## Ch01. Al Introduction

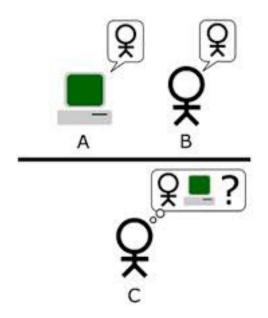
Hwanjo Yu POSTECH

http://hwanjoyu.org

## The Turing Test, 1950

"Can machines think?"





Q: Please write me a sonnet on the subject of the Forth Bridge.

A: Count me out on this one. I never could write poetry.

Q: Add 34957 to 70764.

A: (Pause about 30 seconds and then give as answer) 105621.

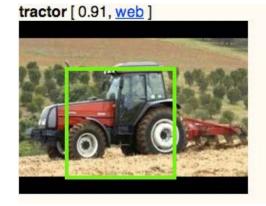
What can computer do better than Human?

## **Computer Vision**





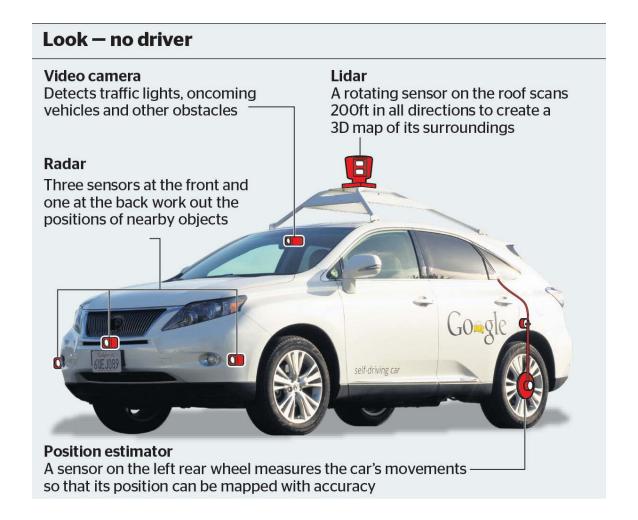




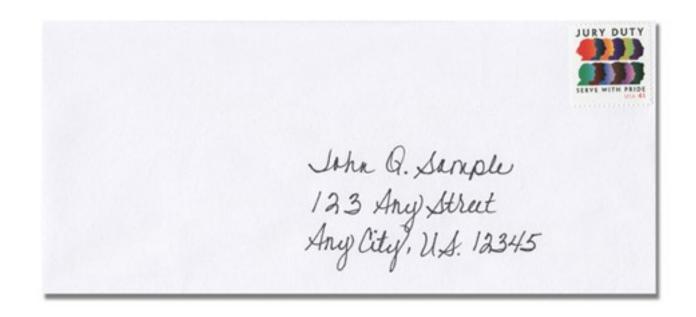




## **Autonomous Driving**



## Handwriting Recognition

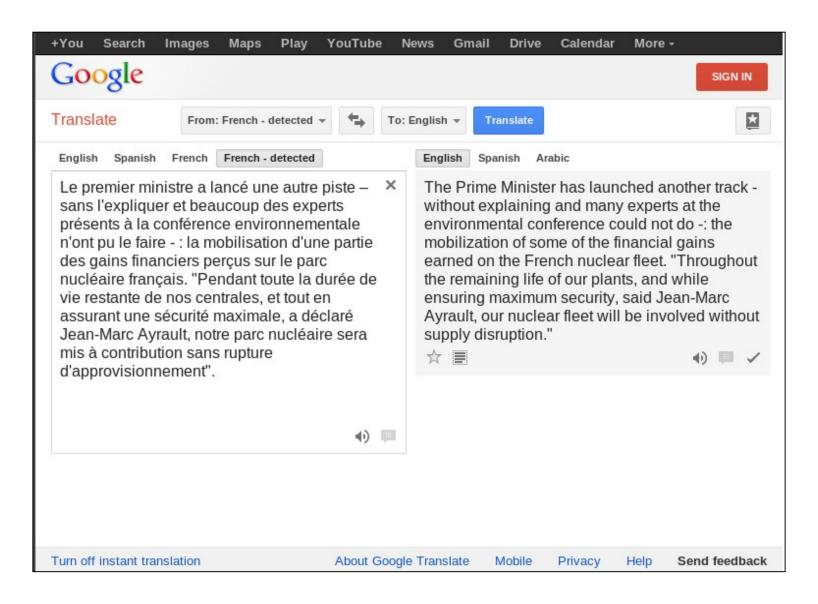


## **Sentiment Analysis**

"This movie should have NEVER been made. From the poorly done animation, to the beyond bad acting. I am not sure at what point the people behind this movie said "Ok, looks good! Lets do it!" I was in awe of how truly horrid this movie was."

**Positive or Negative?** 

### **Machine Translations**



### **Virtual Assistants**





# **Dialog System**

2016 ten breakthrough technology from MIT technology review

Chat bot

Tutor robot

• • •

### **Humans versus Machines**







1997: Deep Blue (chess) 2011: IBM Watson (Jeopardy!)

2016: AlphaGo

#### Technology

#### Stephen Hawking warns artificial intelligence could end mankind

By Rory Cellan-Jones Technology correspondent

© 2 December 2014 Technology



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BUSINESS

### The Dawn of the Age of **Artificial Intelligence**

Reasons to cheer the rise of the machines







"It's definitely going to happen. So if it's going to happen, what's the best way for it to happen?"





















Elon Musk has emerged as a leading voice in speaking out on the potential dangers of artificial intelligence, going so far as to call it the "biggest existential threat" to

#### TODAY'S MUST READS

17 Speaking Habits That Make You Sound, Like, Totally Unprofessional

How Playing the Long Game Made Elizabeth Holmes a Billionaire

5 Holy Knickknacks to Celebrate Pope Francis's Visit

Inside the Mind of Facebook's Sheryl Sandberg

Take a Video Tour of Facebook's Frank Gehry-Designed New York City Office

# Al Winter (Al 암흑기)

- 1956: Dartmouth workshop, John McCarthy coined "AI"
- 1960: checkers playing program, Logical Theorist
- 1966: ALPAC report cuts off funding for translation
- 1974: Lighthill report cuts off funding in UK
- 1970-80s: expert systems (XCON, MYCIN) in industry
- 1980s: Fifth-Generation Computer System (Japan); Strategic Computing Initative (DARPA)
- 1987: collapse of Lisp market, government funding cut
- 1990-: rise of machine learning
- 2010s: heavy industry investment in deep learning
- 555

## Many Al Applications

. . .

Web search Speech recognition Handwriting recognition Machine translation Information extraction Document summarization Question answering Spelling correction Image recognition 3D scene reconstruction Human activity recognition Autonomous driving Music information retrieval Automatic composition Social network analysis

Product recommendation Advertisement placement Smart-grid energy optimization Household robotics Robotic surgery Robot exploration Spam filtering Fraud detection Fault diagnostics Al for video games Financial trading Dynamic pricing Protein folding Medical diagnosis Medical imaging

...

### Characteristics of AI Tasks

**High societal impact** (affect billions of people)

**Diverse** (language, games, robotics)

**Complex** (really hard)

## Two sources of complexity

### **Computational Complexity**

- Most AI problems are NP-hard
- Go 361<sup>200</sup> trajectories that a player would have to consider to play optimally.

### **Information Complexity**

- Translate a sentence
- Classify a bird from image

### Resources

Computation (time/memory)



Information (data)





### **AlphaGo (2016)**

- 30 million training data
- Tensor Processing Unit
- Deep & Reinforcement Learning



### **NVIDIA Self-Driving (2016)**

- Vision data by driving tens of thousands miles
- NVIDIA GPU, Deep Learning



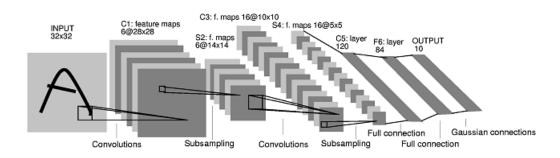
#### **Google Translation**

- Billions of translation data
- IBM's linguistic approach fails

# Big Data + Hardware + Machine Learning Algorithm





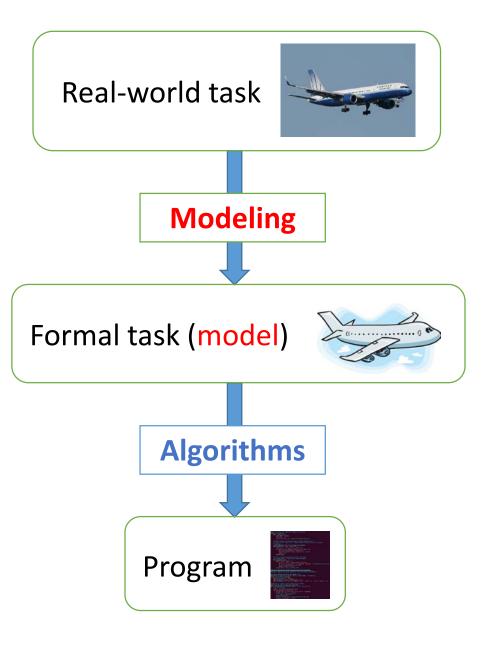


How do we solve tackle these challenging AI tasks?

Real-world task

```
# States countries for compositing uniform continuation.

Charactery and the profits of the prof
```



## Algorithms (example)

- Formal task:
  - Input: list  $L = \{x_1, ..., x_n\}$  and a function  $f : X \longrightarrow \mathbb{R}$
  - Output: *k* highest-scoring elements
- Example (k = 2):
  - $\bullet$  L: A B C D
  - f: 3 2 7 1
- Two algorithms:
  - 1. Scan through to find the largest, scan through again to find the second largest, etc.
  - 2. Sort L based on f, return first k elements

## Modeling (example)

- Real-world task:
  - Input: 20 billion web pages, a keyword query
  - Output: 10 most relevant web pages
- Modeling:
  - *L* = list of web pages
  - f(x) = 10 \* QueryMatch(x) + 3 \* PageRank(x)
- Formal task:
  - Input: list  $L = \{x_1, ..., x_n\}$  and a function  $f : X \longrightarrow \mathbb{R}$
  - Output: *k* highest-scoring elements

## Modeling and algorithms

- Separate what to compute (modeling) from how to compute it (algorithms) => Advantage: division of labor
- What do we learn?
  - Type of models...
  - Art of modeling...
  - Developing Algorithms...

## Summary so far

Applications of Al: high-impact, diverse

• Challenges: computational/information complexity

Paradigm: modeling + algorithms

### **Reflex**

"Low-level intelligence"

"High-level intelligence"

## **Sentiment Analysis**

• Input: movie review

"Shows moments of promise but ultimately succumbs to cliches and pat storytelling."

Output: sentiment

POSITIVE or NEGATIVE

### Reflex-based Models

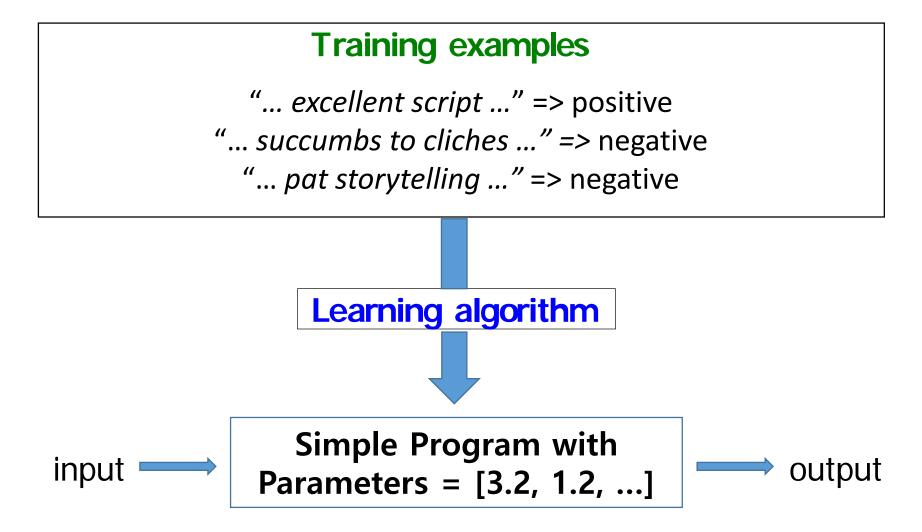
- Input: x, a document or sentences
- Output: f(x), a simple function of x

- Example: model f is a set of simple rules
  - If x contains "clichés", return NEGATIVE.
  - If x contains "promise", return POSITIVE.

### Reflex-based Models: Linear model

- Use scores to capture nuances...
- Output f is determined based on scores
  - Set score = 0
  - If x contains "clichés", score = score 10.
  - If  $\alpha$  contains (promise), score = score + 5.
  - ...
  - If score > 0, return POSITIVE.
- More generally...
  - Key idea: linear classifier
  - $f(x) = \text{sign}(w_1\phi_1(x) + w_2\phi_2(x) + \cdots)$
  - $f(x) = \sigma(\mathbf{w} \cdot \phi(x))$
- How about "not bad"?

## Machine learning approach



## Machine Learning

### Key idea: generalization

- Learning algorithm maximizes accuracy on training examples.
- But we only care about accuracy on future test examples.
- How to generalize from training to test?

Search problems

Markov decision processes

Adversarial games

**Reflex** 

**States** 

"Low-level intelligence"

"High-level intelligence"

### **Text Reconstruction**

Chinese is written without spaces:

是什4意思

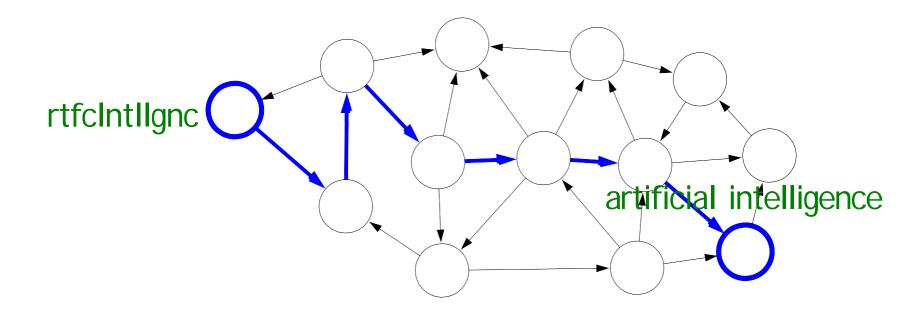
Arabic omits (some) vowels:



Remove vowels and spaces from an English phrase:
 rtfcIntllgnc

### State-based Models

Solutions are represented as paths through a graph



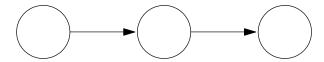
### **State-based Models**

### Key idea: state

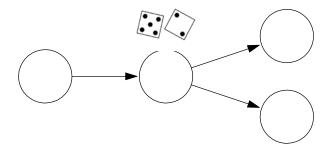
• A **state** captures all the relevant information about the past in order to act optimally in the future

### State-based Models

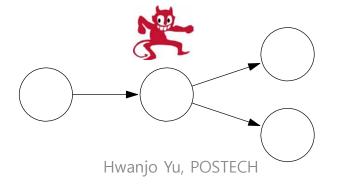
Search problems: you control everything



Markov decision processes: against nature (e.g., Blackjack)



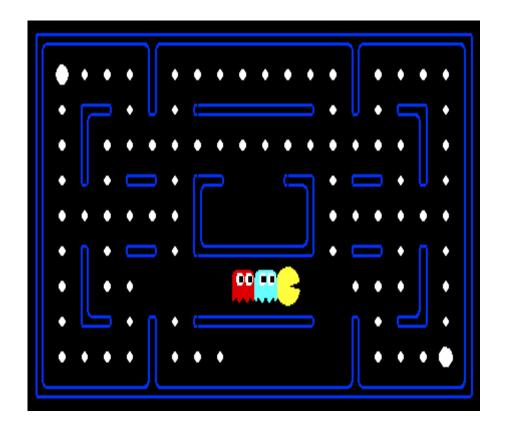
Adversarial games: against opponent (e.g., chess)



### Pac-Man

What kind of model is appropriate for playing Pac-Man against ghosts that move into each valid adjacent square with equal probability?

- 1. Search problem
- 2. Markov decision process
- 3. Adversarial game



### Crawling robot

Goal: maximize distance travelled by robot

Markov decision process (MDP):

- States: positions (4 possibilities) for each of 2 servos
- Actions: choose a servo, move it up/down
- Transitions: move into new position (unknown)
- Rewards: distance travelled (unknown)



### Deep reinforcement learning

Playing Atari [Google DeepMind, 2013]:



- Just use a neural network for  $\widehat{Q}_{\mathrm{opt}}(s,a)$
- Last 4 frames (images) => 3-layer NN => keystroke
- $\epsilon$ -greedy, train over 10M frames with 1M replay memory
- https://www.youtube.com/watch?v=V1eYniJ0Rnk

### AlphaGo



- Supervised learning: on human games
- Reinforcement learning: on self-play games
- Evaluation function: convolutional neural network (value network)
- Policy: convolutional neural network (policy network)
- Monte Carlo Tree Search: search / lookahead

Search problems

Markov decision processes Constraint satisfaction problems

Adversarial games

Bayesian networks

Reflex

**States** 

**Variables** 

"Low-level intelligence"

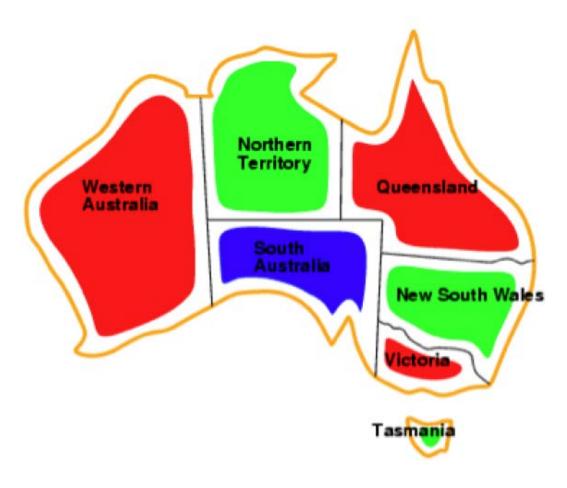
"High-level intelligence"

### Constraint Satisfaction Problem (CSP)



Question: how can we color each of the 7 provinces {red, green, blue} so that no two neighboring provinces have the same color?

# Map coloring



(one possible solution)

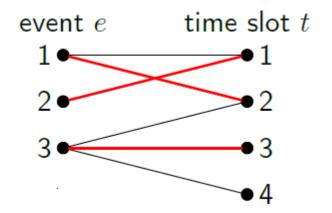
## Constraint Satisfaction Problem (CSP)

Three sculptures (A, B, C) are to be exhibited in rooms 1, 2 of an art gallery.

The exhibition must satisfy the following conditions:

- Sculptures A and B cannot be in the same room.
- Sculptures B and C must be in the same room.
- Room 2 can only hold one sculpture.

### Event scheduling

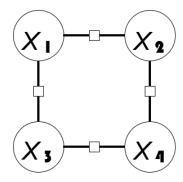


#### Setup:

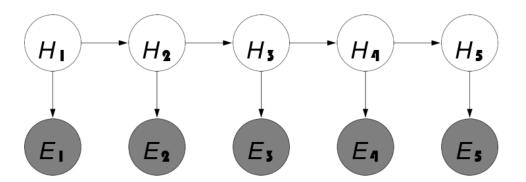
- Have E events and T time slots
- Each event e must be put in exactly one time slot
- Each time slot t can have at most one event
- Event e allowed in time slot t only if  $(e, t) \in A$

### Variable-based Models

Constraint satisfaction problem: hard constraints (e.g., map coloring, scheduling)



Bayesian networks: soft dependencies (e.g., tracking cars from sensors)



## Topic modeling

Question: given a text document, what topics is it about?

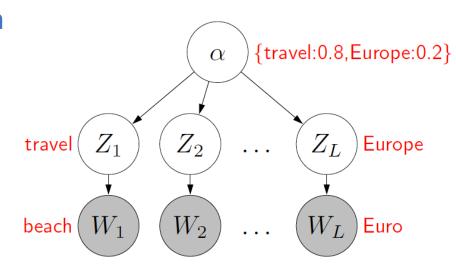
#### Probabilistic program: latent Dirichlet allocation

Generate a distribution over topics  $\alpha \in \mathbb{R}^K$ 

For each position i = 1, ..., L:

Generate a topic  $Z_i \sim p(Z_i | \alpha)$ 

Generate word  $W_i \sim p(W_i|Z_i)$ 



Search problems

Markov decision processes Constraint satisfaction problems

Adversarial games

Bayesian networks

**Reflex** 

**States** 

**Variables** 

Logic

"Low-level intelligence"

"High-level intelligence"

### Question

You get extra credit if you write a paper and you solve the problems.

You didn't get extra credit, but you did solve the problems.

Did you write a paper?

Yes or No

## Knowledge representation and reasoning

All students work hard.

John is a student.

Therefore, John works hard.

Variable-based models would explicitly represent all the students – this is inefficient

Need expressive power of logic to represent this ...

Search problems

Markov decision processes Constraint satisfaction problems

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Reflex

**States** 

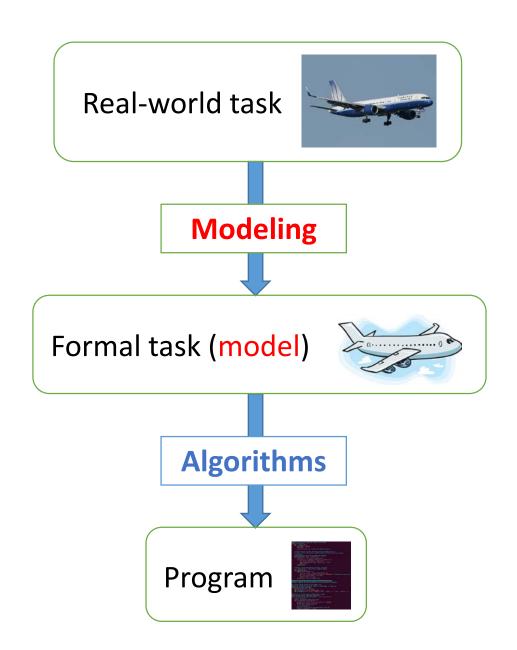
**Variables** 

Logic

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### Machine learning



Modeling is often expressed as optimization problems, which provides a mathematical specification of what we want to compute

# Problem: predicting exam score y

- x: # of hours studying
- *y*: exam score
- Assume y = wx
- w is a learning parameter we need to estimate (learn) from training data
- $D_{train}$ : set of pairs  $\{(x_1, y_1), ..., (x_n, y_n)\}$
- $f: w \in \mathbb{R}$  that minimizes the squared error  $F(w) = \sum_{i=1}^{n} (x_i w y_i)^2$
- Example:

$$\{(2,4)\} => 2$$
  
 $\{(2,4),(4,2)\} => ?$ 

### Optimization

Models are optimization problems:

$$\min_{x \in C} F(x)$$

• Discrete optimization: x is a discrete object

$$\min_{x \in \{abcd, xyz\}} Length(x)$$

Algorithmic tool: dynamic programming

Continuous optimization: x is a vector of real numbers

$$\min_{x \in \mathbb{R}} (x - 5)^2$$

Algorithmic tool: gradient descent

## Summary

Applications of AI: high-impact, diverse

• Challenges: computational/information complexity

Paradigm: modeling + algorithms

Models: learning + [reflex, states, variables, logic]