

# Facial Recognition

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# Research Goal

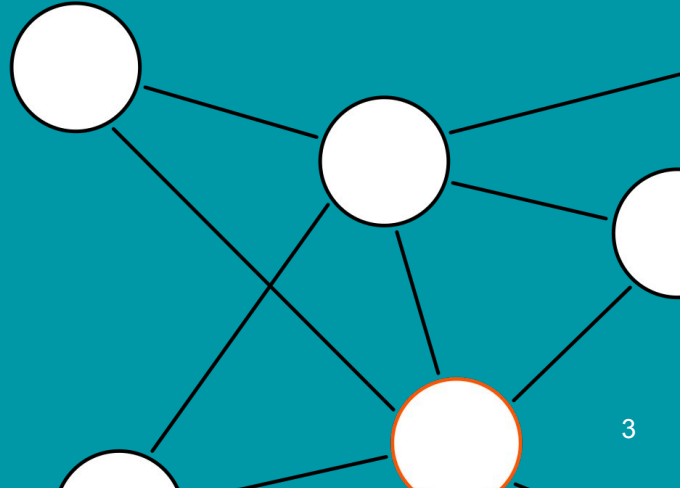
Understand the processes, software, and hardware needed to implement facial recognition, as well as the potential benefits and challenges it poses to society



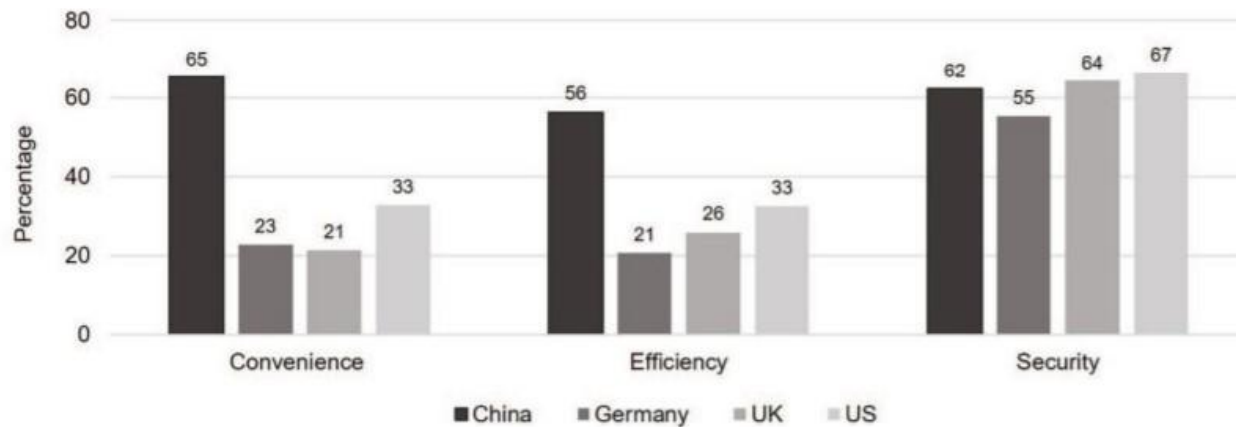
# What we found

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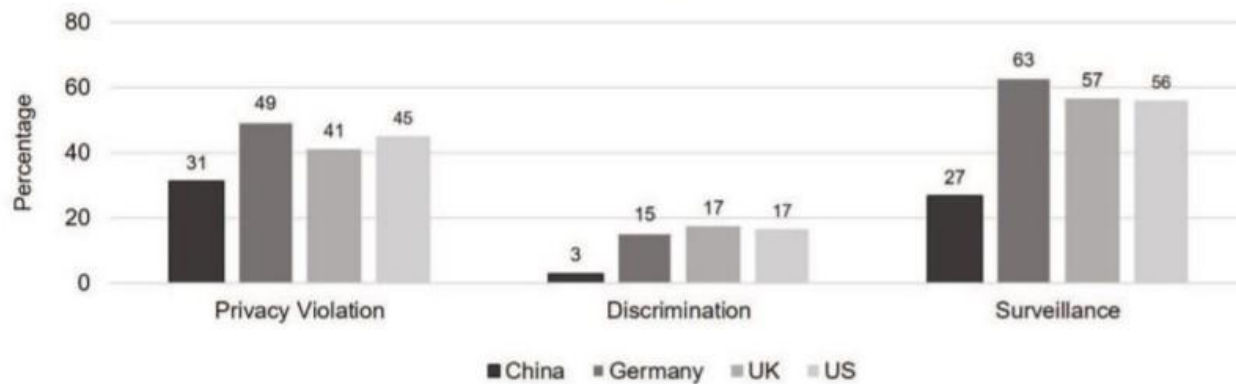
- Facial Recognition is difficult to implement
- Privacy Issues
- Acceptance
- Prevalence



### Perceived Benefits



### Perceived Risks

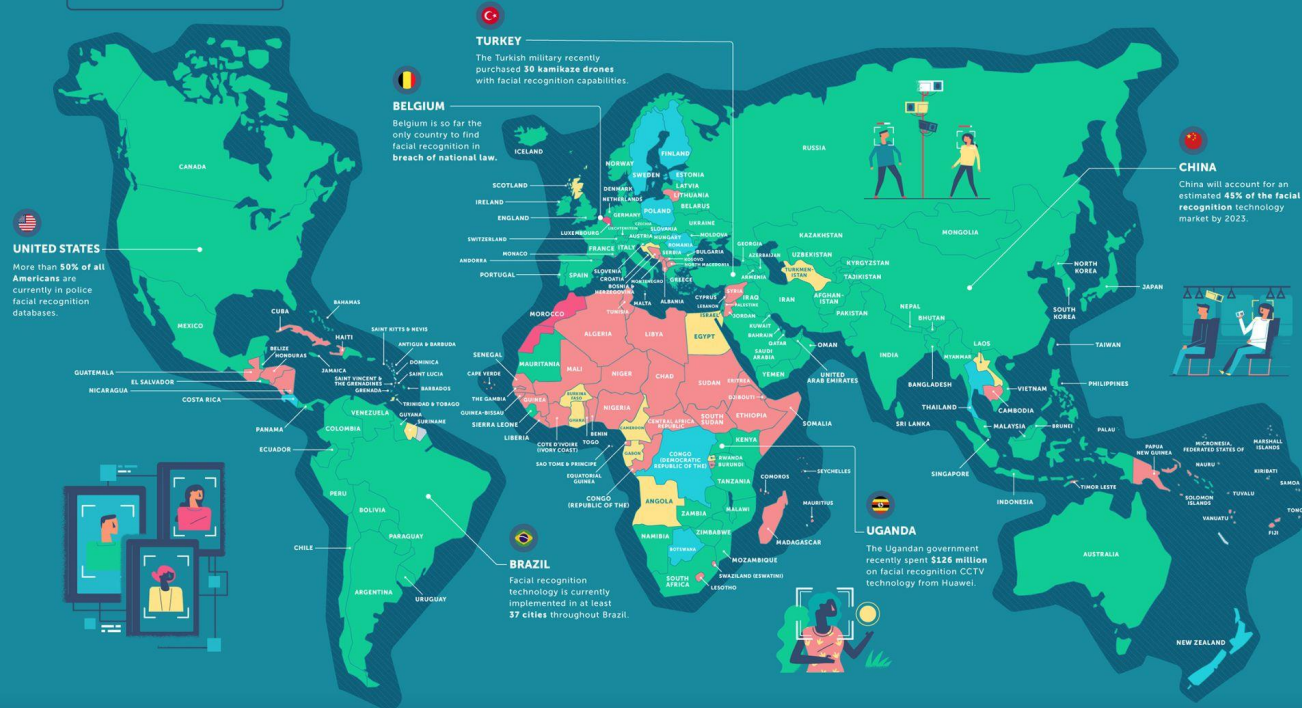


# SMILE, YOU'RE ON CAMERA

## THE FACIAL RECOGNITION WORLD MAP



IN USE  
APPROVED FOR USE (NOT IMPLEMENTED)  
CONSIDERING TECHNOLOGY  
NO EVIDENCE OF USE  
BANNED

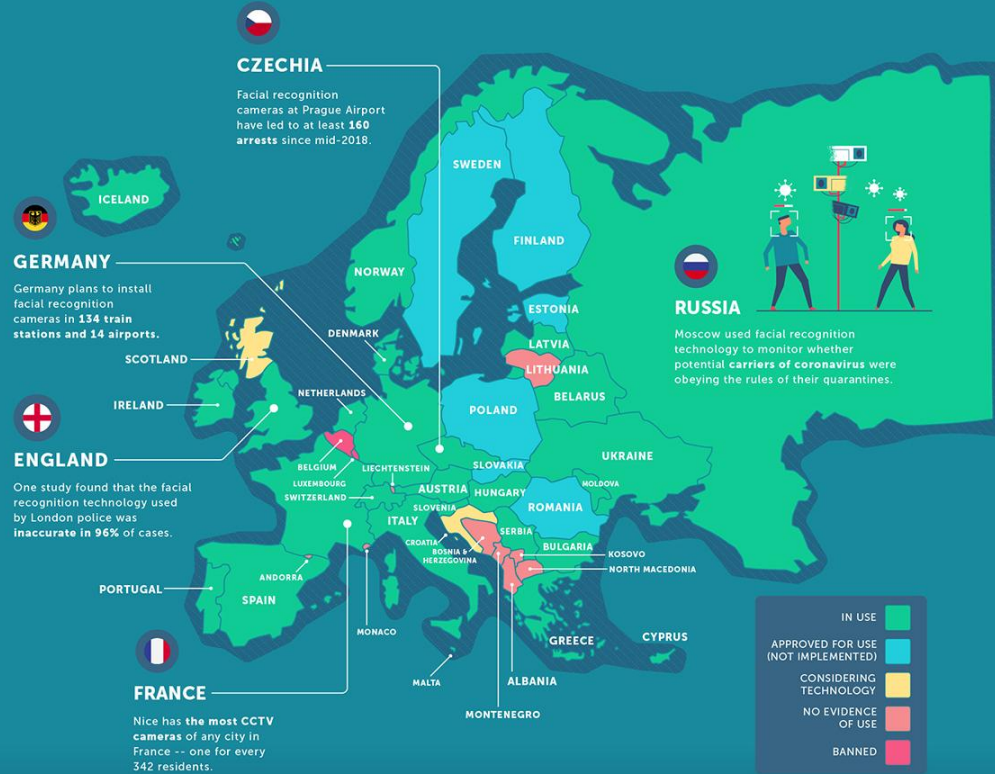


# THE FACIAL RECOGNITION MAP OF NORTH AMERICA



# THE FACIAL RECOGNITION

## MAP OF EUROPE





# THE FACIAL RECOGNITION

## MAP OF EAST ASIA & OCEANIA



### CHINA

China has about **170 million CCTV surveillance cameras** installed throughout the country -- approximately one for every 12 citizens.



### MACAU

Approximately **2 in every 3 casino operators** in Macau are currently using or testing facial recognition technology.



### AUSTRALIA

Australia has proposed using facial recognition technology to verify the ages of people seeking to watch pornography online.



IN USE	Green
APPROVED FOR USE (NOT IMPLEMENTED)	Light Blue
CONSIDERING TECHNOLOGY	Yellow
NO EVIDENCE OF USE	Light Orange
BANNED	Red



### JAPAN

Stores using facial recognition cameras in Japan experienced a **40% decrease** in shoplifting incidents compared to stores without the technology.

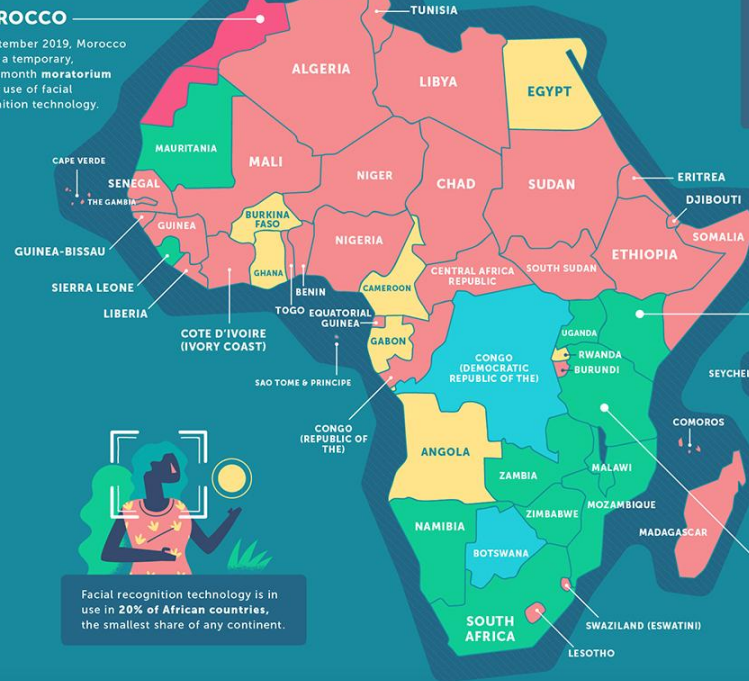


# THE FACIAL RECOGNITION MAP OF AFRICA



## MOROCCO

In September 2019, Morocco issued a temporary, seven-month moratorium on the use of facial recognition technology.



## KENYA

According to Huawei, surveillance cameras installed in Nairobi, Kenya led to a 46% decrease in crime in 2015.



## MAURITIUS



## TANZANIA

Tanzania is currently testing a facial recognition app that can help identify dogs that have been vaccinated for rabies.



Facial recognition technology is in use in 20% of African countries, the smallest share of any continent.

# Facial Recognition is hard!

We tried a variety of different models of methods of implementation for this project

Ultimately, only one of them really worked

- Clarifai

Common problems we encountered:

- Endless package installations
  - Some no longer available
- Extremely complicated GitHub documentation
- Lack of a CUDA-rated processor
- Lack of general processing power
- Operating system conflicts
  - Most things strangely developed for Linux and MacOS
- Directory complications (source code, binary directories, etc.)







MODEL VERSION

fe995da8cb73490f8556416ecf25cea3 (26-Jan ▼)

ENTER IMAGE URL

<https://static6.depositphotos.com/1000816/557/>

Predict

## ▼ PREDICTIONS



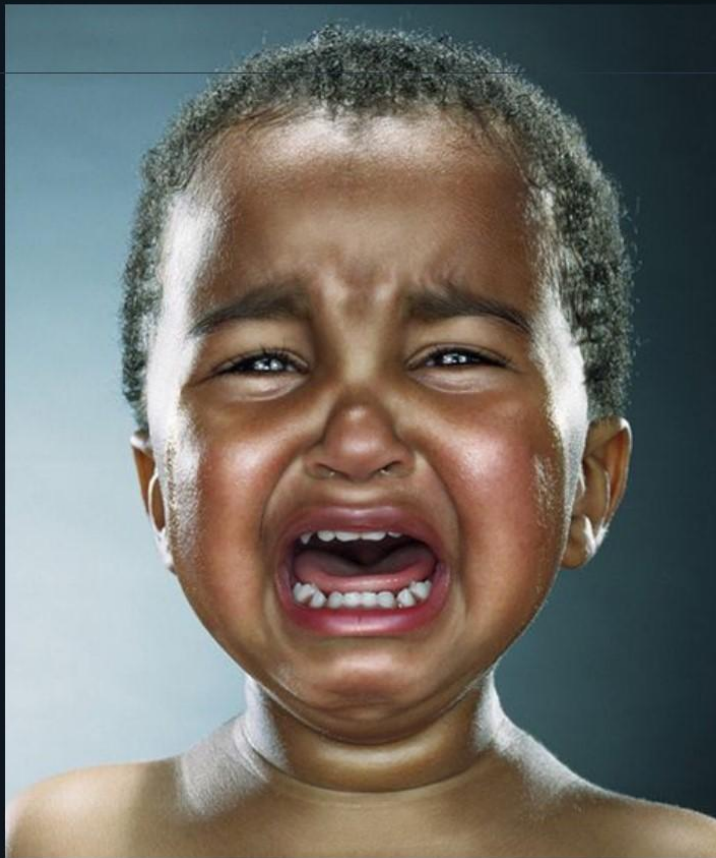
BINARY\_POSITIVE

1.00



BINARY\_POSITIVE

1.00



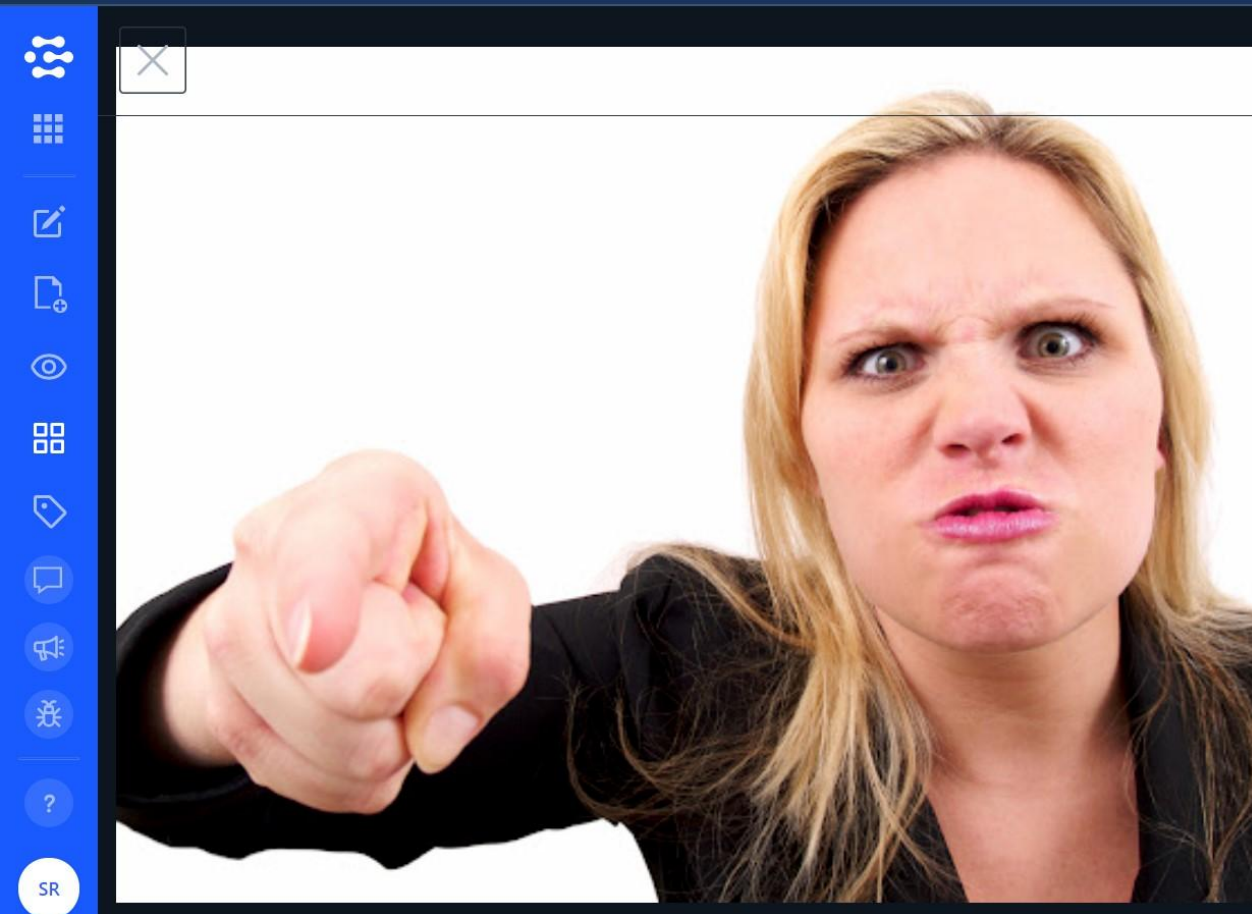
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<https://i.pinimg.com/474x/f0/f8/18/f0f81827>

Predict

## ✓ PREDICTIONS

SADNESS-CONTEMPT	1.00
HAPPINESS	0.00
SURPRISE	0.00
DISGUST	0.00
FEAR	0.00
ANGER	0.00
NEUTRAL	0.00



a5d7776f0c064a41b48c3ce039049f65 (1: ...)

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Predict

▼ PREDICTIONS

NEUTRAL	0.90
SURPRISE	0.10
HAPPINESS	0.00
ANGER	0.00
FEAR	0.00
DISGUST	0.00
SADNESS-CONTEMPT	0.00





## INPUT

MODEL VERSION

a5d7776f0c064a41b48c3ce039049f65 (1i ▼)

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Predict

## PREDICTIONS



ANGER	0.06
HAPPINESS	0.02
SADNESS-CONTEMPT	0.01
NEUTRAL	0.01



SR



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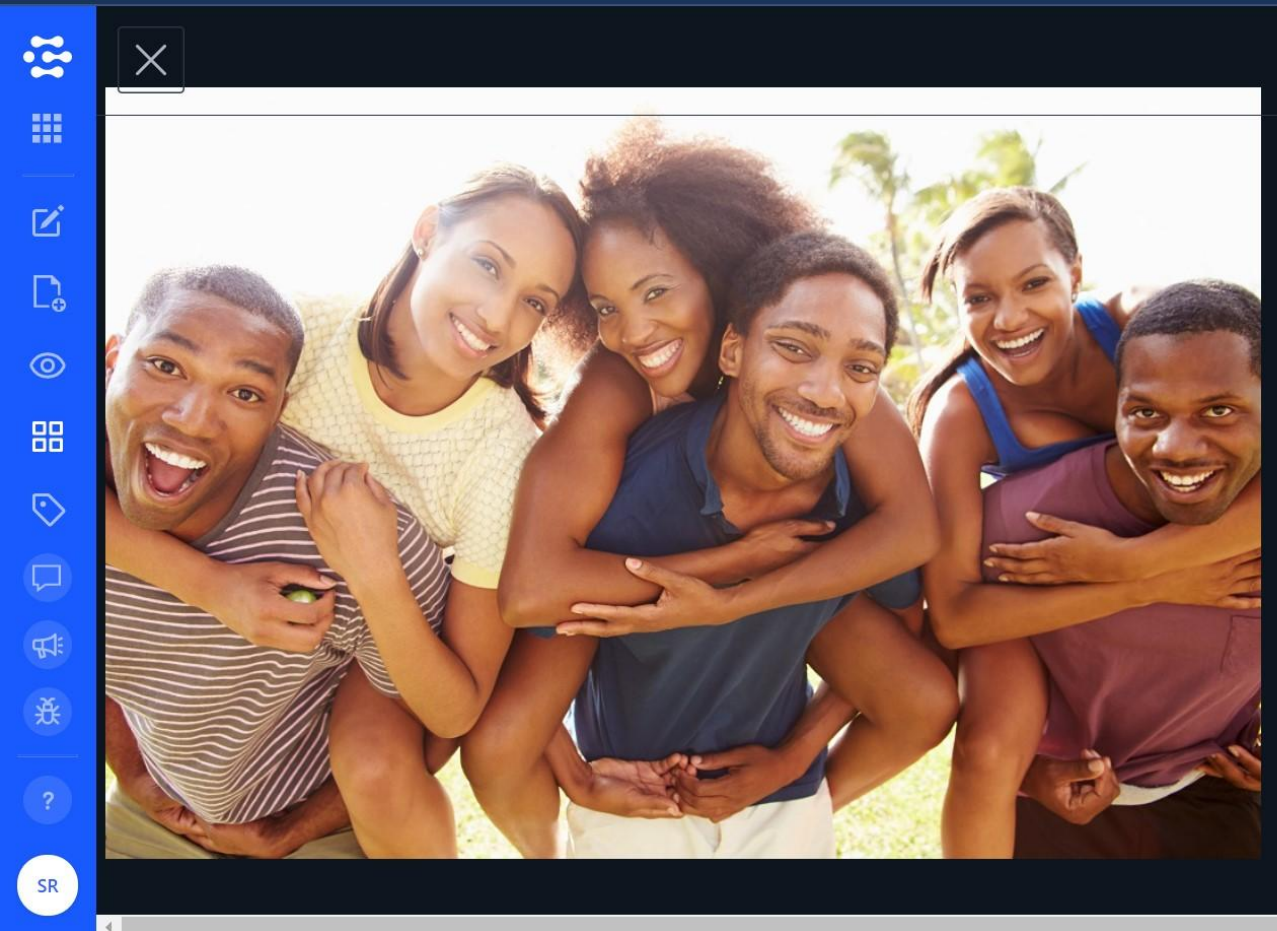
<https://www.allprodad.com/wp-content/upl>

Predict

PREDICTIONS



HAPPINESS	0.34
SADNESS-CONTEMPT	0.06
NEUTRAL	0.05
SURPRISE	0.02
DISGUST	0.00
FEAR	0.00
ANGER	0.00



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<https://www.faithful-to-nature.co.za/blog/wj>

Predict

## ▼ PREDICTIONS



ANGER	0.40
SURPRISE	0.24
HAPPINESS	0.02
NEUTRAL	0.00
FEAR	0.00
DISGUST	0.00
SADNESS-CONTEMPT	0.00



## ▼ PREDICTIONS

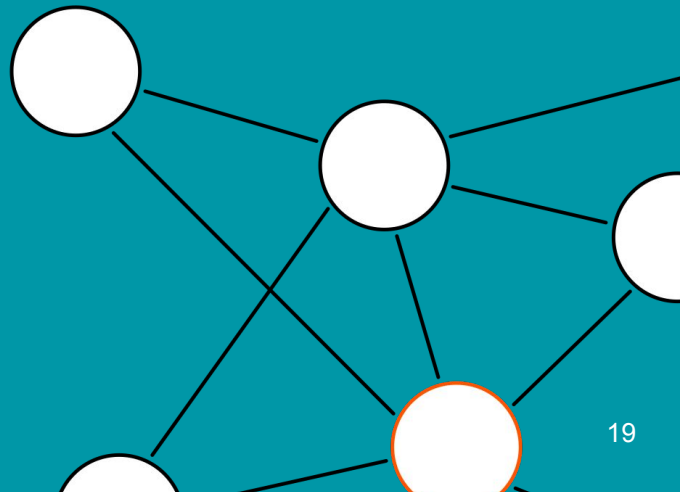


CROISSANT	1.00
PASTRY	0.92
BREAD	0.59
BUTTER	0.51
DOUGH	0.11
BRIOCHE	0.03
CHOCOLATE	0.03
COOKIE	0.01
ALMOND	0.01
CRESCENT ROLL	0.00
DANISH PASTRY	0.00
SAUSAGE ROLL	0.00
MACARONI	0.00

# Areas for more Research

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- A deeper dive into the biases of facial recognition software
- Different methods of facial recognition
- Facial recognition and identity theft, how easy is it to fake out?



# Citations

Ghosh, Iman. “Mapped: The State of Facial Recognition Around the World.” *Visual Capitalist*, 23 May 2020, <https://www.visualcapitalist.com/facial-recognition-world-map/>.

Kostka, Genia, et al. “Between Security and Convenience: Facial Recognition Technology in the Eyes of Citizens in China, Germany, the United Kingdom, and the United States.” *Public Understanding of Science*, vol. 30, no. 6, Aug. 2021, pp. 671–690, doi:[10.1177/09636625211001555](https://doi.org/10.1177/09636625211001555).

Geitgey, Adam. “Face\_recognition.” *GitHub*, 13 Feb. 2021, [https://github.com/ageitgey/face\\_recognition/blob/master/README.md](https://github.com/ageitgey/face_recognition/blob/master/README.md).