**Docket number:** 24-CCB-0008

February 5, 2024

David Bibiyan	17	Abdulsalam Issa
CLAIMANT	<b>v.</b>	RESPONDENT

### ORDER TO AMEND NONCOMPLIANT CLAIM

The Copyright Claims Board finds that your claim does not comply with the requirements of the CASE Act and related regulations. The claim cannot move forward unless it is amended.

If you wish to proceed with this claim, you must file an amended claim by March 6, 2024. If you do not, the Board must dismiss your claim without prejudice, although you may file again in the future before the Board or in federal court. If you file an amended claim and it is found compliant, you will be notified and directed to proceed with service. There is no additional filing fee for an amended claim. 17 U.S.C. § 1506(f)(1)(B).

To make your amended claim compliant, you must resolve the issues identified below. 37 C.F.R. § 224.1(c)(2). You may also choose to correct or edit any errors or other information in your claim before you file it again. You do not need to provide a legal argument in your claim – just a statement of facts and circumstances. Being specific in your description gives the other party and the Board more information about your claim. There is no character limit, so please be as detailed as possible.

# Copyright Registration

You have raised a claim of copyright infringement before the Board. The claim must include the copyright registration number and effective date of registration for the allegedly infringed work or, if it has not yet been registered, the service request number for a pending application to register the copyright. 37 C.F.R. §§ 221.1(b) & 222.2(c)(7)(ii)(C)-(D).

Your claim correctly listed the service request number for an application for registration of the allegedly infringed work. That registration has since issued. If you submit an amended claim, state in the "Works infringed" section that the copyright has been registered, and include the registration number VA0002379026 and the December 25, 2023 effective date of registration.

# Allegedly Infringed Work

If you submit an amended claim, it must clarify certain discrepancies between the work identified in the registration and your description of the allegedly infringed work in the "Works infringed" section of the claim.

The Certificate of Registration for VA0002379026 lists the title of the registered work as "Own the Avenue Website," and notes, "Basis for registration: Registration does not extend to any useful article depicted.

Registration extends to deposited photographs only. 17 USC 101, 102(a), and 113." The registration covers your authorship in photographic works, specifically, in the photographs deposited with the Copyright Office to support your application for registration. A Board review of Copyright Office records found that your deposit was a 471-page PDF, with the file name "owntheavenue\_catalogue\_2023-2024\_v5.pdf," which appears to include more than 100 screenshots of the website OwntheAvenue.com. The screenshots depict thousands of items of merchandise, primarily decals, stickers, and license plate frames.

The allegedly infringed work described in your claim is one of the license plate frames depicted in the deposited PDF. In the "Works infringed" section of the claim, the title of your work is "Never Stop Exploring." In the "Describe the work" section, you state that the work:

Has our unique silhouette of mountains on the top, a campfire on the bottom left, a tent on the right, and in a cartoon style text with the graphics together "Never Stop Exploring" in conjunction with our mountains, and campfire plus tent.

A license plate frame with those elements, which appears to be the work you claim was infringed, appears in a supplemental document filed with the claim, labeled **Works 3.jpg**.

The copyright registration covers your authorship in the photographs of the website deposited with the Copyright Office, but it does not extend to the merchandise items depicted in the photographs. Copyright protects only "original works of authorship." 17 U.S.C. § 102(a). To be original, the work must be independently created by the author, without copying from other works, and must possess at least some minimal degree of creativity. See Feist Publications, Inc. v. Rural Telephone Serv. Co., Inc., 499 U.S. 340, 346 (1991) ("originality requires independent creation plus a modicum of creativity"). More information about copyrightable authorship is available in Sections 302, 308, 311, and 313 of Chapter 300 of the Compendium of U.S. Copyright Office Practices, Third Edition ("Compendium").

A photograph may display copyrightable authorship involved in creating the image, for example, "positioning, background, lighting, shading, and the like." *Meshwerks, Inc. v. Toyota Motor Sales U.S.A.*, 528 F.3d 1258, 1264 (10th Cir. 2008). However, "the law is becoming increasingly clear: one possesses no copyright interest in reproductions ... when these reproductions do nothing more than accurately convey the underlying image." *Id.* at 1267 (citation omitted). In such cases, "a photograph does not and cannot create a copyright in the underlying subject matter." *Masterson Marketing, Inc. v. KSL Recreation Corp.*, 495 F. Supp. 2d 1044, 1048 (S.D. Cal. 2007). Accordingly, the Copyright Office examiner reviewing your application for registration notified your counsel by email on December 26, 2023, "when you register a photograph, you may not also register the object or artwork depicted in that photograph on the same application as these are separate works." The examiner added two days later, "Please be aware that registering the website materials will not cover the individual artworks in the website."

If you submit an amended claim, it must identify some creative aspect of the deposited photograph (rather than the underlying license plate frame) that copyright may protect. You must state or show how the photograph added some creative expression to the underlying work. *See* Section 909.3(A) of <u>Chapter 900</u> of the *Compendium*.

The Certificate of Registration for VA0002379026 also states that the registered work was created in 2010 and first published January 1, 2011. However, a supplemental document filed with the claim, labeled **Never stop** 

exploring creation date.jpg, indicates that the "Never Stop Exploring Frame" was created or modified on August 12, 2022. If you file an amended claim, include facts that clarify this discrepancy.

## **Copyright Infringement – Elements**

Your claim must make enough factual allegations to support each "element" of the claim. Information about the elements required to assert a claim of copyright infringement is available in the <u>Starting an Infringement</u> <u>Claim</u> chapter of the CCB Handbook. The elements of a copyright infringement claim are:

- 1. You own a valid copyright in the work, or have been given an exclusive license to the copyright rights at issue in the work,
- 2. The respondent used one of your exclusive rights in the work without permission,
- 3. The respondent had access to your work, and
- 4. The respondent's work is substantially similar to the original elements of expression in your work.

Your claim does not provide clear facts to support the elements of the claim related to the alleged infringing activity, access to your work, and substantial similarity, as described below. If you file an amended claim, it must include enough details about the elements for the Board and the respondent to understand the facts of the alleged infringement.

#### **Infringing Activity**

Your claim does not present enough facts to clearly state how the respondent used any exclusive rights you have in the allegedly infringed work without permission.

Copyright law grants exclusive rights to copyright owners. These include the right to reproduce, distribute, and publicly perform the work, and to make a "derivative work," which is a work based on the original work. Someone who does one of those activities without the copyright owner's permission may be infringing the copyright, unless they have a legitimate defense. More information about exclusive rights is available on page 3 of the <u>Starting an Infringement Claim</u> chapter of the CCB Handbook.

In the "Describe the infringement" section of the claim, you assert that the respondent "copied our entire photo and graphic arts, removed my watermark - and added our art work and image to his catalogue." You allege that the infringement occurred on eBay.com. A supplemental document, labeled **CN Copyright US 391282.pdf**, indicates that the respondent disputed a claim that certain eBay listings included infringing materials, but it is not apparent which works appeared in any of those listings.

Your VA0002379026 registration covers photographic works that include a depiction of the "Never Stop Exploring" license plate frame. It is not clear if you are accusing the respondent of infringing your registered photographic work—for example, by copying a photograph or making a derivative work based on that photograph—rather than copying the underlying license plate frame depicted in the photograph.

To maintain an infringement claim based on your current registration, you must submit an amended claim that clearly identifies or shows some creative aspect of the *photograph* of the "Never Stop Exploring" frame that the

respondent used without permission, not just the license plate frame itself. If the claimant is using the registered work without authorization, clearly state how.

#### Access

Your claim does not provide facts that indicate how the respondent had access to your work. "Access" means a reasonable opportunity to view your work before the alleged infringement took place. Your claim does not clearly state allegations about where or how your work was available before the alleged infringement so that the respondent had an opportunity to see it. The deposit filed with your application seems to indicate that the photographic work appeared on OwntheAvenue.com, but your claim does not describe the website or indicate that it was accessed by or accessible to the respondent.

To address this issue, you must file an amended claim with allegations that make access a reasonable possibility, not just hypothetically or theoretically possible. Acceptable allegations of access may include that your work (a) was sent directly to the respondent or a close associate of the respondent; (b) was widely disseminated or was available to the public or respondent; or (c) is so strikingly similar to the work that appeared on the respondents' website that they could not have created it independently.

Alternatively, you can upload copies of your work and the allegedly infringing work if they demonstrate that the works are so strikingly similar that they could not have been created independently. You included an image file with your claim that appears to be a copy of the "Never Stop Exploring" frame, but you have not provided a copy of the allegedly infringing work. If you include copies of the works at issue as supplemental documents, they must be clearly labeled and identified so they can be properly compared to each other.

#### Substantial Similarity

Your claim also does not include enough facts that explain the similarities between your work and the allegedly infringing work. If it is not readily apparent from supplemental documents that are submitted with the claim, you must provide more specific allegations about how your work and the allegedly infringing work are similar.

In the "Describe the infringement" section, you state that the respondent "copied our entire photo and graphic arts," and "added our art work and image to his catalogue," but you do not describe or show any particular *photographic* elements covered by your registration that the respondent has used, as opposed to graphic elements of your license plate frame described in the "Describe the work" section and depicted in a supplemental document. It is not clear if you are alleging that the respondent copied the copyright-registered photograph, rather than the frame depicted in the photograph. In addition, the claim does not clearly describe the allegedly infringing work or include it as a supplemental document. As a result, the claim does not provide enough information to enable the Board to understand the similarity of the works.

If you submit an amended claim, it must include more factual allegations that support the element of substantial similarity. Please provide more details and background regarding this element in your amended claim, including a clear, detailed statement regarding which portions of your work were taken by the respondent in the allegedly

infringing work, or documents that are sufficient to show the similarities. If you include copies of the works at issue as supplemental documents, then as discussed above, they must be clearly labeled and identified so they can be properly compared to each other.

To submit an amended claim, log into your eCCB account and take the following steps:

- 1. From your dashboard, click the "Amend claim" button and select your docket number from the dropdown list.
- 2. Your claim will unlock for editing. The information you originally entered will appear in the same order as in your original claim.
- 3. Make the necessary edits. If you have filed supplemental documents, <u>you must re-upload any documents you wish to include in the amended claim</u> on the "**Documentation**" page. Please include only documents directly related to your claim, and label them clearly.
- 4. Once you have completed your edits, continue to click through the fillable claim form until you reach the "Review" page. The Review page includes all the information that you have provided in the claim up to this point. Carefully double-check the information on this page. If you have any corrections, you can select "Edit" to revise any entries necessary. Each section of information has an "Edit" button, which will take you back to that section so you can make changes. After you make changes, you can click "Save & review" to return to the Review page. Please review your claim carefully. Once you submit your amended claim, you will be unable to edit the claim while it is in compliance review.
- 5. Once you have completed your review and any revisions, you must confirm that the information in your claim is accurate and truthful to the best of your knowledge. To complete the declaration, type your full name into the "Digital signature" box near the bottom of the "Review filing" page and click "Agree & submit."

If you have questions, please contact <u>asktheboard@ccb.gov</u>. Include your docket number in the subject line. The Board is unable to provide legal advice. We can only provide legal information and assistance concerning Board procedures and requirements. If you would like to seek further guidance from a lawyer or a law student at reduced or no cost, please visit the <u>Pro Bono Assistance</u> page on ccb.gov. You may also refer to the <u>Compliance Review</u> chapter of the CCB Handbook for more assistance.

Copyright Claims Attorney