The important thing is to establish a political climate of opinion which will make it politically profitable for the wrong people to do the right thing."

— Milton Friedman

# Markets

Amsterdam Bitcoin Meetup

Paul Sztorc

www.BitcoinHivemind.com

Version 1.3 5 July 2018

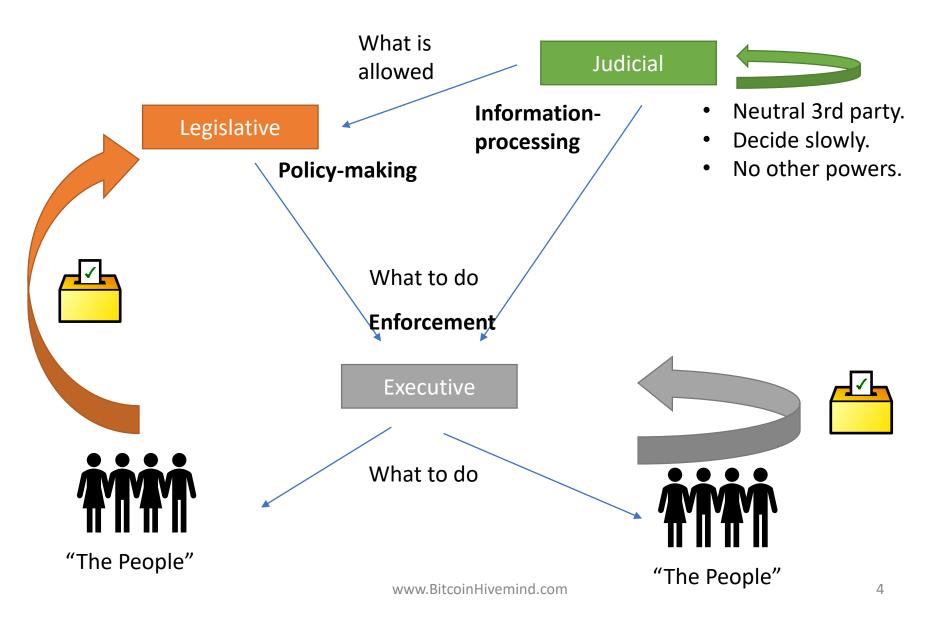
Still refining this presentation – please help.

### Intro

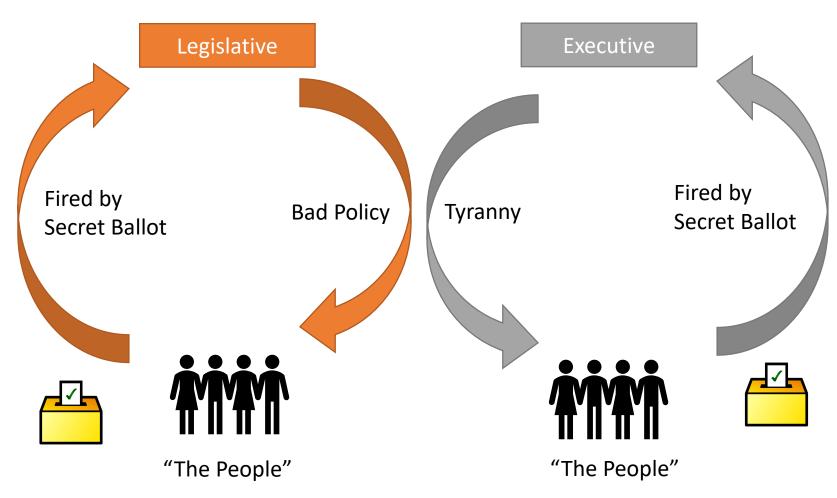
- Blockchain prediction markets can solve many problems.
- I will present on the most exciting solution only.
- This is something that can probably \*only\* be done with censorship-resistant crypto-financial blockchain technology.



## Post-Enlightenment Political Technology



## Feedback to Remove Errors



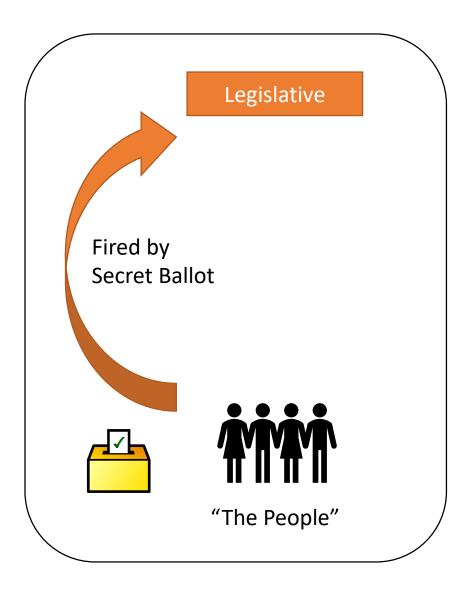
### Drawbacks

Method works...but it does ask the voter to do a great deal of counterfactual thinking, and gametheoretic reasoning.

"Rational

ignorance"

"Elect-ability"



## Rational Ignorance

- Much worse over time:
- 1. Scale  $\rightarrow$  More people = less impact per vote.
- 2. Media Ecology
- 3. Greater complexity of society.

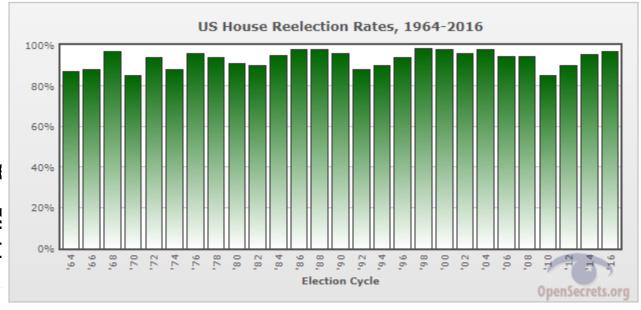
Now...I will skip a bunch of slides, to talk more about electability.

## Voting – Your Civic Duty

- Knowledge Cost too high
  - <u>existing option</u>, the <u>challenger</u>, both <u>plans</u>, <u>likelihood</u> of follow-through, and <u>effect</u> of these plans on you.
- **Effect** is a complex topic. For some policies, only ultraspecialists know.
- 71% of Americans can't even name their Congressional Representative (Delli-Carpini and Keeter (1997)),
  - let alone the challenger or any proposed policies or voting records (or any State Senators, etc).
- Story: Lobbyists on a Plane
- Re-election Rates (unbelievable)

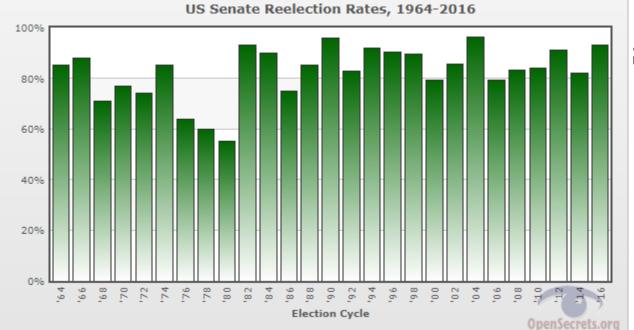
## Voti

- Knowle
  - <u>exi</u>s
- <u>Effect</u> special
- 71% of Repres
  - let al State
- Story:
- Re-ele



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## Electability

South Park – s08e08 – Giant D, and T Sandwich

But, we will be back, to talk about rational ignorance -- both problems can be addressed with the same solution: *Conditional* prediction markets.

# Governance is Hard. Why?

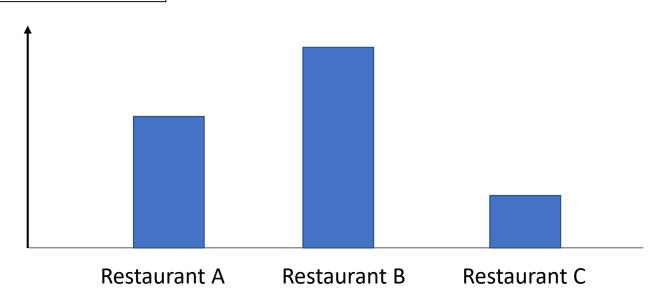
- If everyone is doing the wrong thing, why can't we just get everyone to stop doing that, and do something else?
- Answer: Multi-Factor Competition
  - Negotiation is too Expensive
  - Too many 'other things' to do
  - High cost of miscoordination

Great read: "Inadequate Equilibria" by Yudkowsky

## Single-Factor Competition

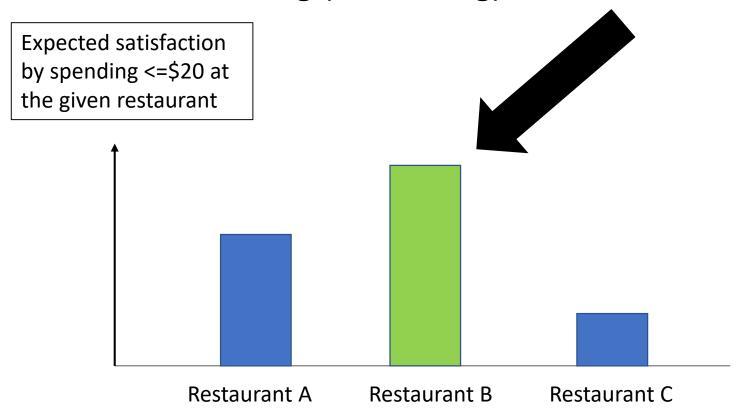
- You want to spend up to \$20 on dinner.
- You are choosing (and dining) alone.

Expected satisfaction by spending <=\$20 at the given restaurant



## Single-Factor Competition

- You want to spend up to \$20 on dinner.
- You are choosing (and dining) alone.



- You get the highest satisfaction possible.
- Restaurants induced to compete on (satisfaction / \$).

# Multi-Factor Competition

- Many people are choosing a restaurant
- You all prefer to meet at the same place.
- Harder!
   – your decision now depends on:
  - 1. What you prefer,



- 2. and <u>where other people might go</u>. Which is itself a function of:
  - 1. ...what <u>they might prefer</u>.
  - 2. ...where <u>they think other people might go.</u> Which is itself a function of:
    - 1. Everyone's collective best guess on where most people currently plan on going (ie, the <u>status quo</u>), and,



 ... (since time/attention/communication are not free) how <u>open to communication / negotiation</u> everyone is.



 You have four criteria, but you ultimately must make one selection. Forced aggregation.

## Multi-Factor Competition

- Many people are choosing a restaurant
- You all prefer to meet at the same place.

**Self-fulfilling prophecy** – Those who believe that "negotiating to pick a better restaurant is a lost cause", will be less open to negotiation. Circular truth.

Negotiation is especially hard when there are [1] many people, and [2] many alternatives. In USA there are ~250 Million adults, and a near-infinite number of potential policies. In these cases the prophecy is likely to self-fulfill (lost cause).

#### unchon or.

 Everyone's collective best guess on where most people currently plan on going (ie, the <u>status quo</u>), and,



2. ... (since time/attention/communication are not free) how open to communication / negotiation everyone is.



 You have four criteria, but you ultimately must make one selection. Forced aggregation.

If people dissent from Bitcoin Core, should they just "fork off"? Can they?

## Multi-Factor Competition

- The root cause in the restaurant example, "wanting to stay in sync with others" is a common desire.
  - Coordination reduces ambiguity / conflict.
  - Network effects / economies of scale.
- Competing w/ Facebook or Craigslist
   ...vs w/ local barber shop.





### Multi-Factor Compatition

The problem is real, and it has nothing to do with "coercion" and can't be explained with moral arguments.

Most people will put up with Facebook, even though FB is "evil". Because the alternatives are :

- [1] no Facebook (and social isolation), or
- [2] and endless (and ultimately futile) negotiation with unmotivated friends/family to switch to one particular alternative (among many). They would then need to convince their own friends, who would need to convince their own friends, and so on and so forth...

In the same way, we put up with governments, even though they are incompetent. The alternatives are:

- [1] no government and no property rights (a disaster), or
- [2] an uncertain, potentially endless, potentially violent transition period, leading to an ambiguous final outcome.

# Voting – Multifactor-ness of "Electability"

- Arrow impossibility result: voting = paradox
  - While you have more than one voter, and a deterministic aggregation process (technicalities), you can only have one of the following two:
    - Pareto efficiency you can't hurt an option when everyone ranks it higher
    - Irrelevant alternatives really are irrelevant you can't hurt an option by re-ranking the set of options below or above it. Stalin vs Hitler.
- Arrow's result leads to strategic voting
  - If Jeb Bush had run, would have split the vote
  - When vote is split, votes cast for a 'lost cause' do not contribute at all to *The Battle* that really matters.
  - Electability knowledge that *other people* believe that this choice is not a lost cause. (Same as the restaurant example.)
  - Hence political parties / media have great influence.

## To Solve Governance, We Need:

- 1. A cheap, reliable source of information on who to vote for.
- 2. A way of **crunching** the multi-factorness, specifically electability, back into a single factor.
- 3. A way of **preventing capture** of the above processes by lobbyists/cronies.

# Bitcoin Hivemind

### Sidechain for P2P Prediction Markets

#### Intrade's Conditional Prediction Markets

By Hal Finney · July 29, 2008 7:14 pm · 🗣 Comments (24) · « Prev · Next »

We have often discussed the possible benefits of prediction markets for reducing bias. One key element that could be particularly useful is a conditional prediction market, where betting claims are based on outcomes conditional on some factor we want to evaluate. Robin recently mentioned the possible benefit from <u>market claims on longevity or health conditional</u> on various interventions.

Unfortunately, there are few prediction markets in the world, and fewer conditional ones, so it is hard to know how practical this institution may become. Thanks to an initiative by OB contributor <a href="Peter McCluskey">Peter McCluskey</a>, Intrade – the large, real-money prediction market – has added conditional claims

# "There are only a few people alive today worth listening to. Robin Hanson is one of them."

 Ralph Merkle, co-inventor of asymmetric (public/private) key cryptography, inventor of cryptographic hashing, and of the Merkle tree.

## Agenda

- 1. Moral Objections to Governance (Speech)
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- 6. Getting Practical

### A 'prediction market' is a special kind of derivative.

Below: event derivative (InTrade.com) on 2012 global warming



## **Event Derivatives**

	Finance Thing	Interpretation
Confidence States of American St	Bond (Debt)	"I, Paul Sztorc, owe \$20 to whoever is holding this bond certificate on 03/02/2015."
Google  Coogle  Coogle	Stock (Equity)	"I, the CEO of SztorcCorp, owe 1/100 <sup>th</sup> of SztorcCorp's profits to whoever is holding this stock certificate on 03/02/2015."
Digital Call  Strike Price  thisMatter.com/Money	Binary Call Option	"I, Paul Sztorc, owe \$20 to whoever is holding this Option on 03/02/2015, only if the stock price of SztorcCorp is above 40 \$/share on that date."
0 Spot Price at Expiration	(others)	(others)
The second control of	Event Derivative	"I, Paul Sztorc, owe \$20 to whoever is holding this derivative on 12/01/2016, only if Hillary Clinton is elected US President in 2016. Otherwise I owe \$0."
	(others)	www.BitcoinHivemind.com(others) 23

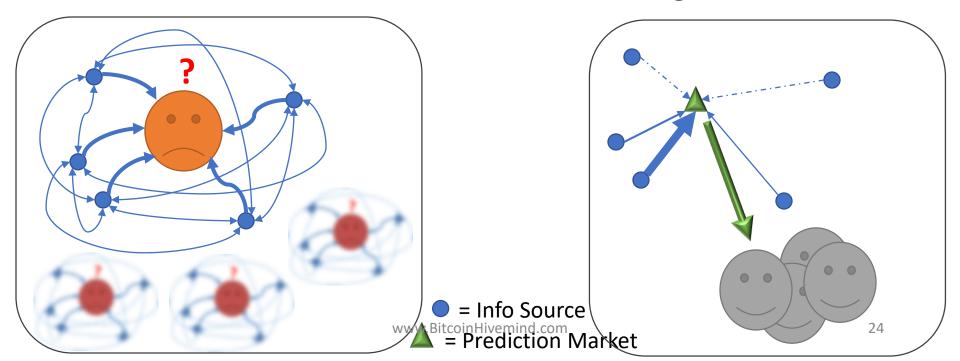
## Markets Aggregate Information

• For the Public: Reliable and Common Information

It's right.

It's broadcast to everyone (and everyone knows that everyone got it).

Does all of the **Research** for us, and the **Persuading**!



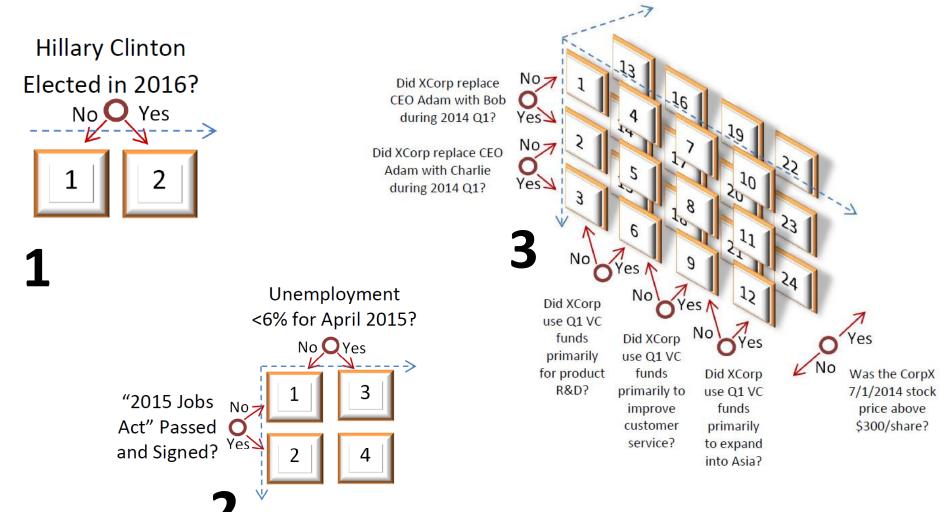
## Benefits of PMs (Over Talking)

- Talk: Why even bother becoming informed?
  - Hard to learn this stuff (and I only have so much time)
  - How am I supposed to convince others?
  - Info-processing is difficult (why résumés must be short).
  - Minimal-info strategies (join a tribe/"political party").
- PM forces a clear definition.
- Prices are constantly and unanimously acceptable. <u>At all times</u>, <u>everyone</u> agrees with the price (if not, they can profitably trade).
- Note: Suppose climate change were false. The "reliability" and "broadcast" problems are much worse.

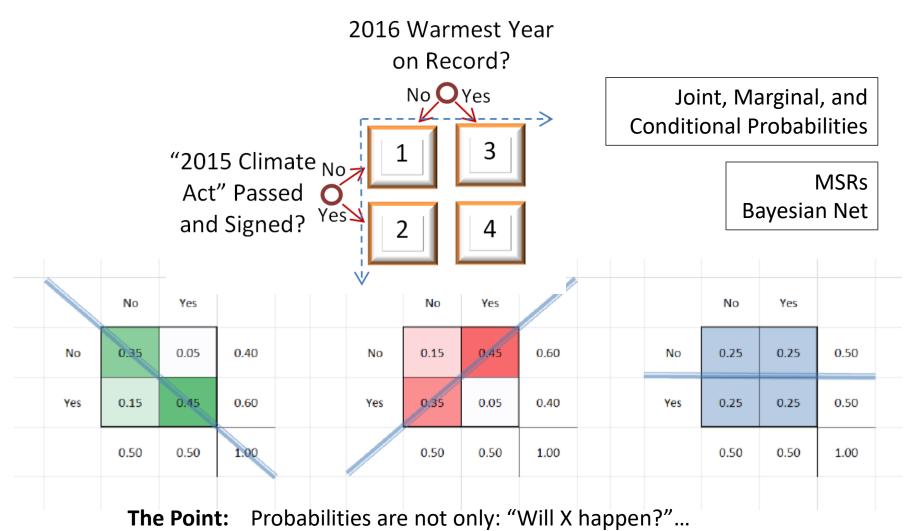
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# Conditional Forecasts: More Than One Dimension



# More Dimensions: More Forecasts, AND More **Relationships**



...they are also "Would Y influence X?"

# Attempt to teach Conditional Probability

	Н	Т
Н	.25	.25
Т	.25	.25

Two coins.

	Н	Т
Н	?	?
Т	?	?

The same coin (not realistic).

	1	2	3	4	5	6
1	?	?	?	?	?	?
2	?	?	?	?	?	?
3	?	?	?	?	?	?
4	?	?	?	?	?	?
5	?	?	?	?	?	?
6	?	?	?	?	?	?

Two dice.

# Attempt to teach Conditional Probability

	Н	Т
Н	.25	.25
Т	.25	.25

Two coins.

	Н	Т
Н	.50	0
Т	0	.50

The same coin (not realistic).

	1	2	3	4	5	6
1	(1/6)	0	0	0	0	0
2	0	(1/6)	0	0	0	0
3	0	0	(1/6)	0	0	0
4	0	0	0	(1/6)	0	0
5	0	0	0	0	(1/6)	0
6	0	0	0	0	0	(1/6)

Two dice.

# Example – Which CEOs aren't pulling their weight?

General Electric / CEO

### John L. Flannery

Aug 1, 2017-



John L. Flannery is an American business executive. He is currently the CEO and chairman of General Electric, appointed in August 2017. Wikipedia

How do we tell?? Problem of **Agency Cost** 

# Two Individual Markets...

Mirroring (superfluous data)

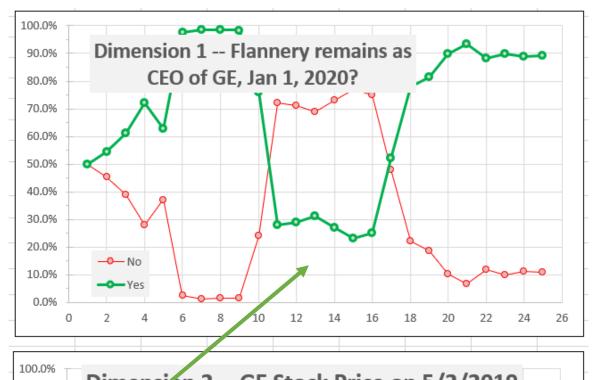
Because Pr(Yes) = 1 - Pr(No)

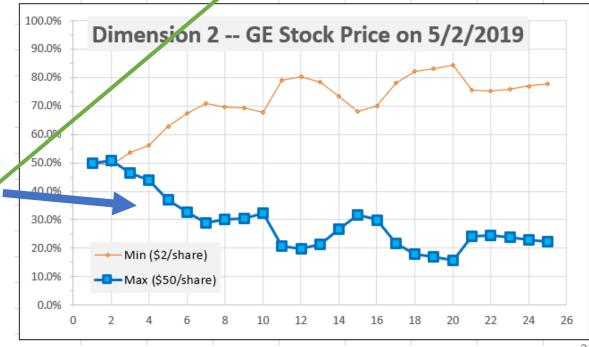
But not for long...

Binary: Yes vs No Scaled: Min vs Max

GE is having a rough year!

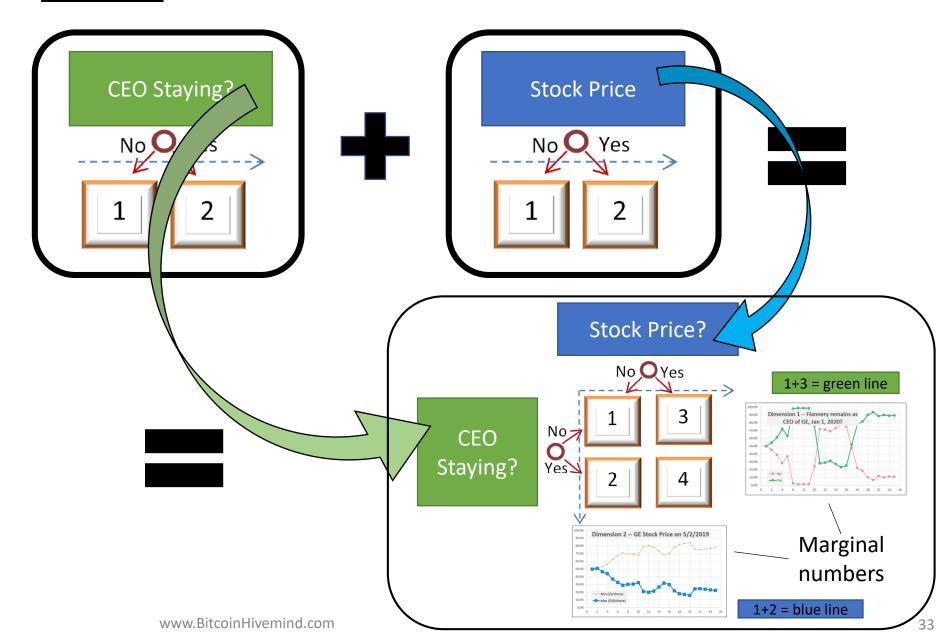
Is the CEO departing? Will he be fired? Should he be?

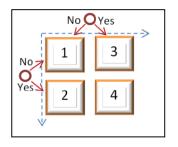




www.BitcoinHivemind.com

## Exact same data...



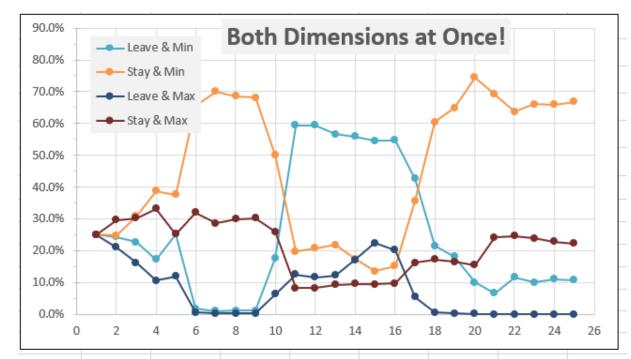


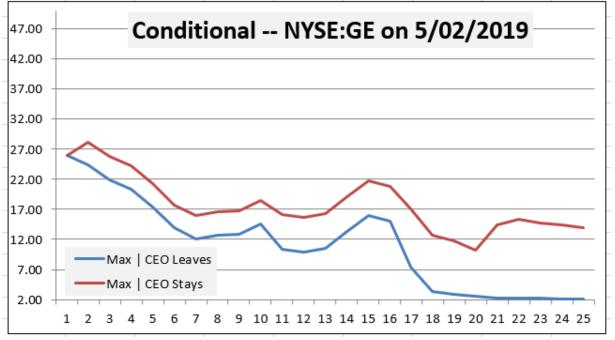
Four Dimensions at once, different "mirroring"

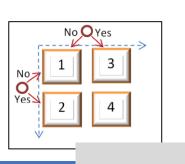
Same Data

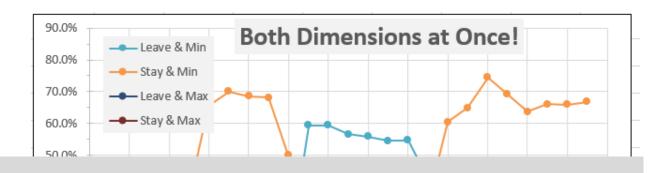
- Deleted 2 lines (of 4).
- (Stay & Max) / Stay
- (Leave & Max) / Leave
- Scaled y-axis to \$/share.

Now: only measures GE's Stock Price









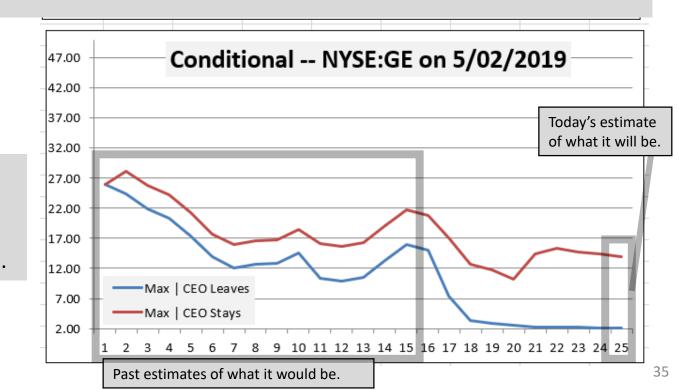
Four Dimension different "mirro

Forecasting the future stock price...

Same Data

- Deleted 2 lines (of 4).
- (Stay & Max) / Stay
- (Leave & Max) / Leave
- Scaled y-axis to \$/share.

Now: only measures GE's Stock Price



## Important Questions:

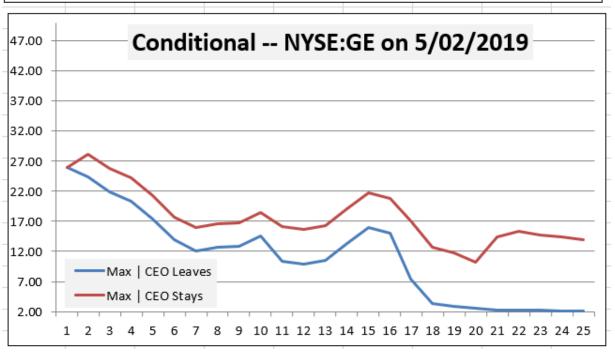
- 1. Should the CEO be fired, or get a raise?
- diffe 2. Why are **both** forecasts of "the future stock price" going down?
  - 3. [extra credit] If I had instead graphed "CEO Leaves | Max " and " CEO Stays | Min ", what would those lines represent?

#### Same Data



- Deleted 2 lines (of 4).
- (Stay & Max) / Stay
- (Leave & Max) / Leave
- Scaled y-axis to \$/share.

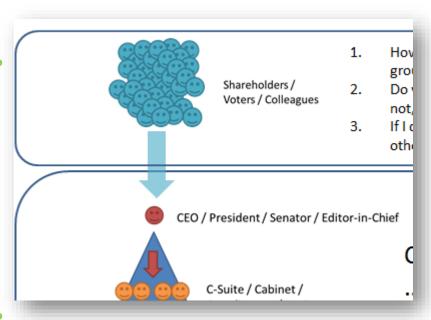
Now: only measures **GE's Stock Price** 



#### PM Governance

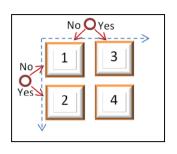
#### Applications

- "Which CEO would most increase our stock price?"
- "Which President would most decrease unemployment?"
- "Which FED Policy would most increase GDP?"
- "Which law would most decrease violent crime?"



### We need

- A cheap, **reliable source of information** on who to vote for.
- A way of crunching the multi-factorness,
   ecifically electability, back into a single factor.
  - A way of **preventing capture** of the above processes by lobbyists/cronies.



"Good Economy" in 2021 ( <5% Unemployment )?

\_\_\_\_

1e

Nov 2020 Election Winner Someone Else

**Democrat** 

Republican

**Elon Musk** 

0.0005	0.0005
.61	.00
.38	.00
.00	.009

.9905 .0095

.61

0.001

.38

.009

Musk unlikely to win, 0.9%, "Lost Cause"

"Good Economy" in 2021 ( <5% Unemployment )?

Conditional
Likelihood of
Good Economy

Nov 2020 Election Winner Someone Else

**Democrat** 

Republican

Elon Musk

0.0005	0.0005	0.001	50%	
.61	.00	.61	0%	
.38	.00	.38	0%	
.00	.009	.009	100%	

.9905

.0095

Election hasn't **Conditional** Likelihood of happened yet... Likelihood of Winning **Good Economy** 00.1% 50% Someone Else 61.0% 0% Nov 2020 Democrat Election 38.0% 0% Republican Winner 100% 00.9% Elon Musk

And everyone knows it...

Election hasn't happened yet...

Likelihood o<u>f</u>

Winning

Someone Else

Nov 2020

**Election** Winner

**Democrat** 

Republican

Elon Musk

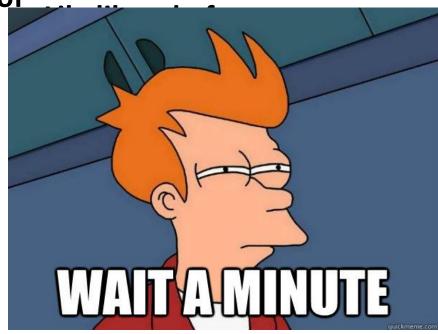
00.1%

61.0%

38.0%

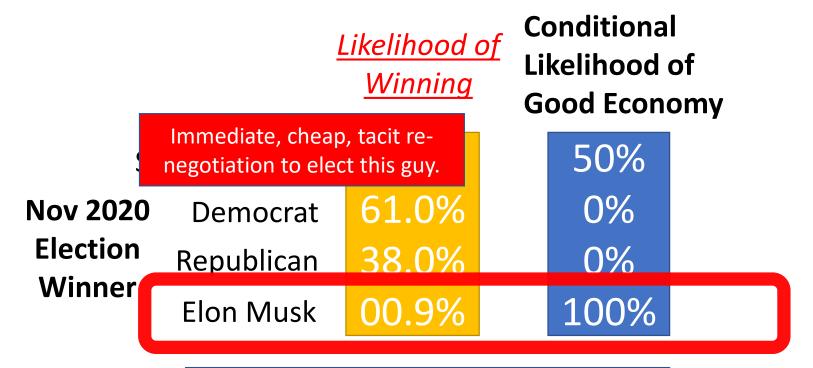
00.9%





And everyone knows it...

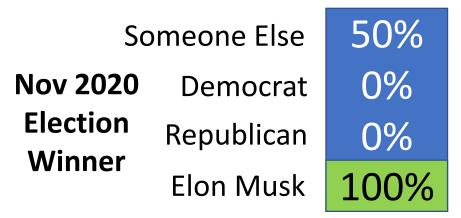
Voter



<u>**Especially**</u> for uninformed or angry voters – the <u>**less**</u> they know, the better. The <u>**more**</u> they are confounded by media/ads, the better!

# We have returned to Single-Factor Competition!

Conditional Likelihood of Good Economy



## Scales up!!

Conditional Likelihood of Good Economy

Someone Else

50%

**Democrat** 

0%

Republican

0%

**Election** Elon Musk

Nov 2020

Winner

100%

**Peter Thiel** 

99%

Oprah

52%

Kim Kardashian

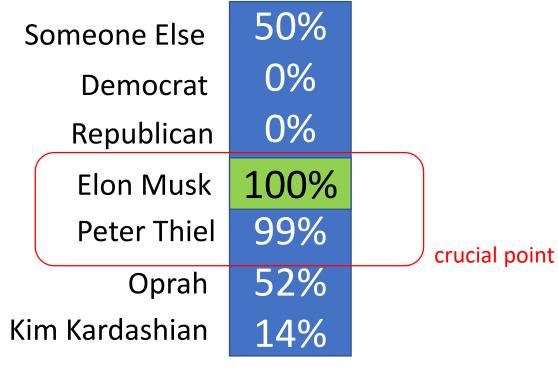
14%

. . .

## Scales up!!

Conditional Likelihood of Good Economy

Nov 2020 Election Winner



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## Agenda

- 1. Moral Objections to Governance (Speech)
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- 6. Getting Practical (2 slides)

# How to convince people that the PM information is reliable and interesting?

- Ramp it up over time Popular Things Sports (SuperBowl, March Madness), Arts (Oscars, Tonys)
- Accuracy will remain high, and that people gradually become interested.
- The election process is so broken, and distasteful (ie, attack ads), that people will come around eventually.
- Keep up the pressure each election year. Aim especially for Congressional elections where impact is high, voters least informed.

### The "Joy Index" – a talk for another time

- What do measure?
  - Land Value (ie Georgism)
  - Easily-Reproduceable Metrics unemployment rate, life expectancy (?).
- How to measure it safely, without <u>that</u> being gamed?
  - Randomness un-gameable ("Sortition")
  - Non-attribution, secret ballots

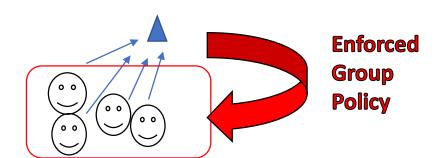
# Thank You!

Questions?

#### Overview

- This talk is about the problem which Hivemind solves,
- it is **not** about *how Hivemind works* .
- www.BitcoinHivemind.com

 Hivemind is about "Governance", defined as group decisionmaking.

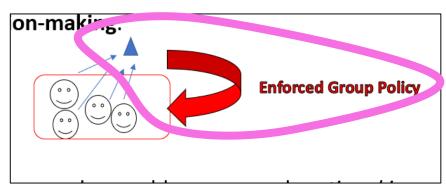


- **Governance** has problems namely <u>rational ignorance</u> and <u>preference aggregation</u>, and these problems can be solved with **conditional prediction markets**.
- This is a passion project of mine, I hope you enjoy!

## Agenda

- 1. Governance is a Real Problem
- 2. How Society Reacts to Problems (An Analogy)
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## Governance Is Real – Don't Reject It!



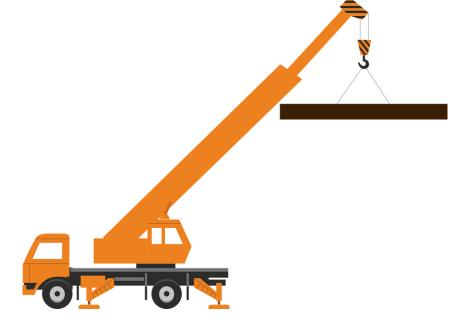
Observation: "Coercion is bad."
 Undesirable to be forced into something.

```
\_ extreme
```

- **Policy**: Reject all Coercion, by giving blanket vetopower to the individual.
- But I don't agree.
  - 1. Moral Foundation of *Estimated Consent*
  - 2. Economic Foundation for Governance

Consent & Governance – Three Key Facts





- 1. Consent is a state of mind; consent is "decided" (and not "given").
- It is always <u>guessed</u> by the audience\*, and these guesses are necessarily imperfect.
   .. story ..
- Consent-measurement is <u>expensive</u>, and so there is an efficient "stopping point" for measuring consent. Society has consented to your best guess of consent.

Goal of *governance technology* should be: make consent *easier to measure*!

### Asking Groups What They Want is Expensive

Even when every member of the group is awake, healthy, and talkative....

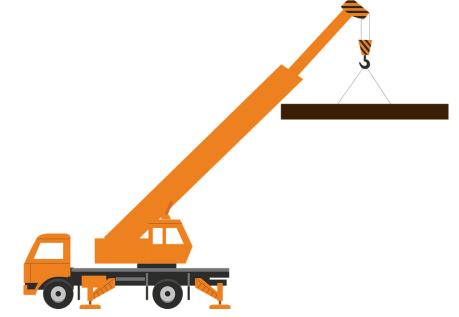
- O(n^2) Conversations doesn't scale
- Free Riding Incentive to lie (and say you never wanted a public good)
- Abusing the Process / Shake Down Use fake disagreement; favors whoever can most afford to prolong the negotiations. Expensive: literally consumes GDP, day by day.
- Arrow's Impossibility Result -- mathematically, voters always have an incentive to vote strategically (ie, avoid voting for their preferred choice).

"If Hospers [libertarian party candidate / protégé of Rand]...gets ten votes away from Nixon, which I doubt, it is a moral crime." – Ayn Rand

"the liberum veto was a major cause of the deterioration of... the Commonwealth's eventual destruction...and foreign occupation, dominance and manipulation of Poland for the next 200 years or so.". – Wikipedia

Consent & Governance – Three Key Facts





- 1. Consent is a state of mind; consent is "decided" (and not "given").
- 2. It is always **guessed** by the audience\*, and these guesses are necessarily imperfect. .. story ..
- 3. Consent-measurement is <u>expensive</u>, and so there is an efficient "stopping point" for measuring consent. Society has consented to a "decent guess" at its own consent.

Goal of *governance technology* should be: make consent *easier to measure*!

#### 2 – Economic Foundation of Governance

 Some things are much easier to buy/maintain as a group. Marginal utility of "individualism" rapidly diminishes as we approach "100% individualism".

#### Externalities

- "One Person Ruins it for Everyone" ( de facto Entangled, "OR" function )
- Ozone Layer / The Montreal Protocol (no competing Earths)
- (Hypothetical) Grey Goo self replicating nanotechnology that kills us all
- Pollution / Electromagnetic Spectrum management
- Overfishing / Species Extinction (Harming Future Societies)
- Extremely 'contagious' spread of fire / disease / looting.
- Efficient "re-use" of goods/services.
  - The roads (infamous) and highways (hard to charge "per use"); National parks
  - Walls/Castles -- (4x vs x^2), strangers vs friends/family, trust issues
  - The Erie Canal, Louisiana Purchase, Interstate Highway System,
  - Basic science research (ie, its hard for Newton to patent "Gravity")

"However attractive anarchy may be as a philosophy, it is not feasible in a world of imperfect menilivem Milton Friedman

#### Coming Up

- Ignoring, Tolerating, and Solving Problems A rain metaphor
- Governance is hard. Why?
- What are prediction markets?
- What are conditional prediction markets?

## Agenda

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### Problems – Rejecting, Tolerating, and Solving

- Rejecting a Problem
  - Misunderstanding/misrecognizing the problem.
  - Ceremonial use of problem as backdrop, for social reasons.
- Tolerating a Problem
  - You know there is a problem, you know there is currently no solution. Problem may seem unsolvable.
  - Problem is accepted an unalterable fact of life.
- Solving a Problem
  - You know the problem, and the solution.
  - You will have obtained <u>more knowledge</u> and <u>better</u> <u>technology</u>, and the problem will depart, never to return.

## Ex: No Rain, Bad Harvest

- Pray more [do nothing to get more rain]
  - Try to <u>reject the problem</u>, or <u>erroneously</u> <u>respond</u> the critical thing is prayer, not water.
  - Use false solution as opportunity for socialization (ie 'signaling' or 'loud complaining done to make friends').
  - Culture may eventually rely on these false solutions, for stability.
- Settle for Failure [accept that "rain is unreliable" is unalterably true]
  - Accept reality and make the best of it.
  - Other options: ration more; have fewer children / livestock; *give up* on agriculture (hunt instead) plant many more seeds to overcompensate for the eventual loss (work harder).
- Irrigation Technology [solve the problem]



Allen, Praying for Rain (1938)



Schulz, Peanuts (1954)

## Ex: No Rain, Bad Harvest



- Irrigation Technology [solve the problem]
  - ...using more <u>knowledge</u>, and better <u>technology</u>.

### Problems - Rejecting, Tolerating, and Solving

- Rejecting a Problem
  - Misunderstanding/mis

Anarchism / Voluntarism / Voting Ron Paul

- Ceremonial use of problem for social reasons.
- Tolerating a Problem
  - Recognizing that a proble currently no solution, and unsolvable.

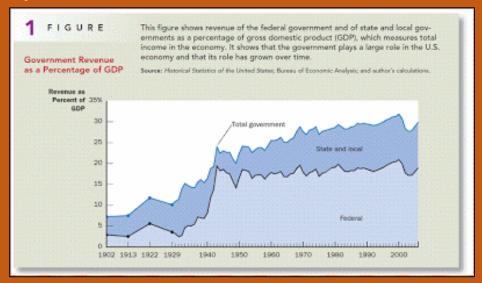
The Cypherpunks /
Encryption / Bitcoin

- You will grit your teeth arturacept trus as an unanterable fact of life -- reaching an equilibrium with the problem.
- Solving a Problem
  - Understanding the proble
  - You will have obtained mo will depart, never to retur

Blockchain Conditional h.

Prediction Markets

#### Pumping up that second factor, with a CRISIS!!



"...while these crises [Great Depression, WW2] were *transitory*, the increase in the scope of government was *permanent*."

#### Bad policies following crises:

1929 Crash → Taxes/tariffs, labor cartels

WW2 → Japanese Internment Camps

 $9/11/2001 \rightarrow Iraq War / PATRIOT Act$ 

2008 Crash → Bailouts, Retroactive Bonus Financing

#### Pumping up that second factor, with a CRISIS!!



2008 Crash → Bailouts, Retroactive Bonus Financing

Pumping up that second factor, with a CRICIC

FIGURE

This figure shows revenue of the federal government and of state and local govemments as a percentage of gross domes income in the economy. It sh economy and that its

Crisis Logic

#### In times of crisis:

- Mis-coordination costs RISE!
- Anyone interfering with coordination is dangerous!
- Thus, the defenses of the Status Quo greatly increase.

...WIII scope

LUE

permanen.



Bac

people currently plant in going (ie, the status quo), and,

... (since time/attention/communication are not free) how open to communication / negotiation everyone is.



ive four criteria, but you ultimately must make

### A Kind of "Future Wikipedia"

	Wikipedia	Truthcoin
Focus	Outcomes of <b>past events</b> . Consensus on <b>known facts</b> .	Outcomes of <i>future</i> events. <i>Future</i> consensus on <i>knowable</i> facts.
Cost	Free to read <b>and edit</b> .	Free to read, <u>easy to understand</u> (check prices), but <b>edits can cost or earn you money</b> .

