most RT'ed Tweet

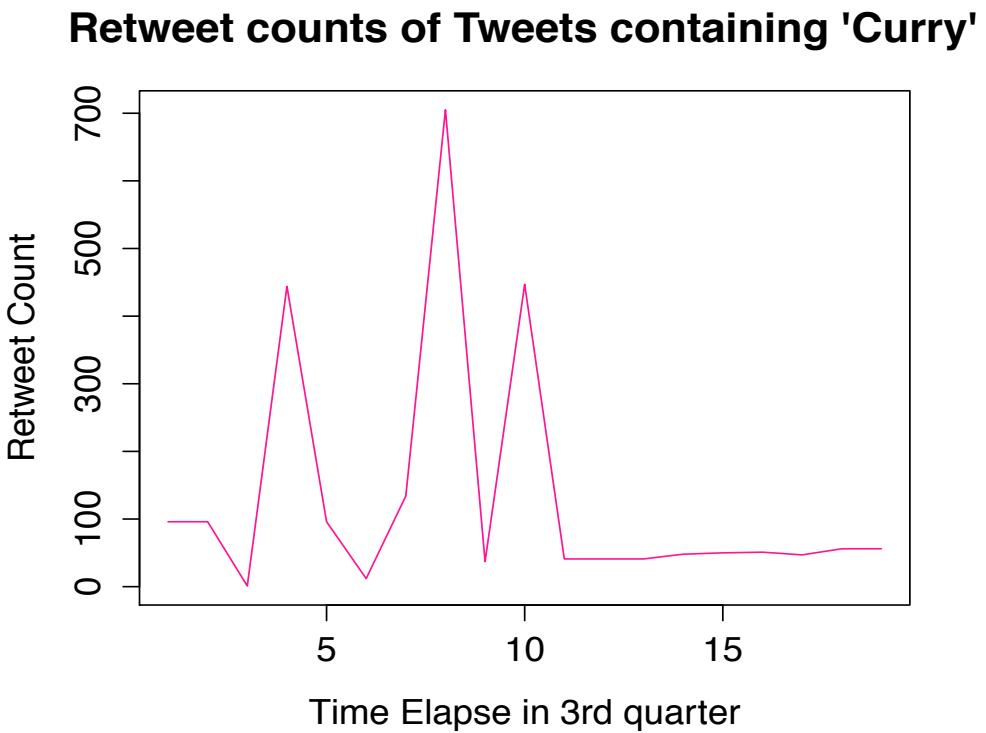
RT numbers in 3rd Quarter



1 **Golden**

2 **Curry**

RT count of Curry



1 Retweeted 469 times
NBA on ESPN @ESPNNBA · Mar 9
Even if you've seen it already it's worth another look. Stephen Curry doing things on the court no one expects.
es.pn/1E4b96

ESPN ESPN



There's No Stopping Chef Curry
ESPN Video: Golden State Warriors guard Stephen Curry beat four defenders then nailed a 3-pointer during the third quarter against the Clippers.

FAVORITE 1 Retweeted 867 times
ESPN Stats & Info @ESPNStatsInfo · Mar 9
Stephen Curry scored a below-average 12 pts Sunday, but he launched a social media storm es.pn/1A62hbo

The Baby-Faced Assassin

Twitter Reaction to Play vs Clippers

- ▶ 144K total tweets on Sunday referencing Stephen Curry
- ▶ Play occurred at 4:58 ET
- ▶ 59.7K tweets occurred before 5 ET
- ▶ 7.9K tweets/5 minutes at 5 ET



A photograph of Stephen Curry in a Golden State Warriors jersey, number 30, taking a jump shot. He is looking upwards at the basket. The background shows a blurred basketball court and spectators.

Curry was the MVP of the game!

Question or Comments?

Thank you