

## Final Project Plan - Analyze NYC Election Contribution Data

### **Data Sources**

#### data.gov:

(CSV or JSON file you haven't used before with > 1000 records - 2pts)

2005 - Candidates & Contributions

(planned on using other election data, but tables were inconsistent with information. This was the most thorough data I could find).

#### data.gov

(CSV or JSON file you haven't used before with > 1000 records - 2pts?)

2005 census - to get borough/area information

#### Wikipedia API

~~(Web API you haven't used before that requires no authorization - 3pts)~~

~~Retrieve candidate information:~~

~~Birthdate/Age~~

~~Political Affiliation~~

~~Years in Office~~

#### Reddit API

(Web API that requires OAUTH that you haven't used before - 6pts)

Allows user to return reddit conversations on contributor occupations -

I am just conceptualizing this as I realized wikipedia wasn't going to work for this project. This option will definitely be affiliated with contribution searches, as that function will return to the user the id, area, and occupation (if listed) of each contributor. I'm thinking I'll either define this feature for the user, that they will have conversations returned on the most common occupation in that search, or leave it open providing the user with the ability choose which occupation they want to search for conversations of. I also might add in more specificity here for relevance - i was considering having reddit return conversations on those occupations at that point in time. I've never used reddit before so I'm unsure of my exact capabilities at this moment.

**Total Challenge Score: 10? Or 8. Not exactly sure what the 2005 census counts as, or if it counts as anything.**

**If I have time, I will also add the following capability, bumping my final score and additional 2 points. Either way, I believe I have met the "difficulty" requirements.**

## NYT API

(Web API you've used before - 2pts)

Search for articles on specific candidate returned from candidate search, or candidate returned from specific contribution search = either collectively or in given year

## **Create Database**

Database will have 3 tables: Contributors, Candidates, and Boroughs

Contributors:

Will contain contributor Id, city, state, zip code, occupation (if applicable), amount donated, the candidate/recipient Id, and maybe the borough id (I honestly can't figure out if this is necessary since I have the city? I think I will include though to be safe. It seems to make the most sense.)

Candidates:

Will contain candidate/recipient Id, borough Id, and name

Boroughs:

Will contain borough Id and affiliated name

## **Function of Program - Presentation Options**

Allows users to search and sort through 7 sets of election contribution data to compare and contrast different contribution amounts to candidates over years. It also allows users to see how many contributions each candidate received and what those amounts were, as well as see the areas those contributions came from. Users will also have the ability to sort this information in a variety of ways, which will provide them with different information and context to consider while analyzing these contributions.

I originally wanted to analyze the contributors further, to see if they contributed multiple times or to multiple candidates. The dataset, however, was not set up in such a manner that would allow me to do this accurately.

Basic Ideas of functions are as follows:

## Candidates

return candidate name, political affiliation, age, years in office, total contributions amount, num individual contributions, borough area

-default: returns all candidates sorted contribution amount

can also sort by year and total contributions

-can also return candidates in specific election by choosing election year

- can also return candidates in specific area
  - this can be done over all years or specific year
- ~~-can return candidates with specific political affiliation~~
- can choose specific candidate (by choosing number) and return individual donations to that candidate for predetermined year
  - return city, state, donation amount of contributor
  - can sort by donation amount ascending or descending/top-bottom

### Contributions

returns contribution amount, contributor city, state, occupation if applicable, and recipient

default: returns 100 highest contributions from previous election year sorted by amount

- can also sort alphabetically by city

can also return all contributions for given election year, or all election years-  
default sorted by contribution amount

- can also sort by area, and highest/lowest contributions

can also return info on contributions MADE from people in a specific area

### Maps

Bar graph - to compare candidate contributions in specific year

Scatter Plot - to display candidate location paired with contributor locations for specific year - hovering over individual dots reveals donation amount

~~Column graph - comparing total democratic vs republican contributions in a year~~

Scatter plot - reveal contributions made in a specific borough

~~Scatter Plot - reveal democratic and republican contributions for specific year throughout~~

Scatter Plot - contributions made within specific price range

Average contributions per party over 3 elections

Average contributions per borough over 3 elections?

(Not sure if I will be doing all of these, but I will be doing at least 4! I just have to get in there to figure it out/see what works.).

### Conversations/Reddit

Returns top X conversations on reddit involving contributor occupation (at time of donation?)

Returns top X conversations on reddit involving candidate (during election year/ time?)

Reddit help returns list of occupations to choose? Or this function might only be accessible from within other searches (when there has already been a search).

Still deciding.

Articles (maybe - dependent on time)

Allows user to search about candidate in new york times

    this can be done organically or from within the candidates function

returns top 10 articles produced by a search - this can be done for given year or as a general search

parameters for number of articles can be changed

"articles help" returns list of candidates to search (if searching organically)

### **Presentation Tools**

I will likely be implementing this program with an interactive command prompt line.