

# MATT BRADLEY

## RESUME

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## EDUCATION

### **BSc (Hons) Computing**

Leeds Met University  
2003 - 2006

### **A Level Psychology, Computing AS Level History**

Horsforth School Sixth Form  
2000 - 2002

### **9 GCSE (A-C)**

Horsforth School  
1995 - 2000

## REFERENCES

### **Yolanda Foose**

IT Manager  
Whistler Blackcomb  
YFoose@whistlerblackcomb.com

### **Dom Wrapson**

Business Analyst  
Whistler Blackcomb  
DWrapson@whistlerblackcomb.com

### **Tim Bonnell**

IT Manager  
Tourism Whistler  
TBonnell@tourismwhistler.com

## EXPERIENCE

### **Freelance/Contract**, Front-End Developer, November 2015 - present

The majority of my freelance time has been spent with two clients: Whistler Blackcomb and ChopShop. For Whistler Blackcomb I worked on their new customer engagement site, WB+ and for ChopShop I built the marketing site. Both roles were similar in tasks: Fully responsive, modular, BEM-style, component-driven CSS and JS.

### **Tourism Whistler**, Front-end Developer, October 2010 - November 2015

I spent 5 year as the resident, in-house Front-end developer. As part of a small team my sole focus was building and optimizing whistler.com for a multitude of different browsers/devices. The latest rebuild (still live today) is a fully responsive site, built with speed/accessibility in mind - using a styleguide driven, modular approach.

### **Coolpink**, Web Developer, July 2007 - November 2009

During my time with Coolpink I had the opportunity to work with some household names and produced award winning work that was seen by thousands of people on a daily basis. Work at Coolpink was a lot of fun, but being an integral part of a small team was also very rewarding. My usual work at Coolpink not only involved creating websites for clients, but also managing my own work flow, interfacing with clients and drinking plenty of tea!

### **Avalog**, Side Project, Ongoing

A side project I'm particularly proud of. I built avalog as a way to make checking the current avalanche forecast easier and more accessible. I built the whole stack of avalog: backend being PHP laravel and the front-end being SCSS, requireJS. <https://avalog.co>

## SIDE NOTES

Proficient in PHP, SQL, shell access, Git, SEO best practices, Sketch, Photoshop, oh, and skiing.

## KEY SKILLS

Fully responsive, modular, component-lead CSS.

Sensible use of SCSS, but not religious about it - LESS is fine too.

BEM-style CSS to avoid namespace issues and unwieldy class structures.

Sane, sensible use of proper markup and semantics with a nod towards SEO.

Mobile first, responsive development.

Strong penchant for optimizing and tweaking for speed and re-usability.

Highly un-opinionated approach to development, meaning I can work with most team standards/constraints.

Pretty good at the hardest part of Front-end development - naming things.