Nunziella Salluce

UI / Digital Designer

"I am trustworthy, hard-working and I enjoy working as part of a team as well as dealing with my own responsibilities and deadlines. I'm a vibrant, social and optimistic individual with a strong passion in Design."

Location: London, SE26 - Crystal Palace
Reach me at: nunziella.salluce@gmail.com - 07462636005
Available: **2 months** notice (negotiable)

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Skills

User Interface Design (UI and UX)
Figma, Sketch App, Adobe Xd, Prototyping, InVision, Zeplin, Balsamiq and more

More skills: Wireframe Design, Agile methodology, Zendesk, Jira, MacOS, Slack, Information Architecture, Iterative Design, Principle, User Research & Testing, Usability Testing, A/B testing, PowerPoint, Keynote, Office Package

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Current role

Digital Designer and Product Designer – Real Chemistry – June 2021 – ongoing
Working as UI/UX Digital Designer with Healthcare clients such as Astrazeneca, Pfitzer and more

Key skills:
UI and UX Design across different platforms and clients.
Wireframing, UI and UX, discussing and liaising with clients
Mentoring other designers
Banner Design, Infographics, Landing Pages and Branding.

The Company https://www.realchemistry.com/
Building Real Chemistry between people and the brands born to change their lives.
Solving the world's sickest problems through technology and data
↳ **Responsible for the Digital Design of several health-care businesses**

Work experience

Senior UI and Digital Designer – Cheil UK – Feb 2019 – June 2021
Working as UI/UX Digital Designer with clients like Samsung, Nivea and more

Key skills:
UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.
Mentoring Junior Designers and point of contact with Clients.
Banner Design, Infographics, Landing Pages and Branding.

The Company https://cheil.uk/ A full-service, brand-building agency, packed full of inventors, experimenters and world-class experts.

↳ **Responsible for the Design and content for both the Samsung Galaxy Note and Galaxy S21 launch**
↳ **New Samsung product launch over 50% more effective than the year before**
↳ **Increase in user engagement by up to 25% with well-known global brands seen by millions of customers per month**
↳ **Pitched several designs for landing pages and web pages for Samsung, Nivea and more clients in UK**
↳ **Digital Design role of the following pages (and more upon request):**
https://www.samsung.com/uk/smartphones/galaxy-s21-ultra-5g/mys21/
https://www.samsung.com/uk/members/
https://www.samsung.com/uk/pc/
https://www.samsung.com/uk/akg/

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Caspian Media - UI / UX Designer – Dec 2016 – Feb 2019
Working as lead Designer across several clients and projects, as well as internal, dealing with UI Design for their websites, rich media and ads.

Key skills:
UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.
Banner Design, Infographics, Landing Pages and Branding.

The Company https://caspianmedia.com We're a dynamic content marketing agency specialising in digital development, design, content creation, B2B publishing, event production & advertising sales.
↳ **55% increase in lead conversion and engagement over 2 years**

PEI Media - UI / UX Designer – Nov 2016 – 2 months

Working as UI Designer across several clients and projects, helping the lead designer in this 2 months contract job.

Key skills:
UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers. Banner Design, Infographics, Landing Pages.

The Company http://www.thisispei.com PEI is the specialist information group that focuses only on alternative asset classes. These have become essential components of many investors' allocation strategies globally and we major in private equity, real estate, private debt and infrastructure whilst also engaging with emerging new asset classes too.

↳ **High engagement landing pages aimed at selling books and magazines**
↳ **UX study and Design of Rich Media banners for Websites adverts**
↳ **Infographics and illustrations for a new site product.**

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Forbidden Technologies (now Blackbird) - UI / UX Designer, Print – Feb 2015 – Oct 2016

Working as UI and UX Designer, but also providing Print assets, email designs and more. I've helped the other Designers provide a refreshing experience across their websites, apps and client projects.

Key skills:
UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers. Banner Design, Infographics, Landing Pages and Branding, Stand Design and Print Material Design.

The Company https://www.forbidden.co.uk They challenge themselves to be disruptive and innovative in how they create new value for creators of video content, yet grounded on building best of breed solutions to meet the range of needs of both media experts in traditional sectors and new players building new video markets.

↳ **Rebranded and redesigned main site of the sister company "Eva", a video social network.**
↳ **Designed "Eva" website and mobile app concept and landing pages, UX and UI**
↳ **Art direction and UX of website landing pages**
↳ **Events Design and Art Direction for Stand Design and Print Materials**
↳ **Art directed launch event of "Eva" mobile app**

Moustache Design - UI / UX Designer – Jan 2014 – Dec 2017

Working as Art Director and UI/UX Designer with a Developer, across several industries and different clients (small to medium businesses).

Key skills:

UI and UX Design across different platforms and clients / industries.

Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.

Banner Design, Infographics, Landing Pages and Branding.

The Company https://moustachedesign.xyz

Freelancing company, specialised in delivering good value websites to SME and small businesses.

↳ **Over 15 websites across 3 years while working full-time**

Publications and work

Portfolio: https://nunziellasalluce.com/

More work on request under NDA

Education / Awards:

UX Design – University of California,

San Diego – Coursera, 2016

Check it on LinkedIn

European Institute of Design Master

Bachelors Degree – IED Rome, 2012