



NEW LEAF PAPER®

ENVIRONMENTAL BENEFITS STATEMENT

of using post-consumer waste fiber vs. virgin fiber

Walmart saved the following resources by using 374,000 pounds of Reincarnation, made with 100% recycled fiber and 100% post-consumer waste, processed chlorine free, designated Ancient Forest Friendly™ and manufactured with electricity that is offset with Green-e® certified renewable energy certificates.

trees	water	energy	solid waste	greenhouse gases
3,740	1,748,228	1,680	117,028	322,339
fully grown	gallons	Million BTUs	pounds	pounds

Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.

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