



Hi, I am  
**Nunziella Salluce**  
*I'm a Senior UI/Digital Designer*  
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• **Design Mentor**

*Adplist.org*  
*Jan 2024 (Ongoing)*

- *Mentoring Designers*
- *Resume & Portfolio Review*
- *Breaking into tech as a UI/Digital and Product Designer*
- *The sessions are free of charge*

• **Senior UI/Digital Designer**

*Real Chemistry*  
*Health Innovation company addressing healthcare challenges Healthcare · Design*  
*Jun 2021 - Jun 2023 (2y)*

- *Led successful end-to-end product development for pharma clients, resulting in secured contracts and successful implementation.*
- *Improved user experience and streamlined processes by revamping the internal website.*
- *Increased efficiency and collaboration within the team by transitioning the design system from Adobe XD and Photoshop to Figma.*

• **Senior UI/Digital Designer**

*Cheil UK*  
*Redifining the way people connect with brands · Design*  
*Mar 2019 - Jun 2021 (2y 3m)*

- *Transformed Samsung UK digital platforms, web pages and marketing collateral through UX research, wireframing, user testing and prototyping.*
- *Guided the development of websites by liaising with developers at all stages.*
- *Reinforced design culture by mentoring junior designers and managing client relations.*

• **UI/Digital Designer**

*Caspian Media Ltd*  
*Dynamicmarketing agency Marketing, Design, Content*  
*Dec 2016 - Mar 2019 (2y 3m)*

- *Enhanced user experience by developing wireframes and prototypes*
- *Facilitated collaborative sessions with stakeholders to align design solutions*
- *Implemented a unified design system for Caspian Media products*

• **UI/Digital Designer (Contractor)**

*PEI Media*  
*Alternative Insight is the specialist information group · Design*  
*Oct 2016 - Dec 2016 (2m)*

- *Preparing wireframes and prototypes.*
- *Presenting and explaining designs to clients, developers and testers.*
- *Web Design (UI/UX)*
- *Print Design*
- *Web Development*
- *Landing pages*
- *Email Design*
- *Marketing assets*

• **Digital Designer/UI Designer**

*Forbidden Technologies*  
*Video editing company*  
*Feb 2015 - Nov 2016 (1y 9m)*

- *Developed wireframes and prototypes to effectively communicate design concepts to stakeholders.*
- *Presented and articulated designs to clients, developers, and testers, ensuring clear understanding and collaboration.*
- *Implemented UI/UX best practices to enhance user experience and drive engagement.*
- *Led graphic design and branding initiatives, consistently delivering impactful visual solutions.*
- *Created visually appealing web and email designs and coding them for optimal functionality.*
- *Applied print design expertise and type design skills to produce high-quality materials.*

• **Senior UI/Digital Designer (Freelance)**

*Moustache Design*  
*Dates: 2014 - 2020 (6y)*

*Branding, UX, UI, Advertising, Branding, Illustrations, Landing Pages, Web Design.*

**MY SKILLS**

- Figma*
- Sketch*
- Adobe Illustrator*
- Adobe Photoshop*
- Adobe XD*
- Miro*
- Invision*
- Design Systems*
- Webflow*
- Principle*
- Framer*

**MY EDUCATION**

- 2009-2012*  
*European Institute of Design*
- 2015*  
*WordPress course - Udemy*
- 2016*  
*UX Design - Coursera*
- 2023*  
*Create a Design System from scratch in Figma*
- 2023*  
*Website Creation with Webflow*
- 2023*  
*Website Creation with Framer*

**SOFT SKILLS**

- Team Player*
- Detail Maniac*
- Quick Learner*