

Nunziella Salluce

UI / Digital Designer

Location: London, SE19

Reach me at: nunziella.salluce@gmail.com - [07462636005](tel:07462636005)

Available: 1 month notice

Skills

User Interface Design (UI and UX)

Sketch App, Adobe Xd, Prototyping, InVision, Zeplin, Balsamiq and more

Also: Wireframe Design, Agile methodology, Zendesk, Jira, MacOS, Slack, Information Architecture, Iterative Design, Principle, User Research & Testing, Usability Testing, A/B testing, PowerPoint, Keynote, Office.



Current role

Senior UI and Digital Designer – Cheil UK – Feb 2019 – ongoing

Working as UI/UX Digital Designer with clients like Samsung, Nivea and more

Key skills:

UI and UX Design across different platforms and clients / industries.

Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.

Mentoring Junior Designers and point of contact with Clients.

Banner Design, Infographics, Landing Pages and Branding.

The Company <https://cheil.uk/> A full-service, brand-building agency, packed full of inventors, experimenters and world-class experts.

↳ Responsible for the Design and content for both the Samsung Galaxy Note and Galaxy S21 launch

↳ Increase in user engagement with well-known global brands seen by millions of customers per month

↳ Pitched several designs for landing pages and web pages for Samsung, Nivea and more clients in UK.

<https://www.samsung.com/uk/smartphones/galaxy-s21-ultra-5g/mys21/>

<https://www.samsung.com/uk/members/>

<https://www.samsung.com/uk/pc/>

<https://www.samsung.com/uk/akg/>



Work experience

Caspian Media - UI / UX Designer – Dec 2016 – Feb 2019

Working as lead Designer across several clients and projects, as well as internal, dealing with UI Design for their websites, rich media and ads.

Key skills:

UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.
Banner Design, Infographics, Landing Pages and Branding.

The Company <https://caspianmedia.com> We're a dynamic content marketing agency specialising in digital development, design, content creation, B2B publishing, event production & advertising sales.

↳ **General increase in lead conversion and engagement over 2 years**



PEI Media - UI / UX Designer – Nov 2016 – 2 months

Working as UI Designer across several clients and projects, helping the lead designer in this 2 months contract job.

Key skills:

UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers. Banner Design, Infographics, Landing Pages.

The Company <http://www.thisispei.com> PEI is the specialist information group that focuses only on alternative asset classes. These have become essential components of many investors' allocation strategies globally and we major in private equity, real estate, private debt and infrastructure whilst also engaging with emerging new asset classes too.

↳ **High engagement landing pages aimed at selling books and magazines**
↳ **UX study and Design of Rich Media banners for Websites adverts**
↳ **Infographics and illustrations for a new site product.**



Forbidden Technologies - UI / UX Designer, Print – Feb 2015 – Oct 2016

Working as UI and UX Designer, but also providing Print assets, email designs and

more. I've helped the other Designers provide a refreshing experience across their websites, apps and client projects.

Key skills:

UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers. Banner Design, Infographics, Landing Pages and Branding, Stand Design and Print Material Design.

The Company <https://www.forbidden.co.uk> They challenge themselves to be disruptive and innovative in how they create new value for creators of video content, yet grounded on building best of breed solutions to meet the range of needs of both media experts in traditional sectors and new players building new video markets.

- ↳ Rebranded and redesigned main site of the sister company "Eva", a video social network.
- ↳ Designed "Eva" website and mobile app concept and landing pages, UX and UI
- ↳ Art direction and UX of website landing pages
- ↳ Events Design and Art Direction for Stand Design and Print Materials
- ↳ Art directed launch event of "Eva" mobile app



Moustache Design - UI / UX Designer – Jan 2014 – Dec 2017

Working as Art Director and UI/UX Designer with a Developer, across several industries and different clients (small to medium businesses).

Key skills:

UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.
Banner Design, Infographics, Landing Pages and Branding.

The Company <https://moustachedesign.xyz> Are you looking to Brand or Design your Website or App? Create a new Logo or Design for your Adverts? We have a wide experience in different industries and aim at solving the problem.

- ↳ Over 15 websites across 3 years while working full-time



Publications and work

New portfolio: <https://nunziellasalluce.com/>

Older work:

<https://old.nunziellasalluce.com> and <https://xyi.nunziellasalluce.com/>

More work on request...

Education / Awards:

UX Design – University of California,

San Diego – Coursera, 2016

[Check it on LinkedIn](#)

European Institute of Design Master

Bachelors Degree – IED Rome, 2012