

## bitca.mp | hello@bitca.mp | @bitcmp

Bitcamp is the University of Maryland's <u>major league hackathon</u>, bringing together 1000-1250 student attendees from Jan. 30 – Feb. 1, 2015. Top student developers, designers, builders, and thinkers from around the country will come to College Park and spend 36 hours hacking together websites, apps, and hardware projects.

The University of Maryland won first place in the Fall 2013 Major League Hacking season over hundreds of other universities. We are pulling from this rich hacker community to make Bitcamp one of the best hackathons ever.

Bitcamp will be a great place to influence a diverse group of some of the brightest student makers in the nation, all working on different projects and fostering different skills. Bitcamp presents an excellent opportunity for recruitment and tech evangelism.

Check out the amazing diversity of projects from Bitcamp 2014: http://bitcamp.challengepost.com/

Please review the various tiers of available sponsorship below, and let us know if you are interested in becoming an official Bitcamp sponsor!

We want your team to help shape Bitcamp and create the best hackathon ever. Please let us know if you have any questions.

Thanks so much!



## **Sponsorship Packages**

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	Evangelist	Recruiter	Corporate	Partner
Contribution Amount	\$2,500	\$7,500	\$20,000	\$50,000
Technical				
Mentors present	✓	✓	✓	✓
Talk during Sponsorship Fair	2 min	2 min	4 min	6 min
Tech Talk in private area (optional)			20 min	30 min
Recruiting				
Distribution of recruiting materials	✓	✓	✓	✓
Reserved booth at event	✓	✓	✓	✓
Access to resumes, online profiles		<b>√</b>	✓	✓
Recruiters present		<b>√</b>	✓	✓
Private interview room			✓	✓
Branding				
Logo on website, marketing	✓	<b>√</b>	✓	<b>√</b>
Logo on shirt	✓	<b>√</b>	✓	<b>√</b>
Distribution of swag, marketing materials	✓	<b>√</b>	✓	✓
Thanked during event ceremonies	✓	<b>√</b>	✓	✓
Ability to provide a branded prize	✓	✓	✓	✓
Logo on step-and-repeat banner			✓	✓
Private room to host special events			✓	✓
Acknowledged as "Partner" in all media				✓