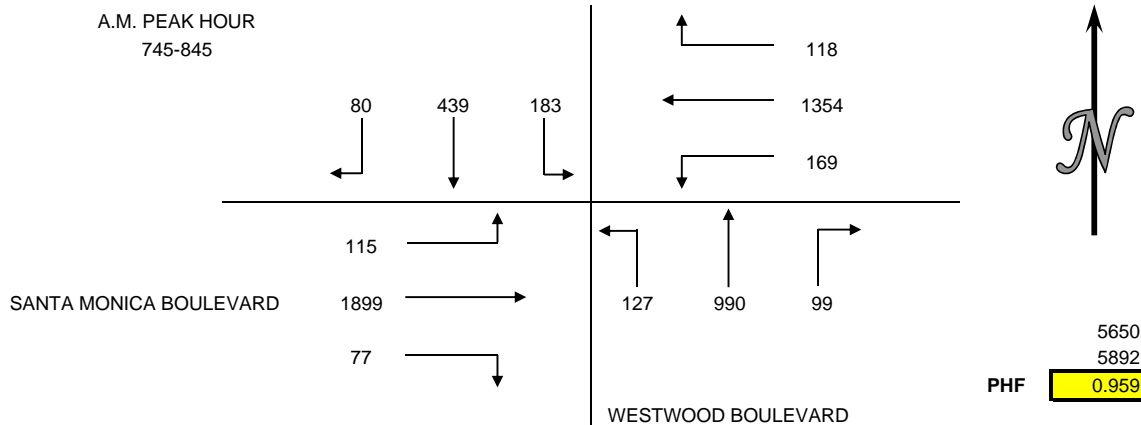


INTERSECTION TURNING MOVEMENT COUNT SUMMARY

CLIENT: ITERIS
 PROJECT: BEVMO RETAIL MARKET TRAFFIC STUDY
 DATE: WEDNESDAY APRIL 14, 2010
 PERIOD: 7:00 AM TO 10:00 AM
 INTERSECTION: N/S WESTWOOD BOULEVARD
 E/W SANTA MONICA BOULEVARD

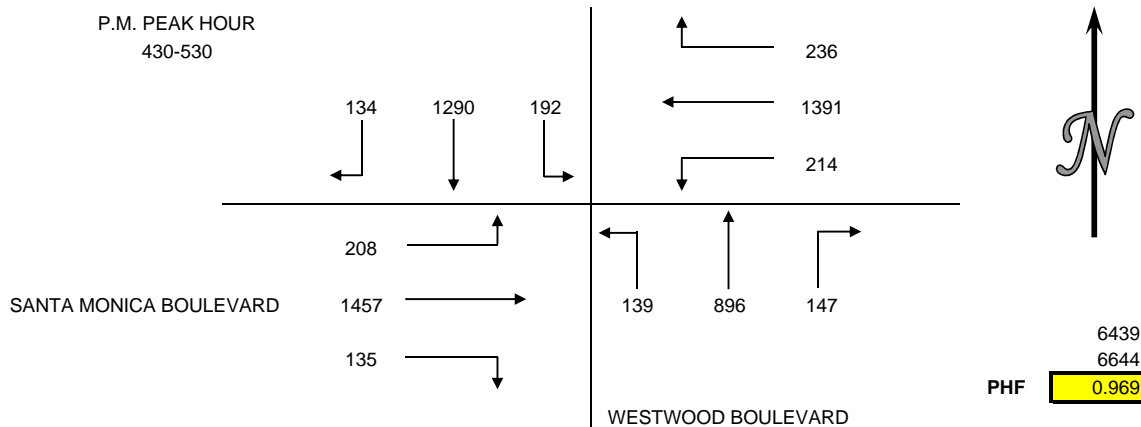
15 MIN COUNTS													
PERIOD	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
700-715	21	56	16	17	234	22	9	140	17	12	318	29	891
715-730	14	77	21	25	270	21	15	179	26	13	351	38	1050
730-745	28	110	34	63	384	73	14	213	28	10	439	37	1433
745-800	15	124	37	18	324	57	21	265	35	19	475	30	1420
800-815	20	126	46	33	310	44	32	260	34	24	514	30	1473
815-830	23	103	51	21	349	27	22	221	36	13	427	21	1314
830-845	22	86	49	46	371	41	24	244	22	21	483	34	1443
845-900	20	116	42	38	328	40	27	243	32	20	469	32	1407
900-915	23	118	64	41	364	46	27	194	25	25	484	30	1441
915-930	18	101	36	28	270	29	25	200	40	22	463	33	1265
930-945	18	101	44	27	296	33	19	195	36	28	416	34	1247
945-1000	18	132	32	48	385	38	21	171	24	27	414	45	1355
HOURLY TOTALS													
TIME	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
700-800	78	367	108	123	1212	173	59	797	106	54	1583	134	4794
715-815	77	437	138	139	1288	195	82	917	123	66	1779	135	5376
730-830	86	463	168	135	1367	201	89	959	133	66	1855	118	5640
745-845	80	439	183	118	1354	169	99	990	127	77	1899	115	5650
800-900	85	431	188	138	1358	152	105	968	124	78	1893	117	5637
815-815	88	423	206	146	1412	154	100	902	115	79	1863	117	5605
830-930	83	421	191	153	1333	156	103	881	119	88	1899	129	5556
845-945	79	436	186	134	1258	148	98	832	133	95	1832	129	5360
900-1000	77	452	176	144	1315	146	92	760	125	102	1777	142	5308



INTERSECTION TURNING MOVEMENT COUNT SUMMARY

CLIENT: ITERIS
 PROJECT: BEVMO RETAIL MARKET TRAFFIC STUDY
 DATE: WEDNESDAY APRIL 14, 2010
 PERIOD: 3:00 PM TO 6:00 PM
 INTERSECTION: N/S WESTWOOD BOULEVARD
 E/W SANTA MONICA BOULEVARD

15 MIN COUNTS													
PERIOD	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
300-315	49	231	55	65	354	51	28	165	28	39	344	50	1459
315-330	43	243	54	37	345	76	31	167	33	27	349	43	1448
330-345	30	253	39	45	353	66	20	164	41	42	321	56	1430
345-400	37	221	48	51	340	42	34	209	36	34	310	38	1400
400-415	41	260	52	44	348	55	31	207	36	45	370	47	1536
415-430	33	215	39	51	415	51	38	196	35	21	323	30	1447
430-445	35	313	39	54	352	50	29	204	30	31	381	60	1578
445-500	28	322	54	44	385	56	38	236	31	34	341	40	1609
500-515	37	294	43	62	310	45	38	233	36	34	396	63	1591
515-530	34	361	56	76	344	63	42	223	42	36	339	45	1661
530-545	21	259	49	56	331	57	21	200	31	34	365	62	1486
545-600	34	301	37	72	386	64	37	263	29	33	330	63	1649
HOURLY TOTALS													
TIME	1 SBRT	2 SBTH	3 SBLT	4 WBRT	5 WBTH	6 WBLT	7 NBRT	8 NBTH	9 NBLT	10 EBRT	11 EBTH	12 EBLT	TOTAL
300-400	159	948	196	198	1392	235	113	705	138	142	1324	187	5737
315-415	151	977	193	177	1386	239	116	747	146	148	1350	184	5814
330-430	141	949	178	191	1456	214	123	776	148	142	1324	171	5813
345-445	146	1009	178	200	1455	198	132	816	137	131	1384	175	5961
400-500	137	1110	184	193	1500	212	136	843	132	131	1415	177	6170
415-515	133	1144	175	211	1462	202	143	869	132	120	1441	193	6225
430-530	134	1290	192	236	1391	214	147	896	139	135	1457	208	6439
445-545	120	1236	202	238	1370	221	139	892	140	138	1441	210	6347
500-600	126	1215	185	266	1371	229	138	919	138	137	1430	233	6387





City Of Los Angeles
Department Of Transportation
MANUAL TRAFFIC COUNT SUMMARY

STREET:

North/South

WESTWOOD BOULEVARD

East/West

SANTA MONICA BOULEVARD

Day: WED Date: APRIL 14, 2010 Weather: SUNNY

Hours: 7-10AM 3-6PM

School Day: YES District: 0 I/S CODE 0

	N/B	S/B	E/B	W/B
DUAL-WHEELED	0	0	0	0
BIKES	0	0	0	0
BUSES	0	0	0	0

	N/B	TIME	S/B	TIME	E/B	TIME	W/B	TIME
AM PK 15 MIN	326	8.00	205	9.00	568	8.00	520	7.30
PM PK 15 MIN	329	5.45	451	5.15	493	5.00	522	5.45
AM PK HOUR	1216	7.45	717	7.30	2116	8.30	1712	8.15
PM PK HOUR	1195	5.00	1616	4.30	1800	4.30	1905	4.00

NORTHBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	106	797	59	962
8-9	124	968	105	1197
9-10	125	760	92	977
3-4	138	705	113	956
4-5	132	843	136	1111
5-6	138	919	138	1195
TOTAL	763	4992	643	6398

SOUTHBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	108	367	78	553
8-9	188	431	85	704
9-10	176	452	77	705
3-4	196	948	159	1303
4-5	184	1110	137	1431
5-6	185	1215	126	1526
TOTAL	1037	4523	662	6222

TOTAL

N-S
1515
1901
1682
2259
2542
2721
12620

XING S/L

Ped	Sch
0	0
0	0
0	0
0	0
0	0
0	0
0	0

XING N/L

Ped	Sch
0	0
0	0
0	0
0	0
0	0
0	0
0	0

EASTBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	134	1583	54	1771
8-9	117	1893	78	2088
9-10	142	1777	102	2021
3-4	187	1324	142	1653
4-5	177	1415	131	1723
5-6	233	1430	137	1800
TOTAL	990	9422	644	11056

WESTBOUND Approach

Hours	Lt	Th	Rt	Total
7-8	173	1212	123	1508
8-9	152	1358	138	1648
9-10	146	1315	144	1605
3-4	235	1392	198	1825
4-5	212	1500	193	1905
5-6	229	1371	266	1866
TOTAL	1147	8148	1062	10357

TOTAL

E-W
3279
3736
3626
3478
3628
3666
21413

XING W/L

Ped	Sch
0	0
0	0
0	0
0	0
0	0
0	0
0	0

XING E/L

Ped	Sch
0	0
0	0
0	0
0	0
0	0
0	0
0	0