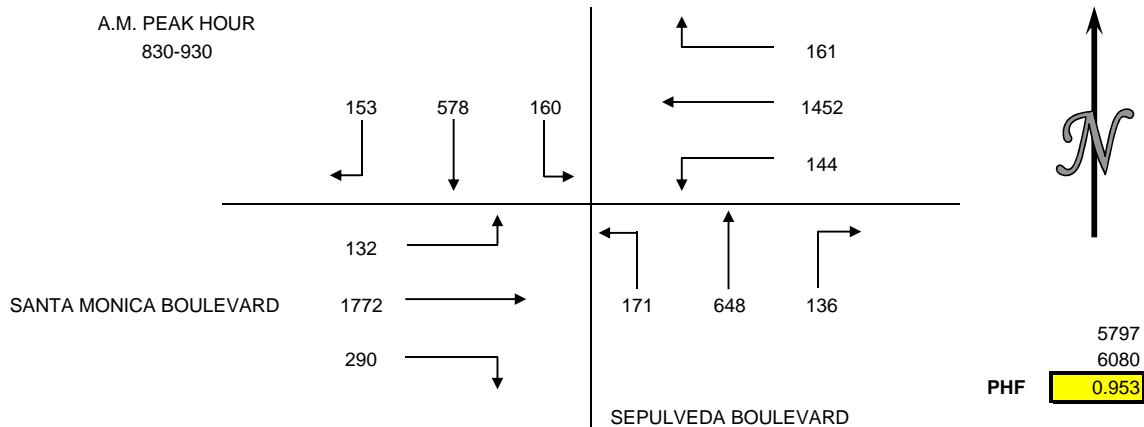


INTERSECTION TURNING MOVEMENT COUNT SUMMARY

CLIENT: ITERIS
 PROJECT: BEVMO RETAIL MARKET TRAFFIC STUDY
 DATE: WEDNESDAY APRIL 14, 2010
 PERIOD: 7:00 AM TO 10:00 AM
 INTERSECTION: N/S SEPULVEDA BOULEVARD
 E/W SANTA MONICA BOULEVARD

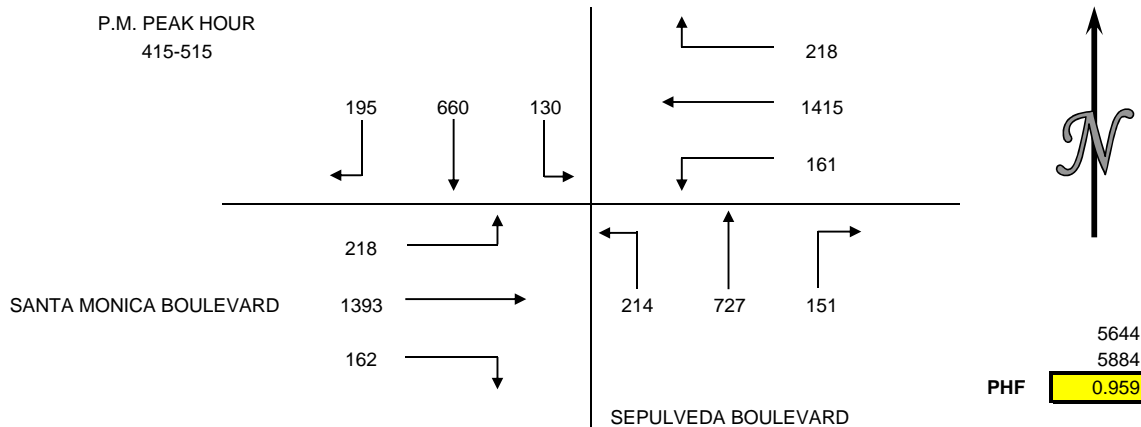
15 MIN COUNTS													
PERIOD	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
700-715	18	71	25	24	259	28	14	119	31	65	308	24	986
715-730	24	89	32	23	274	37	40	143	50	88	380	39	1219
730-745	37	129	33	24	289	43	49	176	55	45	395	21	1296
745-800	35	131	40	37	338	35	33	171	37	59	441	34	1391
800-815	51	138	45	36	398	50	34	169	40	60	424	16	1461
815-830	32	125	34	29	375	41	20	143	32	64	449	15	1359
830-845	25	149	35	37	396	42	34	165	54	69	435	22	1463
845-900	36	132	30	34	341	37	30	164	37	63	475	35	1414
900-915	33	139	40	35	365	24	33	125	32	80	452	42	1400
915-930	59	158	55	55	350	41	39	194	48	78	410	33	1520
930-945	39	124	22	27	359	36	27	158	29	45	388	58	1312
945-1000	38	133	47	32	329	48	36	119	48	67	353	41	1291
HOURLY TOTALS													
TIME	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
700-800	114	420	130	108	1160	143	136	609	173	257	1524	118	4892
715-815	147	487	150	120	1299	165	156	659	182	252	1640	110	5367
730-830	155	523	152	126	1400	169	136	659	164	228	1709	86	5507
745-845	143	543	154	139	1507	168	121	648	163	252	1749	87	5674
800-900	144	544	144	136	1510	170	118	641	163	256	1783	88	5697
815-815	126	545	139	135	1477	144	117	597	155	276	1811	114	5636
830-930	153	578	160	161	1452	144	136	648	171	290	1772	132	5797
845-945	167	553	147	151	1415	138	129	641	146	266	1725	168	5646
900-1000	169	554	164	149	1403	149	135	596	157	270	1603	174	5523



INTERSECTION TURNING MOVEMENT COUNT SUMMARY

CLIENT: ITERIS
 PROJECT: BEVMO RETAIL MARKET TRAFFIC STUDY
 DATE: WEDNESDAY APRIL 14, 2010
 PERIOD: 3:00 PM TO 6:00 PM
 INTERSECTION: N/S SEPULVEDA BOULEVARD
 E/W SANTA MONICA BOULEVARD

15 MIN COUNTS													
PERIOD	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
300-315	39	127	34	40	384	41	30	131	39	56	345	41	1307
315-330	36	136	32	53	384	26	35	123	43	51	380	50	1349
330-345	60	157	30	33	360	33	39	180	58	36	321	40	1347
345-400	45	144	24	46	399	50	23	149	57	53	379	41	1410
400-415	53	150	26	39	366	47	32	131	53	38	362	33	1330
415-430	41	140	28	54	386	48	31	194	59	39	329	52	1401
430-445	51	183	29	51	337	47	48	160	51	39	343	55	1394
445-500	43	147	29	53	350	37	43	163	49	40	363	61	1378
500-515	60	190	44	60	342	29	29	210	55	44	358	50	1471
515-530	56	170	36	38	368	28	42	162	49	52	328	67	1396
530-545	53	190	33	59	323	36	42	131	66	38	333	64	1368
545-600	53	160	33	75	308	42	21	160	63	35	355	84	1389
HOUR TOTALS													
TIME	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
300-400	180	564	120	172	1527	150	127	583	197	196	1425	172	5413
315-415	194	587	112	171	1509	156	129	583	211	178	1442	164	5436
330-430	199	591	108	172	1511	178	125	654	227	166	1391	166	5488
345-445	190	617	107	190	1488	192	134	634	220	169	1413	181	5535
400-500	188	620	112	197	1439	179	154	648	212	156	1397	201	5503
415-515	195	660	130	218	1415	161	151	727	214	162	1393	218	5644
430-530	210	690	138	202	1397	141	162	695	204	175	1392	233	5639
445-545	212	697	142	210	1383	130	156	666	219	174	1382	242	5613
500-600	222	710	146	232	1341	135	134	663	233	169	1374	265	5624





City Of Los Angeles
Department Of Transportation
MANUAL TRAFFIC COUNT SUMMARY

STREET:
North/South

SEPULVEDA BOULEVARD

East/West

SANTA MONICA BOULEVARD

Day: WED Date: APRIL 14, 2010 Weather: SUNNY

Hours: 7-10AM 3-6PM

School Day: YES District: 0 I/S CODE 0

	N/B	S/B	E/B	W/B
DUAL-				
WHEELED	0	0	0	0
BIKES	0	0	0	0
BUSES	0	0	0	0

	N/B	TIME	S/B	TIME	E/B	TIME	W/B	TIME
AM PK 15 MIN	281	9.15	272	9.15	574	9.00	484	8.00
PM PK 15 MIN	294	5.00	294	5.00	481	3.15	495	3.45
AM PK HOUR	997	7.15	891	8.30	2201	8.15	1816	8.00
PM PK HOUR	1092	4.15	1078	5.00	1808	5.00	1870	3.45

NORTHBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	173	609	136	918
8-9	163	641	118	922
9-10	157	596	135	888
3-4	197	583	127	907
4-5	212	648	154	1014
5-6	233	663	134	1030
TOTAL	1135	3740	804	5679

SOUTHBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	130	420	114	664
8-9	144	544	144	832
9-10	164	554	169	887
3-4	120	564	180	864
4-5	112	620	188	920
5-6	146	710	222	1078
TOTAL	816	3412	1017	5245

TOTAL

N-S
1582
1754
1775
1771
1934
2108
10924

XING S/L

Ped	Sch
0	0
0	0
0	0
0	0
0	0
0	0
0	0

EASTBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	118	1524	257	1899
8-9	88	1783	256	2127
9-10	174	1603	270	2047
3-4	172	1425	196	1793
4-5	201	1397	156	1754
5-6	265	1374	169	1808
TOTAL	1018	9106	1304	11428

WESTBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	143	1160	108	1411
8-9	170	1510	136	1816
9-10	149	1403	149	1701
3-4	150	1527	172	1849
4-5	179	1439	197	1815
5-6	135	1341	232	1708
TOTAL	926	8380	994	10300

TOTAL

E-W
3310
3943
3748
3642
3569
3516
21728

XING W/L

Ped	Sch
0	0
0	0
0	0
0	0
0	0
0	0
0	0