For immediate release

Tree the World™ introduces world's first geo-localizing app for sharing photos and stories of extraordinary trees to protect the forests and seed the future! #COP21

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SANTA TERESA, COSTA RICA - TREE THE WORLD ('TTW') is launching the world's first mobile app focused on mapping photos and personal stories of extraordinary trees shared around the globe.

Targeting todays photo driven generation TTW aims to bring awareness to the beauty and importance of trees while impacting meaningful climate change through preservation and planting of forests.

TTW app lets you find the most beautiful trees in your vicinity or virtually explore special trees anywhere on the map. Be the first to share a photo of your favorite tree and set its name! Attach your love- / inspirational- / info-story and be part of giving the tree a personality for others to enjoy.

For every tree photo shared, TTW or one of its sponsors, contribute to forest preservation and tree planting efforts.

TREE THE WORLD's founders came together in Costa Rica from various parts of the world (US, France, Germany and Canada) combining their expertise in coding, social media, production and startup success with their passion for nature and the understanding that fundamental change is due. Visit http://treethe.world/ for more information.

Share our cause #COP21, download the app now:

- iOS: https://itunes.apple.com/us/app/tree-the-world/id1048747441

- Android: https://play.google.com/store/apps/details?id=me.jsapp.treetheworld