

Third Sprint

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Research question

What are the benefits to VR with AI?

Going through the data

We are still going through the data and working on finding papers to acquire results we hope to have proper results by the final sprint.

Augmented Reality with Ai for Consumers

VR uses AI to help customers shop.

Timberland and Topshop-

Instead of dressing rooms they have a big screen that allows the customers to try on clothing.

Lows-

Has an app that allows you to see the item you would like to perchance in your home.



Therapy resources

- Virtual reality physical therapy is used to supplement traditional physical therapy
- Helps consumers save time and improve their decision making.
- VR therapy applications provide therapists with additional ways to engage with their patients.

Cite

<https://vrvisiongroup.com/augmented-reality-and-the-retail-experience/>

<https://www.forbes.com/sites/cognitiveworld/2020/01/30/this-woman-is-changing-the-therapy-industry-with-vr-and-ai/?sh=305626164296>