## Nunziella Salluce

Previous role Product Designer / UI at Real Chemistry

Experience Healthcare, Design, Marketing, Telecommunications, Content

**Technologies** Adobe Creative Suite, Figma, JIRA, Invision,

Zeplin, Sketch

I want to work for a company that...

Values work/life balance as well as recognition and diversity

# Work experience

# Product Designer / UI, Real Chemistry

Jun 2021 - Jun 2023 (2y)

Health Innovation company addressing healthcare challenges Healthcare · Design

Adobe Creative Suite

Figma

JIRA

- Led end-to-end product development for multiple pharma clients, resulting in successful pitches and implementation.
- · Revamped internal website to improve user experience and streamline processes.
- Successfully transitioned design system from Adobe XD and Photoshop to Figma, increasing efficiency and collaboration within the team.

### Senior Product Designer, Cheil UK

Mar 2019 - Jun 2021 (2y 3m)

Redifining the way people connect with brands Marketing · Design · Telecommunications

Adobe Creative Suite

Invision

Figma

JIRA

- Transformed Samsung UK digital platforms, webpages and marketing collateral through UX research, wireframing, user testing and prototyping
- · Guided the development of websites by liaising with developers at all stages

Zeplin

· Reinforced design culture by mentoring junior designers and managing client relations

### Product and UI Designer, Caspian Media Ltd

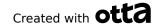
Dec 2016 - Mar 2019 (2y 3m)

Dynamic content marketing agency Marketing · Design · Content

Adobe Creative Suite

JIRA

- Developed wireframes and prototypes to enhance user experience
- · Facilitated collaborative sessions with stakeholders to reach consensus on design solutions
- Established a unified design system for Caspian Media products.



PEI is the specialist information group

Adobe Creative Suite

- Preparing wireframes and prototypes
- · Presenting and explaining designs to clients, developers and testers
- Web Design (UI/UX)
- · Print Design
- Web Development
- · Landing pages
- Email Design
- · Marketing assets

### Digital Designer / UI Designer, Forbidden Technologies PLC

Feb 2015 - Nov 2016 (1y 9m)

Forbidden Technology is a video editing company

Adobe Creative Suite Sketch

Invision

- Preparing wireframes and prototypes
- · Presenting and explaining designs to clients, developers and testers
- UI/UX
- · Graphic Design and Branding Direction
- · Web Design
- · Email Design and Coding
- · Print Design and Type Design

# Education

Sep 2007 - Sep 2012 (5y) **IED Rome** 

College (N/A) Design

- · Studied several design principles and history of design
- · Applied design thinking
- Design software specialisation

Created with otta

# **Snippets**

### Personal Website @ nunziellasalluce.com

Designed and assisted developer working on the website



## More about me

#### In my next job it's important that...

I work in a semi/fully remote system where meetings are meaningful, short and concise.

### I want to work for a company that...

Values work/life balance as well as recognition and diversity

### I would consider moving roles if...

I was offered a role in a team where design is taken into consideration from the negotation stage, and leadership understands design challenges and requirements.

### Languages spoken

Italian

#### My favourite technology is...

Figma, as it allows seamless collaboration and offers all the tools needed to design and prototype a digital asset

#### Outside of work I...

Cycle a lot at an amateur level, sometimes racing cyclocross

#### Interests

Cycling, cooking, traveling, graphic design and art.